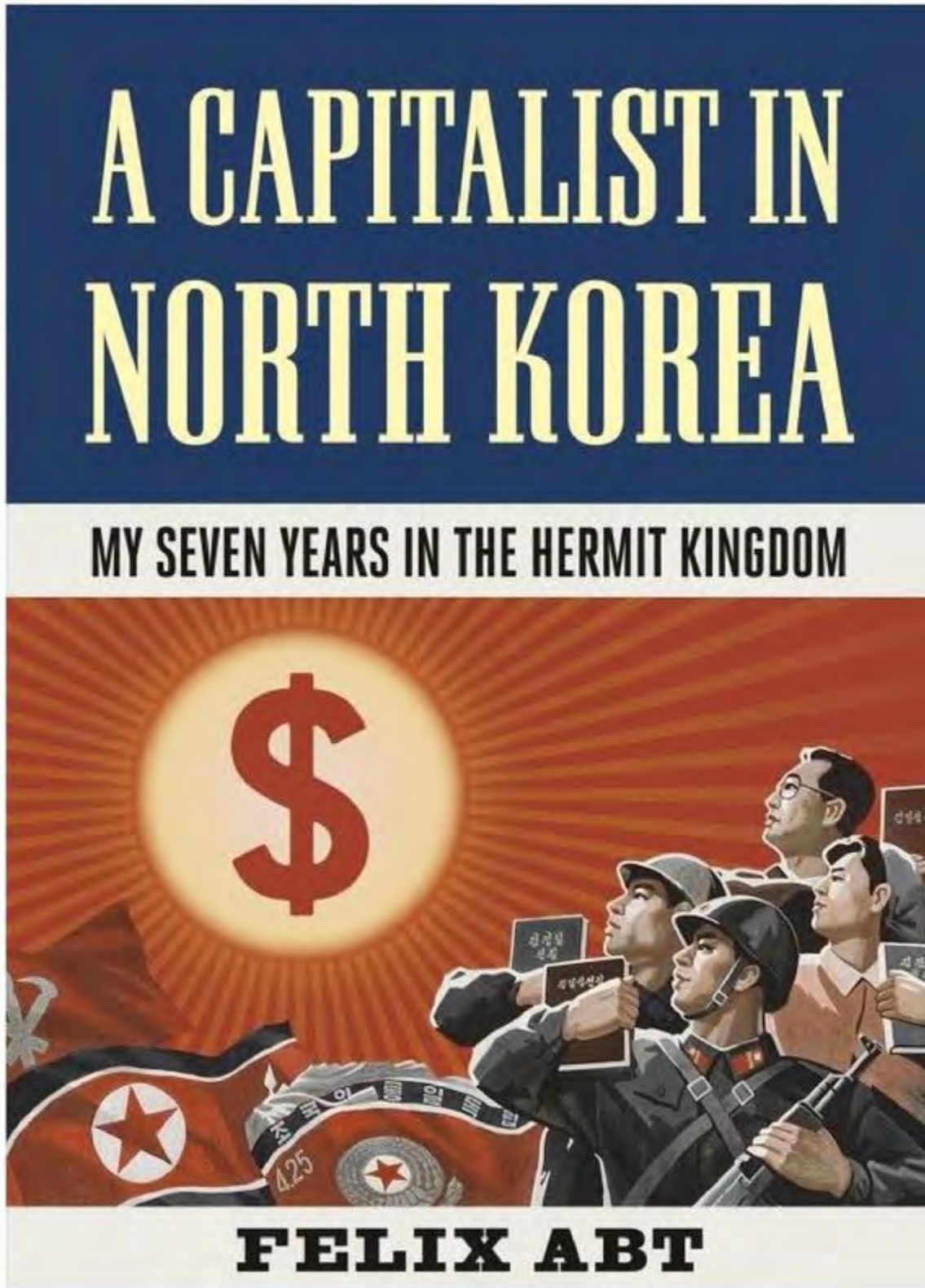


Roger Wetherall
October 17, 2022

Webinar

The International Association for Peace and Economic Development



*A Capitalist in North Korea: My Seven Years
in the Hermit Kingdom*

An Interview with Felix Abt

TUESDAY, OCT 18, 11 am – 12 PM PDT (California Time)

In 2002, the Swiss power company ABB appointed Felix Abt its country director for North Korea. The Swiss Entrepreneur lived and worked in North Korea for seven years, one of the few foreign businessmen there. After the experience, Abt felt compelled to write "A Capitalist in North Korea" to describe the multifaceted society he encountered.

North Korea, at the time, was heavily sanctioned by the UN which made it extremely difficult to do business. Despite this he was able to create a Pharmaceutical Company, The Pyongyang Business School and assisted many multi-national corporations including PyeongHwa Motors to do business in the country. He was closely monitored and once faced accusations of spying, yet he learned that young North Koreans are hopeful--signing up for business courses in anticipation of a brighter, more open, future.

