



UNIFICATION CHURCH USA
HOLY SPIRIT ASSOCIATION FOR THE UNIFICATION OF WORLD CHRISTIANITY

Official Change of Leadership -- Director of Branding

Michael Balcomb
October 19, 2012

Dear Members and Blessed Central Families,

Warm greetings in the name of God and True Parents. Thank you for your prayers and devotions as we continue to affirm our dedication and commitment to God's Will in this time following True Father's ascension.

This memo is to officially confirm a change in leadership in the American church. Following the earlier resignation of the Church President and CEO [In Jin Moon], Mr. Kevin Yoon has resigned from his position as Director of Branding. This change is effective as of October 19, 2012.

We would like to express our thanks and appreciation to Kevin for his service, sacrifice and hard work over the past four years. As Director of Branding, he oversaw a full range of video, web and print communications. He assembled and led a talented team of creative individuals, most of whom were young people who he inspired to contribute their talents in service to God's Providence. We are grateful for this great contribution.

We also want to thank Kevin's wife, Moon Sook, and the entire Yoon family for their very considerable sacrifice of allowing Kevin to work apart from them away from home for days and weeks at a time. The support and dedication of the entire family is much appreciated.

We wish the best for Kevin in his future endeavors as he continues to serve God's Providence here in America.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Balcomb", written in a cursive style.

Dr. Michael Balcomb
Executive Vice