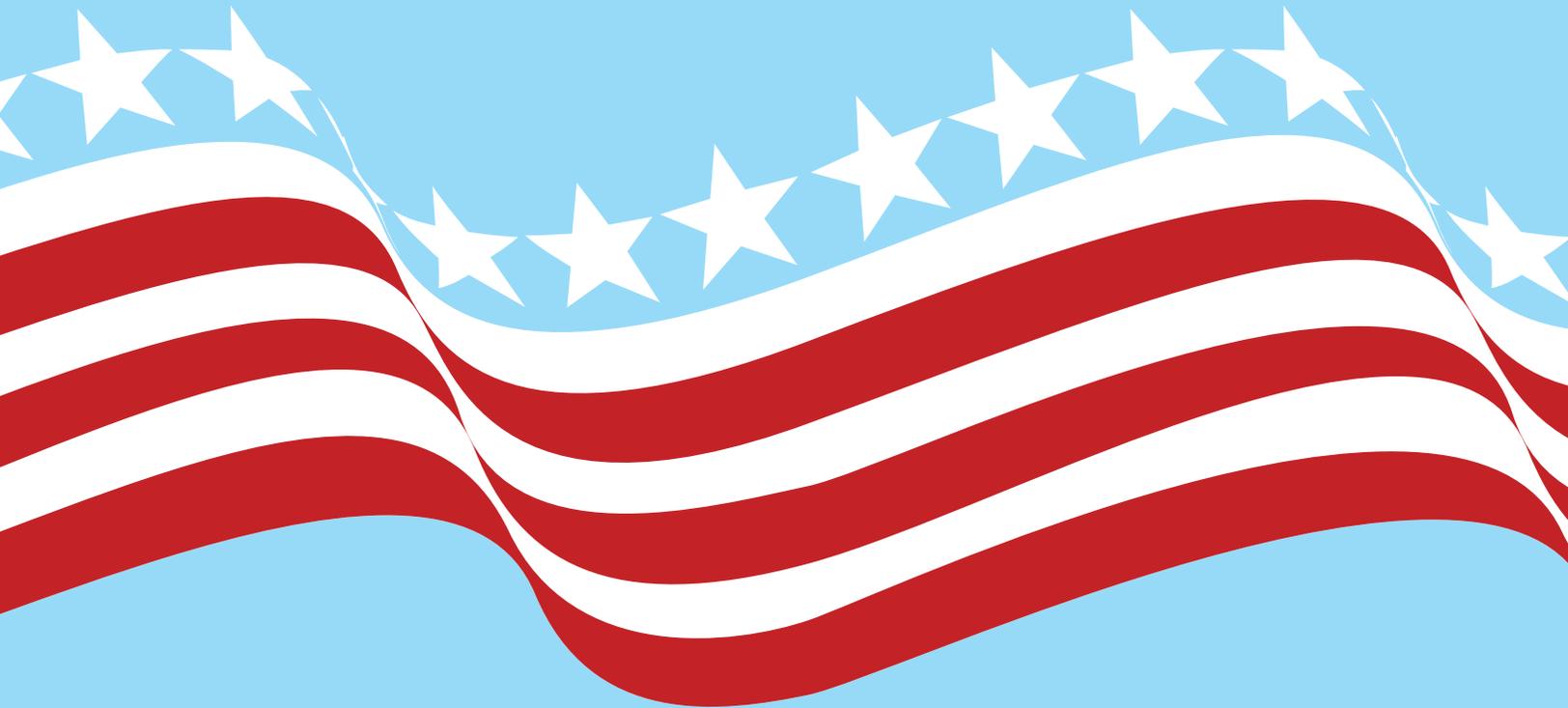
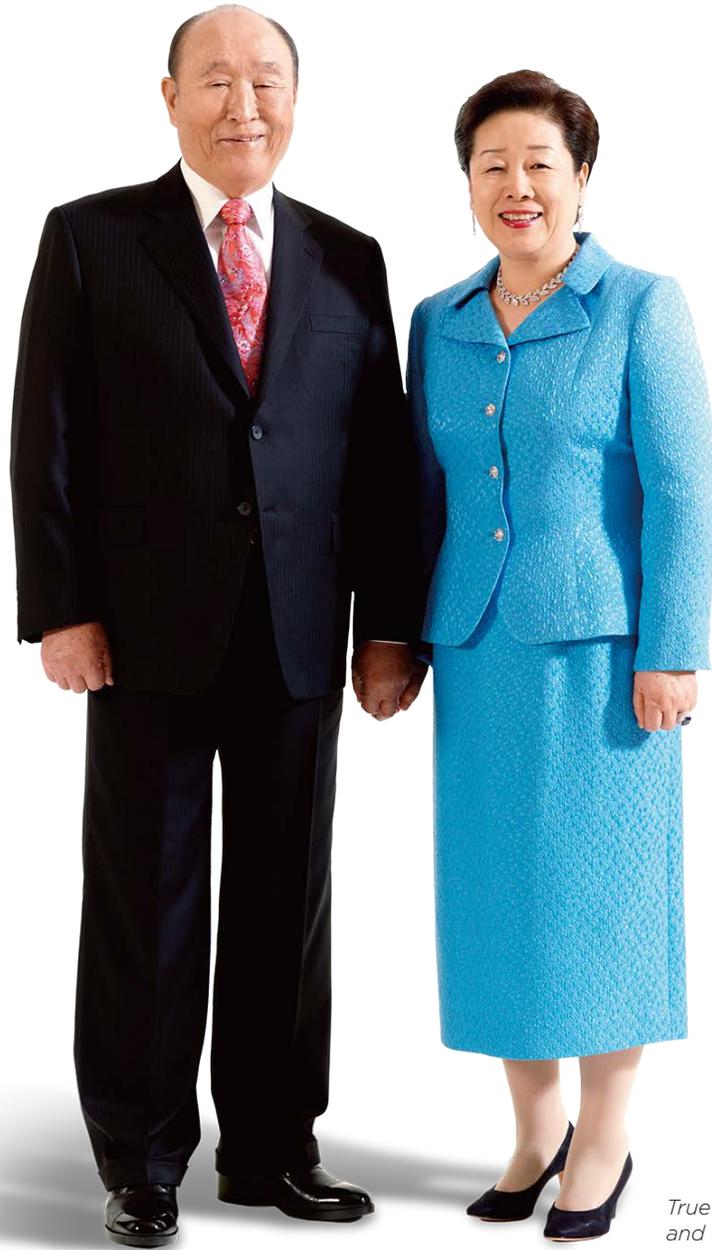




