

CIG Leaders Assembly 23 February

Best Witnessing Practices
and 2024 Strategy

Dr. Michael Balcomb
Regional President, EUME



Best Practices



Peter Nylén

Sweden

Welcomed Missionaries
into his tiny apartment
Reconnected many
former members
Will join Feb Blessing!



Peter welcomed the missionaries into his one-bedroom flat and encouraged members to go witnessing together



KOREAN

Cultural Event!



JAPANESE

Cultural Event!





The UPA and GPA teams managed to bring more than 40 guests to our various events such as cultural carp evenings, Saturday DP lectures and Sunday Service. Out of this group of guests, many have shown interest in joining YSP



Elliot & Kayoung Yamamoto

Wales, UK

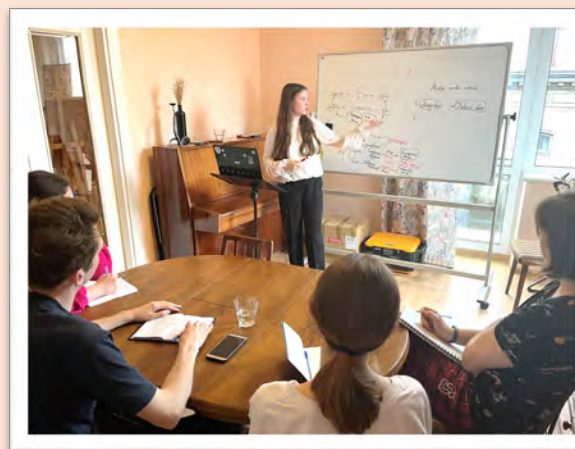
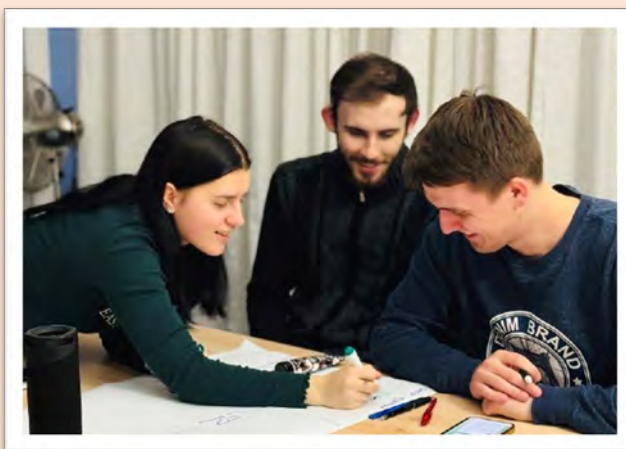
Interfaith, Outreach,
Community



DP Seminar for 170 in a Christian Church



International Frankfurt Book Fair - October 2024



Ukrainian members continue witnessing despite their very difficult situation

SOUTH SUBREGION

Giuseppe & Betty Cali, Presidents



Gukson & Hyunjoo Capone Italy

South Region
Vice President

National Leader of Italy



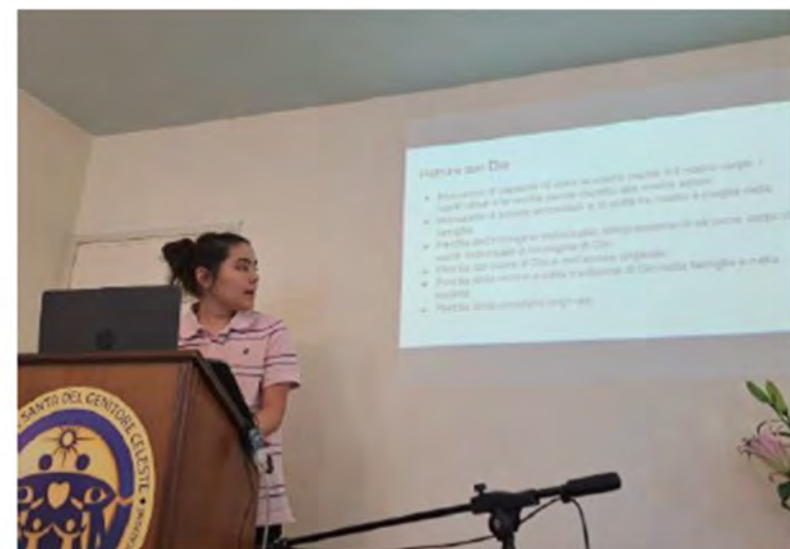
Inherited from long-standing national leaders



