

Chambumo Gyeong - Book 9: Activities in the Media, Education and the Arts for the Culture of Heart

Chapter 1. Unification Thought and International Academic Activities 969

Section 1. Unification Thought 969

Section 2. International Conference on the Unity of the Sciences 980

Section 3. Professors World Peace Academy 988

Chapter 2. World Media Conferences and Media Outlets 996

Section 1. World Media Association 966

Section 2. *Sekai Nippo* and *The News World* 1001

Section 3. *The Washington Times* 1005

Section 4. *The Segye Times* 1011

Section 5. Print, Video and Archives 1018

Chapter 3. Establishing Educational Institutions and Nurturing Human Beings 1026

Section 1. The Purpose of Education 1026

Section 2. Educational Institutions 1026

Section 3. Wonmo Pyeongae Foundation and Sunhak Peace Prize 1030

Chapter 4. Cultural and Artistic Organizations 1046

Section 1. The Little Angels of Korea 1046

Section 2. Universal Ballet 1052

Chapter 5. Realizing a World of the Culture of Heart through Sports 1059

Section 1. The World Culture and Sports Festival 1059

Section 2. Soccer Teams 1065

Section 3. Soccer Tournaments 1068

Section 4. Unification Martial Arts 1071

Book 9. Activities in the Media, Education and the Arts for the Culture of Heart

The world of God's ideal is a community based on the culture of heart where God and all people live in harmony. The ideal of creation includes the three great blessings that call us to perfect the individual, to perfect the family, and to have dominion over the creation. That is a world with a culture of heart, a culture that embodies God's heart. True Father invested himself completely to transcend the realm of Satan's culture and re-create the realm of God's culture, the realm of True Parents' culture. The culture of heart transcends the barriers of race, nation and religion; it is a society of interdependence, mutual prosperity and universally shared values based on true love.

Seeing the necessity of an ideological basis for building such a society, True Father created Unification Thought based on the Divine Principle. To encourage people to recognize Unification Thought as the absolute standard for human culture, he established and supported various academic organizations. In particular, he founded the Professors World Peace Academy, made up of renowned scholars, and in order to search for ways to bring about the unity of religion and science, he regularly held the International Conference on the Unity of the Sciences. The main theme of these conferences was the role of absolute values in building a world based on the culture of heart.

True Father also founded various media organizations to set a standard and serve as a channel for realizing world peace. Through the World Media Association, he turned his attention to the

education of media professionals. He established daily newspapers in the main providential nations of Korea, Japan and America, thereby creating a world-level foundation.

Moreover, he devoted his heart and soul for the education of people around the world. He founded or supported universities in Korea and America, and with the spirit of the motto, "Love Heaven, Love People, Love the Nation," he educated young people to become pillars of the future world. In Korea, he invested a great deal of money for education, founding primary, secondary and postsecondary schools.

Furthermore, True Father founded many organizations devoted to the pursuit of culture, the arts and sports, so that the culture of heart could blossom. By performing all over the world, Universal Ballet and the Little Angels, a children's folk ballet, have greatly contributed to enhancing Korea's prestige and have generated exchanges between North and South Korea. Also, True Father established a soccer club to facilitate progress toward world peace. His actions to build an ideal world of freedom, peace, unity and happiness in our global village through the culture of heart is part of his noble legacy.

Chapter 1. Unification Thought and International Academic Activities

Section 1. Unification Thought

The Unification Thought Institute

According to True Father, a world based on the culture of heart entails the unification of thought and value perspectives. He established the Unification Thought Institute on August 20, 1972. As a response to the Cold War, the 20th century's expression of the pervasive confrontation between materialism, on which communism is based, and recognition of spiritual reality, on which free democratic society is based, he proposed Unification Thought, head-wing thought, as a way to critique and transcend these two opposing thought systems. As a way to realize world peace, he founded the Unification Thought Institute to research, discuss in depth, and develop this thought system.

1. In the future, centering on the Korean Peninsula, a new view of history, a new unifying philosophy and a new world culture must be established. This is the starting point for realizing God's ultimate hope and heart, the ideal that He had from before the creation. Also, it is the starting point for the liberation of the fallen world from its deep sorrow. (022-022, 1969/01/01)
2. From now on, we will surely embrace the world. And when we do, within a short time we will lead the world into God's embrace, without having to make great sacrifices. I am making such plans at this time. This is why many things are happening that you cannot understand. Accordingly, we are organizing the Unification Thought Institute. Modern civilizations follow philosophies from thinkers who take an academic and scholarly approach. So, after strengthening our organization, we must not only influence the worlds of culture and ideas, but we must also set a foundation to assume leadership. (062-300, 1972/09/26)
3. All the members of the International Federation for Victory over Communism (IFVOC) must be trained to become excellent lecturers. Also, IFVOC needs to strengthen its outreach to local community leaders. The entire Unification Church and IFVOC need to devote themselves completely to this, as should the Professors World Peace Academy (PWPA), Collegiate Association for the Research of Principles (CARP) and Christian Students Association. First, we need to train 100,000 local community leaders. We have to arm them with the right ideas. Then the Unification Thought Institute must oversee and diligently instruct IFVOC lecturers to educate the community leaders using good lectures that have accurate content. You need to record and assess their lectures. If they are teaching incorrectly, correct them right away. Since IFVOC has grown larger, its lecturers must use the official contents only, not teach with something that they devised personally. The Unification Thought Institute has to take overall responsibility to systematize the equipping of people with the right worldview. (145-111, 1986/04/30)
4. Unification Thought Institutes in Japan, America and Korea have to meet and collaborate to establish the correct view of history and show clearly how philosophy is rooted in religion. If this is not clear there will be problems, and factions will arise. The issue for religion and philosophy is whether philosophy is first or God is first. On what basis do we begin to solve this issue? If opinions differ, it becomes easy to diverge and separate. This is why researchers from the University of Bridgeport in America and experts in Korea and Japan have to discuss and evaluate this issue.

The questions are: is God first? Is ideology first? Is the Principle first? Ideology is in the object partner position; it cannot take the position of subject partner. Also, there is the issue of the origin of ideology. If there is no God, then ideology simply floats in the air. We must unfold a system of thought based on logic that defines one origin. If we cannot establish the origin of ideology, two factions will develop and the

problem will gradually expand. We must get hold of these threads of thought and settle the question. (435-152, 2004/02/03)

5. Who bears responsibility for this world? No single person's philosophy has ever worked. The history of philosophy has become nothing but a wasteland. Seen from this viewpoint, who guides the way and bears responsibility for this world? The materialistic interpretation of the origin and history of the world has failed completely. Humanistic thought is rooted directly in the decadent ideology of hedonism. What do we need instead? If God exists, we have to consider how God thinks about this world and look at it theoretically. For many years, while investigating historical systems of thought, I meditated on the direction that people will have to go in the future. I thought, "From God's perspective, there must be an absolute, necessary and valuable content in the human world. And there must be an ultimate purpose that history pursues and that human beings must attain." (239-010, 1992/11/23)

6. If we are going to move the world, we must present an ideology that the world recognizes as most eminent. This is our primary task. Then we have to climb to the foremost position in science and technology. Next, we must rise to the top in the development of economic policies. Then we need to become world leaders in the area of the media. If we accomplish these things, we will be able to move the world. The order is: first ideology, then science and technology, then economics and finally the media. If we are able to assume leadership in these four areas, we will create relationships with these fields as the object partners. With these relationships, we will be able to move the world, and a political foundation will naturally come about. I have dedicated my entire life to such work. I have been working alone until now, preparing the world to take the position of object partner to its principled subject partner. (135-095, 1985/09/30)

7. Soon this nation will encounter an ideological battle. Korean politicians ignore the inevitability of this upcoming battle. Because I am the person who received heaven's special grace, I have premonitions and foreboding about the future, and the intellectual ability to gauge the path forward. On this basis, I predict that those who survive the ideological battle that is coming will end up guiding the world. People may oppose and persecute me, but I am pursuing an objective completely different from theirs.

My childhood and even my youth, the springtime of life, in which people like to take pride, just flew by for me. While others went looking for places to play, I took the opposite path. I grew up saying to myself, "They may go that way, but I must walk the path needed to win the ideological battle." (138-015, 1986/01/13)

8. What is Unification Thought? Regarding the fundamental questions of the universe, two differing views of history have emerged: the materialistic view and the spiritual view. The book Unification Thought was devised and systematized expressly to solve this fundamental philosophical divergence. It puts everything together and offers a new worldview and a new philosophy of life. (065-337, 1973/03/05)

9. There are many systems of thought in this world. However, among them Unification Thought is the system of thought that is in the subject partner position. Unification Thought is the subject partner because it is a thoroughgoing application of God's point of view. It is the thought system that can unite the democratic and communist worlds. It can bring believers and nonbelievers into harmony. Its goal is to create a unified world, a world of oneness. (102-130, 1978/11/27)

10. Unification Thought is based on the concept of subject and object partners. Unification means that two entities become one. Man and woman need to unite, parents and children need to unite, the family and society need to unite, the society and the nation need to unite, and the nation and the world need to unite. It is through the unification viewpoint that such things as philosophy and ideals can emerge. Without a purpose around which to unite, everything falls apart. Therefore, since this idea of purpose naturally emerges when we put the concepts of subject partner and object partner in place, the communist theory of the dialectic breaks down.

The dialectical principle states that in order for development to occur, subject and object partners must struggle with each other. This is a contradiction, so that principle, which states that unity comes through struggle, completely falls apart. That principle does not acknowledge the object partner. However, without subject and object partners, it is impossible for something to exist. This is not an opinion; it is indeed the case. Therefore, subject and object partners need to unite in order to reach completion. (067-051, 1973/05/19)

11. God did not create heaven and earth for His own sake. Before thinking of His own benefit, God made heaven and earth for the sake of His object partner. He invests completely into His object partner. Then, everything that belongs to the object partner is returned to God. That which is being returned to God is bigger than what God originally invested; hence, everything given to Adam and Eve returns to God with more added on. In this way, God becomes a billionaire! Therefore, it is good. By investing completely, He comes to own all the realms of creation.

There are myriad ways of giving: by speaking, one can give; with a helping hand, one can give; through deeds, one can give. There are countless ways. The worldview that promotes the attitude of living for the sake of the object partner is the core of Unification Thought. All truths of the Bible are explained in it. No matter what, with this fundamental rule you can understand their core meaning precisely. Seen from this viewpoint, if you go forward with the content of Unification Thought, then amazing internal unification is achieved. This is not external unification; rather, it is unification at a fundamental level. Unification Thought appears with God's heart at its center. (060-291, 1972/08/18)

12. Nowadays we are shedding blood and sweat for this country and we are mobilizing people, but it is not for the sake of this nation alone. It is for the future of the world. Taking a perspective that goes beyond nationality, ethnicity and race, we try to create a great family that transcends borders and shares love and life. In other words, with God at the center, we form one great family bonded by life, love and lineage. This is Unification Thought. This is the thought of the Unification Church, a universal teaching. (038-268, 1971/01/08)

13. While we hope for the blessed land of the kingdom of heaven and advance on the path of unification, what is the enemy we must face? Borders are the problem. Unification Thought asserts that we have to transcend sentiments of nationalism. Likewise, we have to go beyond our race. The problem is not whether we are Americans or Africans. The problem is whether we can practice more love toward other peoples than toward our own people. If we are unable to do that, we cannot become the leaders who take responsibility to save the world. This is what Unification Thought is about. The way of love is always accompanied by sacrifice and overcoming. The essence of such love is self-sacrifice and overcoming ones circumstances. Religions call for sacrifice and service because these are necessary when we walk the path of love. Rather than sacrifice and weep, we sacrifice and rejoice. (048-191, 1971/09/12)

Godism and head-wing thought

After a long period of prayer and meditation, True Parents discovered the Unification Principle, which is the absolute truth of God. Their discovery has been systematized in the book, Unification Thought. If this were applied to society, the problems of society would be solved. If it were applied to the world, the problems of the world would be solved. This is a new worldview, a new view of the universe, of life, of the providence and of history, possessing unprecedented core insights. It offers comprehensive principles by which people aligned with all religious teachings and philosophies can embrace and accept each other while maintaining their traditions unique character. The Victory Over Communism ideology based on Unification teaching offers a clear critique and counterproposal to communism. Head-wing thought, or Godism, is the alternative that can unite leftwing and rightwing ideologies.

14. The book Unification Thought presents a viewpoint of unified purpose for the sake of fulfilling the mission to awaken today's religious world and especially to awaken anew the world of philosophy. Unification Thought does not adopt a vague position. It moves in a vertical direction, with God in the central position. This vertical direction is rooted in heart. History changes, time passes, and the years go by, but the bond of heart between parents and children does not grow faint. Their love for each other only grows stronger with the passing of time, instead of becoming weaker.

For example, if a father and mother and their child lived far apart, a letter or a message sent from one to the other would bring great joy. This joy would be so immense, like a dream come true. That simple letter conveying news could encourage them to make a new beginning. This is something you can experience in the realm of heart of the relationship between parents and children. This relationship is the same as that between the Heavenly Parent and human beings on earth, in that we call God our Father and He calls us His children. (051-070, 1971/11/01)

15. Unification Thought is Godism, or head-wing thought. It is neither rightwing nor leftwing; it is head-wing. The reason for this is that neither rightwing nor leftwing can deliver us from self-centeredness. If you go forward centered on yourself or only for the benefit of your nation, then contradictory understandings will remain for eternity. No unification or peace will result from this. Accordingly, we need a new world of thought that can oust self-centered thought.

God's ideal, in which one thinks of others more than oneself, leads to altruism. This is because God is love itself, and the essence of love is altruism, which means sacrificing oneself so that others might benefit. Accordingly, the very essence of Godism is love, and this thought is the central thought, like the head that moves a person's body.

That is why it is called head-wing thought. The right arm and left arm connect to one body. Without the head, the right arm and left arm have nothing to do with each other, and they may fight. However, when the head takes its place at the center, then the right and left arms follow its commands, cooperate with each other, and work for the sake of the body. (164-194, 1987/05/15)

16. The democratic world is the realm based on spirituality, whereas the communist world is the realm based on materialism. The democratic world is internal and stands on heaven's side. The communist world is external and stands on Satan's side. The spiritual realm and the material realm are one, but because we did not know that they are one, division and fighting arose. Seen along the vertical perspective from the highest summit, we all are human beings and there should be no fighting. Unification teaching takes this vertical perspective.

One needs two hands to be a complete human being. One is not supposed to have just one hand. One needs to have two eyes and two nostrils. There are two eyes, two arms, two legs. Everything is made up of pairs. Just imagine how it would be if you had only one arm or one leg. Would that be good? When walking down the street, your arms and legs move in opposite directions, yet that is the proper form. Although they are opposite to each other, we say that it is proper. And yet, when you pick something up, your fingers work together. Being separate is a good thing, and being one is also a good thing. Calling something "opposite" is not necessarily bad. Both aspects are good. Herein lies the greatness of Unification teaching. (039-123, 1971/01/10)

17. Democracy is an ideology of brothers. Going beyond the ideology of brothers, we need to seek the philosophy of parents, or parentism. For this, we need a worldview and teaching based on parents. That very philosophy is Unification Thought. It is Godism, which is head-wing thought. The assertions based on its logical content compare well with historical standards. It does not contradict the facts. Therefore, on the basis of the ideal of perfection established and revealed by God, Cain and Abel, the Soviet Union and the United States, left and right, must return to the Parents at the center. After turning around, they must go to the original homeland.

In order to walk that very path, numerous ascetics have appeared, yet those spiritual masters have not known the way. They did not know who God is. Because of their vague understanding, there is confusion. One cannot settle things based on religions that are confused. The Unification Church is very rational. But you cannot just know the theory and not put it into action. Because I know better than anyone how fearful this fact is, even while already running, I spur myself to run even faster. The way of God's Will leaves one with no choice but to do this. (207-285, 1990/11/11)

18. What exactly is Godism? It is the thought that has true love at its center. The family cannot unite through false love; false love is Satan's ideology. False love cannot bring about unity. As a result of false love, mind and body became divided, husbands and wives separated, and sons and daughters ended up as enemies. In this way, even God became an enemy. We started with this false ideology of Satan, but now Godism has to emerge. The world became the way it is through false love. So Godism, which has true love at its center, needs to produce true individuals, true couples and true families. Godism leads not to separation but to unity. God's true love brings unity. This is Godism, or head-wing thought.

Based on false love, all people became estranged as enemies and ended up in separation. There was no way for unity to take place. Families broke up. On the basis of broken families, hundreds of thousands of people divided against one another and turned the world into a battlefield. Satan prevented the realization of God's Will and brought chaos into the world. Satan's ideology causes society to break apart through false love. Such an ideology of separation is the very ideology of hell. Those separated individuals, families, tribes, peoples, nations and world will be united by centering on true love and True Parents. Because it is the philosophy that takes a stand against the Devil, it is called Godism. (241-022, 1992/12/19)

19. What exactly is head-wing thought? A person who does not know the root lives in confusion, like a body whose limbs and organs are disjointed and moving in their own way. The way those uncoordinated and disjointed parts of the body can unite is by centering on the head. It perfects them, enabling them to function so as to fulfill their original purposes. Godism is the philosophy that brings about unity centering on true love. All components, which are like paralyzed cells, will be united through head-wing thought. Satan's ideology brings about division and causes paralysis. Godism is the philosophy centered on God's true love, which brings about complete unity of everything that has been separated. The ideology of Satan is based on false love and is self-centered. It paralyzes people like casualties on a battlefield. Godism, however, centers on true love and releases the paralysis. It brings humanity into a whole and normal state, molding us into sons and daughters attending God as our Father. (241-023, 1992/12/19)

20. Satan's ideology produces divisions, but Godism brings about unity. We should not have unity of only the mind or only the body; we need unity of the mind and body. Because the mind became paralyzed and the body became paralyzed, after uniting our mind and body completely and becoming a normal person, we have to come to know God and understand the Devil. The purpose of Godism, or head-wing thought, is to recover a person in the position of subject partner who completely understands God and can separate us from Satan.

Godism is the same as Unification Thought. Based on true love, Unification Thought teaches us to invest and invest and forget that we have invested. Originally, human beings were to reach completion through

love. When mind-body unity is accomplished through the infinite love invested by God, then the ideal man and ideal woman are born. And when that man and woman marry, the family they form will initiate the unification of the world. Godism teaches us that centered on the God of true love, the mind and the body become united, the family becomes united, and we become God's sons and daughters and God's object partners of love. This teaching is head-wing thought. (241-023, 1992/12/19)

21. Unification Thought is a philosophy of heart. A philosophy of heart means that it relates to people. You can solve the problems of people only by relating to people; relating only to ideology or the Principle will not solve people's problems. This shows us the amazing reality that God is a personal God. This being so, God cannot continue to exist without a counterpart in love. The reason such a God created human beings is that He needed object partners for His love. (435-154, 2004/02/03)

The realization of the ideal world

Unification Thought was written as a systematic philosophy based on Godism. It can bind the philosophies, "isms" and ideologies that brought the world into a state of confusion back to the center, which is God. It is being recognized as a philosophy that can overcome the problems between the ideologies of democracy and communism, and as a philosophy that can lead to world peace by removing the boundaries that have arisen through conflicts between religions, races and nations. Unification Thought was published on June 1, 1973, as a systematic philosophical development of the Unification Principle.

22. If we want to unify all 30 million people in Korea, we need to equip them with my philosophy, Unification Thought. Until now, the Unification Church has received opposition here in Korea, but we looked beyond that and tried to find our way through it. When this understanding is made known, the day will surely come when Unification Thought will be respected by this country and by its people. Our philosophy of unity will bring the people of the world to adore and yearn for this land. That time will surely come. (021-162, 1968/11/17)

23. The world is currently divided into East and West. The world has not been able to unite because people did not love each other centering on the one ideal of true love. The moment the foundation of goodness appears on earth, when people truly honor and value their adversary's side more than their own, and know how to respect their opponents, God's cherished era of the ideal of creation will arrive in the world. After we meet this standard, we have to recover the spirit world. Unification Thought teaches that path today.

The Unification Church transcends conceptual religion. Together with conscience, heart and body, and through actions in accord with heavenly principles, we must prepare a worldwide foundation for ideological transformation that reaches far into the distant future. Passing through our family and tribe, and transcending our racial and national boundaries, we realize the kingdom of goodness, an environment of freedom where we can sing songs for the world, following and loving God as our Father. Everyone in the world should be able to praise the day when that kingdom of goodness arrives. They should be able to praise for eternity the joyful day when they become the citizens of that kingdom. The place of settlement sought by the Unification Church is the realization of the ideal world of happiness desired by humanity. (024-049, 1969/06/22)

24. Until now, the history of cultures, which has been woven for thousands of years, has been a history of misery. It has been a history of Satan betraying God. God's historical record starts with True Parents. The path I have been walking has now become the tradition, based on Unification Thought. What remains for the future is that you inherit True Parents' historical tradition and that I bequeath to you the world I am going to establish.