GOD BLESS AMERICA
FAMILY
FESTIVAL

SUNDAY JUNE 5, 2016 • BELVEDERE, NY





*True Parents, Rev. Sun Myung Moon
and Dr. Hak Ja Han Moon*

“ America must return to the true founding spirit of the nation, to the ideals that her ancestors sought to establish with sweat and blood. America must return to Godism, an absolutely God-centered ideology.

God is the motivation, the cause and the foundation of the independence of America. America was born through the Providence of God. If we are centered upon God, we will remain united and enjoy prosperity. ”

—Rev. Sun Myung Moon, Yankee Stadium Rally, June 1, 1976

Welcome! Thank you for joining us as we celebrate three significant milestones in the history of the Family Federation for World Peace and Unification, USA (the Unification Church), founded by the Rev. and Mrs. Sun Myung Moon.

Today's Family Festival celebrates the 62nd anniversary of the founding of our church in Seoul, Korea in 1954, and the 40th anniversaries of the Yankee Stadium and Washington Monument rallies in 1976, when Rev. Moon declared his vision for a renewed America. Today is also our annual Day of All Things holy day, when we give thanks to God for the blessings and beauty of each returning spring.

Our Belvedere Estate is one of the most significant sites in the history of the Unification movement and of our founders. It was purchased in 1972, after a successful national fundraising effort.

In those early days, Belvedere was the venue for several International Leadership seminars for prospective missionaries. It has since been the site of countless celebrations and Holy Days. Rev. Moon delivered his weekly Sunday Sermons here for almost 30 years. Today Mrs. Moon encourages us to look toward the coming four years as a time of great hope for America and the world.

Belvedere itself is one of several grand estates located in this storied corner of the Hudson Valley. Lyndhurst Castle is our neighbor, Washington Irving's Sunnyside is just down the road, and Kykuit, the former Rockefeller family home is on a nearby hill overlooking the Hudson.



“ Water is a living substance that is essential to all people, and everything in creation, without exception. My message for you today is to become like pure water that spreads out the true love of God, our Heavenly Parent and the True Parents of Heaven, Earth and Humankind.