Visited communities to revitalize worship services



TOOK INITIATIVE TO TRAIN 12 NEW DP LECTURERS



SUCCEEDED IN GETTING 1ST AND 2ND GEN SUPPORT



EAST SUBREGION

Jack and Renee Corley, Presidents



Miki and Andre Predescu Romania

Welcoming UPA and GPA
Missionaries rebuilding
CARP



UPA & GPA Missionaries Bring New Energy to Romanian CARP



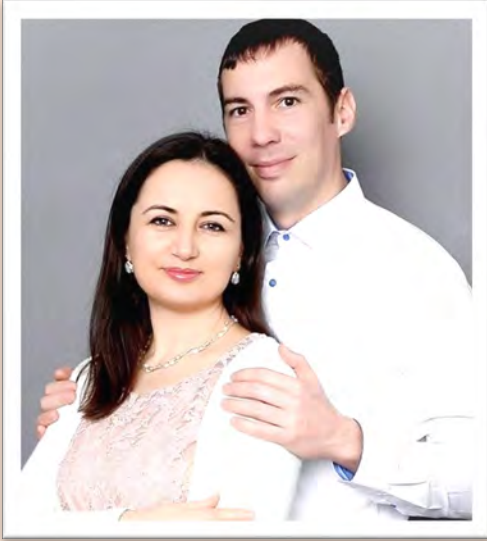
Witnessing brought 4 new CARP members in 2023



VP Insoung Kwon has invested a lot in Romania



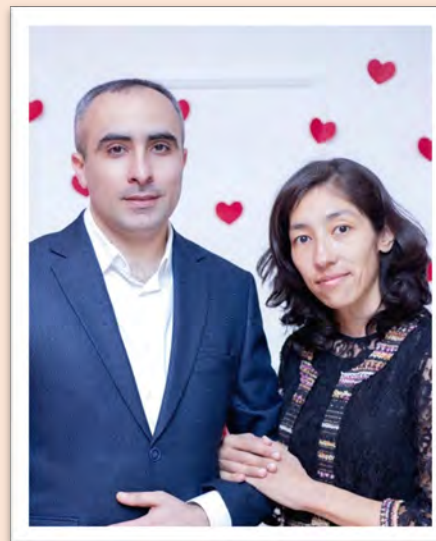
Eastern Europe Leadership – National Presidents are younger



Gabor and **Manjola** Vasmatics
Albania



Hovik and Nora Barsegyan
Armenia



Azer and Feruza Mursalov
Azerbaijan



Roman and **Olga** Plotnikov
Belarus



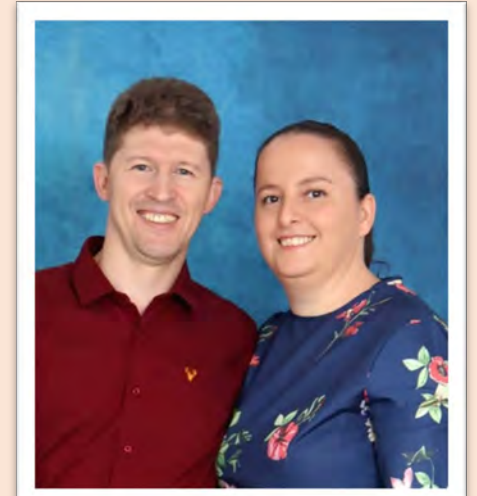
Martin and **Edina** Dmitrov
Bulgaria



Anto and **Ji Suk** Tomas
Croatia



Avo and **Olga** Martinson
Estonia



Alexander and **Maka** Strizhenkov
Georgia

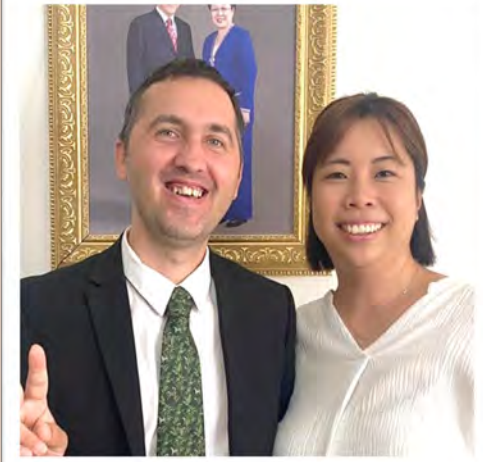
Eastern Europe – Nations & Departments are younger