We need to accomplish complete unification of the world, with True Parents at the center. The philosophy of True Parents provides the matrix for this process. Without the tradition of True Parents, the history of true sons and daughters cannot appear. True Parents are the beginning point of culture. The tradition of True Parents can become the standard for cosmic history in a short period of time.

That is why I am serious. That is why until now I have earnestly prepared the foundation for the Unification Thought tradition. In order to prepare this foundation, we need to form a family and a nation. The mainstream thought in this new nation is that each person needs to focus not on themselves but on the whole. Here, each person will sacrifice for the sake of the whole. This is the core philosophy in Unification Thought. (047-196, 1971/08/28)

25. If you live your life on earth according to the teachings of the highest principles of Unification Thought and head-wing philosophy, yours will become a life of perfection, which you will carry into the spirit world. The way you live your life on earth will become the way you live in the spirit world. So you have to live happily on earth in order to live happily in the spirit world. It is said that human beings cannot fulfill their desires, but that is not true. If you have true love, you will fulfill your desires and

more. In other words, life in both the physical and spiritual worlds can come to perfection when people live centering on True Parents and their royal authority. If you live centering on the royal authority of the True Parents, you will complete the heavenly world, and in addition, you will live a life guaranteed to have eternal value both in this world and in the spirit world. (232-335, 1992/07/10)

26. As for the individual, even when one bears the worldwide cross and staggers along, one should not collapse. Even if one does collapse, it has to be on the foundation of the family. Even if one dies, it has to be on the foundation of the family. This is Unification Thought. Even if our family dies, we must bring our relatives along and go beyond the boundaries of the tribe. Even if our tribe perishes, we go beyond the borders of the nation. We must become fertilizer for the nation. Even if we are struck by a multitude of arrows and feel mortifying pain from each of them, heavens glory is assured by those arrows of misery. As soon as people under the sovereignty of evil overcome their situation and step forward, the condition will be laid to establish the tradition of God's people. We can be proud to erect the kingdom that is victorious over Satan's world. Tightening our belt, even with a hungry stomach, we fix our eyes on the enemy camp ahead and stagger on step by step. This is how the Unification Church marches on. Even if the Unification Church ceases to exist, the nation that the Unification Church redeems will not perish. That is why I mercilessly push you down the path of suffering. (048-254, 1971/09/19)

27. In the human world, the viewpoints of individuals have differed, and the viewpoints of families have differed. God's love is the only power that can take overall responsibility to resolve these differences in viewpoints. Unification Thought, centering on God's love and heart, proposes to realize a world that transcends limited viewpoints, achieving unity at the levels of individual, family, tribe, nation and world, and finally, unity with God.

At that point, there will be no sovereign power, in the sense of a sovereign having a high position and the subjects having a low position. The sovereign will exist for the sake of the subjects, just as the subject partner exists for the object partner. This will resolve terms such as "ruler" and "ruled," as they are spoken in the world today. There is no valid argument against this. Nothing except God's love can reach this conclusion.

Currently, there are viewpoints concerning love, such as "I love because of money," or "I love because of this or that." Such attitudes are not pure. Unification Thought transcends such views and regains and promotes God's love. In the future, both the democratic and communist worlds need to assimilate this standard of love and unite into one. If they cannot do that, the ideal world cannot come about. (060-283, 1972/08/18)

28. Today the world is awaiting the Messiah's philosophy. The Messiah's philosophy has the power to unite the democratic and communist worlds. But if Cain and Abel cannot unite, the position of Parents cannot be restored. Who will enable Cain and Abel to unite? Abel has to reach out to bring unity with Cain. Cain does not reach out to unite with Abel. Who will unite this world? It is Abel's task.

We are well aware of the good and bad points of democracy, and the good and bad points of communism. You need to understand how much better are the good points of Godism compared to the strengths of communism. We have been studying the democratic world based on Christianity, and the communist world based on philosophical materialism. We need to achieve unity based on Unification Thought. In the contemporary world, we need Unification Thought because it is based on God's Will. It is the central truth and central love that make the Messiah's teachings unique.

Therefore, wherever each of you goes from here, you must carry the Messiah's teaching. Using his truth and love, you can go anywhere. You must not worry about current difficulties and chaotic situations. You must overcome them and expand real truth and true love. This is what God desires, what I desire and what humanity desires. This is our duty and responsibility. (118-164, 1982/05/23)

29. A nation should pursue neither isolationism nor imperialism. It needs to advance to the world stage. Although the Republic of Korea started as one nation, it is not supposed to stop there. It needs to show the teaching the world should follow. If such a teaching were to exist, it would conform not to human ideas but to God's ideas. That is the viewpoint of our Unification Thought.

The core of these teachings is not human beings, but love. Love is the essence. It is a love that goes beyond loving our own ethnic people. Unification Thought emphasizes that families should not unite just around themselves, but with God as their center. This is a higher kind of love than the secular love that draws us to love only our own family. When we realize this, then based on our family, a new, unprecedented ethical view will emerge. Within the structure of an ethical system born of such powerful love, family relationships can expand horizontally to transcend the clan and go on to form a tribe or nation. These types of relationships are capable of influencing the world. They will preserve and manifest love originating from the heart of the ultimate subject partner, God. The entire world will surely value such an ethical system. (060-265, 1972/08/18)

30. When I first wrote Unification Thought, I began by focusing on ontology. Then I decided to change it to the theory of the original image. Typical theories of the original image discuss God's form and God's nature but do not base their accounts on a religious concept. They are written merely from an academic viewpoint. Many philosophies deny God because they do not understand God. In Unification Thought, the theory of the original image explains what God, the origin, is like. At present, Unification Thought has 11 sections. It does not include a theory of the ideal family or a theory of the spirit world, or heaven. These two need to be added to make 13 sections. This must match the number 13. (353-181, 2001/09/06)

Section 2. International Conference on the Unity of the Sciences

The unity of the sciences

True Parents founded and hosted the International Conference on the Unity of the Sciences (ICUS) which pursued the realization of world peace based on absolute values. This began in 1972, drawing the participation of world-renowned scholars. The first conference was held November 23-26, 1972 under the theme "Moral Orientation of the Sciences" at the Waldorf Astoria Hotel in New York City. The second conference was held November 18-21, 1973 under the theme "Modern Science and Moral Values" at the Tokyo Imperial Hotel. It was remarkable that five Nobel laureates, including renowned physicists, participated in the second conference. From then on, each ICUS was held with the theme, "absolute values." As the founder, True Father spoke on each occasion. "

1. When I received the call of heaven, the question was how to put the current world in order and find a shortcut to transforming it into the ideal world that God desires. To address this question, we assembled a group of professors and created the International Conference on the Unity of the Sciences. In 1971, when I went alone to America, I remember that I felt like an unprotected orphan in a desolate wilderness with a pack of wolves prowling around me. I thought to myself, "I came here to this place with the mission of turning this country upside down within three and a half years. I must turn the country upside down." The question was how to establish a foundation in that environment. (142-188, 1986/03/09)

2. When I first went to America, the annual budget of our American church headquarters was about \$26,000. Now, almost ten years later, we have established an economic foundation that is several hundred times greater than when we began. As we attained this level, a problem arose in that the church's applications for long-term visas for overseas members working in the United States were being denied, and some of the foreign members had to return home. Nonetheless, before they had to leave, that foundation had been laid. Why did we have such a battle? It was because we were building a foundation to overcome communism. For that purpose, it was not adequate to have only young people. Therefore, the problem was how to bring together the most intelligent scholars of the world, those who could address that purpose. That is why I made ICUS. (110-173, 1980/11/17)

3. When ICUS was launched, I probably looked like an errand boy from the local district office. However, this is not a bad thing. I fully went along with it. If I had created opposition then, everything would have collapsed and would have been discarded long ago. There was one incident when, after I gave my keynote address, a world-renowned biologist loudly objected and stormed out. I was treated like this. But I said what I had to say. I did not dwell on that. My heart was to forgive and forget. A high mountain is struck by wind first and is buried in snow even during the summer. If it does not remain steadfast, what will happen? That famous mountain will break into pieces. While people live comfortably in the world, the snow-covered peak lives a lonely and isolated life. But in the end, that mountain, like Mt. Baekdu or Mt. Everest in the Himalayas, will be a sign of hope for the brave heroes who strive to reach its summit. (207-186, 1990/11/09)

4. According to my research, I can see that to this day communists have actively opposed the United States government, in particular the administration and its foreign policy. Campus-based activities are unstable and subject to change. So, before communists appear in the open, we must try to reach eminent people who have broad influence. The country must take this on; yet as it is not able to, we must do it. The purpose is to save the United States.

We plan to form a strong union connecting Japan and Taiwan in the future. After holding conferences on science and government, we must develop global activities to prevent communist powers from establishing hegemony in the United Nations. If America does not do that, we need to do it. I have to take this action. In order to carry out this work, I have been making preparations of which you are not aware. Why are we doing this? We need to show a new direction to the United States, but we are not a recognized public voice. Therefore, we need to broaden our foundation and create a proper base. I am doing this in order to transfer this pressing mission fully to the people in the United States, so that they, in doing the will of heaven, will be able to contribute to the advancement of the democratic world. (067-314, 1973/07/22)

5. Scholars in each ICUS committee are experts. They are clearly influential in their own fields.

Nevertheless, there was not one among them who had a vision or determination to influence the whole world through uniting scholars in the academic community. Nonetheless, this is the effort we are making, and for this the Unification Church deserves appropriate recognition. If I continue this work, what I see happening is that I will inspire the brightest intellectuals in America to align with and assist in our activities to save America.

Because scholars gather at international academic conferences restricted to their own fields or specialties, the themes of those conferences are often quite limited. However, we hold an assembly that interconnects all fields and specialties, so I envisage that this conference will reach the world level and gather more than 70 Nobel prizewinners. Viewed in this way, these academic conferences are unprecedented.

It is my vision that the ten major universities in America will each align with a Nobel laureate, enabling them to take the lead and indicate the direction toward the future. My hope for the science conferences is that the universities will systematically select professors to show the direction, and that students will also mobilize to build their own movement. This is my hope and vision for ICUS. (074-113, 1974/11/25)

6. The first ICUS was held in the Waldorf Astoria Hotel in New York City. At that time, 32 scholars attended, and I was sitting in the corner like an errand boy without anyone noticing whether I was there or not. However, even though I could not speak English back then, I gave an address as the founder. We continued to hold such conferences over the ensuing years and the outcome was good. People started saying that it was Reverend Moon, not the chairman, who did a good job. Having come to this point, the world's scholars began to respect and welcome me as their elder. If I were to visit any country in the world, invite the scholars who attended our science conferences and host a big banquet, I would be able to bring together hundreds of other people too. We already have a global foundation of this magnitude. (107-221, 1980/05/19)

7. ICUS was created to prepare the foundation to mobilize the great scholars of the world. The second conference was held in Tokyo, and we let famous professors, mainly from Tokyo University, lead the group of well-known scholars. As the founder of that conference, I intended to give the opening remarks. An address given by the host would be reasonable in any organization, but I discovered that my speech was completely left out of the program. Therefore, that evening I turned things upside down. I felt they held me in contempt and I corrected their attitude.

Up until that time, people who did not have a chance to meet me on previous occasions thought they would see a person wearing some sort of royal crown or having some important title and wearing a long flowing robe. People who were oblivious to my identity were still wondering, "Who is this Moon person, the founder of the Unification Church?" Even when I was walking up to the stage, people were still looking around, trying to see this person named Moon. In such upside-down circumstances, I smiled and began my speech, standing in a dignified manner. I said, "I am standing here with the destiny of Asia and the world at stake." (109-235, 1980/11/01)

8. The first ICUS was held in New York City, and the second was held in Tokyo. Now we are holding the third in London. The 4th will be held in New York City again. In doing this, we are creating a movement that gathers the great stars of the world stage, the stars of the academic world. By the 4th conference, when international celebrities speak again and it comes to light that a significant number of Nobel prizewinners are participating here, the conference will approach the world level and will be publicized on a grand scale. This means we are building a foundation and will no longer need to be embarrassed, even when relating with the media.

Therefore, after the New York conference, we want to call scholars from around the world to begin this work in earnest. Until that time, we will pull these scholars from in front and push them along from behind. We are taking action in order to move the world into the future. Mobilizing distinguished international scholars through interdisciplinary conferences will be the basis to move the world. (071-173, 1974/04/30)

9. In November 1975, scholars of 60 nationalities gathered for the ICUS. We invited them to New York City and hosted a banquet. It was attended by 350 world-renowned scholars, including Nobel prizewinners. This has been continuing for the past five years. By the sixth year, all scholars will have heard about ICUS. To accompany those events, I plan to strengthen the worldwide Collegiate Association for the Research of Principles (CARP) and bring it into unity with those scholars. If you are going to move the world, you start by moving university campuses. The world's campuses create ideas that impact the media world and economic world. Therefore the one who moves the world's campuses can lead the world. (085-290, 1976/03/04)

10. Even if you hold a PhD, you must understand not only your own field, but other fields as well. That is why I formed ICUS to break down the walls in the academic world. For example, those who study the natural sciences do not know very much about other fields. They do not know the fields of economics or political science. I created ICUS to establish a common base among scholars from all these fields. (375-

11. I established ICUS, which gathers world-renowned scientists. At first, they said on various public occasions that they suspected we were trying to use their names. Even if we were to use them, there is nothing in what we did that would ruin them or affect them adversely. I would like to ask them, who broke down the walls in the academic world? Natural scientists usually do not talk with economists, political scientists or philosophers, even if they meet each other at their universities. By developing a movement that enables top scholars to experience each other as brothers and sisters beyond race and ethnicity, I have established a foundation that will develop a transnational realm of heart and history, and that is one of history's greatest achievements. It was I who decided the themes of the conferences. Therefore, the scholars were impressed with me. History will honor me for this great accomplishment. (351-305, 2001/08/28)

12. In relation to ICUS, our first mission is to select important people. First, you must make recommendations. Important scholars need to be selected. Second, forming long-term relationships is important. Do not form only temporary relationships. Once you make a relationship, you need to maintain it and develop it. You need to make the effort to establish long-term relationships. Scholars must not just attend the science conference once and then drop out. Third, in the future we need to organize conferences in such a way that the expenses for the professors from America will be taken care of by the professor's home state. Furthermore, other nations also need to take responsibility for the expenses incurred by the professors they send. Only then will this conference expand on the international level. Fourth, we need to inspire these scholars to serve as editors. In the future, when we create newspaper companies in various countries, these people will surely be competent to some degree to act as editors. Therefore, we must prepare from now on to involve them on a practical level. You need to take this responsibility. From now on, please take an interest in ICUS. Select important people, form long-term relationships, clarify funding responsibilities, and tackle the problems inherent in mobilizing campuses, the media, and so on. (088-177, 1976/08/10)

Absolute values

True Parents believe in the necessity of establishing God-centered absolute values to solve problems in the world as well as to meet the challenge of developing unity among religion, science, and ideology. This is why True Father selected the topic "absolute values" to be the theme of ICUS. Beginning with the third conference, the central theme of all the ICUS conferences was absolute values.

The following were conference themes, "Science and Absolute Values," "The Centrality of Science and Absolute Values," "The Search for Absolute Values: Harmony Among the Sciences," "The Search for Absolute Values in a Changing World," "The Re-evaluation of Existing Values and the Search for Absolute Values," "The Responsibility of the Academic Community in the Search for Absolute Values," "Absolute Values and the Search for the Peace of Mankind," "The Search for Absolute Values and the Creation of the New World," "Absolute Values and the New Cultural Revolution," "Absolute Values and the Reassessment of the Contemporary World," "Absolute Values and the New World Order," and "Absolute Values and the Unity of Sciences: The Origin and Human Responsibility."

13. What we need is not an industrial or technological revolution, but a great revolution of human consciousness. The solution to social problems does not lie with the natural sciences alone. We must transcend value-free empiricism and work with sociology, the arts, religion and other fields. It is not as if these social problems are restricted to one country or specific era. They are fundamental historical problems affecting the past, the present and the future. They are the ultimate issues of human history. By facilitating this revolution of human consciousness, we need to lead people to use the results of research to bring about the peaceful coexistence of all humankind through applying creative and productive methods.

The ideal of humankind can be realized only when the individual purpose and purpose of the whole exist in complete harmony. In the field of natural science, as in every other field of research, the immediate individual purpose must be fulfilled together with the long-term, broader purpose. This requires that we integrate other fields for the sake of the whole of humankind. By doing so, we discover the true meaning of the results of research. To integrate all specific fields of research, we need a much larger design or blueprint. In this way, as we proceed to achieve this integration, we will come to realize our common ideal. (081-092, 1975/11/28)

14. The main objective of holding this ICUS is to produce a blueprint that integrates the specific fields of research. We are aware that we have life within ourselves because our minds, which originate from a source of the highest dimension, are not restricted to time and space. That very source may be called the universal mind, or the first cause of all existence.

In order for us to grasp the meaning of life, we must understand the cosmic centrality of absolute values. By setting up a new world order where all people are brothers and sisters transcending national and racial boundaries, and thereby living as one global human family, we can enjoy the ideal world of true peace and happiness. In order to build this world in reality we must examine science from a larger perspective. (081-093, 1975/11/28)

15. Policy governing science must be determined from the perspective of the whole. Science exists not for its own sake, but for the welfare of all human beings. Therefore, it has to give priority to the purpose of the whole as its central point. In other words, for the development of science to have meaning in everyday life, human beings must deliberately discuss and establish the standards of value for science from the perspective of the whole.

Science begins with the research into visible and external things. However, science can assist our understanding of areas that are invisible to the eye, and assist our grasp of the internal, spiritual dimension. Eventually, we must integrate these two realms. Thus, we must be able to seize the central point located in the external, physical world and, at the same time, be able to take hold of the central point located in the highest dimension of the metaphysical world. So, when the former reality eternally revolves around the latter reality, which functions as its unchanging axis, then through give-and-receive action, all existence in time and space will be endowed with absolute meaning and absolute value. (081-093, 1975/11/28)

16. When you look at events such as the Washington Monument Rally, the Yankee Stadium Rally or the Yeouido Island Rally for Freedom, you may think they were tremendous, but they will be remembered simply as singular, one-time events. By contrast, the historical fact that international scholars set a tradition of gathering together, going beyond the knowledge available within any specific field of study, and heading in one direction, is a resource that will remain and can be praised on earth eternally. Because of this achievement, even a single scene of recorded video from those scholarly conferences will remain as a valuable treasure for eternity. Whenever people look at those scenes and think about that tradition, they will say, "Through what system of thought did Reverend Moon accomplish that? His philosophy provoked a remarkable response." That can become motivation, globally, for a great revival. If that happens, thanks to those professors, these teachings will ultimately shape the thinking of all young people, who then assuredly will govern the coming age. (090-179, 1976/12/14)

17. As a religious leader and scientist, I have long been interested in the issues of science as well as religion and philosophy. I believe that there is a relationship between different fields, whether a person is engaged in the contemplation of eternal truths or simply in the careful observation of an event. Indeed, without a relationship with a transcendent being, it would be impossible to conceive of events occurring in space and time.

Religion and philosophy concern themselves with metaphysical and moral questions that have occupied human consciousness throughout history. Where do we come from? Why is there suffering? What is good and evil? Is there life after death? These questions concern all of us, no matter what our academic discipline may be. Science limits its concern to the regularities of the universe, and attempts to understand things in time and space.

As we all know, scientists have made brilliant advances in knowledge in the past few hundred years. However, without a standard of value to guide it, science will inevitably become destructive. The possibility of nuclear warfare attests to this. We must concede that the whole range of knowledge, from theology to the physical sciences, has no meaning unless we understand its purpose and direction. The search for an original and true standard of value is the search for this purpose and direction. (095-201, 1977/11/25)

18. I have insisted on advocating absolute values centering on ICUS. 10, 15, 20 years -- the more time that passes, the less one can ignore the science conferences, which discuss absolute values. Therefore, from the 12th conference forward, a solid organization will be formed that can ignite a new cultural revolution. Buddhists will have to rewrite their encyclopedias based on these absolute values. In addition, Christian theological systems will need to be illuminated anew in the context of absolute values. Also we will need to publish a new encyclopedia. We need to create economic structures based on absolute values. The same is true for philosophy and all academic fields.

