



## Special Activities for a Successful Fourth Anniversary of Foundation Day

Ki Hoon Kim and Michael Balcomb  
October 21, 2016

Dear Pastors and Leaders,

Don't you feel that this year has gone by so quickly? The great 40th Anniversary events for Yankee Stadium and Washington Monument have been successfully completed. We've received the grace of the four great holy items. In the public sphere, the campaign for US President will mercifully soon be over. And most importantly, just 40 days from today, we will welcome True Mother back to Washington DC and to New York to share True Parents' vision of peace and America's anointed role in the providence of God.

Back in August at the time of the 4th Seonghwa anniversary, True Mother asked the leaders of many nations to share our strategic plans and goals for 2020. She blessed us and told us to take those plans home and work on taking the next steps toward implementation. We started that process with the District Pastors in Washington DC, and with the National Council in Dallas. Most districts have already discussed the plan and made local goals and commitments. That's important, of course: without local ownership, any plan is only aspirational.

We've just received the attached memo and reminder from our International Office that it's time to step up and declare our national commitment to this plan—and to the wider 2020 vision—by holding formal 'kickoff meetings' around the country. As you can see, the official start date is November 1, which also marks 100 Days until the Fourth Anniversary of Foundation Day. This is the beginning of the "Second Half" of our seven-year journey to 2020 that True Mother announced right after True Father's holy ascension in 2012.

Please study the attached memo which gives clear and helpful guidelines for these kickoff ceremonies. In addition, HQ will be providing artwork materials that will be helpful for you in planning these simple but important events. Note the option to perform the kickoff ceremony in advance of November 1, with Sunday, October 30, as a good choice. Many communities are already planning to use that Sunday to observe the two upcoming Holy Days, True Children's Day and Kae Cheon Il. It should be pretty straightforward to add the additional recommended components from the memo into these programs. Let's keep it simple and uplifting!

As always, we want to quickly make a clear report of our events, so please collect and submit the following information on the same day: place and date of ceremony, number of people attending, and some photos with the official banner. It will be great if two or three people from each community can also send a short (50-75 word) representative testimony of their own commitment and inspiration.

Moving forward from that day, please encourage all members to join us in making a national 100 day condition of devotion in preparation for the 4th Anniversary of Foundation Day, February 9, 2017.

Thank you again for your steadfast support and loyalty,

Dr. Ki Hoon Kim  
Continental Director

Dr. Michael Balcomb  
President



# Family Federation for World Peace and Unification

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*Ref. No. FFWPU 2016-105*

**To** : Special Emissaries, Regional Presidents, Special Envoys, National Leaders  
**Cc** : National Messiahs, Personnel-in-charge in each Regional Headquarters  
**From** : FFWPU International Headquarters  
**Date** : 9.21 by the heavenly calendar in the 4<sup>th</sup> year of Cheon Il Guk (October 21, 2016)  
**Re.** : Special Activities for a Successful Fourth Anniversary of Foundation Day and Kick-Off for the Second Half Course of Vision 2020

May our Heavenly Parent and True Parents' blessings and love be with all regions and the mission field.

True Parents successfully dedicated the festival to commemorate the fourth anniversary of True Father's Universal Seonghwa under the theme, "Let us become the light of the world through a filial heart for Heaven." In order to inherit this foundation, leaders from Korea, the father nation, and Japan, the mother nation, gathered together for the "Korean and Japanese Cheon Il Guk Leaders' Kick-Off Ceremony of Harmony and Unity to Fulfill Vision 2020," presided over by the True Parents of Heaven, Earth and Humankind, on 9.6 by the heavenly calendar (October 6, 2016).

To join this initiative made by Korea and Japan, blessed families are called to attend a kick-off ceremony to be conducted in their respective areas, and in the special devotion and activity period until the fourth anniversary of Foundation Day, for the fulfillment of Vision 2020—and thereby to become lights of the world. Let us all join in offering our utmost devotion and become one under our True Parents.

## **1. Purpose of the 100-day activity devotion and kick-off ceremony**

- A. To establish the eternal tradition of faith of the Unification Movement – the tradition of absolute faith, absolute love and absolute obedience – centered on True Parents.
- B. To complete the heavenly calling of national restoration through Vision 2020 for the firm settlement of Cheon Il Guk.
- C. To establish the foundation for world salvation through the support provided to the Vision 2020 Key Strategic Nations
- D. To form the foundation for the firm settlement of Cheon Il Guk through the special activities offered until the fourth anniversary of Foundation Day and the successful completion of the second-half course of Vision 2020.

- E. To establish a tradition of the culture of heart centered on *Hyo Jeong* (heart of filial piety)
- ※ Regions and nations may add other essential goals unique to their circumstances, to those mentioned above.

**2. Duration:** 10.2 – 1.13 by the heavenly calendar (Nov. 1, 2016 – Feb. 9, 2017)

### **3. How to conduct the activities and devotion**

- A. Conduct a kick-off ceremony on a regional or national level
- B. Find witnessing targets and blessing candidates through heavenly tribal messiah activities
- C. Create a foundation of devotion for the special activities (Bowing, fasting, donations, etc.)
- ※ Regions and nations may add other methods of conducting this special period of devotion and activities.

### **4. Administrative Details**

- A. We have attached the program, and the message True Mother gave at the “Korean and Japanese Cheon Il Guk Leaders’ Kick-Off Ceremony of Harmony and Unity to Fulfill Vision 2020” on 9.6 by the heavenly calendar (Oct. 6). Please refer to them and create a kick-off ceremony program that fits with the circumstances of your nation or region.
- B. Please endeavor to gather all members, if possible, for the Kick-Off Ceremony.  
(The kick-off ceremony can be conducted in advance, on the last Sunday of October, 2016)
- C. We would like to ask each regional headquarters to report the result of the kick-off ceremony conducted in each nation to the International Headquarters.
- D. Person-in-charge: Kwon Sang-an, Team Leader, Mission Department, International HQ  
(reportwmsc@gmail.com)

## **5. Attachment**

- A. True Mother's message and the program of the "Korean and Japanese Cheon Il Guk Leaders' Kick-Off Ceremony of Harmony and Unity to Fulfill Vision 2020"
- B. Report form for the kick-off ceremony

**Cho Sung Il, Director-General**  
**FFWPU International Headquarters**