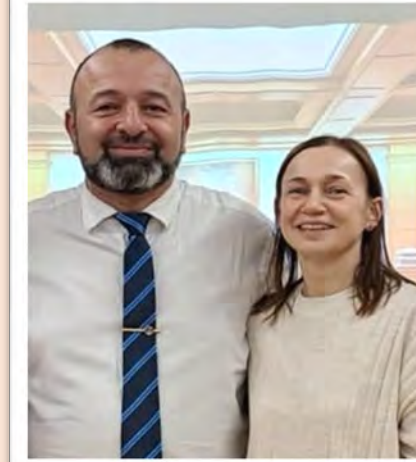
Janis and Kermen Vjaters
Latvia



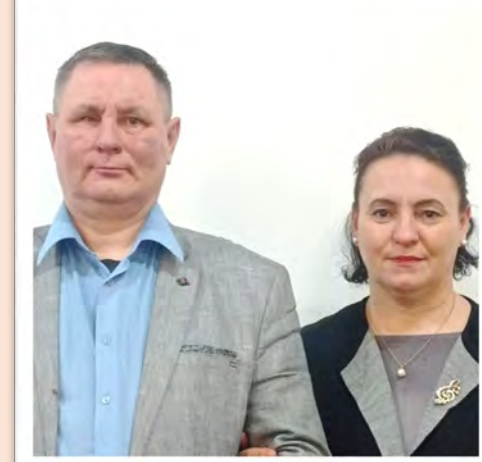
Alexander and Alyona Timofeev
Russia



Andre and **Miki** Predescu
Romania



Aram and Roma Karagezian
Lithuania



Sergey and **Sabina** Nadejdin
Moldova



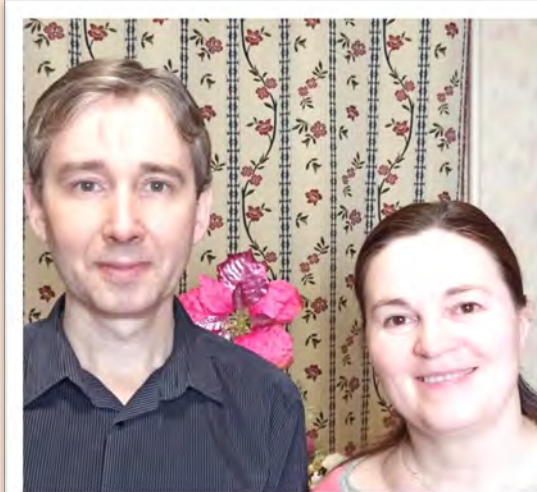
Alexei and Olga Saveliev
HTM/CheonBo



Andrei and Diana Esanu
YSP



Vitali and **Olga** Vakulinsky
WFWP



Sergey and **Galina** Chernomorets
BFD



Andrius and Giedre Jurkunas
Tong-il Moodo

EMPOWER

EUME HJ MISSIONARY PROGRAM (STF)



