

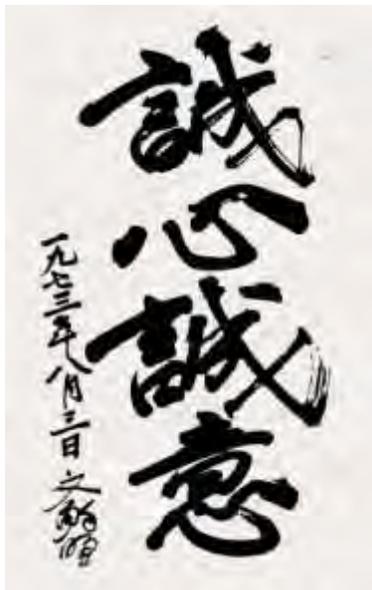
This Week in History - December 14 - 20

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December 15, 2014

Launching of Ilhwa (1971.12.16 Seoul, Korea)

The launching ceremony for Il Hwa Pharmaceutical Company was held in Songjeong-dong Seongdong-gu Seoul on December 16, 1971 with a goal of taking responsibility for the health of all humankind through ginseng products. True Parents gave the nickname “the prince of all plants” to ginseng, and told the participants that it is a Korean treasure. Following the construction of a high-tech facility in August 1973, it achieved the grand goal of \$10 million only four years after its creation. Its name was changed in 1976 to Il Hwa Co. Ltd, and its main products include ginseng tea, ginseng extract, Sam Jung Ton, Ginseng Up, McCol, and Cheonyeon Cider.

(Courtesy of the History Compilation Committee)



First publication of the monthly magazine, Tongil Segye (1970.12.20, Seoul)

The church headquarters first published the monthly magazine, *Tongil Segye*, on December 20, 1970. Its registration number at the Ministry of Culture and Public Information was Ra 1388. True Father congratulated them on publishing *Tongil Segye*, and wrote its name (統一世界) in calligraphy. As the monthly magazine of the Holy Spirit Association for the Unification of World Christianity, *Tongil Segye* features pictures from major events, True Parents' messages, feature articles, interviews and reports, church news, and articles contributed by members. In doing so, it has been leading the culture of heart that the Unification Church aims to realize. Its current issue is the 524th and it has a standing history of 45 years.

(Courtesy of the History Compilation Committee)