There have to be people who lead these fields with such vision. Someone must begin by raising the banner of a new cultural revolution. Thus, given this extraordinary enterprise, the day will come when the waves of hope that visit Korea will sweep across the Pacific and Atlantic Oceans, and advance to the world with the sound of joyful cheers. Because I see this being realized inevitably through such a foundation, I have cherished this dream and continued to work on it, even while receiving persecution. (109-258, 1980/11/01)

19. True Father sponsored a total of 19 International Conferences on the Unity of the Sciences. We need

to continue investigation of the values associated with reciprocity. Of course, reciprocation cannot be established by one entity alone. There are so many different attributes possessed by all things of the creation, but what are the central attributes of the whole? If each entity is absolute, how can an absolute entity meet its object partner? Furthermore, each entity has to have some uniqueness. Then, they can become reciprocal partners. You cannot see it internally or externally but, as they form a core of oneness, movement arises. Reciprocation is not possible without a subject partner and an object partner.

Absoluteness, uniqueness, unchangeability and eternity are an entity's four basic attributes. Saying that an entity is not changing does not mean it is not developing and should disappear. Absoluteness requires uniqueness for reciprocation to take place. That which we call absolute, we call heaven, but heaven is also a unique existence. The expression "absolute and unique" implies the union of two entities. This means these two can interchange with each other. That which is mine is my partner's, and that which is my partner's is mine. The fact is that these two entities can freely exchange everything they have and replenish each other eternally. (586-066, 2008/02/06)

20. A baby makes his or her parents the owners of love. It is the wife who enables her husband to be the owner of love. The object partner determines the absolute value of the subject partner. A determination of absolute value is afforded through the object partner. God originally created the cosmos in accordance with this principle, and thereby, the cosmos came to exist.

The world that humankind has created must disappear in the end because it began with human beings who stood in opposition to this principle. Only the ideals that attribute absolute value to the object partner can take root in the new heaven and new earth. Family, love and peace are all rooted in the ideals that value the object partner absolutely. Because it was not yet the right moment, I could not reveal Unification Thought in full with regard to this principle at the science conference. Educational circles throughout this world discuss only reciprocal values, but do not address absolute values. (506-267, 2005/09/04)

21. I educated many world-renowned professors through ICUS, focusing on the theory of absolute values. In 2004, I basically concluded the emphasis on absolute values. I helped them understand the final element of absolute values at the time of transition from the Era Before the Coming of Heaven to the Era After the Coming of Heaven.

It is the baby who transforms its parents into the owners of love. At the moment the baby is born, the parents become the owners of love. Also, when man and woman are married and experience their first love, they enable each other to stand as the owner of love. It is the wife who makes her husband the owner of love and it is the husband who makes his wife the owner of love. So far in the history of human culture, such a concept has not existed, but now teachings based on an absolute values system have emerged. (515-316, 2006/02/01)

Section 3. Professors World Peace Academy

The purpose of PWPA

True Parents established the Professors World Peace Academy (PWPA) with world-renowned scholars in order to support research and activities for building a peaceful world. The inauguration of PWPA was held on May 6, 1973 with 163 professors who were connected through Divine Principle workshops for professors and through the activities of the Collegiate Association for the Research of Principles (CARP). PWPA has branch offices in almost every country and has hosted various world peace-related seminars and conferences. PWPA members interact and cooperate under the theme "academic contributions to world peace." On January 21, 1986 under the direction of True Parents, PWPA opened a number of local rural-area schools in Korea to assist in educating underprivileged youth.

1. Pursuing the unity of the sciences, we invited professors from all over the world to annual conferences. You cannot imagine how much attention that attracted. In the beginning we were criticized, but now scholars say, "Reverend Moon deals with genuinely serious problems indeed." Having reached this stage we continue to advance. My thinking has been that, no matter what, we have to bring professors together. Carrying out this strategy to achieve this purpose in Korea, I formed the Professors World Peace Academy saying, "Although professors around the world cannot function as peace activists, they can at least stand in the vanguard for peace by showing us the proper direction through their thinking and writing in their various fields." This has been successful in Korea. In the future, we will form the PWPA in Korea, Japan and China. (071-175, 1974/04/30)

2. We distributed the Professors World Peace Academy monthly magazine Gwangjang (Public Square) to universities around the world; therefore, famous professors everywhere now know of this Korean organization. Through this we will be able to gather distinguished professors from Asia, who can become the Asian Professors Peace Academy. This academy can then connect to Europe as well. Moreover, professors from all over the United States will form the core of the PWPA leadership. Money cannot buy

such people; they are priceless. What will we do after we form this worldwide organization? True Parents' plan is that the activities of PWPA will be the basis for an institution similar to the Nobel Prize Committee. I would like to establish an award foundation with prizes greater than the Nobel Prize, thus becoming the most prestigious of all prizes. (071-176, 1974/04/30)

3. It is not so much politicians as it is scholars who influence the world. Professors and scholars are the true creators of national policy. They serve as leaders in all fields. Politicians depend on scholars' thinking, and base their programs on their theories. Take a look at scholars and university students -- scholars are in the forefront and students follow. They need to be connected to us as the nucleus or in a sense, the spine.

Even though the Unification Church was persecuted, we tried to connect with scholars. However, this work is not easy. It is difficult to connect with them, especially since as the leader of the Unification Church I have become an object of global controversy. While experiencing this I have been thinking about our upcoming activities in America. The success of this work does not depend on money. It depends on pouring out our most sincere devotion with a heart that loves the world. (095-205, 1977/12/04)

4. Due to the disunity of mind and body in human beings, history has been a long battle between God's dominion and Satan's. This division on the individual level has expanded to the levels of family, tribe and race, producing endless wars. From the historical viewpoint, the religious and political realms fought, and the political realm always struck the religious side. Also, when the scientific and religious realms fought, it was always the scientific world that struck the religious realm. However, with the dawn of the Parents' era, the political, scientific and religious worlds must unite and become one. Until now, scientists and religious people were enemies. In order to unite them, we must first gather the scholars of the world. This is why I formed the International Conference on the Unity of the Sciences and the Professors World Peace Academy. These scholars need to work together with the Unification Church. Only then can the worlds of religion and politics be united. (215-065, 1991/02/06)

5. We need to bring the academic world into harmony. In order to do that, we have been hosting the ICUS. This is the only conference that brings world-renowned scholars together transcending disciplines. Also there is the PWPA, which connects countries to each other through internationally known scholars. This is a double-layered strategy. We will establish a national model and a worldwide model, then we will help those who are successful in their nations to move up to the world level. We are opening the door for them to go out into the world. This is a foothold that can influence world-class academic institutions. We are also making nominations and recommendations for the selection of Nobel Prize awardees. We support scholars in achieving their highest aspirations. (209-245, 1990/11/30)

6. On the foundation of the ICUS, when we invite participants to join the Professors World Peace Academy, they accept. Then, if we have representatives from ten nations, we can cooperate with the leading scientific communities in those ten nations. We must guide scholars worldwide to join the PWPA. We need to start in Asia and expand and connect to the scholars of the world. The day we unite global professors into one, we will be able to establish global policies for the world's future and carry out work that can have a global influence in various professional fields.

In order to do this, let us create publications in each field that cannot be found anywhere else in the world. Our magazines pertaining to each field, whether it be economics, agriculture or science, will be published by people who are well known around the world and will gain global renown. Let us develop the intellectual resources that can have a good influence on global policy decision-making. (062-296, 1972/09/26)

7. When we succeed in establishing the PWPA on the world level, it will become well known everywhere. Wherever we go, we will have a foundation. Based on that, I am planning to invite renowned scholars and create a touring team of professors. They should not give lectures in one university only. Rather, they will go to famous universities all over the world and conduct six-month-long lecture tours. We will provide their salaries. In this way, we will make a global team of professors who will tour the world. Then after that, whichever university you go to, scholars and students who have been connected to this will continue their interest, and come in droves. If a student receives a degree under the supervision of a famous professor, then that student will also become famous worldwide. I will make it so that after five or six years the students under these professors receive their higher degrees. When this happens, we will be able to gather experts, from these universities, including professors who are Nobel laureates. (062-298, 1972/09/26)

8. In the future, when we establish the PWPA, and 500 professors come to Korea to participate, the university campuses of Korea will be turned around. If we come to build a global university, we will bring in world-class university professors who have been selected by the PWPA. We can create a global, internationally renowned university by bringing together world-class scholars in one place. When we can energize this university to create a theoretical foundation for a social system, then this country Korea will

develop a global culture.

The reason America has achieved worldwide supremacy is because it has universities that can attract and educate the world's most talented individuals. The universities in the US nurture talented individuals who go on to take leading roles in the democratic world. Students are educated to become ministers and heads of state in each nation. That is why America became the world's leading country. (060-231, 1972/08/17)

9. The Professors World Peace Academy is part of a plan to win over the university campuses in America. I also established PWPA in Japan and Taiwan. Do you know why I launched this organization? By establishing PWPA chapters worldwide, I would like to create a global confederation of universities. My hope is to establish a global university and train talented people from all over the world. (068-057, 1973/07/23)

10. When we originally convened the PWPA, Korean intelligence officials mocked us saying, "Although they mobilized all their energies, and even with the power of the government behind them, they could not gather more than 13 professors. And yet Mr. Moon calls this the PWPA?" So I told them, "You are seeing this from a national viewpoint, that of the Republic of Korea. But I am doing this from the perspective of Asia."

Many people worked hard on all fronts in order to prepare the foundation to launch the PWPA, and based on that foundation it could be started in Korea. Afterward, it was possible to form the PWPA in Japan, but at that time we did not have a foundation to do so in the United States. Therefore, through the International Conference on the Unity of the Sciences as a stepping-stone in America, we gradually could establish the PWPA in various countries in Europe. (110-175, 1980/11/17)

11. You have Joined the Professors World Peace Academy. I am grateful for the work you have done despite the difficult environment and strong persecution. However, your work should not stop here. You need to develop activities to connect with Korean and Japanese academics. You professors are the ones who can do this. The time has come for Japan to start such a movement, and for scholars in America and Great Britain to do the same. You should make these connections as soon as possible. It is to save Korea and defend it from the communist regime.

We need to create this great interconnected body of professors to pave the way that Korea must go -- the way to realize the unification of North and South Korea. This body of professors must mobilize and become a powerful influence on Asia. We need to make a foundation to assemble scholars, businessmen, politicians, and leaders from every field and inspire them to work together for this cause. No one but you scholars can do this job. (110-190, 1980/11/17)

12. You are the most intelligent and authoritative scholars in Korea, and now you must teach this country the direction it must go. For that purpose, you need to do research. But, the era of individual research has passed -- this is now the era of team research. In addition, the era of team research carried out within the boundaries of one nation has also passed. It is now the era for Asia's scholars to rally and research together. It is the time when scholars of the world can engage in shared research. Without doing this there is no way to lead the direction of the world. Therefore, scholars from the Republic of Korea alone are not enough. Scholars from America are absolutely needed too. As a Korean, I have been working in this way in order to prepare this foundation behind the scenes. This may seem like a dream, but I achieved this unimaginable outcome because I understood clearly the direction that the world should take according to God's Will. I hoped that I could be of some help and worked hard. All the intellectuals of the world should rally and do this work. (110-196, 1980/11/17)

13. If all Asian scholars rally and work together under the PWPA, they can create a new encyclopedia, or any other type of learning that can represent Asia. That is why there is much work to be done in all fields. Therefore, if you as professors can unite in mind and heart and cooperate, then I will contribute with all my strength to support you. In order to do your research, you will need a research office and meeting hall. Therefore, I am thinking of preparing such a facility. However, can you lead such an effort across Asia? Do you have what it takes to educate Japanese professors? That is why I am telling you to first prepare yourselves by studying Unification Thought and the Principle. If you do so, you will be able to lead them completely. (110-210, 1980/11/17)

14. The young generation is the main issue. We must save the university students, the younger generation. I am talking about saving the university campuses. You must do this. That is why I have been working with the professors. From now on, those who are leading on world-level university campuses in the national system will have to stand on the front line when the time to unite North and South Korea comes. You must stand at the forefront. You have to hold on to the new generation, shed tears for them as I do, and share with them the idea of the unification of Korea. I will establish the church as the basis for such activities.

Those who are responsible for towns should hold on to the elementary, middle and high school teachers

while shedding tears and planting patriotism in their hearts. Then the unification of Korea will be no problem. Those who have received this patriotic training should go to communities and neighborhoods. Everyone has a hometown. For this reason, I set up neighborhood schools in rural areas in order to carry out this work. I am not doing this for fun or as a temporary effort. This is in accordance with the providential plan. It is not because I was taught that I am leading the providence of restoration through indemnity; it is something I have been doing by myself. This is why God cooperates with me. It is not by coincidence. (175-030, 1988/04/06)

15. We have to start by first mobilizing professors, and then their university campuses nationwide. Furthermore, we have to mobilize the local, middle and high schools. Next we must mobilize the elementary schools. Until now, we have not done anything to stop the communists from penetrating into the schools, which they did through their textbooks filled with leftist ideology. The Ministry of Education failed in its responsibility. That is why, no matter how we do it, we must mobilize the presidents of local universities and the principals of elementary, middle and high schools. The professors are the ones with the authority to move around and speak without restriction. I created the local schools in rural areas in order to strengthen this movement. Let us love our hometowns. Patriotism starts from one's hometown. That is why we have built these local schools to educate underprivileged people. If the spirit of patriotism burns in a professor's heart, he or she should go to their hometown, stay up all night shedding tears and educating and embracing these underprivileged people. (171-302, 1988/01/02)

The international chairpersons

The first international conference of the PWPA was held on December 18, 1983 at the Little Angels Performing Arts Center in Seoul with 550 participants including 70 international chairpersons from 72 countries. On that day, True Father gave an address of encouragement entitled, "The Professors World Peace Academy and Our Resolution." Chairpersons from the 72 nations made a resolution and pledge to realize five goals: the universal reign of justice and good will under God, the brotherhood of all humanity under God, a world united in peace under God, a new religiously inspired humanity, and a new God-centered world civilization founded upon love and heart.

16. When we held the rallies for Victory Over Communism in 1983, I mobilized the professors who had participated in the ICUS in Chicago. On November 28, as they prepared to leave Chicago and go home, I asked them to come to Korea instead. I did not explain what we were going to do, but just waited to see how many would agree to come. At the time, we had 72 branch offices of the PWPA worldwide, and representatives from each office came to Korea. They had busy schedules since it was the end of the year, but they all participated. Consequently, with these professors at the center, we had the VOC rallies. That is the kind of impressive foundation we have in the academic world. (210-085, 1990/12/01)

17. In 1983, the chairpersons who attended the First International Congress of the PWPA adopted a resolution to hold VOC rallies. At that time, they came to Korea from 72 countries and adopted the resolution. I gathered them and held VOC rallies in eight cities nationwide. The adoption of the December 18 resolution was a historic event. What will the PWPA leave behind in the pages of history? If you want to lead the world in building a peaceful world, you absolutely need resources. Therefore, I will provide those resources. (142-197, 1986/03/09)

18. I made a base in Korea to unite the North and South. I gathered all the spiritual fortune of America and Japan and the entire world and connected it to Korea. Many interesting things happened this time. A high-ranking official from Israel asked me to help with relations with Korea. Also, someone planning a movement that could affect America's destiny approached me and suggested we work together to resolve the problems of the world. Korea stands on this foundation.

All the worlds' intellectuals are gathering through the Professors World Peace Academy. We assembled scholars from 72 countries worldwide, gathered the world's fortune and engrafted it onto Korea. At the time of the Korean War, the UN forces composed of soldiers from 16 nations fought for Korea's independence, but could not achieve it. Today, however, we are entering a global age when all the citizens of the free world should rally, unite and cooperate to achieve independence. Therefore, the VOC proposition is a historic event, for which scholars from 72 countries have come to Korea, and pledged and resolved to support. (130-112, 1984/01/01)

19. The international rally of the PWPA held in 1983 in Korea was to indemnify Jesus' foundation for the nation and the church that was lost. Jesus' death was caused by the failure of the 72 followers to unite at that time. That is why I brought PWPA chairpersons from 72 countries to Korea. Through this, the Korean people could not help but support and cooperate with us. That rally included a proclamation of the Messiah. I asked these professors belonging to the democratic and communist worlds to listen to my words. The PWPA chairpersons from 72 nations supported me. Even though the United States opposes us, leaders of the free world who are in high advisory positions support me. Based on this foundation, and centered on the realm of dominion based on accomplishments through the Principle, we have opened up a

path. Therefore, Satan, who has reigned over all things of the creation and blocked the destined path of the nation and the world until now, is withdrawing from the earth forever. If not for the efforts of True Parents and the Unification Church, this could not have been achieved. (131-013, 1984/02/20)

20. I have been working for some decades to bring together heads of state through the Summit Council for World Peace, and professors through the PWPA. This is why they are now publicly endorsing my work. Now we have reached the stage where presidents of countries, university presidents and media representatives can welcome me. Internationally, there is no field in which I have not contacted the people in the highest echelons. Even politicians, economists, cultural ambassadors and those with doctorates from famous universities are coming to follow my direction. (266-176, 1994/12/25)

Chapter 2. World Media Conferences and Media Outlets

Section 1. World Media Association

Role and responsibility of the media

True Parents have often spoken about the importance of the media in realizing a world based on the culture of heart. For this purpose, they have made tremendous investments. They have especially emphasized that the media as the fourth estate, connected to the first three estates -- the executive, legislative and judicial branches of government -- has the important mission to promote the realization of world peace and defend the democratic system. To accomplish this, True Parents established and actively supported various media outlets and began World Media Conferences.

1. I have advocated that we consider this time to be the era of the fourth estate. The media, which is the fourth estate, needs to fulfill a leadership role that goes beyond the three estates of government -- the executive, legislative and judicial branches. I have long been aware of this. Only the media can take on this role. Therefore, despite the difficulties, I have established media organizations and raised them to positions of prominence in the world. In America, *The Washington Times* occupies the most central position. (403-141, 2003/01/21)

2. The fourth estate, the world's media, has to be gathered together and set in a proper direction. Unless this is done, the world has no way forward. I have prepared for this for a long time. If we can educate people properly through the media, comparing and contrasting the truth of God and the spirit world with the world's present way of life, the ideologies of humanism and materialism will be shown to be bankrupt. People will lose interest in free sex and homosexuality. With this in mind, we have to educate people through the media. (403-187, 2003/01/22)

3. The era in which the first three estates dominate life will pass. The world should be guided primarily through the media, the fourth estate. I am not talking about the World Media Association in its earlier form. We must propose something revolutionary. That is why we have to organize a "Supra-World Media Association" conference in Korea. What is the meaning of "supra" in this name? You cannot understand it if you do not know God and the spirit world. When you become aware of God and the spirit world, you can resolve all the problems of communism and politics.

I have been contending with the world until now in order to establish a media foundation. *The Washington Post* and *The New York Times* are no longer an issue for *The Washington Times*. They have no choice but to follow the direction of *The Washington Times*. Some time back, the World Media Conference in London invited *The Washington Times* to take the leading conservative role. *The Washington Times* is also a leader in the adoption of the Internet and is affiliated with the UPI news service. It is robust, both internally and externally. (403-009, 2003/01/19)

4. In this era of the fourth estate, we have to set the direction in all areas. No nation, or even the United Nations, can set the proper direction. The media must do it. We all can see how the media organizations in Korea influence the elections. When people misuse the media, they destroy society. To lead the world from an unbiased perspective, media professionals need to have God behind them. If they do not work together with the global leadership of religion, they can destroy society. That is why we are holding conferences centered on the fourth estate, the media. (403-010, 2003/01/19)

5. Who will lead the world into the future? Universities cannot lead the world, nor can governments or the military. Those approaches have already been tried. Democracy and communism cannot lead the world either. In this era of the fourth estate, the media must investigate communism. If media professionals cannot achieve a clear perspective as to whether it is right or wrong, they must resign. They must also look into the democratic world. The capacity of the media to investigate things in a short period of time is unparalleled. The media has this power. Therefore, media organizations must be objective and accurate. (403-011, 2003/01/19)

6. In America, progressives are trying to dominate the three estates of government. The media organizations, which make up the fourth estate, are decidedly liberal. There are more than 1,700 media organizations in America. *The Washington Times* has contended with all of them, but an environment now exists in which one-third of these 1,700 media organizations respect us. In the past, *The New York Times* reported negatively about the Unification Church, and *The Washington Post* also had a biased viewpoint, but now the environment has changed; it cannot keep going as it has been. Distortions and false reports have been exposed. (403-043, 2003/01/19)

Conferences and fact-finding tours

On October 19, 1978, the first World Media Conference was held at the Waldorf Astoria Hotel in New York City. Since then, almost every year World Media Conferences have been held to discuss the responsibility and role of the media and to establish true principles for the media. Publishers, editors, columnists, reporters and scholars from media organizations around the world, as well as other eminent figures in the world of media have participated. 600 representatives from 65 nations attended the 11th World Media Conference, held from April 9 to April 13, 1990, in Moscow. On April 11, 1990, True Parents had a face-to-face meeting with President Mikhail Gorbachev in the Kremlin, opening a new door for relations between South Korea and the Soviet Union. True Parents supported fact-finding tours for journalists worldwide in order to gather information on under-reported stories.