Andi & Karen Pock

EUME Missionary Program
Blessed 2022

EMPOWER staff



Supervisors
Bogdan & Yoshiko Pammer



Directors
Andreas & Karen Pock



Volunteer Staff
Manon Masner



Volunteer Staff
Iris Jayme-Wojtowicz



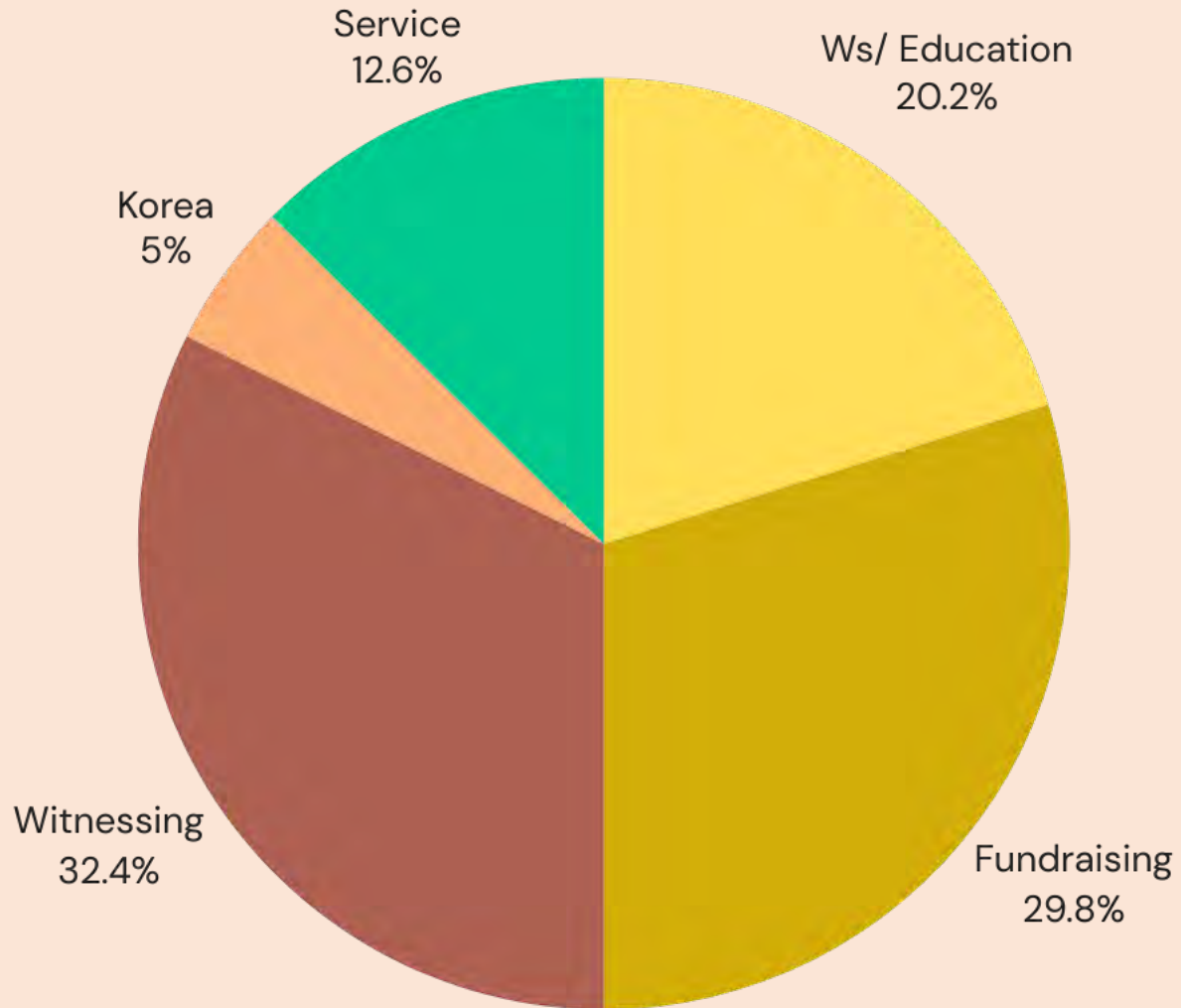
“God wanted to show me that he is always patiently keeps going and always investing and giving, unchangingly and he knows that i can do it too ... and that it’s important to keep going for what you know is right.” (3rd year participant)



“i wanted to believe in God, in what he is capable of and It just really hit me, god is capable of everything and if i unite and really give god the chance to unite with me then i would be capable of everything too.” (2nd year participant)