His first book '[A Capitalist in North Korea: My Seven Years in the Hermit Kingdom](#)' echoes his experiences living there and is a must-read for anyone who is interested in really understanding the inner workings of the government and economy of the North.

In this interview with Felix, we will look into the details of what it takes to do business in a country where there is no advertising, financial system or understanding of entrepreneurship.

Please register now to join us for this webinar, or you can watch it at our [UPF Website](#) on Tuesday

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Felix Abt

Felix Abt is a serial entrepreneur and, periodically, a coach, trainer and consultant. During his career, he has developed and managed a variety of businesses in different countries. He worked as a senior executive at multinational corporations such as the Swiss-Swedish ABB Group. Thus far, he has lived and worked in nine countries, including Vietnam and North Korea. His first book '[A Capitalist in North Korea: My Seven Years in the Hermit Kingdom](#)' echoes his experiences there:

“It was both the most exciting and the most challenging period of my career. It was also highly rewarding to witness firsthand, and sometimes even contribute to, many ‘firsts’ that nobody would have expected from the world's most isolated, under-reported and misrepresented country.”



Roger Wetherall (Interviewer)

Coordinator,

International Association for Peace and Economic
Development, USA

Executive Director, Universal Peace Federation,
Connecticut

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We affirm our belief that business leaders have the opportunity and responsibility to work in collaboration with other sectors of society to make the world a better place, addressing its most significant challenges, and promoting world peace, long-term mutual prosperity and truly sustainable development.

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We look forward to your participation and engagement in this event.
Thank you,

Roger Wetherall
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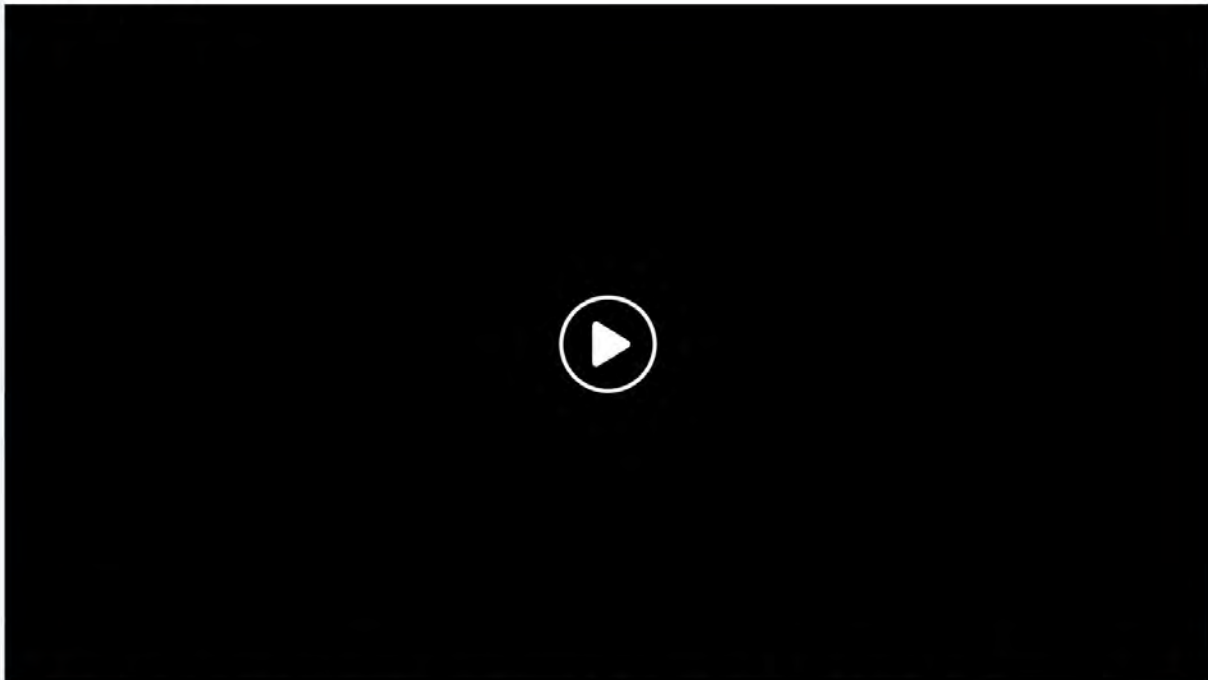
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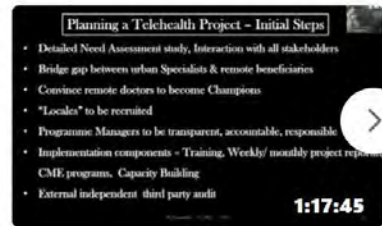
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