7. In the United States, because the internal and external environment is prepared and we are at the center of things, I founded a newspaper company. As soon as I set this up, I invited editors-in-chief and publishers from 40 top newspaper companies in America to visit Moscow. This was a significant event. It was clearly a sensitive matter for officials in the Soviet Union to know that Reverend Moon, representing *The Washington Times*, which was well known in the free and democratic world, was organizing this event. In this environment we need to inspire media professionals to hold summit conferences in the near future. In developed nations, such as Germany, we should create a press corps to gather information about the government's agencies. This will cause those agencies to work for the benefit of all Europe. If one nation in Europe starts a movement that improves the political climate and helps achieve peace in the region, other nations will follow suit. If the media continues working in this way, there is no doubt that eminent journalists will rally together. (121-027, 1982/10/21)

8. I declared that I will convene a Moscow rally. When I get there, I will aggressively ask questions of the Soviet media. I will ask about communism and insist that they answer my questions. Then a representative from the Soviet media and a representative from the free world's media will organize a summit meeting between the president of the United States and the general secretary of the Communist Party. That is why we need the media. We are already in an age when the media can lead the world. I host World Media Conferences in order to guide global leaders. (124-332, 1983/03/01)

9. Media organizations should adhere to an impartial perspective by which to guide citizens on a daily basis, a perspective that can highlight what is right and what is wrong. In reality, media organizations seek their own benefit. They are so busy seeking their own benefit that they ignore the benefit of society. They have reached the stage where they have become selfish. Behind the scenes they abuse political power, and as long as they have the money, they do whatever they please. Therefore, global media organizations that are following the right path as public-minded organizations should advocate a perspective that will lead to having an unselfish viewpoint at all times.

Next is the issue of information. The Soviet Union is collecting and disbursing information that is adverse to the United States and the free world. If the policies of the Soviet Union and the free world do not change, this problem will never be rectified. Communism, with its ideology as the absolute standard, is trying to weaken the foundation of the free world by pursuing its own communist interests. Moral education can serve to rebalance the flow of information, but no one is providing it.

That is why journalists worldwide, who do have that ability, must come together and stop the United States and the Soviet Union from simply pursuing their own benefit. To restore the balance, journalists should proclaim this balance publicly, but they cannot do so. This is a problem. That is why I am educating the media through the World Media Conferences. (165-160, 1987/05/20)

10. In the United States, I founded *The Washington Times*. I did so because there must be a conservative daily newspaper in America. It has been five years since its establishment in 1982, and today it is considered one of the top four daily newspapers in America. It has become the only newspaper that provides hope to people all over the world. *The Washington Times* has gained the people's confidence. Furthermore, I have been organizing World Media Conferences. On September 20, 1987, I will hold a great global event in Seoul, where hundreds of people will gather. In this way, I am proposing the direction the world should take. In doing this, we enter a stage in which even the extreme-left political parties, which opposed our international gatherings, will have to participate. If they do not participate, they will become increasingly isolated. This is how the world is moving now. (165-162, 1987/05/20)

11. Scientists always seek results, and cause and result always need to be aligned. Nothing can exist based on contradictory values. Pursuing this, we must establish the absolute standard of God and connect human ideological standards to that absolute standard. This is the work that scholars, religionists, politicians, philosophers and the leaders of all fields worldwide must do. In this way, based on an ideological standard, I am connecting journalists to society's leading centers of education and proposing a direction. The directions envisioned by the Chinese, Americans, French, Germans and Soviets cannot differ; they need a single direction. I am planning to establish this, and that is why I am bringing scholars and asking them to lead, and I'm asking the media organizations to report on them. (165-164, 1987/05/20)

12. The media organization that I have established has become so successful that media in the communist world consider it a threat and a problem. I founded *The Washington Times*, hosted the World Media Conferences, and began the fact-finding tours. By engaging in these activities, the media has entered my sphere of influence, and that is why the communist world feels threatened, so on May 12, 1984, it attacked me as soon as I arrived in the United States. This attack was unprecedented in American history. We confronted and fought the communist power. The communists accused and tried to defame us. Any ordinary organization would barely have survived, and might have even been destroyed. However, we grew even stronger through this fight between good and evil. (132-169, 1984/06/01)

13. Based on *The Washington Times*, and through the World Media Conferences and the fact-finding tours, I established a foundation for the media to set a new direction. My media network is feared most by both the communist world and liberal media outlets in America. Through our organizations, we are receiving all sorts of sensitive information from around the world. We are in an age of information warfare. It is amazing that we can stand on such a global foundation and deal with such issues. (161-052, 1987/01/02)

14. *The Washington Times* had a significant influence on the Reagan Doctrine. In the absence of that influence, the reformation in the Soviet Union and its open-door policy would not have succeeded. Furthermore, at the time of the Gulf War, *The Washington Times* emphasized that Christianity, Judaism and Islam should not be divided because of this war. If a religious war had broken out, it could have become a race war, costing countless lives. Furthermore, Buddhism and Confucianism are Eastern religions and Christianity is a Western religion, so even an intercultural war could break out. (216-257, 1991/04/07)

15. There is one way journalists differ from other people. When journalists from around the world visited the Soviet Union, the authorities told them to follow their guide. But the journalists said, "Don't be ridiculous." There was no way the journalists were going to follow their guide. Whenever the guide took them somewhere, one-third of the journalists would disappear. They all looked around collecting information, and exposed the Soviet Union's restrictive policies being carried out behind the scenes. That is why the Soviet government said, "We are in big trouble; we cannot let this happen." But they could not deny what the journalists had seen and reported.

In this way, after having visited the Soviet Union, the journalists changed from pro-left to a more true and open way of thinking. They came to know very well that the Soviet Union disguises its actions and thus deceives people. This is straight out of communist theory. Their political system has carried out hidden activities and deceived the world throughout its 70-year history. They deceived people and nations, creating a foundation for global dictatorship. Therefore, journalists no longer have any choice but to realize that until now they have been wrongly accusing conservatives. Journalists will eventually come to see from my point of view. (183-126, 1988/10/31)

16. Through the World Media Association (WMA), I sent fact-finding tours all the way to Moscow. There was no other way to expose the Soviet Union. There is no political approach that can block Soviet attacks on the free world. If I had not taken action, there would be a big problem. Communist forces thought that the world would become communist by 1984. I knew this and blocked them, which is why they had to revise their timetable. There was no way to expose the Soviet Union other than through the media. The Soviet Union itself mobilized journalists and utilized diplomatic contacts. We must do the same to counterattack. I founded the WMA and have been carrying out activities related to the Soviet Union for over 15 years.

We must mobilize the media. There are about 1,700 newspaper companies in America. Until now, they have been used as tools of the Soviet Union's foreign policy. That is why America is collapsing. It is on account of the media. At the time of the presidential elections too, they gathered behind-the-scenes information and manipulated public opinion. I have begun to put a stop to this, and now I am implementing a strategy to defeat the world of sensitive information. That is why I created a fact-finding tour, invited the press corps and sent them all over the world. (198-177, 1990/02/03)

17. We have to stand in a position to lead the conservative world and resurrect it. The world I have been dreaming of has opened before our eyes. This is why I started and have been hosting conferences under

the World Media Association. I am bringing together eminent people to build a world with God at the center. I plan to nurture them to serve as representatives in all fields.

Therefore, it is crucial that we have newspaper companies as well as cable television companies in 185 nations. The Internet makes it possible to connect everything. We need a means to connect the information we gather to the political world. An information highway is necessary. Figuring out how to make this information highway is an urgent matter. With this information highway, it is possible to guide the entire world from the highest point.

In order to establish a reporting and information system that offers worldwide coverage, we need to connect media organizations, cable television broadcasting companies and the Internet. When that happens, instantaneously we can share information from any one location with the entire world. (281-047, 1997/01/02)

Section 2. Sekai Nippo and The News World

Sekai Nippo

True Parents realized the need to spread the values of the free world in Japan to deal with the threat of international communism. Therefore, on January 1, 1975, they founded the daily newspaper, Sekai Nippo. Sekai Nippo, in particular, stood on the front line during the Cold War to warn people about the threat of communism. After the fall of the Soviet Union, the paper attracted attention for its defense of the basic values of freedom and human rights. Sekai Nippo provides exemplary and responsible media coverage, criticizing leftist mass media, newspapers and broadcasting stations.

1. From now on, I must challenge the mainstream media in this country. How will I do it? I will create a media organization and raise a voice from an independent position. Media outlets are leading the world to ruin by becoming the mouthpieces for communism. In the near future, I will establish a newspaper company even greater than *The New York Times*. We are preparing to publish a daily newspaper in Japan.

We must surpass communism quickly. It also can be done in America. If I determine so, it will be possible. Newspaper companies are now facing difficulties with home delivery, so one by one they are disappearing. In the near future, we will build an organization that surpasses current newspaper companies. We have a foundation upon which we will be able to reach distant regions. (073-308, 1974/10/06)

2. The Unification Church of Japan owns the daily newspaper, *Sekai Nippo*. It was established on January 1, 1975. During the previous four months, I had directed preparations to publish this newspaper. I told our members, "We are going to start a newspaper company, so make preparations!" Had those people ever seen a newspaper company? Even if they had, they would not know how to start one. That is why in the beginning they worried, "What are we going to do?" However, I gave them the strict command that this newspaper must be published on the first day of January 1975. That is how *Sekai Nippo* came about. On the first day of publication, people said, "The Unification Church is operating a daily newspaper, but how long can it last? It will not even last six months." Yet now a year and a half has passed, and our newspaper, far from perishing, has perfected its organization. (088-172, 1976/08/10)

3. I told the leaders in charge of each region to distribute free copies of *Sekai Nippo* every day. Give people free copies all the time. Do this as a volunteer. How grateful do you think the recipients were? Then we would say, "You receive the newspaper for free, but you can place advertisements in it, so please do your advertising in our newspaper." We had local editions that included local and regional news, from the Shibuya district of Tokyo, for example. Therefore, advertisements in our newspaper would be seen by every single household in that district. It became more effective to advertise with us than with any other famous newspaper. (093-292, 1977/06/11)

4. I founded *Sekai Nippo* and then began the World Media Conference. It was the first time I attempted this, but it was successful. Even Japan's leftist newspaper representatives said, "That conference was very interesting." On the other hand, they also said, "Without a doubt, the media worldwide will split in two because Reverend Moon is doing this." The participants were amazed to find out that I founded *Sekai Nippo*. (095-207, 1977/12/04)

5. If I can influence economies, mass communication and universities worldwide centering on Unification teachings, you will see that I will be able to move the world. All of you working in our companies around Japan also will report local news stories as reporters for *Sekai Nippo*. Go to different places and investigate each field. If people working in America have valuable information, they will send it to Japan's *Sekai Nippo*. If we can firmly establish *Sekai Nippo* in Japan, we can train young people from America and Japan to establish newspaper companies around the world. Then we will make a news agency, so that breaking news can be sent out to 130 nations. Without doing this, there is no way to

counter the propaganda that media influenced by the communist world is feeding our nations. (076-257, 1975/03/03)

The News World

On December 31, 1976, True Parents raised the banner of their first newspaper in the United States when they established the daily newspaper, The News World. On April 4, 1983, it was renamed the New York City Tribune.

6. So far the media is often an influence for unrighteousness rather than for righteousness. Therefore, we must stand upright for a media promoting justice. If we cannot set the media straight, we cannot save America. This is why I am getting involved directly. What can a religious leader do by running a newspaper? Because newspapers are often a bad influence, my eyes, ears, nose, mouth, hands, feet and heart are totally focused on establishing a newspaper. This newspaper has become an important starting point and dividing line. That is my policy. Next, we must witness. If we do not do these two things, America will come to ruin. The world will come to ruin. That is why I instructed the missionaries worldwide to obtain training in journalism. I counseled the missionaries and told them that we must go forward, clinging to the world centering on religion. This is the spirit of our media organization. This is a most worthwhile and impressive step. (093-128, 1977/05/21)

7. When I said that I would make a newspaper company, *The New York Times* and *The Washington Post* laughed at me, saying, "Reverend Moon is making a newspaper company?" Not just anyone can make a newspaper company. A media organization is a complex operation that requires talented people in multiple areas. It cannot be done just by giving someone a salary. When I was establishing *Sekai Nippo*, I formed the organization four months in advance and then started publication. *The News World* was set up in less than four months. (100-188, 1978/10/14)

8. We have the responsibility to help this nation when it is in crisis. From this perspective, we must make a bulwark according to the will of heaven. We are fighting a battle that is not visible to the naked eye. That is why we must choose a new starting point and direction, draw a line in the sand, and move forward. I have established the turning point centering on the individual, family and tribe, and from now on I must establish the turning point centering on the nation. Today, we must return America to the side of righteousness. If we do not do this, God's Will cannot be realized.

When we accepted the will of heaven and carried it out, unexpected results appeared. *The News World* became famous worldwide. When Reagan and Carter were campaigning for the US presidency, our newspaper predicted that Reagan would get over 350 votes in the electoral college. This was at a time when everyone was saying that Carter would win. However, *The News World* sent out these kinds of articles all over the nation. So you can imagine the extent to which people said we were crazy. They said, "Look at them setting themselves up for embarrassment." (110-047, 1980/11/08)

9. President Reagan has no personal relationship with me. America is the central nation of Christianity, and yet Americans have forgotten their traditional ideology. That is why America is so susceptible to the communist point of view. And that is why I helped them. On election day morning, we published *The News World* with the headline, "Reagan Landslide." There are over 1,700 newspapers in America, and all of them were saying that Reagan did not stand a chance. In this situation, we stated that Reagan was going to win. (121-151, 1982/10/24)

10. When Reagan was sworn in as president, I sent him a letter saying, "God will be with you if you are strong and bold." From now on, many protests will arise in America. Many strategies will be devised in order to attack the Reagan administration. Communist powers are planning to send guerrillas to El Salvador, to strike a blow against Reagan. On the basis of their international strategic plan, a guerilla war is unfolding in El Salvador. This is an undeniable fact. That is why, earlier on, *The News World* attacked *The New York Times*. The painful truth is that *The New York Times* is supporting the ranks of the left. This is the first time that any media company has struck *The New York Times*. All of this leads me to plan to establish newspaper companies in South America, the Middle East and Europe. (111-289, 1981/03/08)

11. In April 1983, *The News World* was renamed the *New York City Tribune*, an excellent name. People will see that the *New York City Tribune* is striving to establish itself on an equal footing with *The New York Times*. The same holds true for *The Washington Post* and *The Washington Times*. Labels such as Times and Tribune are royal trademarks in the newspaper world. People in New York want to learn about current events from newspapers, and they will evaluate *The New York Times* and the *New York City Tribune* on equal terms. (125-302, 1983/03/29)

12. Now, Korea's *The Segye Times*, America's *The Segye Times*, Japan's *Sekai Nippo* and *The Washington Times* must all join The News World Foundation. Then the *New York City Tribune*, *Noticias del Mundo*, *Ultimas Noticias* and *The Middle East Times* also must join. All these media organizations should be part of The News World Foundation. When *The Washington Times* in America reaches a certain standard of

success, it will become a powerful voice. Once we reach a new scale of readership, the profitability will strengthen our administrative resources, enabling us to expand our services. They hold great potential to benefit society. (186-127, 1989/01/31)

Section 3. The Washington Times

Background

On May 17, 1982, True Parents founded The Washington Times, a daily newspaper in Washington, DC. It is a conservative newspaper, striving to protect America from the misguided elements of leftist thought. As one of the two major newspapers in Washington, DC, the other being The Washington Post, which tends to represent the liberal viewpoint, The Washington Times built its reputation through its commentaries on United States government policies, over which it had extensive influence. Also, in 1985, two sister publications of The Washington Times were launched: The World & I, a monthly magazine, and Insight, a weekly newsmagazine.

1. America is like the head because it leads the free world. If the head becomes dysfunctional, everything will die. Since I knew what would happen to the world in the Last Days and had to deal with it, I had no choice but to make preparations that no one else had thought about. That is why I founded *The Washington Times*. *The Washington Post*, which was the only newspaper in Washington, DC, was contaminated by leftist ideology. What becomes of people who read this newspaper every day? In order to ameliorate that, five conglomerates came together and tried to establish a new newspaper, but they failed. This is because a lot of money has to be invested into it every month.

Without a conservative paper, there was no way to mitigate the liberal wave in Washington, DC. There was no newspaper there that presented a God-centered conservative viewpoint. At that time, there were 1,700 newspapers in America, but *The Washington Times* came to be the only newspaper standing on God's side. Therefore, *The Washington Times* was the only one to shine a searchlight to the north, south, east and west into a world lost in the dark of night. It was the lighthouse for conservatism in a dark world. (209-243, 1990/11/30)

2. I founded *The Washington Times* in order to save America, the very nation that has been opposing me. Furthermore, I guided political parties and leaders for the sake of America's future. True love involves loving your enemy and still having more love to give. Therefore, the founding traditions of America have to be established anew, and we need to show even greater loyalty to this nation than its own citizens do. If I, as a Korean, do not have greater feelings of patriotism toward America than toward Korea, then the heavenly nation cannot be inaugurated. (162-241, 1987/04/12)

3. During the seven-year period after Korea's independence in 1945, heaven was supposed to gather together the world and advance into the messianic realm, but instead Satan destroyed the entire world. He divided Korea, Germany, and the whole world into two. That is how Satan's side became dominant. I am a representative who battled that world. I came to America, raised a flag and put a stop to the Soviet Union and the communist bloc. Gorbachev was not the one who made the Soviet Union collapse the way it did. Based on God's Will, I founded *The Washington Times*, as a strong anti-communist voice, which put the brakes on communism worldwide. That is why the Soviet Union broke apart. (204-157, 1990/07/08)

4. *The Washington Times* strives to prevent the breakdown of families and aims for a moral world. That is why we have become famous for publishing a special "Family" section in the newspaper. The Unification Church hosted the International Holy Marriage Blessing in Washington, DC. Where else in America can you hear such good news? Those who have made a name for themselves on the stage of international relations or politics will hold great respect for the Unification Church's family movement. Both rich and poor are interested in this movement in their own ways. If this wind sweeps across America and reaches the level of a typhoon, all of history will pass away, a new spring will come, and new buds will bloom. Holding on to this hope, I carry out this work. (288-252, 1997/11/28)

5. *The Washington Times* must become a standard-bearer in America's revival. Even if we receive opposition, including from journalists, we have to perfect the founding ideology through a constitutional amendment. The constitution has not yet brought Americans into a perfect union. Centering on a new Puritan spirit even greater than the first, we must create a constitution for the people of the kingdom of heaven. We will not be able to do this work if we depart from Christian thought. (378-264, 2002/05/16)

6. The articles found in *The World & I* are different from those written by regular newspaper journalists. When *The World & I* publishes an article, it makes suggestions for the future direction we should take, and regular newspaper journalists are unable to do this. Through the vast knowledge of the contributing scholars, we say, "This is Asia's situation, this is Africa's situation, this is Americas situation, this is Europe's situation; therefore, here are the results that are going to come." Thus, *The World & I* steers the media in the direction of the future. We did not necessarily expect this, but as the years went by, all the

predictions and results envisioned by these scholars came to pass. They made great contributions by suggesting the direction that the world's policies need to take. (249-061, 1993/10/08)

7. The research done by famous scholars is sleeping in university libraries. This is such a loss for humankind. These research papers should be presented immediately, so that they can be accessed by all educated people. These research materials belong to all humankind. They are not just to be stored in certain university libraries. I declared this at the ICUS in November, 1985. As of now, the PWPA has been established in 82 nations, so many scholars belong to this organization. These scholars send in manuscripts every three months. They immediately send their research in various fields and all the materials that can help resolve the world's problems to the editorial department of *The World & I* magazine.