EMPOWER

8 months in a pie



October 23 – June 24

MIDDLE EAST SUBREGION

Umberto & Marilyn Angelucci, Presidents



Sarah Ahmed & George Perreira Lebanon

Witnessing, YSP,
Character Education



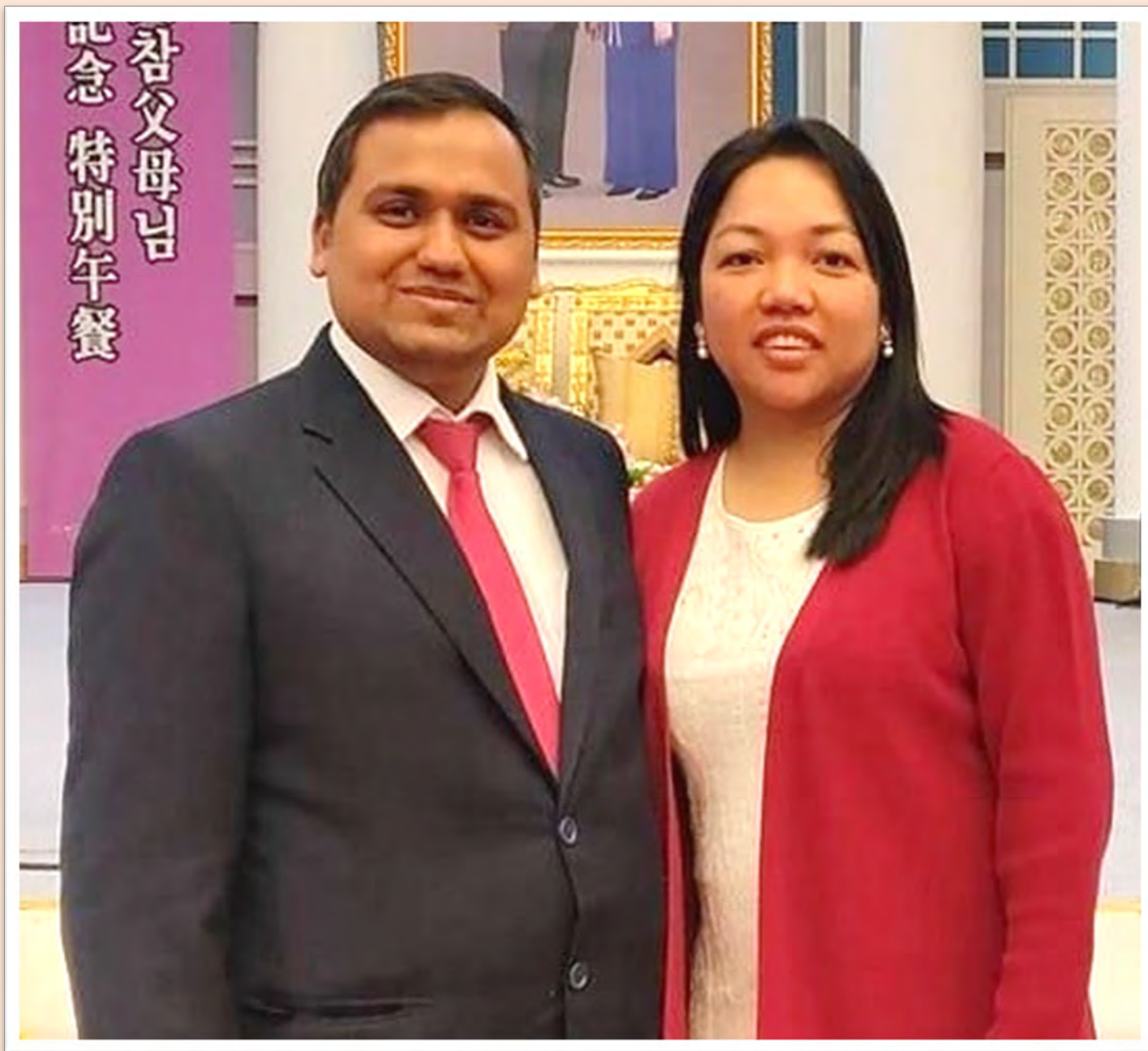
YSP Lebanon Inauguration (September 2023)

7-day Divine Principle Workshop in Lebanon



Character Education Training in Lebanon (January 2024)





Binod & Michelle Paudel Turkey

Youth Education, UPF,
Witnessing



Staff at HJ Pilgrimage in CheonPyeong (August 2023)



Cheonbo Event in Turkey & Witnessing to Istanbul University Theology Department (November 2023)



UPF Turkey Gathering & Ambassador for Peace Appointment (October 2023)

CENTRAL SUBREGION

Dieter & Ana Schmidt, Presidents



Antto & JeongHye Hassinen Vienna

Inspiring the 2nd
Generation to lead





Eva & Cvetko Pejkovski Czech Republic

A New Culture



National Leader
1st Generation
Mother of 4
Concert Violinist



Czech has hosted many missionary witnessing teams

Central Europe Leadership



Vlad and Satuko Kulabukhov
CL Warsaw / Ukraine



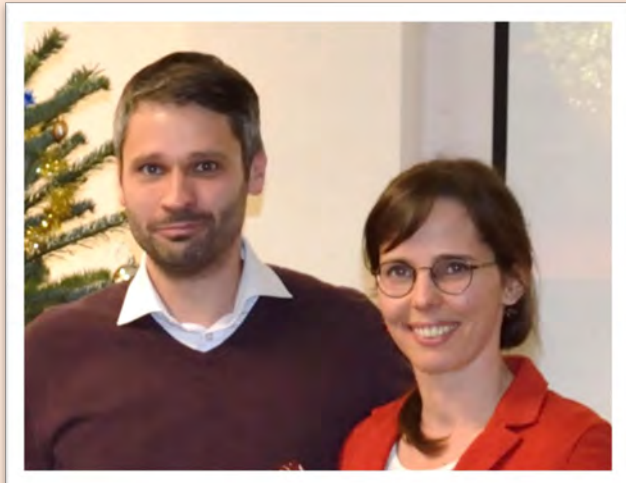
Eva and Svetko Karcikova
NL Czech Republic