What happens if water becomes polluted? Rather than bring life it can harm or even kill. This is why you must constantly purify your mind and spirit. You must be able to see yourselves in this way. All living beings should be delighted with our presence wherever we go. ”

—Dr. Hak Ja Han Moon



Program

Worship Music

Invocation

National Anthem

Memories of the
1976 Yankee Stadium Rally

Congratulatory Messages

Founders' Address:
Dr. Hak Ja Han Moon

Presentations and Awards

Closing Song

Celebratory Cheer

The Village Shops, Games and Rides open
directly following the morning program.





The Yankee Stadium Rally of 1976

Today's Family Festival, commemorating the 40th anniversary of Rev. Sun Myung Moon's rally at Yankee Stadium, is a significant milestone in the history of the Family Federation for World Peace and Unification in America.

In the months leading up to the rally there was intense controversy and opposition. Rev. and Mrs. Moon came every week here to Belvedere to encourage the church members to keep their resolve and continue to share the vision of an America revived and renewed as a prepared nation of God.

At Yankee Stadium, speaking directly after a torrential downpour threatened a complete washout, Rev. Moon said that America needed urgent spiritual help,

“God has sent me to America in the role of a doctor, in the role of a firefighter. For the last three years, with my entire heart and soul I have been teaching Americans a new revelation from God.”

In the years to follow, Rev. and Mrs. Moon continued to dedicate their lives to the vision that America return to its founding principles, and share its abundant blessings with all the nations and people of the world.





Rev. Moon approaches the stage at Yankee Stadium



The brass band and audience



Victory! The celebration at Belvedere after the event



Day of All True Things and Victory celebrations at Belvedere



The Belvedere Tour

Historical records show that the estate took its present boundaries in the 19th century with the combination of several smaller parcels of land. The Main House was built around 1910 by Casper Whitney and his wife, Florence. The estate was purchased in 1928 by Dr. Philip Gillette Cole and his wife, Katherine, who renamed it *Zeeview*. They added several buildings and used the main house to display their extensive collection of American Western art.

One of our neighboring properties, Sunnyside, was the home of American author, Washington Irving. He purchased that property in 1835 completing the house that exists there today. Irving's folk stories were another major inspiration to the Coles, and artistic and architectural references to those stories can still be spotted throughout the property.

After Dr. Cole's death, his art collection passed to the Gilcrease Museum in Tulsa, Oklahoma. The estate was acquired by philanthropist and business magnate, Samuel Bronfman, founder of the Seagrams Corporation. The Bronfman family renamed the property *Belvedere*, after their principal residence in Toronto.

In 1972, Belvedere became the center of operations for the Family Federation for World Peace and Unification, and for a period was also the residence of the Moon family, who fell in love with this beautiful property and its deep connections to the foundation of modern America.

In 1976, America's bicentennial year, they directed two landmark campaigns from here: the revival rallies at Yankee Stadium and Washington Monument. On the 40th anniversary of those events, we welcome you to tour this inspiring property and enjoy one of the most grand of Hudson Valley estates.



The Main House 1

Belvedere is one of the distinguished estates of the historic Hudson Valley. The house has 25 rooms, ten bathrooms, and additional servants quarters. The great hall leads to a large formal dining room. A large dining room opens to the terrace, and superb paneling distinguishes the library.

The mansion is being restored to maintain its original grandeur and modernized for use as a guesthouse and venue for special events. Beginning this summer, the rooms are available for overnight stays.

The tea garden is modeled in a formal style and is a popular location for wedding receptions and other formal events. This summer we will host a number of musical evenings featuring both classical and contemporary performances.

The Holy Prayer Rock 2

The large rocks on the estate grounds (Holy Rock and the one near the rear garden of the main house) were shipped from Montana by Dr. Cole, who purchased the estate in 1928. They were loaded onto freight cars in Montana (his original home state) then brought to the estate on trucks.

In 1965 Rev Moon embarked on his first world tour, visiting 40 countries and establishing 120 “holy grounds”, 55 of which were in the 48 contiguous US states. He explained that these are places where God can symbolically reclaim the land for heaven. They are sacred places that should be visited and prayed at regularly.

“Creating a holy ground means preparing and restoring people, land and all things that were lost in the garden of Eden.” (CBG p. 583)

The Belvedere Holy Ground was consecrated on Jan 7th, 1973.