I started that magazine in December 1985. Because many great scholars from throughout the developed world are contributing to it, educational institutions need to teach this content. Without gathering the world's great scholars as a vanguard, having them propose a new direction, and then moving forward, the world will come to ruin. No scholar or journalist in America has ever thought about this. (138-032, 1986/01/13)

8. In the midst of my legal battle with the American government, I approved the funds necessary to launch *The Washington Times*. I also created *Insight* and *The World & I* magazines. I did that in order to revive America. You need to know that I stood in the position to take responsibility for America and to protect America. Even though I faced a barrier of sorrow like an impenetrable fortress, I accomplished my mission and duty to step forward and go over that barrier. The central figure has to take responsibility and protect the nation. I stood in the position to protect America and lead America. The destiny of the numerous nations of the free world depends on this. (173-264, 1988/02/21)

9. Through its commentaries on the news, *The Washington Times* should guide America so that it can deal with communism. *Insight* magazine publishes 100 percent of the votes cast by all members of the US Congress each day on proposed legislation. Every week we publish exactly how the senators and representatives voted, exposing their positions regarding proposals that are leftist or otherwise harmful to the nation. Lastly, based on contributions by the world's eminent scholars, *The World & I* is guiding the future direction people need to take in different fields, as well as the direction that America needs to take. In this manner, we are investing our efforts to help the world move forward as one. (201-151, 1990/03/30)

Beacon of truth

The Washington Times has maintained a conservative tone, based on the traditional values of American society, and it has been proposing the direction and policies America needs to follow. Furthermore, The Washington Times became a very influential newspaper in Washington's political arena during the time of the Cold War, by publishing unbiased, in-depth reports on the dynamic changes taking place. It has received favorable reviews for its outspoken commentary. Apart from the news department, The Washington Times also initiated innovations in editing and design. On October 15, 1988, the International Society of Weekly Newspaper Editors awarded The Washington Times with their highest award at the International Newspaper Editors' Conference, which included the participation of major newspapers from the United States, Europe, South America and Canada.

10. In the future, members of the United States Congress and those who serve in the administration are to stand in a position of America's central pillar. However, being vulnerable to the ideology and trends of the liberal world, they have not been able to grasp any direction and have fallen into despair. This is why President Reagan gathered five men of great wealth and decided to create a conservative newspaper. However, will Americans pursue a project that will cause them to lose money? No one will do that.

That is why I, the one they called the enemy of America and tried to expel, ventured to do this. We started making preparations on January 1, 1982 and published a newspaper on March 1. I sent out 200 people on January 1, and told them, "Make the newspaper by the first day of March!" This is how, 58 days later, the newspaper printed its first issue. This is unprecedented in history. Today *The Washington Times*, which began like this, has become the beacon of light for the conservative world. (127-161, 1983/05/07)

11. Even America's administration and other government institutions know that *The Washington Times* strives to protect the world and create a peaceful world. The Unification Church has received much persecution in America, but it did not fight back and instead pursued peace. We carried out educational programs for citizens nationwide, and moved forward to plant our root into the most advanced new Christian thought. People know this and trust us.

Therefore, American citizens also trust that if a complicated problem arises, *The Washington Times* will deal with it immediately. *The Washington Post* and *The New York Times* are different. *The Washington Times* always goes in one direction, focused on the traditions of Christian ideology and conservative

values. But it is not just wedded to conservatism. We understand the principle of Cain and Abel, so we embrace both right and left. If we publish three articles about the party in power, we make sure that we also publish one or two articles about the party out of power, and maintain a good balance. In this way, no one can complain. (389-174, 2002/08/03)

12. *The Washington Times* is at the cutting edge of the world's media organizations. It has become the number one newspaper in the conservative world in name and in reality. Now the American media, including *The Washington Post* and *The New York Times*, recognize *The Washington Times* as the number one newspaper in the conservative world. By adding an online presence to the newspaper, we are carrying out a movement to pull together the conservative world, and that is how we are in a leadership position.

The conservative world is an extension of Christian ideology. We must take a leadership role in Christian thought, but not as a denominational movement. Working from the basics, we are pulling Catholicism and Protestantism forward. Academics and others who know us say that this process could break down unless the Unification Church guides it. So we are pulling everything forward. Because the media world affects everything, if we simply change its direction, we can assimilate everything and leave it healthier than it was. (282-179, 1997/03/12)

13. Today, the Strategic Defense Initiative (SDI) has become an issue. The development of SDI needs to be understood from the perspective that the Soviet Union and the United States have countless nuclear bombs, and America is trying to develop guided missiles to defend against Soviet attack. I encouraged *The Washington Times* to take the lead in arguing on behalf of SDI in the debate over government policy on the matter. Even while being accused, centering on *The Washington Times*, I encouraged the Reagan administration to pursue SDI as a policy. When President Reagan held talks in Geneva, we sent our editor-in-chief to tell them that we must not back down on SDI development. I worked so that they would promise to make that decision. (143-062, 1986/03/15)

14. Why is it that the foremost editors-in-chief and owners of media organizations attended the World Media Association conference in London? If journalists in the conservative world come and go for the sake of their own benefit, their differing opinions in multiple newspapers can be a distraction to a nation that is deciding on policy. The world's public opinion should not be like a cloud floating in midair. This is why *The Washington Times*, representing the conservative world, has been preparing to provide articles to conservative newspapers via the Internet. This will bring these newspapers together. By means of the Internet, *The Washington Times* can provide articles that are of a quality higher than those they obtain from their private news services. Because of this, people in the media all over the world will be interested in *The Washington Times* and it will become their primary resource. Our standard has risen to that level. (389-175, 2002/08/03)

15. The media influences the government's executive branch by supplying informative material. This is not the government's job; the government gathers and summarizes these articles that come from the media organizations. It issues the resultant data every week.

The Washington Times provides 65 to 75 percent of that information. This means that *The Washington Times* is informing the decision-makers in all the branches of the administration. Summarized content, centering on the articles of *The Washington Times*, is issued and disseminated to the whole world through the government's public information agency, which has a great influence.

Thus, *The Washington Times* is performing a great service by contributing to the world of information, the global tide extending into the future. Through this, communism is melting away. Until now, we moved forward based on the confrontation between communism and democracy. But now we are moving forward by restructuring Christian thought and establishing family ethics as the standard. (237-015, 1992/11/10)

16. *The Washington Times* retains a vast amount of information. If it wants to do an investigation, it can immediately extract and view all the relevant information. Without such a capability, we cannot provide guidance for the world. Americas Department of Defense, State Department, White House and libraries send inquiries to *The Washington Times* regarding obscure and detailed questions. In this way, *The Washington Times* is becoming known as one of the world's best information sources. That is why the articles published by *The Washington Times* have the power to influence the world, even moving readers to tears. (273-154, 1995/10/22)

17. *The Washington Times* has experts on the North Korean issue. The State Department's officer in charge of dealing with North Korea has relations with *The Washington Times* and, while exchanging information, that officer makes inquiries. These people do not know the direction of the providence. They are coming to depend on us. The media and even the politicians are looking to *The Washington Times*. This newspaper is the place where the best information networks put together a picture of the future. *The Washington Times*, competing with hundreds of other newspapers, ranks among the top. The advanced nations of the world that hold sway over the six continents, and the world's news services, know that *The*

Washington Times is trusted as the most conservative newspaper in America. (260-098, 1994/04/28)

18. If you disconnect from the world of information, you cannot be a leader. Information is that important. That is why I founded a newspaper. What is so outstanding about *The Washington Times*? It is located in America, but I do not work just for the sake of one nation alone. I work for the Will of God and for the sake of the world. That is why *The Washington Times* has become a first-class newspaper and has risen to the highest echelon. (285-047, 1997/04/19)

19. In 1985, 300 newspapers were selected from American media organizations for review. From among them, the newspaper considered most influential, most talked about, and most productive of exclusive stories was *The Washington Times*. America has abused me and communist forces have threatened me for publishing *The Washington Times*, but I continue treading the path of suffering for the sake of the free world, for the sake of the Will of God, and for the sake of the path He desires me to take. We are brave soldiers, confronting these communist threats and freeing the world of communism's cancerous foundation. Heaven has led the historical search for justice, and it tries to establish such organizations and set them up in the central position, the position of the owner. Centering on *The Washington Times*, the American media will have no choice but to yield naturally. (138-117, 1986/01/19)

20. At a design competition entered by 8,000 of the world's newspaper companies, *The Washington Times* received the grand prize and awards in 38 of their 100 categories. There were 12 judges involved, all of them experts in the fields of performing arts and visual arts from major international newspaper companies. In 1988, the panel of judges voted unanimously for *The Washington Times* as the first-place winner. There had been a unanimous vote only one time previously, in 1971. (183-157, 1988/10/31)

21. *The Washington Post* and *The New York Times* are following the way *The Washington Times* designs its newspaper. I am the one who advised *The Washington Times* regarding its layout. For this work, my artistic sense is excellent. I advised the staff about everything from the spacing of lines to the overall layout. This design has been taking first place at exhibitions for the past ten years. (231-043, 1992/05/31)

Section 4. The Segye Times

Mission and objectives

On February 1, 1989, True Parents founded the daily newspaper The Segye Times in Seoul. They established it as a conservative newspaper with the motto "Love Heaven, Love People, Love Your Country," and the mission statement, "Discuss the unification of the homeland, promote the national spirit, and realize a moral world." The Segye Times, more than most Korean newspapers, has an international network of correspondents to cover the main regions of the world and has gained respect for its coverage of international news.

1. Many people ask, "Why would a religious leader invest a huge amount of money and take such an interest in media businesses? What is his true motivation?" The answer in a few words is because I know very well that the media has a crucial role in determining if there will be peace or war in the world. The latter half of the 20th century has been an age when we have been virtually ruled by the media. Media power is becoming even greater than military power, with all its nuclear weapons. When the media sparks discussion based on noble and virtuous values, it can become a standard-bearer for world peace. But when the media deceives people with irresponsible, misleading and incendiary information, it becomes a tool for the destruction of world peace. (1989/02/22)

2. I am from Korea, and I am the founder of the Unification Church which carries out missionary work in 160 nations. The reason that I, as a religious leader, founded *The Segye Times* daily newspaper in my homeland of Korea is because I know very well that the media can play a vital role in building the ideal we all strive for, a world where all people live in peace and freedom. Moreover, the media is crucial for developing a world where God's ideal of creation is realized, where true love blossoms and where all people prosper. (254-109, 1994/02/01)

3. *The Segye Times* was born and uttered its first cries in this land of Korea. *The Segye Times* is the symbol of a free media, and we affirm before you that it will become the model of responsible journalism. *The Segye Times* will shed tears for justice and will be relentless in exposing injustice. *The Segye Times* will transcend political parties, will not side with any single denomination, but instead will shed blood and sweat for the sake of the people, nation and world. In short, *The Segye Times* will become the pride of the Korean people and of all people. *The Segye Times* and *The Washington Times* will become lofty beacons of truth in the East and the West. They will become lights of freedom and democracy and voices of reason that distinguish clearly between truth and falsehood. *The Segye Times* is your newspaper. It is your voice and your representative. *The Segye Times* gives voice to your conscience. (1989/02/22)

4. The Unification Church strives to move God's providence forward. It yearns to save all humanity. Although we are creating a newspaper, it will not be an organ of the Unification Church. Rather, it will be

a publication guided by the Will of God. Think of it as an organ of the historical providence with God's Will at its core, rather than as an organ of our church. Do not have such a church-centered outlook. We must teach people every day, but the Will is global and is not solely bound to the Unification Church. This Will is the Will of God. (203-114, 1990/06/23)

5. If you listen to me, *The Segye Times* will develop rapidly. Journalists have their own concept of how they should be, but that concept is not based on an absolute. The habitual tendencies of journalists are not what you should emulate; they are not absolute. Seek that which is absolute, but not for the sake of knowledge. In the future, in order to develop *The Segye Times*, what must we do? What is the basic motivation driving our development? We must unite and stand together, from bottom to top. Whose company is this? It is my company. What is the common denominator I share with *The Segye Times*? The common denominator is a vision of reviving the nation. This company exists for the sake of reviving the nation. Employees here need to be united as patriots working for the sake of the nation. You must do so not only with the nation in your heart, but with all humanity. If you do this, everything will be accomplished. (199-220, 1990/02/17)

6. The purpose of establishing *The Segye Times*, as revealed in the mission statement, is to "discuss the unification of the homeland, promote the national spirit, and realize a moral world." From a national perspective and from the perspective of humanity's cultural history, these are ideals everyone desires. In this way I have worked according to God's Will, which is to establish a peaceful nation and peaceful world. (254-102, 1994/02/01)

7. Our church members go from house to house at 3:00 or 4:00 in the morning delivering *The Segye Times* while praying for the unification of Korea. Standing on the front line like that, they are showing a good example to everyone. You should know that criticism toward the newspaper pains me deeply. But look at *The Segye Times*' mission. The newspaper was not created to make money, and I intend to use it to scold those who make money by unethical means. History's tradition and the path of hope can move forward only after righting these wrongs. Without doing so, our present success will not connect to the future. We have the responsibility to quickly resolve the problems of the world. Taking this on, we seek out the path of life. (249-253, 1993/10/10)

8. We need to go beyond *The Segye Times*. The Republic of Korea's journalists should instill moral values into society. They ought to use moral principles as a sword, with the intention to quickly influence the national spirit of people who yearn for a better future. For a journalist, using the pen for the sake of social justice is more fearful than using a sword, because in a duel with swords, the victor and loser are quickly decided, but this is not so in the case of writing on social issues. Sometimes we cannot judge whether arguments pro and con are right or wrong, even after centuries and millennia pass. Therefore, in your journalism, from start to finish, you should be responsible, serious, precise and trustworthy. Employees of *The Segye Times* must become serious people, so as to bring together external reporting and internal moral influence. (186-138, 1989/01/31)

9. If we want to unite North and South Korea, we need to find people with hidden talents who can help make this happen. It is not easy to publish a newspaper at all, never mind one that represents all the people. But without a newspaper, we cannot unite North and South Korea. Now we hope to publish a monthly magazine to reach each city and province. We are preparing for that. We cannot neglect this nation. I could establish a foundation of this scale only after going through indescribable hardships. I did it because I embrace heavenly principles. This is why I cannot just leave. *The Segye Times*, which was established as a newspaper to present arguments on North-South unification, has to be distributed to every village you can reach. It is not a newspaper that exists to make money. (222-051, 1991/10/27)

10. We have to create an atmosphere through which North and South Korea can unite. You must take *The Segye Times* newspaper to every corner and every house in Korea. As people who distribute *The Segye Times*, you deliver the "cosmic daily news." You go out with the daily news of love. You are envoys of the heavenly nation who are building the cozy house of love. This is why I tell you to stay quiet even though people persecute you and slam the door in your face. If you open your mouth and argue, you cannot go back to that person a second time. By staying quiet and investing 100 percent in your mission, the rope of true love will grow thicker and thicker and those people will become like its strands that gather around you. Through doing this, you are helping Korea to become the original homeland that the progenitors of the Korean people failed to realize. Therefore, you should remain quiet and endure, advancing silently. If you do that, you will naturally accomplish the Will. (186-113, 1989/01/29)

A responsible and moral media

True Father said, "The media should be the voice of truth and the conscience of society." He gave instructions that The Segye Times should function as an influential newspaper that presents sound arguments. He emphasized especially that the current world is descending into chaos due to the collapse of moral values and that the newspaper should take responsibility to guide society. He also said that its interaction with sister news organizations, The Washington Times and

United Press International, will strengthen our international media network.

11. The character se in *The Segye Times* means world. The character il in Ilbo means day. Therefore *The Segye Times* reports world news of the day. What kind of day? A good day, not a bad day. What is a good day in Korea? *The Segye Times* should praise what is good and critique what is bad. This is the right path. You must be responsible journalists. You should take responsibility in this way and put your life on the line for this principle. (179-183, 1988/08/12)

12. As newspaper journalists, you ought to leave a legacy of positive achievements in society. What should that legacy be? How many journalists are confident enough to declare, "I took the path of righteousness in my career," and to testify about that to their children? This is a serious matter. The reality is that we cannot significantly or permanently move the world by means of knowledge, money or power. We can move the world only with truth. Truth in the end is what moves the world. Ultimately, *The Segye Times* is fighting daily to establish righteousness rooted in truth. (179-191, 1988/08/12)

13. *The Segye Times* should be a record of the most worthwhile stories from all over the world and it should establish a reputation that we have a high standard. From that position, you must critique issues relating to the nation, to Asia and to the world. As a journalist, you decide that certain points in a news story are key, and present them as such, but what percentage of your story will receive approval when seen through the lens of God's absolute truth? You may have written the article flawlessly from a technical journalistic perspective, but what percentage would be flawless from God's perspective? This is where the problem often lies. Do not try to deceive your conscience. (179-194, 1988/08/12)

14. Media organizations should establish high standards that educate society. Presently, they are wreaking havoc in the world. You journalists should not become like blasé university professors who care little about their students. Instead, you should take responsibility to raise young people in a way even better than you were raised yourself. University graduates who received a great education all too often end up falling into corruption in the workplace. Who causes this? Journalists have a great deal of responsibility. In reporting the news, journalists seek glory for themselves and fail to think about the good of the people. This is why I have come here to call for a responsible and godly media. Through such media organizations, we can improve society by educating our readership. (205-307, 1990/10/01)

15. *The Segye Times* was founded as a bastion of righteousness that should press forward boldly. How boldly should you press forward? You must press forward even more boldly than I do. Sons and daughters and descendants should be better than their forebears. Only then can a particular family, company or nation prosper. Therefore, you should be more tenacious and advance more forcefully than I do. When you fight for something, you should not only put your life on the line; you should say, "Father, having put my life on the line, I put my love, health, children, money and influence on the line, and I will press forward even more boldly than you!" Moreover, your thoughts and actions should be one. When you do that, a new door to a world of unity will be opened. (186-154, 1989/01/31)

16. In the future the Unification Thought Institute should become the research department of *The Segye Times*. Also in the future, all the newsroom executives higher than assistant managing editor, including the editor-in-chief, managing editor and editorial page editor, should take responsibility for guiding the nation's leaders, based on clear thinking both in public policy and theology. Of course, it is important to write outstanding articles, but guiding the leaders of the country is even more crucial. My standards for education, exemplified in venues such as the ICUS and the World Media Conference, are preparations for this. This standard of guidance should be instilled in the Korean media. In public schools, teaching is based on a fixed curriculum mandated by government policy. In other words, department of education regulations limit what can be taught. But the media contends with no such constraints. Therefore, the media must operate according to a clear ideological perspective for the sake of strengthening a new direction of education. Moreover, we need to do this in light of our face-to-face confrontation with North Korea. (186-126, 1989/01/31)

17. Our newspaper company needs to be a beacon of moral guidance. Our challenge is how to raise people who can revolutionize the entire newspaper industry in five to ten years. This is why we need to revitalize ourselves and become moral beacons. We need to elevate the social prestige of journalists above that of professors and teachers. With this in mind, we must develop a newspaper that deals with the issues of character education, civic virtue, public ethics and personal morality. (223-076, 1991/11/07)

18. More than 1,000 people work for *The Washington Times*, most of whom are veteran American media professionals who are respectful of my work. I dream of connecting *The Segye Times* with *The Washington Times*, of setting it up so that individuals from *The Washington Times* can be seamlessly exchanged with *The Segye Times*. I have come to realize that it is useless for *The Segye Times*' journalists to be just correspondents for *The Washington Times*. They should work as "exchange agents" and then serve as correspondents. Only then will they be able to use *The Washington Times* wherever they go. They should not work only on their own newspaper while following *The Washington Times* around. We also should set up a system for such exchanges with the *Sekai Nippo* and *The Middle East Times*. What I

an envisioning is to streamline our company so that the workforce can be balanced to provide the most substantial international coverage for all. There is a saying, "The proof is in the pudding." There must be a way to have exchanges like this happen between our newspapers. Based on this, *The Segye Times* will become even more hopeful, as part of a single family of media organizations under one roof, governed by a comprehensive strategy. (212-346, 1991/01/11)

19. When you write an article, you should put your reputation on the line and write it responsibly. When I started *The Washington Times* in America, I told them not to follow *The Washington Post* or *The New York Times*. This was a declaration of independence. I set up a standard of autonomy. Now, Japan's *Sekai Nippo* has risen to this standard. I advised *The Washington Times* not to increase its print run until there is greater demand. Now we have become established; many people recognize us, including the United States government. Why is that? It is because no one can equal the quality of our coverage of local, national and world affairs; we have our finger on the pulse of information. American newspapers today are all too often indirect purveyors of communist disinformation. They have given up moral standards and run provocative articles promoting an ideology of decadence. But we are different. Let there be light in your eyes and study hard how to be independent. (179-198, 1988/08/12)

20. In the future, I plan to establish *The Segye Times* as an international model of journalism, a newspaper that represents Asia. It will be read all around the world just as *The Washington Times* is. In order to do that, *The Segye Times* can translate and reprint even a large portion of *The Washington Times*, printed in Washington, DC. This will result in the world news section doubling in size. *The Washington Times* articles from the culture section, the religion section and the family section are especially valuable for *The Segye Times*. In the process, you can interfuse Korea's state of affairs with America's, and the result will be a new global newspaper. (281-293, 1997/03/09)

21. The leading international wire services send correspondents to fewer than 100 countries. However, our reporters cover 180 nations. They take photos and file articles from those locations, including expert analysis, which we introduce to the Korean people. We also have the option of including viewpoints on a story from neighboring countries. Because we have done this, Koreans learn about the world directly from our sources. We publish extensively about each nation. If we vary the number of pages to accommodate articles about several nations at once, everyone will come to read our newspaper and lose interest in other papers. What I am saying is, we should not increase circulation merely by following the lead of other companies. (281-294, 1997/03/09)

22. The world is in a state of chaos due to a loss of values. Therefore, someone has to take a stand; this is the time we need to do this. As the communist and democratic worlds are both collapsing, who will take a stand? There is no one but us, no one but Reverend Moon. Now the age of autonomy has come and we must stand and move forward independently. We have to thoroughly teach people about this. We must not follow others. *The Washington Times* has gone this way, which is why it could achieve a global stature in such a short time. I am saying that you should not just be a follower. We must press forward boldly, standing on our own principles. (203-112, 1990/06/23)

23. *The Segye Times* absolutely should not follow the other ten newspaper companies in Korea. When I founded *The Washington Times*, one of the first things I told them was not to follow what existing newspapers were doing. From a publicly recognized position, a national newspaper can exert influence over a nation and on a nation's governance. If you, as a newly founded newspaper, simply follow the other newspapers, you will not influence people any more than the other papers do, no matter how much you engage them. (282-178, 1997/03/12)

Section 5. Print, Video and Archives

Establishing print and video media

On October 3, 1989, True Parents brought professors from the PWPA together and appointed them as writers of a multi-campus newspaper, The World University Times, published for professors and students. Previously, on April 21, 1980, True Parents founded the Spanish-language daily Noticias del Mundo for the Spanish-speaking people of New York City. They also launched The Middle East Times in Cairo on March 3, 1983 and Tiempos del Mundo in Buenos Aires on November 23, 1996. Showing considerable interest in video and broadcast media, True Parents launched Atlantic Video on September 7, 1990, with production facilities in Washington, DC. They also directed that United Press International (UPI) be purchased, and it was acquired on May 15, 2000.