Gabriel and Amelia Lindemann
CL Nuernberg / VP Germany



Antto and Jeong Hye Hassinen
CL Vienna / Auaustria



Gabriel and Moon Hwa Lindemann
CL Giessen / Germany



David and Kuni Wurzer
CL Graz / VP Austria



Tom and Nathalie Pritty
CL Biel / VP Switzerland

WEST SUBREGION

Hugo & Akiko Veracz, Vice Presidents

WEST REGION



Vice President: Julika Labrooy
Husband: Alex Labrooy



National Leader Netherlands:
Anna Becker
Husband: Steven Yap



National leader France:
Rafael Guignard
Wife: Domila Dedours



Anna Becker
Stephen Yap
Netherlands

2Gen Team
Working with elders
EUME Host
Spirit and Truth

LEADING IN SPIRIT AND TRUTH



DP workshops
twice a week
Children's
workshops
CheonBo event
Glory House
Renovation



STRATEGIC PLAN

OUR FIVE HEAVENLY PRIORITIES (PLUS ONE)

1. Health, wellbeing and **victory of True Parents and True Family**
2. **Victorious Entry** into Cheon Won Gung and Cheonil Sanctum in 2025
3. **Witnessing, church growth**, new leaders from young people
4. Reunification and establishment of a **Heavenly Unified Korea**
5. **Solve / heal conflicts and struggles** in the region and beyond, including Russia, Ukraine, Israel, Palestine and others.
6. Pray for and support **each other**

1. TRUE PARENTS AND TRUE FAMILY

- Pray for health, wellbeing, victory of True Parents and True Family
- Plan for True Family's activities in EUME – specifically, supporting the UPA missionaries including TP grandchildren
- Sending many hopeful and victorious reports to True Mother
- Being responsive to all directions and guidance from TM
- Presenting plans for True Mother's visit to Europe in Spring

2. VICTORIOUS ENTRY

- ACTION STEPS
- Find out more about details and schedule from IHQ
- Start inviting key figures (date is very close)
- Create publicity material to tell the story of the Cheonwongung
- Members to visit other religions holy sites to learn best practices



3. WITNESSING, GROWTH, YOUNG PEOPLE

- A. How can we improve our witnessing results
- B. How do we develop the “user experience” so that new members remain and grow in faith
- C. Effective use of online resources and social media
- D. Organizational and human resources changes.

3. (A) IMPROVED WITNESSING RESULTS

1. Develop Divine Principle content that speaks to young people today presenting DP as a source of real-life answers and solutions:
 - harmonise the material and spiritual dimensions of life
 - nurture the original good mind and overcome the evil mind
 - Sustain a personal relationship of heart with God, our Heavenly Parent
 - Clarify cultural and ideological confusions, understand their historical roots
 - Learn the right relationship between men and woman, intimacy, family love (leading to the Blessing)



Youth: Education, Community

- Children, Youth and Young Adult Ministries
- FFWPU
- HARP & CARP (in some places)
- Other Youth

- ## Youth Witnessing & Raising New Members
- CARP
 - FFWPU
 - Small groups & HTM

- ## Youth Movement
- IAYSP
 - UPF and WFWP by involving young people
 - CARP (in some places)

Outreach/Education

Community Building/
Education



3. (B) USER/MEMBER EXPERIENCE AND PATH

1. Learn from education and commerce about how to encourage the new user/member to develop their own path
2. Realize that full-time single membership is only for a very few
3. CARP as an entry point for you
4. New membership growth must be sustainable and so there must be a financial component
5. Develop simple “Friends of FFWPU” membership sign up

WITNESSING STRATEGY

Key Elements of Witnessing Strategy

- Harmonize Cheonshimwon prayer points with the goals of the witnessing program
- Work with the UPA and other Missionary Teams (GPA, Empower, etc) as a vanguard for witnessing and have our 2nd Generation and young members be inspired to partner with them.
- Develop new presentations of Divine Principle based on True Mother's guidance and research into issues that attract youth. Hold more Divine Principle workshops and train young lecturers to teach.
- Improve our online / social media profile and content so that these support and protect the witnessing effort.