Agora House 3

Dr. Cole envisioned an idyllic environment in which his children could live and play. He built the Agora House as a gymnasium for his two daughters and son, and included a billiards room for the grownups.

Dr. Cole was loved the stories of Washington Irving, who owned Sunnyside, to the south of Belvedere. Cole commissioned the renowned American artist, N. C. Wyeth, to paint a mural of Rip Van Winkle over the fireplace. That mural is now in the Gilcrease Museum in Tulsa, OK.

Agora House light switchplates and grill vents, and the former ironwork front gates to the estate also feature details from Washington Irving stories.

We welcome you to visit the tea terrace today for refreshments and a quiet talk with friends, or play basketball on the adjoining court.

The Studio 4

Dr. Cole constructed the two-level studio, intending for his wife Katherine to use it as a sculpture studio. They often invited renowned artists to visit and paint commissioned pieces there.

Hyo Jin Moon, Rev. and Mrs. Moon's eldest of 14 children, adopted the studio as the base for his music career. On your visit today, you can see some of Hyo Jin's guitar collection, as well as the extensive audio and video equipment used to record his albums.

For several years, Hyo Jin also delivered Sunday sermons at Belvedere, often taking over the preaching responsibilities when his father and mother were absent on their world missions.

Hyo Jin Moon passed away suddenly in 2008, leaving his wife and four young children.





The Greenhouse 5

One hundred and ninety feet long at one time, the greenhouse was arranged so water pressure inside would cause windows to automatically open and close.

So many flowers were grown that a truckload were taken to the main house every morning and floral arrangements were made in a large room in the cellar, set aside for that purpose only.

The greenhouse contains tiles from Holland and Germany, which tell the history of early aviation.

Mr. and Mrs. Bronfman, who lived at the estate from 1955-1972, provided flowers from the greenhouse to synagogues and hospitals every Friday and on special holidays and other occasions.

The Lecture Hall 6

Belvedere's greatest treasure is the fact that the Lecture Hall served as the venue where Rev. Sun Myung Moon gave the vast majority of his sermons and addresses during his 30-plus year ministry in the United States.

He spoke without fail each Sunday and first day of every month. It was the profound content and themes of his sermons at Belvedere that served as the guiding principles for the growing Unification movement. Much of the content found in the three Holy Scripture books of the Unification movement came from Rev. Moon's Belvedere Sermons.

The Lecture Hall was originally a stable and tenant home, until Dr. Cole converted it to a garage and added a tower with a suspended staircase.

Today it is the home of the Belvedere Family Church, which holds services at 10am on Sunday mornings. All are welcome.



THE GREENHOUSE

5



ULTIMATE FRISBEE



WIFFLE B



PHOTO BOOTH



WATER GAMES!



PONY RIDES



VILLAGE SHO



BOUNCE LAND

GAMES

BOAT

INFO



2

THE HOLY ROCK

ICE CREAM

TEA GA

DUNK TANK



CUPS 'N CREPES

AGORA GYMNASIUM

3



REGISTRATION PARKING 1

MUSIC STUDIO

4



LA



MAIN STAGE

THE LECTURE HALL

6

AMPHITHEATER

PRESS SEATING

FOOD
TICKETS
MERCHANDISE

MAIN HOUSE

1

VIP/PRESS
PARKING

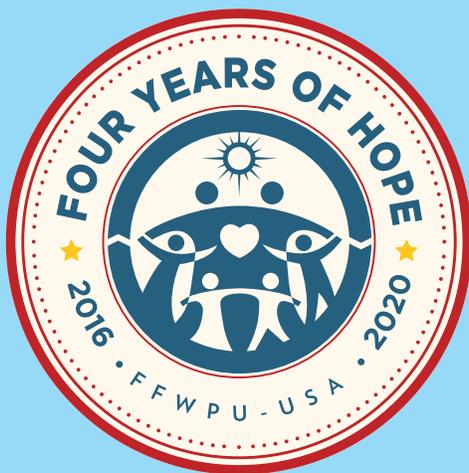
HANDICAP
PARKING

R

REGISTRATION
PARKING 2

EXIT

PARKING
CARS \$10
LARGE VANS \$20



2020 FFWPU Motto

Let Us Become True Owners
of Cheon Il Guk who
Practice True Love in Resemblance
to Our Creator, the Heavenly Parent.

FFWPU-USA Motto

We will guide America back to God
through the teachings and
Marriage Blessing of True Parents.