1. The *World University Times*, grounded in Unification Thought, is aimed mainly at professors and university students. It publishes weekly now, but when it becomes a daily newspaper, its national educational material will influence the greater society. This is why from now on people who read *The Segye Times* should also read this newspaper. You need to know my teachings. In order to become more than a Unification Church believer who is just guided by my teachings, you should experience the

battlefield with me. (191-177, 1989/06/24)

2. The *World University Times* should be influential and help each political party develop constructively and progressively with a vision for the future. Even if I do not create a party and enter the ring with them, I must establish guidelines and targets so that political parties can take the right path. I am the only one doing this kind of work. That is why I created this multi-campus newspaper. It is made not by students but by professors. Therefore, the major media cannot take *The World University Times* lightly. The power of words is unlimited. This paper is not primarily for students; rather, it is a scholarly newspaper in which professors can express criticism academically. (204-337, 1990/07/11)

3. My plan is to bring together people from the media, academia, the Summit Council for World Peace, the Federation for World Peace and the Inter-Religious Federation for World Peace and direct them to focus on society's moral education. Until now, the media have been bringing the world to ruin. Why do you think I came to support professors? I founded *The World University Times* in Korea and the world-level *The World & I* magazine in order to do this work. (205-307, 1990/10/01)

4. The Latino and African-American populations in America are placing their hope in me. African-Americans pay attention to Washington, DC, and the Latino community to New York City, so *The Washington Times* and *Noticias del Mundo* can connect with them appropriately. Furthermore, *The News World* in New York City is carrying out a movement to bring together not only whites but people of all races. The Jewish community has opposed us, but we are carrying out this movement to embrace them as well. We have reached the stage where, if Latin American countries need to address the United States, they can go through us, and if the Latino or African-American communities want to advance their causes in the United States, they know I can offer unparalleled support. At the same time, CARP has organized scientists and world-class intellectuals on campuses to address the world. Overall, we must take such steps in order to bring these diverse communities together in heart. (128-044, 1983/06/01)

5. The purpose of founding *Tiempos del Mundo* is to educate young people and prevent family breakdown. We are developing such strategies as we go along. Even scoundrels such as Mafiosi, spies, gangsters and corrupt politicians need this education. I have been thinking for a long time about how to resolve a host of human problems. Because we made expansion of this domain our chief aim, I made sure that the goal of educating young people and families was a top priority. It is only through us that young people can receive the proper type of education and families can be saved from breaking down. This is why I am leading this work. I have founded newspapers to realize a just society. (281-177, 1997/01/02)

6. I am the only one who can bring Protestantism and Catholicism together. I am doing this through our academic and news media organizations. Right now, in the era of the North American Free Trade Agreement, North America is uniting based on Protestantism and Latin America is uniting based on Catholicism. But Protestantism and Catholicism conflict with each other. This is why I am carrying out the movement to unite them. To make this connection, we need a newspaper. To deal with global ideological trends, I am elevating the level of Latin America's newspapers. *Tiempos del Mundo* is accomplishing this, even though initially everyone opposed it. It is in first place when it comes to coverage, content and quality of editing. (291-065, 1998/03/05)

7. The majority of Latin America's countries are Catholic, and when I said I would go there, everyone opposed me. Despite this, I founded a newspaper there centering on *The Washington Times*. I did this in nine months, something America's conglomerates spent ten years trying to do but failed. Argentina, more than Brazil, is in direct connection with the Vatican. Brazil is within Portugal's sphere of influence, and Argentina is within Spain's. We built the *Tiempos del Mundo* newspaper to shed light on the affairs of Argentina, a Catholic nation that operates under the Vatican's sphere of influence. We know about the projects these nations are carrying out. In fact, we are aware of how all the Latin American nations are evolving. I have the keys to the deepest insights. (296-249, 1998/11/10)

8. We have educational content and a system for producing and broadcasting it from our facilities in Washington, DC. I brought the best technology and equipment from Japan and created facilities in Washington unrivaled anywhere in the world. We have the best facility for editing documentaries and movies. I have set the standard and established the world's best facilities. If you are the best in New York or Washington, you are the best in the world. I named this place Washington Television Center-Atlantic Video. It is famous and is known simply as "Atlantic Video." (139-329, 1986/01/31)

9. The Washington Television Center, located in Washington, DC, is a hub for global electronic mass media, a video news agency and more. Up to this point, it has only dealt with text, but now we are sending not just articles to the world -- as the AP and UPI news agencies do -- but also photos and videos via satellite. To use our service, recipients download, edit and then upload our material. We have entered the age of audiovisual education. We have prepared everything, including the facilities, which we inaugurated a few days ago.

From now on, we will develop human resources through our associations of professors. We need to

generate funding for the World Media Conferences and the Summit Council for World Peace, which gather the world's top intellectuals, scientists, journalists and current and former national presidents. All nations will have their representatives learn from our programs. We can facilitate interaction by editing content down to the minimum time and distilling the essential points. This will allow users to insert our clips into their own broadcast programs with the touch of a button. If the subject matter has to do with Korea, for example, we will produce a product suitable for airing on Korea's broadcasting systems and will also format it for consumption as global news. (212-215, 1991/01/06)

10. Up to this point, media communications have been on the level of text, but in the near future, the age of video and television media will come. I was among the first to grasp this. We will set the moral compass and present it persuasively to all the people of the world. We must restore purity among the young boys and girls who are deteriorating due to all sorts of disturbing and decadent magazines displaying free sex and rock music's ugly side. To do so, we will create an excellent weekly television series and distribute it throughout the world. Furthermore, every week we will create and distribute videos containing complete content and commentary on current events that people will surely watch. We must create a catchy theme song for those videos with the message, "Turn around, world!" to change, as fast as possible, the direction of the present world, which is descending into hell. This is what we will broadcast. I have completed all preparations in America in order to disseminate such content around the clock. (214-090, 1991/02/01)

11. In America, we have a video reproduction facility called New Future Films, where the output is 5,000 units a day. They duplicate movies from all over the world and catalog them into categories such as education, sports and musicals. They can be arranged just as in a library. Our next step is to produce video lectures by famous scholars. We will make 3-hour, 10-hour, 30-hour and 50-hour video series. A 50-hour series is long enough to cover an entire subject area. Lectures from these famous educators, put onto videotape, can last for thousands of years. We must ensure that people can access the educational material that we are sending out each day. If people come to watch these wholesome videos for a year, their personal inclinations will improve. This will affect popular culture and fashion in the long run, and is essential to the task of halting the social decline that is rampant the world over. (207-126, 1990/11/01)

Recording providential history

True Parents have left a legacy of words and deeds from their lifetime of effort. In order to preserve, record and compile these for the sake of future generations, True Parents established Seonghwa Publications, the Unification Church History Compilation Committee and the Pyongil Co. Ltd., which produces PeaceTV. They also established magazines such as Seonghwa and Tongil Segye. Seonghwa Publications, which was established on February 11, 1961, has published many books, including the multi-volume set, The Sermons of the Reverend Sun Myung Moon, and Exposition of the Divine Principle. The Unification Church History Compilation Committee, which commenced on November 1, 1981, is in charge of compiling True Parents' history and collecting and archiving historical materials. The Pyongil Co. Ltd., established on October 1, 2004, produces photo and video materials.

12. People attending and living closely with me should consider seriously the issue of how they will manage the materials I am leaving behind for the sake of creating a new world culture. Leaders have not been aware of the importance of maintaining a historical tradition. They do not know how valuable my legacy will be to descendants and future generations. The same applies to the editing of my sermons. If there is a fire, all these materials will be gone.

The Unification Church History Compilation Committee must be aware of this. Our movement's events should be categorized by degree of importance, and then be preserved as historical and traditional materials.

This is not an inheritance relevant only to the Unification Church. You must arrange Unification Church information according to how it has influenced the nation, continent and world, so that when people want to know about the Unification Church, they can easily reference the information here. They will look for the historical tradition in this massive store of literature. There, however, they will find not just their own nation or organization; the collection will include global organizations and all nations. They will be able to access materials not only about their own religious organization but a comprehensive integration of materials about numerous religious organizations. When young people see this, they will understand how it all comes together and will not be able to contain their excitement and interest. This is why we need these materials. (230-208, 1992/05/06)

13. Unification Church members do not know much about these historical materials. They have been so busy trying to connect to the present reality and keep up with their present environment that they did not think about history. This is why I am providing to you the entire collection of my sermons.

You must be aware of the history of our church when it was located in Jangchung-dong and the events

surrounding the expulsion of professors and students from Ehwa University. You must understand the state and situation Korea was in at that time of transition. I wove the providence within the religious background not to oppose people but to create harmony. Those relationships arose in the age of the individual, but I had to introduce ideological concepts that connected to the age of the family. Hence the need for the collection of my sermons.

Past and present both are necessary. However, many people do not know the past very well. There were groups who wanted to restore Eden in each of the Old, New and Completed Testament ages. Unless you can put this into perspective academically, it is difficult to find the proper historical relationships between them. This is because you do not know the entire providence. You must go through the past, present and future to understand this. This must be done by the Unification Church History Compilation Committee. (441-324, 2004/03/06)

14. Just as every person has a history from elementary school to middle school, high school and university, so do I. My work during my early years of adulthood is important, but no one knows about it in detail. There are numerous records from people who went fishing with me, for example, but there is no experienced person who can connect them. The Unification Church History Compilation Committee should interview these people and make the connections -- even if past interviews must be done anew. These people must write about their experiences in detail.

History is usually defined according to one era, but the work people carried out differed depending on the directions given them. If we tie these things across the eras, we can see how the flow of history has shaped our culture. If we do not organize it this way, it will look very confusing. To do this, even if you have to re-create all the material, you must link reports, explain them and connect them to outcomes, and leave behind a record that can be examined in the future.

We can only build a museum if we have records, and it is through having this museum that we can bring in supplementary materials and reconstruct the deeper level of history that has not been uncovered yet. You must find links connecting the past and the present. Therefore, you must take the pieces of evidence from several stages and connect them. You cannot jump 10 or 20 years. This is why we need resources.

This is why I tell you to keep a journal. You should make a record of every place you go, and whether you went on a boat or in a car and so forth. Records of the main figures and central members must be compiled, and these records should constitute the core materials for a museum. (441-328, 2004/03/06)

15. Korea's Unification Church History Compilation Committee has the foundation to produce books on a variety of subjects. It has a digital system, so committee members can search through a vast amount of material at once. If they enter "Pyongyang" in the search function, then they can discover where "Pyongyang" appears throughout my entire collection of sermons. They have a searchable system. Therefore, creating and editing new books and booklets is easy. Committee members can extract information in seconds. They can use this method to compile books. (294-205, 1998/06/14)

16. Seonghwa Publications must organize all of my lectures into a series as quickly as possible. This goes also for my sermons and the compilation of historical records. Testimonies from our 1957 witnessing activities, for example, must be recorded and compiled into a booklet. We should publish topical booklets. By this method we can organize all our information. You can present the material in a general fashion on a primary level, and go back into the material on secondary and tertiary levels, and even display the results of your research in the museum. (114-329, 1981/10/20)

17. We should write thoroughly about the history of the Unification Church, the church's present status and its vision for the future. To do so, you must organize all the words I have spoken until now. No matter how encyclopedic your knowledge, you do not know my heart. Therefore, you should ask me for explanations while I am still alive and get answers. You should think like this for the sake of your descendants. The collection of my speeches is a treasure for all generations. It is a treasure that must be passed down as an asset. People who do not inherit the tradition will be swept away. No matter how chaotic the world is, I am not the kind of person who will be swept away. You must arrange it all, centering on our present cultural era. (181-276, 1988/10/03)

18. There are electromagnetic waves in the heavenly nation too. In heaven there are "spiritual waves" cheon-pa and on earth there are "physical waves" se-pa. In addition, there are "human waves," in-pa, which are based on the circumstances of human existence. To aid our connections via electromagnetic waves through the Internet, we have Pyongil Co. Ltd., which creates products that transmit electromagnetic waves. Since we started that, we have made headlines at the center of heavenly news and earthly news; it is news that satisfies both the mind and body. We have made it so that these things are right at the center of daily life. As we do this, we must advance by concentrating our efforts in all spheres of activity, such as art and technology. (484-110, 2005/01/21)

19. You cannot make a sound by yourself. There must be a reciprocal relationship. A wave cannot arise

by itself. It arises through a reciprocal relationship. As for electromagnetic waves, there are spiritual waves and physical waves, produced by reciprocal movements of entities on the earth. In the world of heart, "heart waves" are emitted. These are "waves" of moral concepts centered on the edification of human character. As for the body, there are carnal waves of corrupt thought systems that insist upon thinking that I am number one, that exalt selfish individualism.

To what extent can we change the carnal waves that manifest in the evil world? These carnal waves do not cause transformation in the world. Rather, they follow transformations that take place in the world. Similarly, heart waves follow transformations that take place in the spirit world. Because of this, there must be a world of the mind and a world of the body that lead the heavenly waves and the worldly waves respectively. Accordingly, waves that perfect the heart waves should become the mainstream of the Internet. They should unite the world of the mind and the world of the body completely to create harmonious and peaceful unity. The role of the Pyongil Company is to make this happen. Its challenge is to create various video and multimedia images that reflect the actual image of the world. It has to bring these images to people's sensory systems so as to impact their consciousness and way of thinking. (484-118, 2005/01/20)

20. The computer is an amazing treasure store. It is as if there is a library inside it. It is made so that you can download and write anything while working on it. If and when the Unification Church is accused of creating social problems, we will expose the background of the accusation, and then present accurate and complete information based on the reality of the Unification Church, beginning with its roots in the Principle, and broadcast these details. We are entering a competitive era. When this happens, we can turn the world upside down in an instant. We are preparing for this now. This is why we have established the best facilities. We will have facilities that no other sources possess.

Based on our truthful information, we can create high-quality documentaries and edit them into movies. In the future, we will build a great center for this, and newspapers will compete through the Internet to use our materials. To accomplish this, Japan, America and Korea are sending their materials to Pyongil Co. If the world's newspapers adopt this strategy, we will achieve global transparency. Journalists, politicians and other cultural creators, as well as the military and law enforcement, once looked upon Unification teachings as something dangerous. But now doors will open, the truth will be known and the entire world will be able to move forward in one direction. We must establish this path. (499-271, 2005/07/03)

21. No newspaper on earth has trouble finding material to cover. There is extensive material coming from our media organizations all over the world, such as *The Washington Times* and UPI. Reporting and writing daily is only a small part of the whole. This is why Pyongil Co. should take all that information and report more than what AP and UPI report.

When you hear that something happened on a particular continent, call and ask our continental office, "What do you think about that?" Then gather the material and write the article, discussing and evaluating the event. You will not need an on-site reporter. We have other global resources as well, UN NGOs in every nation, from which we can obtain detailed reports through other people's on-site surveys and interviews. With that information, we can invest our great skills to write articles and produce broadcasts. If we do this through the Internet, we will become the cutting-edge resource for the world's newspapers.

On this foundation, we will introduce Divine Principle lectures and, based on the Principle standard, expose the wrongdoings of the world. Until now, Christianity and the world as a whole have tried to suppress or delete everything embarrassing to them, fearing what people might discover. The era when that is possible has passed. (499-271, 2005/07/03)

Chapter 3. Establishing Educational Institutions and Nurturing Human Beings

Section 1. The Purpose of Education

The meaning of education

True Parents have poured passionate energy throughout their lives into the work of education. From the position of true parents, true teachers and true owners, they labored day and night to awaken human beings. They taught about true love, while continuously practicing this love themselves.

1. Goodness cannot be realized in an instant. If you are going to become a good person, you must inherit from the past. For this reason, education is a necessity. You go to school to learn. But what do you learn? In order to prepare the path of goodness, the people who sacrificed throughout the course of history did not live comfortably. We need to inherit the history of such people, those who sacrificed and endured. (050-101, 1971/11/06)

2. The function of education and ethics is to adopt goodness as the standard. The path of setting the standard of goodness is not an easy path. It is a path of suffering. It is an irrational path that is, in its essence, contradictory to everything my body desires. If we do not go that path in our life in society, we find that we cannot bring good results. Thereby, social life indirectly teaches us the standard of morality. (064-020, 1972/10/22)

3. Nowadays, problems in schools are being recognized as pressing social issues in America, Japan and the whole world. The teacher should represent the parents and teach the pupils with love. He or she should educate in the context of true and eternal love. When the teacher and pupils become acquainted in the classroom, this is only the beginning point of their relationship. A teacher should never forget his or her pupils. You should form such ties of love. In other words, true teachers are those who connect all their knowledge with love.

You should become a true teacher, but not just to earn a monthly salary for your livelihood. You should be a person who, out of love, cannot help but teach your pupils, feeling compelled to teach even while grappling with the hardships of daily life. You need to realize a relationship of teacher and disciple, in which you convey all your knowledge with love, whether by day or by night, while your disciples' desire to learn exceeds even your desire to teach. Such a teacher is a true teacher, and such disciples are true disciples. (127-017, 1983/05/01)

4. There are three critical requirements for a society or nation based on true love. First, it is essential to have parents. Parents are the ones who must bear and raise children and set them on their life path. Second, teachers are indispensable because education is crucial. Finally, owners are required. Teachers must teach love. They should raise people who are compassionate and astute, people who can exercise ownership over re-creation as God does. Knowledge disappears in a single generation, but love lasts forever. A true teacher must have the heart to educate students to become good parents, to be the next generation of teachers, and to be responsible owners for the family and the nation. (203-360, 1990/06/28)

5. A true teacher should love the pupils, standing in the position of their parent. If one student cannot afford the tuition fees, the teacher should contribute toward that student's support. The school must be able to supply those tuition fees through a fundraising campaign. If enough money cannot be raised through such a school-sponsored campaign, the teacher and the parents of the classmates must collaborate and ponder deeply on how they can educate such a student. People who only want to take care of their own family affairs will sink into ruin. They will not be able to enter the kingdom of heaven. (301-094, 1999/04/16)

6. Educating children is not only about loving your own sons and daughters. You need to become parents whose love for your children is an offering for the world's people. When holding your children at your breast and nursing them, feed them in the mother's position representing all mothers, with the heart that you are giving milk to an infant who represents all humankind. Please strive to become a mother who treats other children with the same heart as you do your own. A child who is fed and raised by such a mother will become a great person. Even if this does not happen immediately, by the time one or two generations have passed, a person who is able to govern the world will certainly be born among her descendants. This is the formula. (031-168, 1970/05/24)

7. God could not educate Adam and Eve, His children. God could not teach them about the duties of children. He could not teach them how to love as siblings. That has been God's bitter sorrow. Furthermore, God could not teach them how a husband and wife should live, explain the heavenly law of marriage, or the way of living in and taking the perspective of God's love. Finally, He could not educate parents who could represent Him on the earthly plane.