Croatian,
Slovenian
Youths
Attend
Divine
Principle
Workshop



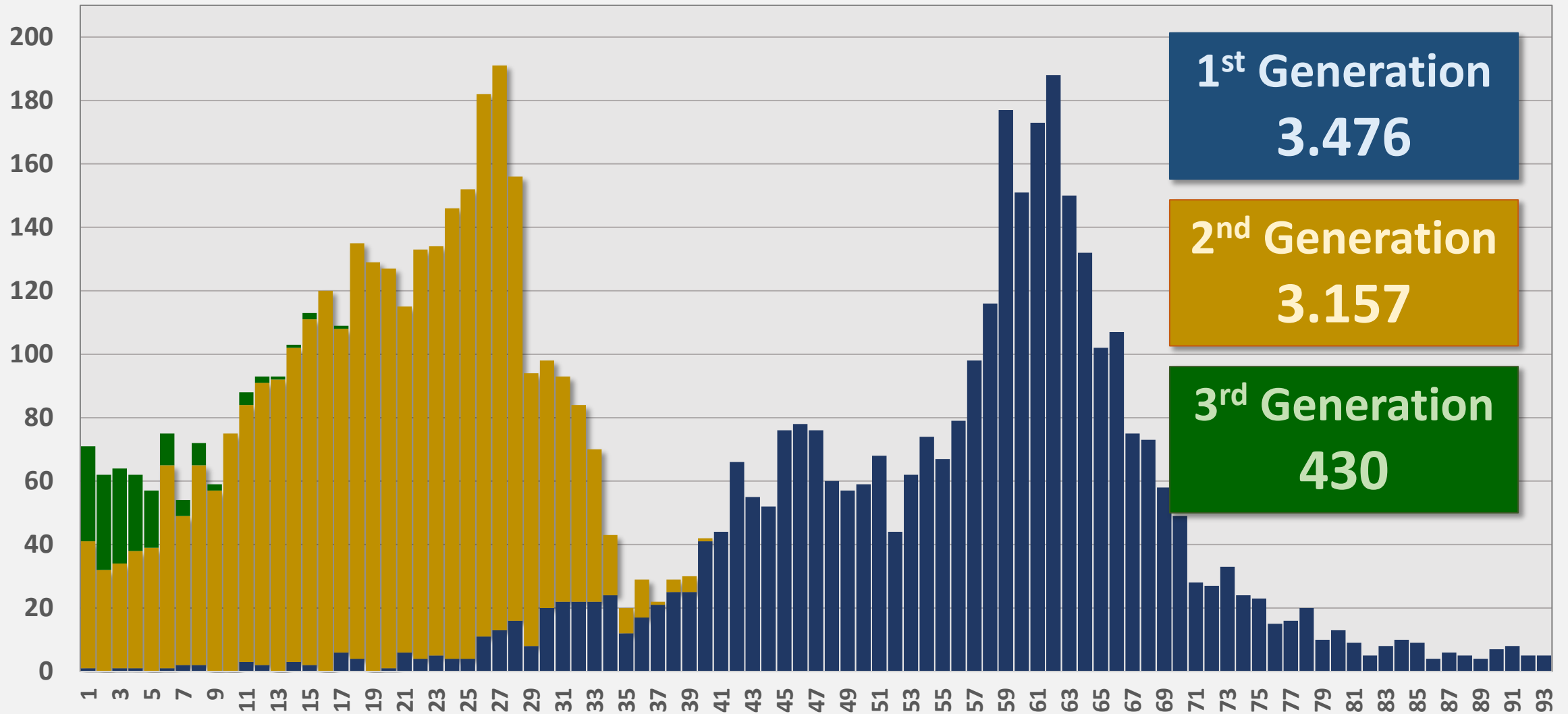
Albanian Ambassadors for Peace Study Peace Principles in Depth

RAISING YOUNG LEADERS

Two years ago, after the pandemic



We took a hard look at our demographics



And we realized we were in a crisis . . .

- The average age of all leaders was 58
- The average age of the SubRegional Presidents was 67
- Some leaders had been in place for 15-20 years
- We had very few young leaders
- Finding young leaders should be our top priority!
- But, it wasn't . . .

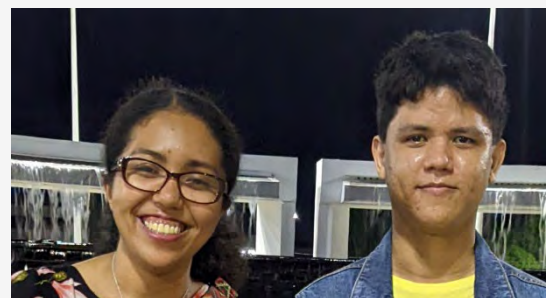
Our first move was to appoint more Vice-Presidents



In-soung & Soon-jae Kwun
30000 (1992)
05.05.1969 – 19.04.1969



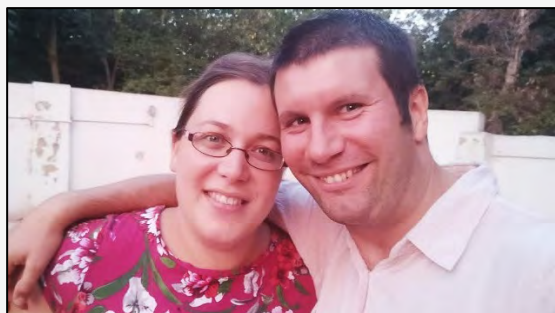
Bogdan & Yoshiko Pammer
400 Million 2010
28.11.1988 – 24.09.1984



Sarah Ahmed & George Pereira
400 Million 2022
20.12.1990 – 21.11.1991



Guk-son & Hyang-joo Capone
400 Million 2009
05.02.1989 – 27.04.1990



Matthew & Natasha Huish
400 Million 2004
04.09.1983 – 09.07.1984



Julika & Alexander LaBrooy
400 Million 2004
16.05.1983 – 24.11.1986

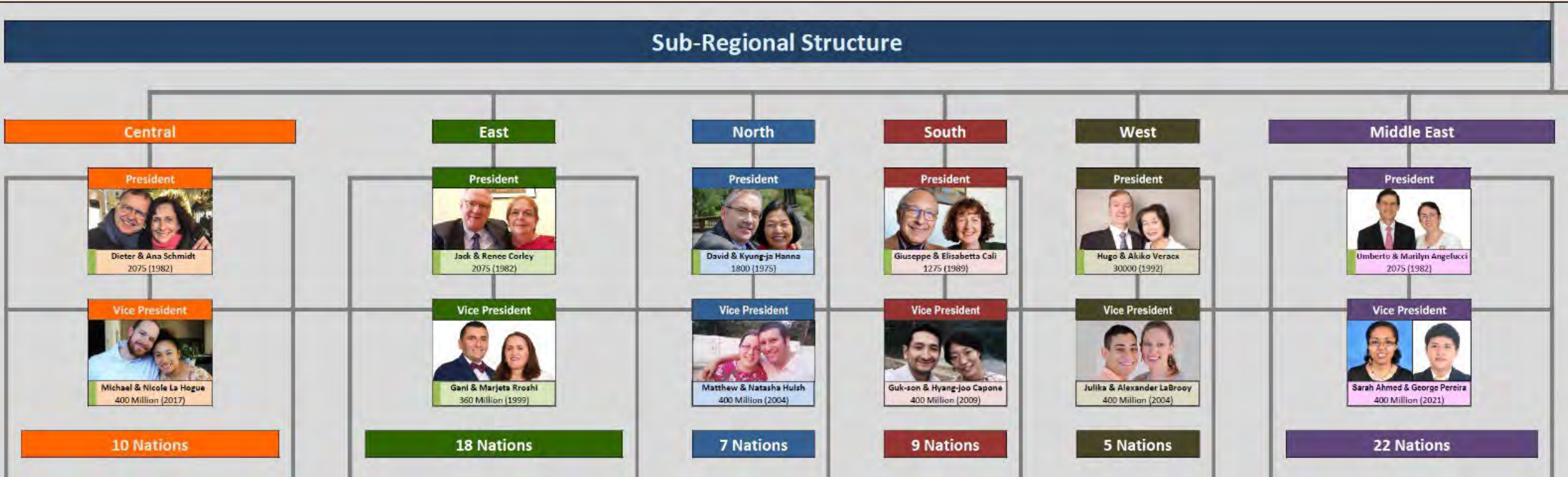


Michael & Nicole La Hogue
400 Million 2017
16.02.1991 – 07.10.1992



Gani & Marjeta Rroshi
360 Million 1999
12.10.1975 – 10.11.1977

THE SUBREGIONAL SITUATION IN 2024



- 69: ↑ Average age of Regional & SubRegional Presidents
- 37: ↔ The Average age of the Vice Presidents team
- 54: ↓ Average age of National Leaders (2 years ago 58)

Among all True Mother's priorities, developing young leaders is the most important





Bogdan Pammer, Vice President



Antto Hassinen, Vienna Community



Marea Toresen, Blessed Family Department

There are many challenges . . .
and opportunities

Sadly, the transition in Israel did not survive . . .



FFWPU Moldova is brilliantly successful – but as a secular NGO



SOME GENERAL CHALLENGES TO CONSIDER

- Our young leaders are under constant pressure to **CONFORM** to the structure we have, rather than to **TRANSFORM** it to something new
- So they **need to be free** to focus on issues that young people today find **relevant and inspiring**.
- Whilst **becoming closer to True Mother** in heart.

BRINGING OUR YOUTH TO MEET TRUE MOTHER



BRINGS THE BIGGEST SMILE TO TRUE MOTHER'S FACE!





Thank You!