Adam and Eve were the son and daughter of God and brother and sister to each other. As that brother and sister grew older, they were to become husband and wife. When they gave birth to their own sons and daughters, they would have become parents. Because Adam and Eve could not receive that education, their family could not mature in true love to realize the ideal of creation, which was God's Will. So, by means of true love, God has to teach His children the relationships among siblings, between husband and wife, and between parents and children, so that they may realize a true family. (222-044, 1991/10/27)

The purpose of education

The reason True Parents established so many educational institutions, and continue to concentrate on this area, is that there is nothing more important than educating leaders who can care for their nations and the world. It is the way to create a world rooted in the culture of heart, God's ideal of creation. True Parents established the motto, "Love Heaven, Love People, Love Your Country" as the common founding philosophy for all of their educational institutions. They did not hold anything back, and educational professionals recognize their efforts to elevate human character.

8. The question is, how can we save the world? We know clearly that education is important, and that a thorough education is necessary. Our challenge is to create an educational system rooted in the Principle that can perfectly unite husbands and wives in blessed families, unite parents with their children, and then unite and connect seven generations of relatives with those children.

Such an educational system has two primary aspects: internal education and external education. Internal education begins in the family, starting with character education and going through values education. Families providing internal education need to be complemented by schools providing external, family-friendly education, which we must create. This is the reason I founded Sun Moon University and support the University of Bridgeport. We should create an educational system that supports both internal and external education, even if all the other schools in the world try to oppose us.

It is not enough to have just one university. Based on a unified standard for education, our vision of the future should be more magnificent than that of any one university. Through this standard we seek day and night to guard against the problems that impoverish society. Our challenge is how to create an environment that does not arouse criticism but instead engenders support. (312-127, 1999/10/07)

9. The time has come when young people should be able to speak more than three languages. Therefore, we are busy. Parents, offer your sons and daughters the opportunity to participate in the areas you could not accomplish in during your lifetime. Standing in the position of True Parents who bear responsibility for the whole, I address all people from this perspective. This is why we must create global universities. We have plans to build a supra-religious theological seminary in Cheongpyeong. We will build a global cultural center in conjunction with an international folk village, so that people visiting from around the world will be able to feel the atmosphere of their hometown, as if they were in their homeland. When they come to this headquarters, they can receive education and training from the palace of the heavenly nation. Then they must return to the world. (319-034, 2000/03/16)

10. If parents show a patriotic heart when they educate their children, and say, "I love you and I work hard for you. The reason I am sweating and taking great pains for you is not because I am thinking about myself, but in order to love our nation more than myself." Children who are educated with such love will endeavor to become the patriots their parents tried to become. Each time they reflect on their parents' love, they will think about the 30 million people in their nation and will study with an attitude that they are doing so for the sake of the people. While doing so, when their people are suffering in misery, they will feel it far more than their parents did.

Nonetheless, a person does not become a patriot just by saying that he or she stands in that position. They must make a foundation and, in doing so, become a key figure that people of all ages can admire. If you do not undertake this challenge, all your efforts will eventually pass away and be forgotten.

For example, consider a teacher at a school who makes great effort to convey a righteous teaching to his or her students, and does this while being anxious about the destiny of the Republic of Korea. That teacher would seize the hands of the students and, while weeping profusely, give this advice, "Do not do this for my sake, but do it for the nation. Rather than doing well for my sake, do well for the sake of the nation!" Students who hear such an exhortation will later realize their teacher's unfulfilled desire. If a teacher gives his or her life in this way, in devotion to the students, and if parents devote themselves to their children, teaching them to value the nation and the world more than themselves, then the students of this teacher, the sons and daughters of these parents, will surely become the pillars of the nation. (025-098, 1969/09/30)

11. For what purpose did God set up the educational institution called the church? The responsibility of the church is to teach and train people of all races. It is a training camp, a spiritual training camp protecting the families and citizens of the future. The church must accurately teach the path that the family, the tribe and the nation will follow. By focusing on the church, God endeavors to create the family, tribe and people of the future. (106-035, 1979/11/11)

12. Education should not be only for the benefit of one's own nation. Education should transcend national borders as it embraces and leads all people. You should think, "The world is one, and we study for the sake of the world." In any case, the world must become one. After all is said and done, it will become one.

Looking from that point of view, from the entire spectrum of education, what is needed is religious education, because it is able to transcend national borders. Next, philosophical education is also needed, because it too can transcend national borders. In other words, we must realize a form of global education that combines philosophical and religious content. In the future, any nation that does not support an educational philosophy that serves to benefit the world cannot stand before the world and humankind. (207-065, 1990/11/01)

Section 2. Educational Institutions

Korea

On April 3, 1972, True Parents established the base from which they eventually would establish universities, when they opened the Unification Theological Seminary at the Central Training Center at Sutaek-ri, in Gyeonggi Province. In December 1985, the establishment of Seonghwa Theological Seminary, a four-year college, was approved by the government and the seminary opened with 40 students in March 1986. In October 1989, the government approved the restructuring of the seminary to become Seonghwa University, and on March 1, 1994, the school was renamed Sun Moon University and was relocated to the city of Cheonan. True Parents established the university's founding philosophy as "Love Heaven, Love People, Love Your Country," and expressed its spirit in a message in Chinese calligraphy, "The Sun Moon Educational Institution, The Dawn of Heaven and Earth." On October 19, 1998, the university opened its Department of Pure Love. The main focus of the department is to train young people who can become the driving force of the providence and serve as international leaders. On January 28, 2004, the Korean government approved the establishment of Cheongshim Graduate School of Theology. At the dedication ceremony True Parents composed the message in Chinese calligraphy, "Eternal Prosperity and Overflowing Fortune through Offering Virtuous Deeds and Learning to Heaven."

1. Korean dignitaries visited Japan and were quite impressed by the members of CARP and the Unification Church. Some time ago, those people opposed us when we wanted to establish a theological seminary. However, after visiting Japan this time, they were impressed and promised our leaders that they would help us so that the theological seminary could be built quickly. We secured their support and returned. In the future, we will build a four-year theological college. After that, we will add philosophy, social services and agriculture departments. Later, we will expand it into a comprehensive university by establishing a college of liberal arts and sciences and a college of engineering. We need to build a university. (060-254, 1972/08/17)

2. In the future, you must carry out activities with university students and youth organizations. Until now, our pivotal organizations have not done this. That is why we are suffering great losses when it comes to raising our second generation. I want to establish a university and train the second generation, but the government has been blocking us until now. They have made various excuses and opposed us, but now that time has passed. We will build the best university in Korea. In the future it will not be easy to gain admission to this school. Great scholars respected worldwide will come there to teach. (178-163, 1988/06/01)

3. I instructed that Seonghwa Theological Seminary students should not go to sleep before midnight. I told them that lectures would be given in English starting from the second year. I emphasized this saying, "Listen! If you do not learn English, you will fail." You need to know English. You must be able to speak at least three languages. I am still studying English, a foreign language. You, too, must study. (177-292, 1988/05/20)

4. Sun Moon University is a gathering place for the academic world. So, when intellectuals from around the world look at us, we should not be seen as second-rate. That is why I felt the responsibility to provide a broad curriculum. We must educate the students thoroughly.

In the future, we will invest a large amount of resources to establish universities with this kind of standard. If we invested those same resources into the church, how much would we expand? I understand this trade-off very well. In any case, churches develop over a long period of time. In my opinion, in terms of internal qualities, it is more stable to develop over a long period of time rather than to grow rapidly. But society is rapidly changing, and the challenge for educators is how to establish a standard of knowledge that unites the whole. Successfully establishing a standard that does not fall behind in a rapidly changing society will be the driving force for a university to develop in the future. (282-119, 1997/03/11)

5. When I told people in the 1950s, "At the end of this century, daily life will move into a one-day world," no one believed me. I told them that the age is coming when the world will become integrated; when we can travel anywhere within one day, when computer systems will be built, phones will allow us to communicate from anywhere, and meetings can be held even if you are far away from each other. The Unification Church has risen to that standard, and heaven is connecting the rapidly developing world to us as our partner. For that reason, Sun Moon University cannot stand still. From now on, we must march through the 21st century and establish a foundation where we can consolidate 2,000 years, 3,000 years and 5,000 years of history. If you want to make these kinds of preparations, your thoughts and direction need to become one. (282-125, 1997/03/11)

6. If you go to a shipyard, you will see that even tiny bits of iron have a use. All these things are divided into component parts, delivered and then assembled. It is as if you were making a human body, and you

would create the hands, feet, eyes and nose separately and then bring them together to be assembled. That is the difficult part. If you make even a single millimeter mistake while welding, you have to discard the entire thing. From now on, the world will become like this.

This is also true for Sun Moon University. We must make a plan based on traditions. The schools administration needs to prepare a plan and implement it. This is the way to develop. You need to be outstanding in the area for which you are currently responsible. You need to become a role model both in your teaching and in your lifestyle. You should also secure a foundation where you can receive the recognition of the other professors. You should not be reckless. From the ideological standard, you need a basis of values. There must be roots for a tree to grow. If you are not armed with ideology, nothing can be accomplished. Our central root needs to go straight down. (290-199, 1998/02/24)

7. The founding philosophy of Sun Moon University is "Love Heaven, Love People, Love Your Country." This is precisely the same motivation that I had when I established this university -- loving God, which is the attitude of loving heaven. The meaning of God contained in "loving heaven" is not a God limited to the doctrines of any particular religion or denomination. It refers to God, the living Origin, the wellspring of true love, the incorporeal True Parent of humankind, the way of heaven and the root source of all teachings. I came to know the living God early in my life, and since then I have never forgotten even for a moment the desire of God. I have devoted my entire life for the sake of realizing a peaceful world, which is God's ideal of true love.

Nurturing talented people who have the vision to lead the future is a crucial element in realizing this long-cherished desire. The talented people who will lead the approaching age of globalization and great human family must first love heaven, and then love people, their nation, the world and all creation. This is because a person cannot aspire to become the three subject partners -- true parent, true teacher and true owner -- unless that person succeeds in loving as God loves. Universities are educational institutions that raise experts by helping them develop creativity. However, our priority is to raise wholesome leaders with the attributes and character of the three subjects. This is done through character education, which is connected to God, who is the source of universal truth. (375-139, 2002/04/14)

8. At Sun Moon University, the professors and leaders who are models of practicing and experiencing love that follows heavenly law must educate and train all the students to develop the character required of true parents, true teachers, and true owners. Knowledge, power and material abundance alone will not realize the freedom, peace, unity and happiness for which people have prayed without ceasing. Human morality and spiritual development are the prerequisites.

As the newly arrived 21st century will be the very century that completes the providence, humanity will have to live in close contact with the spirit world. World scholars will come to Sun Moon University in droves, where they will research the spirit world, my life and my achievements. Sun Moon University will become a center for research on the spirit world. Moreover, this university is intended to go beyond developing human intellect and expertise, to perfecting human character by developing the spirit. That is to say, it is the world's first university established to cultivate leaders who are truly mature, both morally and spiritually. (375-141, 2002/04/14)

9. You must have the conviction that Sun Moon University will be a forum for debate and joint research that international scholars and world leaders will find stimulating. The university will realize this ideal. In the future, the world's most gifted and accomplished young people will be drawn like a magnet to Sun Moon University. This university is not for Koreans alone. It is a providential university that embraces the hopes of not only all people on earth but in the spirit world as well. It is a global cradle for international education in which the world's young people come to understand that Korea is the providential fatherland and share in the vision of giving true love in order to actualize world peace.

The students studying here are being equipped with the knowledge to become world citizens and, beyond that, citizens of Cheon Il Guk. They will then become the chosen people and they should cultivate outstanding character in order to become leaders of the future world. You professors and staff should make this university into one that cultivates a character of true love in the students through expert knowledge and skills as well as wisdom, morality and spirituality. (375-143, 2002/04/14)

10. Sun Moon University is a place of study that was prepared for the pure and noble younger generation that the school's founder, who is following God and the will of heaven, longed to see. Sun Moon University must become the world's cradle of pure love education. It must be entrusted by the nation and the world to provide discipline, practice and moral education, making a connection to a bright future. We need to raise young people to become people who serve their communities and share whatever they have with their neighbors through a heart of true love. It must become a school of harmony that teaches the ideal that people of five colors are all brothers and sisters of the human family by initiating international, interracial and interreligious education. My hope is that this school can be established as a professional training center of diverse knowledge and skills that can cultivate a healthy and beautiful world. I pray that Sun Moon University will enlighten the world's young people about true love and practical knowledge on

peace, thereby developing day by day into an educational institution where students will carry out research and serve humanity. (375-144, 2002/04/14)

11. In the contemporary world, parents do not trust their children and children do not trust their parents. Wives do not trust their husbands, and neither do husbands trust their wives. Brothers and sisters do not trust each other, nor do they trust their grandparents. We are trapped in this web of mutual distrust. You must know that this is the Devil expanding hell on earth. Who is going to save the family? No one but the True Parents. True Parents' philosophy to establish and organize families is the textbook in the secret storehouse of the heavenly nation. We need to find a way to put a stop to AIDS in Korea. We must not follow America. (273-268, 1995/10/29)

12. We need to establish a college that specializes in pure love education. We will build such a college. It should be a college that teaches the pure love of man and woman. While we launch an academic major in true love, we will also set up all courses of study, and encourage even men to enroll. It will become a school of international renown. Ministers, scholars and other notable people will want to have the female graduates of our pure love college as their daughters-in-law and the male graduates as their sons-in-law. (292-075, 1998/03/28)

13. When people do not keep absolute sexual purity, they fail. The failure to practice absolute sex caused the Fall and condemned God to suffer throughout human history. What is the great spike that was driven into God's heart? It was Adam and Eve's reproductive organs. Because both were compromised, the world was broken into pieces. The world was created, and yet, due to the Fall, everything collapsed. You have the responsibility to restore the world. Therefore, you have to be even more serious about the issue of sex than God was at the time of the Fall of Adam and Eve. This is the reason we are creating a Pure Love Department at Sun Moon University. (545-231, 2006/11/22)

14. It is 11:05 in the morning on January 28, 2004, and we are offering the Cheongshim Graduate School of Theology to Heaven. Heavenly Father, I sincerely pray that as of today You will be the Owner of this place, its environment and the whole school, and enable it to become a sanctuary of education that is the pride of all ages. Similar to Sun Moon University, which is also in Korea, through this graduate school of theology we would like to educate talented young people to understand heaven, earth and humanity and to realize that there is an Owner of heaven. Thereby they can attend You eternally as the Owner, the ideal Creator, True Parent and True Teacher, helping to establish Your new ideal world that transcends religions and nations. We offer this entire institution to You. Please receive it.

I pray also that all of the faculty and students, as well as each and every one of these people here will unite and not shy away from the words "pure heart." Just as we would greet the bright morning sun before heaven, please let us all unite as one in heart and unite in happiness with the horizontal substantial world and its Owner, who exists as a unified being with mind and body aligned with the original vertical center of heaven. (433-266, 2004/01/28)

15. The Cheongshim Graduate School of Theology is an interreligious graduate school. We will have distinguished scholars introduce the doctrines of their own denominations and then let them compare their doctrines with those of the Unification Church. When their critiques are the same as those of the Unification Church scholars, we can teach from a unified, interreligious perspective. That is a task that heaven and earth have destined us to accomplish. (547-235, 2006/12/03)

16. The Unification Theological Seminary (UTS) in the United States is an interreligious graduate school. This seminary can embrace all religious people -- Buddhists, Confucianists, Muslims, and Christians. Those who graduate from this school are qualified to work anywhere as interreligious pastors and leaders. It is that kind of theological seminary. In Cheongpyeong we established the Cheongshim Graduate School of Theology. Cheongshim Graduate School of Theology is in the Abel position and UTS is in the Cain position; therefore, they need to work in unity. (563-248, 2007/05/21)

The United States and other nations

On April 30, 1974, True Parents acquired the campus of a Catholic high school at Barrytown, New York, comprising buildings and 256 acres of land on the Hudson River. On October 20, 1975, the Unification Theological Seminary in the United States was opened. On November 21, 1986, the seminary gained New York State approval for a master's degree program in religious education. An interfaith faculty consisting of Catholic, Orthodox, Protestant, and Jewish as well as Unificationist professors have taught at the seminary.

Subsequently, on April 15, 1992 True Parents assumed the operation of the University of Bridgeport. The university, which was originally established in 1927 on the Long Island Sound in Connecticut, has an extensive history.

In January 1996, True Parents proclaimed the establishment of the World University Federation

in Montevideo, Uruguay, with the belief that universities need to lead the way to realize the common values of humankind, which transcend nations, ideologies and religions. In the proclamation, True Parents proposed the founding of a United Nations University in order to educate talented international individuals and establish a worldwide network of international leaders through the United Nations. They also declared that we are entering the era when people can learn through educational videos in their own location anywhere in the world, rather than traveling to school to study.

17. I did not establish the theological seminary in Barrytown because the Unification Church needs theology, but in order to connect to the established religions. Therefore, we invited a Jewish professor, a Roman Catholic professor, a Baptist professor, and so on, to join the faculty, and we gave them special treatment. Doing so probably appeared strange. I did not teach them the principles of the Unification Church or interfere with their teaching; I allowed them to teach as they wished. (093-162, 1977/05/22)

18. The Unification Theological Seminary in America is becoming famous. Currently, it is being closely observed as an issue in American theological circles. Its facilities and academic competence are at a level equivalent to any other graduate school. Despite that, the government is bowing to pressure and putting on the brakes. And yet, because American theologians are participating, the government has no choice but to grant us a charter. (147-010, 1986/08/20)

19. The seminary in Barrytown obtained its state charter as a graduate school of theology on November 21, 1986. It is the Unification Theological Seminary. We fought for 11 years to gain that charter. We were involved in administrative litigation against the New York State Department of Education. The facilities, faculty and students were in compliance with state standards, and we asked why we had not been granted accreditation. In America, there are no legal grounds to withhold it. We filed a lawsuit and won in the first trial. The opposing side appealed the decision, but they lost the second trial as well. It appears that the New York State Department of Education considered initiating a third trial, but decided that if we won another trial, it would embarrass the state, so they conceded. The court ruled that The New York State Department of Education and the Unification Theological Seminary should consult with each other and arrive at a positive settlement. We finally obtained the charter for the seminary four years later. (149-262, 1986/11/23)

20. I established the theological seminary for the purpose of saving America. It was not founded as a business venture. Contemporary theological seminaries are not capable of saving America. In the future, our seminary graduates will exert influence on this country and on university education. Current educational institutions cannot change America's path. No one, except for us, can offer new education. Christianity alone does not encompass the Will of God. Because we do, we need to be responsible to renew the content of theological education. I have hurried to establish this theological seminary for the purpose of educating America. Through re-creating Christianity, we can realize a new America and a new free world. (216-045, 1991/03/09)

21. I took responsibility for the University of Bridgeport. I am the only foreigner in America who came forward to preserve and protect a university. I am the first one. I set this record, but you do not know how much opposition I experienced from every direction. Various rumors proliferated. University towns began to say that Reverend Moon was taking over American education and would ruin America's future. *The New York Times*, *The Washington Post* and other major newspapers slandered me, accusing me of committing all kinds of wrongdoing. After I came to America, however, I did not engage in even one instance of wrongdoing. By day and by night, I have stood tall. I have always lived as a man of integrity. (282-122, 1997/03/11)

22. I obey heavenly laws and ironclad rules in the course of my life. Because I am trying to connect you to the pipeline of Heavens blessings, you should know that there are blessings in the place where I have suffered. The University of Bridgeport is in the state of Connecticut. This is the same state where I went to prison, so it is a state where I have suffered. Now it is receiving blessings. If I had not sustained the University of Bridgeport, the state would have been dishonored. But, since I rescued a school that was struggling, Bridgeport now has become a proud city and the focus of attention. Bridgeport attracted the attention of the surrounding states. Even now, I am praying that America will do well. I never prayed for its ruin, even though it is a place where I went through hardships. Even if I leave America now, it will not perish. (383-222, 2002/06/28)

23. Academic studies must transcend national borders and even historical backgrounds. From such a perspective, the scholars of the world must unite and strive to overcome the cultural divisions that plague education. We are not talking about an educational system only fit for the United States, England or any other specific nation. Transcending the national level, we need to create a global educational system that can build a unified world of peace. Without setting a goal and establishing proper facilities for this purpose, we cannot provide world-level education. That is why I am planning to build a university suitable for such a project. Therefore, I am planning to establish a board of directors for a world university federation. (071-176, 1974/04/30)

24. In the future, not just anyone will be able to be a leader in the Unification Church. If you want to take a position of responsibility, you will have to gain approval through an examination process, just as is commonly practiced throughout the world. Then, if you are the national leader in Korea, you would be qualified for a leadership position at the same level in the United States. Once you have achieved that position, when you are asked, "What kind of responsibility do you hold?" you would reply, "I am in charge of a county," and that would clarify your rank wherever you are. As an elementary school teacher is accorded the same status wherever he or she goes, we need to institutionalize similarly. Therefore, when I went to America, I hastened to systematize our education. Such a process does not require large numbers of people, but it needs to be done based on an educational foundation. In Barrytown, we were in a rush to do that. Such a system is now being realized as we enter the phase of full-scale education. (075-091, 1975/01/02)

25. We need to compile a new encyclopedia, mobilizing world-renowned scholars and experts from every field. It will be compiled according to the value standards of each field. In order to revolutionize all fields, we need to first compile the original encyclopedia. We have to publish a daily newspaper, discussing key issues related to all fields of life, and educate the young people of the world. For that purpose, we need to create an integrated educational institution and that is why we need a federation. Universities in one nation alone cannot accomplish this. We need to tie universities together and make preparations to propose a direction that can influence the world. (110-196, 1980/11/17)

26. In January 1996, I proclaimed the establishment of the World University Federation at the Victoria Hotel in Uruguay. The universities of the world need to acknowledge common values under the leadership of the World University Federation. National interests and academic freedom are not the matters of greatest concern. In the world of academics, all capable students at any college should be able to carry out activities and demonstrate their abilities freely without any restrictions on their cultural background, thereby transcending race, traditions and nationalities. That is why now I am opening the path where you can go to any university to teach and be influential. (276-289, 1996/03/03)

27. North America, South America, Asia, Europe and Africa can all connect through the work of the World University Federation in North and South America. With this in place, we can determine the global champion in each field of expertise once a year. In this way, universities will become a basis for moving society forward. It is education that can set the standard in spirituality, ethics and morality. Based on that foundation of education, one can teach about God. The media organizations can also make a connection with this foundation. Once all educational and media organizations align with one another internally and externally, the world will not be able to deviate even if it wants to. When people who finish school go out into society, teachers become influential and families unite, then the world will move in one harmonious direction. (276-291, 1996/03/03)

28. In the future, I am planning to hold many international seminars, inviting communist and democratic theorists and experts in Unification Thought. To reach this goal, we need the participation of the American government and the United Nations. This will enable the American government to figure out its direction in this confused era. That is to say, if America and the United Nations pursue the direction of the World University Federation, I envision an age of globalization that can be governed by the sphere of philosophy. (352-124, 2001/08/29)

29. My plan is to form a world university federation as well as to establish a United Nations university. In order to do this, we need the support of the presidents of Ivy League universities. We are currently engaged in these university projects. Before we can establish a United Nations university, we need to find a way to gather 50 percent of the students, and the Ivy League universities need to recruit the other 50 percent. Although I must start educating international people of talent in America, I would also like to provide such education in Korea. This project will require us to devise an enormous plan. (263-293, 1994/10/27)

30. There is an international vision at the heart of the United Nations, but there is no substantial network to put it into practice. The representatives who appear at the United Nations render service to profit only their own nations. A network to benefit the whole world does not yet exist. In order to organize such a network, I intend to tie the University of Bridgeport together with ten Ivy League universities. In this way, I plan to raise international people of talent and implement a global network through the United Nations. (252-285, 1994/01/01)

31. In the future, there will be no need for schools. We are entering the age of electronic education through video. I am initiating such a project. Since I know many world scholars, we are making preparations to invite experts in each field to tape their classes. We are doing so at our television studios in Washington. Our society has hitherto communicated through writing, but it will now be transformed into one that communicates through images. (209-316, 1990/11/30)

32. There is no longer any need to build high-density urban housing. Until now, we were compelled to

live crowded together because of convenience, means of transportation, education and other such issues. In the future however, by having a television or a radio, human beings can live in the hills and valleys wherever they desire. In the future, we will not have school buildings. Education will be done entirely through videos. We are already living in that age. We can build an international system by which elementary school classes can be taught through video. There would be no need to attend school for six years; smart children could even graduate within two years. A person could study all the way to the university level through videos. Credits could be recognized universally simply on the basis of passing a nationally authorized examination. (268-231, 1995/04/02)

Section 3. Wonmo Pyeongae Foundation and Sunhak Peace Prize

Wonmo Pyeongae and Aewon

True Parents founded the Aewon Volunteer Organization, which organizes voluntary service work, on March 25, 1994. Aewon consisted of 18 service groups that carry out international aid, North-South unification activities, distribute food for the needy through "Aewon House," and more. On August 16, 2011, True Parents recommended the establishment of the Wonmo Pyeongae Foundation, and on February 20, 2013, at Cheon Jeong Gung Palace, the foundation was launched with True Mother presiding. The Wonmo Pyeongae Foundation is developing enterprises of sharing and service that enhance True Parents' vision for peace, and that support and nurture people of great ability. The Foundation was launched with the ambition to provide scholarships domestically and internationally, to people of ability who dream of peace. The Wonmo Pyeongae Foundation supports education that helps them develop into international leaders.

1. In the word Wonmo, won means "round" and mo means "mother." Wonmo should become the source of peace and of true love. This foundation was established as a pillar of true love directed toward an everlasting peaceful reign in heaven and earth, the world that starts from True Parents. (2011/08/17)

2. The word Wonmo, in the name of the Wonmo Pyeongae Foundation, is made up of the Chinese character won, meaning "round" and the Chinese character mo, meaning "mother." All people must become round, with no angles. You should be like a mother who makes a harmonious family by completely embracing all family members with their various personalities. Wonmo means "the mother of mothers." If anything becomes entangled, it enlarges, diminishes, rolls here and there, becomes spherical and returns to its original position. Only then can it resemble the Heavenly Parent.

In the word Pyeongae, pyeong means "even" or "level" and ae means "love." Pyeongae is about caring for people who are not cared for, who are at the bottom of society. It is about loving them horizontally, bringing them into a cosmic realm that is filled with true love, where there is no high or low. When we sow seeds of true love, trees of peace will sprout and grow. The vision of the Wonmo Pyeongae Foundation is to accomplish a God-centered world of peace through practice, as quickly as possible. By leading the way with people of real ability, it helps create a worldwide culture of heart based on sharing and service, through a variety of social service programs. (True Mother, 2014/02/10)

3. True Father gave his blessing, saying, "The Wonmo Pyeongae Foundation is the highest gift I am bequeathing to Mother in my lifetime." This allows us to better appreciate its value. While at tending the eternal Heavenly Parent and sharing true love through this foundation, let us advance and actualize a world of peace. I hope you will become victorious people, engrave True Father's desire deep in your hearts, and participate in the ideal and vision of a peaceful world rooted in the Wonmo Pyeongae Foundation. (True Mother, 2014/02/10)

4. You should become the owners of history going forth with the heart of parents, widely promoting the Wonmo Pyeongae Foundation, which was established by True Parents to benefit all humanity. My strength alone is not enough. By joining together and investing ourselves, we will inspire future leaders who are needed by this society, this nation and all nations of the world. (True Mother, 2014/02/09)

5. To date, I have created more than 30 organizations that have the capacity to move the nation. You have to make local chapters of each of these organizations in every country. After putting these in order, I am transferring them. I have set up an endowment to provide each of these organizations support to supplement income from monthly membership fees. Until now, only I invested financially in these groups, but in the future we need a system in which conference participants also contribute. We will create a combined endowment, the interest from which will fund an annual conference. Also we will provide scholarships so that young people receive a high level of education. This will revive the world, with the result that outstanding people of the world will form blessed families. (285-280, 1997/06/15)

6. The family has eternal value. Yet, while love inspires courage and hope, it is often defeated and does not automatically change the external circumstances. Our lamentable society is wallowing in materialism, the loss of its humanity, moral breakdown and a lack of a clear sense of values. It will be healed only

through the practice of true love that puts others first.

True love gives, forgets and gives again. True love with utmost sincerity puts ones only pair of socks on the feet of one's neighbor who is suffering in the cold. True love is when one completely sacrifices oneself for the sake of a total stranger. The mind of true love demonstrates concern and respect for others, and believes that the value of human beings lies in their character rather than in some material standard.

We neglect our neighbors who may suffer due to adverse family environments, material poverty or because of a physical disability. Aewon is a voluntary service organization that provides support and educational programs for the needy through the practice of true love. Voluntary service not only directly benefits the life of one individual; it becomes a guiding light inspiring others who can influence the character of a nation. We realize that today's global village culture in which we live together with our neighbors urgently calls for the dignity of humankind, belief in love, and collective social awareness; further, that the age has come for the recovery of the original human nature that practices absolute values, transcending nation, religion and ideology -- in other words, unchanging true love. (True Mother, 1994/03/25)

7. You are the owners of the Era After the Coming of Heaven. Therefore, you should follow and do the work I have handed down. If you do that, your descendants will respect and thank you. While your descendants pay their respects, if you are grateful in front of Heaven, God will embrace heaven and earth and say, "My world has been completed." Your safe arrival and eternal life will begin from there. You need to have concern for the education of children and lead them well. Out of this concern, I gave a large endowment and created the Wonmo Pyeongae Foundation. (2011/10/01)

8. Because you are in the course of restoration, do not use money for the sake of your children. You must use it for the sake of the world and for the sake of the children of the world. Then the domain of the world's fortune will open. If you are going to use it for the sake of your sons and daughters, you are breaking down the world's fortune. True Parents have prepared a scholarship endowment for the sake of the sons and daughters of blessed families. We are setting this up to support the education of the second generation of blessed families. (164-113, 1987/05/05)

9. The reason we are operating businesses in Las Vegas is so that we can use half of the profits from those businesses for scholarships. There are many sons and daughters of the Cain world in difficult circumstances. Unable to go to school, they fall behind. Therefore, after having unified the nations, I am making an organization to encourage learning. The first work that the Abel UN must do is to establish this scholarship foundation. From where will the endowment for this foundation be drawn? When the world enters the realm of Abel, we will have all the resources we need. (593-138, 2008/06/14)

10. I will develop the Wonmo Pyeongae Foundation even more. I invested all of True Fathers Seonghwa funds as seed money for it. I will evenly distribute the benefits to all people and bring them to understand the original Will of Heaven and of the True Parents of Heaven, Earth and Humankind. It has been said that there is no perfection in ignorance. First, we must teach people, not only through words, but through our actions. Because of that, we set up the Aewon Volunteer Organization, and by practicing service and sharing, we are giving help to neighbors and children who have been neglected. Nonetheless, I will not be satisfied with this alone. We will advance and spread love to more people. (True Mother, 2013/02/20)

11. The Wonmo Pyeongae Foundation is supporting multi-cultural families. True Parents are the originators of multi-cultural families for peace. From the 1970s we began international Blessing ceremonies, and now there are many international blessed couples. Families with parents from enemy countries such as Korea and Japan, or Germany and France, are fulfilling the task of bridge building, engendering sincere reconciliation. We have also blessed people across the barriers of culture, between East and West and between races, making a foundation for world peace that is blossoming in all cultures. (True Mother, 2014/02/10)

12. All work depends on people. Outstanding people are the pillars upon which world peace will be constructed. Through their influence, excellent families, organizations and even nations will develop. It is necessary to have a clear and appropriate standard for what a person of excellent ability is. In the Principle, it is the person who completes the three great blessings. The three great blessings are the blessings of Heaven which teach us to be fruitful, multiply and have dominion over creation. We can view a person who has completed those three great blessings as worthy. We are able to call that person a filial child in the family, a patriot in the nation, a saint in the world and a holy child in the cosmos.

True Parents have exerted themselves during their lifetimes to educate people to complete the blessings of Heaven. In his quest to find the Principle, you do not know how much Father cried, feeling the sorrowful heart of Heaven as he read and read until his Bible was tattered. There were times when he spent all day at this. There were times when, drenched in sweat, he spoke passionately for more than ten hours. You might collapse if you speak to someone while investing all of your energy even for one or two hours. You should strive to follow the life course of the true parent, true teacher and true owner that True Parents

have shown. The Wonmo Pyeongae Foundation must actively raise people of ability for the sake of continuing the work of True Parents. (True Mother, 2014/02/10)

13. Do not make your goal just to attend school, study, go to a good university and get a job where you will earn a lot of money. The most important goal is to become a person who fulfills the three great blessings given by God. Become a person who loves Heaven, loves people, and loves your country. If you develop your intellect, skill and ability with that goal, you will realize a great vision. The Wonmo Pyeongae Foundation will provide active support so that you can become people who achieve excellence in accordance with your dreams and the dreams of our Heavenly Parent. (True Mother, 2014/02/10)

Sunhak Peace Prize

On February 20, 2013, True Parents established the Sunhak Peace Prize. The Sunhak Peace Prize, which was established for the sake of honoring those who implement the peace teachings of True Parents, will be awarded to persons who devote themselves and make noble sacrifices for the sake of world peace. On August 11, 2014 at the Seoul Press Center, the Sunhak Peace Prize Organizing Committee announced the eligibility requirements for the prize and the transparent and impartial process by which the prizewinners would be chosen.

14. In front of Heaven, I made a promise to accomplish something by 2020. I will work in many ways to establish the right environment so that my promise will certainly be realized. We first accelerated our efforts to accomplish a long-range dream when the population of the world was three billion. Now it is over seven billion. I want to make our fervent desire known to these seven billion people as soon as possible. Accordingly, through the Wonmo Pyeongae Foundation, we will give our support so that many people of ability, of all social standings, who are working for the sake of peace, will take on larger roles. If we practice true love by means of a life of sharing, while working hard, a bright and happy world will arise in the future. We want our descendants to live and enjoy life in a world without indemnity and bitter pain. (True Mother, 2014/02/09)

15. The participants in ICUS are eminent people from the United States and other countries, including numerous Nobel laureates. After these people meet me once, for some reason they want to meet me again. If they do not come to the conference, their health suffers. When they come, there is a good atmosphere and I can see they are happy. I have offered honoraria for many years, guided the conference and upheld their prestige and reputation. After saying that I would make a prize like the Nobel Prize, I gave awards of \$200,000 on three occasions. (303-075, 1999/08)

16. There are many people in the world now who respect me, and I am trying to use my influence to encourage them to serve America. Accordingly, I made the United to Serve America organization, the initials of which are USA. Through this organization, we held revivals in 250 American cities. I also gave awards to Christians who had anonymously carried out meritorious deeds. We called those awards the Diamond Prize. On that foundation, we built an interdenominational coalition. In this way, we are reviving the nation. The Christian cultural realm must generate a movement to protect young people and families that are heading toward destruction. This is a good goal. Therefore, I am giving an award to the core personnel of this Christian organization that came out and quietly sacrificed all that they had. (234-157, 1992/08/10)

17. We must bequeath to thousands of generations of descendants the vision and thought of peace. To facilitate this, and to enhance True Parents' vision and thought regarding peace, we will establish a peace prize. Through the Wonmo Pyeongae Foundation, I am preparing the Sunhak Peace Prize, which will be awarded to a group or individual who serves sacrificially for the sake of world peace and true love. Through this prize, we will support and encourage people who devote themselves for the sake of the genuine ideal world of peace. We will work so that this prize will have the highest value of any prize in human history. (True Mother, 2014/02/10)

18. The Sunhak Peace Prize, which is offered globally by the Wonmo Pyeongae Foundation, will surpass the Nobel Peace Prize. Recipients of this prize will stand in a historic position where the people of the world will respect them for their great contribution to Heaven's Will and peace for all people. I hope you will take great interest in the aspirations of the Wonmo Pyeongae Foundation to forge a noble path in history. Please become partners and participants in helping the enterprises that are promoted by the foundation to thrive. (True Mother, 2014/02/09)

Chapter 4. Cultural and Artistic Organizations

Section 1. The Little Angels of Korea

The Little Angels

True Parents founded the Little Angels of Korea on May 5, 1962. As a children's traditional

Korean performing arts troupe, the Little Angels took the lead in the effort to share the beautiful artistic culture of Korea and the peace-loving spirit of its people with the world. They performed on a 60-nation tour beginning with a special performance for former US President Eisenhower at Gettysburg, Pennsylvania in September 1965. Establishing their role as peace envoys, they have performed internationally and in Korea on some 6,000 occasions, have made more than 500 television appearances and met with 40 heads of state. Their numerous special shows and tours include performances in Moscow on April 7-17, 1990, and in Pyongyang on May 4-7, 1998. They conducted an international tour of performances to express gratitude to the 22 countries that took part in the Korean War. This tour, which ran from June 2010 through November 2011, was conducted in cooperation with veterans of the United Nations Peacekeeping Forces and the Korean War Memorial Federation.

1. I received much opposition while creating a children's dance company. While other people ate boiled rice, we ate coarse barley rice, pinching pennies in order to share our money with the poor. But even as I heard all the criticism, because I loved the Republic of Korea, and had the desire to introduce our country to America, I founded a children's dance company. (037-240, 1970/12/27)
2. I have become an enigmatic person in Korea. Many people spend lots of money in a struggle to move the people of the world. However, I am moving thousands without a fight. In a single day, without a single penny, I accomplish work that even millionaires cannot do. If I want to do something, I can do it. I am doing great work. Nobody even knew about the work it took to prepare the dance company. To enable them to reach their present level, I told them, "Practice for three years. Practice day and night." After just one and a half years I told them, "Good. If you perform as well as this, you will touch the heart of the world." And I was confident. Their compatriots back in Korea were still unaware of them. A religious organization and a performing arts group are two different things. Why does the Unification Church, which is very good at solving social ills, also have a performing arts group? It is because they have different purposes. (015-143, 1965/10/03)
3. Advanced countries, which will build cultural spheres in the second half of the 20th century, have entered a realm in which they should be able to consider the issues raised in Unification Thought. Therefore, in order to welcome the day when the culture of Korea stands proudly before all humankind, I founded the Sunhwa Children's Dance Troupe, later renamed the Little Angels. It required a substantial outlay of funds for the Little Angels to come into being. Not a single person understood or supported this effort, but ultimately, I understood what was right. No matter how much we had to struggle to bring this about, I knew absolutely that we could push forward and, if God had the basis to help, that we would not perish. Even entertainers and groups that have trained for decades to perform often wither and are ruined by criticism upon entering America's world of entertainment. Nonetheless, we gathered our Little Angels dance company, and with only three years preparation we went to America, believing in the power of God. Beginning with our first performance we received huge applause. This was truly a historic miracle. (022-094, 1969/01/26)
4. Before the children performed we gathered them and prayed together in tears asking, "Heavenly Father, please do not view these children who are going to perform merely as children. These are Your emissaries who are honoring Your Will as heavenly people, so please allow them to win over the culture of America." Because we were longing for Heaven like this, the children took on this solemn mission and performed for the sake of God's Will. The children would tell us that, strangely, when they prayed this way and then went onstage, they danced well and did not make mistakes. There are performing arts groups in the world that are bigger than ours, but there are none of better quality. (022-094, 1969/01/26)
5. What distinguishes the Little Angels is that they pray before they go onstage to dance and sing. For that reason, even as they dance their thoughts are different. Since this happens behind the scenes, and because their performances reflect it, the audience is enraptured without even knowing why. Surprised by the children's dancing skills, the audience, deeply moved, naturally applauds. There is nothing to criticize. The internal preparations behind the scenes are reflected in the invisible rays of energy that radiate during the performances and capture people's hearts. Nonetheless, this quality is not something they acquired in an instant. It required many years of their sincere devotion behind the scenes. Ordinary people do not have that attractive quality. Only those with that level of devotion can become like that. (100-104, 1978/10/08)
6. This year, 1969, the Little Angels of Korea are receiving an appropriate reception in Japan. At first, the president of our Japanese church approached me and suggested we keep the Little Angels' performances to a minimum in Japan. He feared the Japanese people would not be interested in having a Korean children's dance company visit and perform. He was still planning to hold the performances because I had requested it, but he tried to reduce the number of performances to as few as possible. He was planning to go ahead with the performances in a few places, and then tell me of the difficulties he was facing and receive my permission to cancel the rest of the scheduled performances. Knowing what thoughts were in his mind and heart, I told him, "Even in a wrestling match, you never know if you are going to win or lose unless you get into the ring and fight." (022-058, 1969/01/19)

7. When Mindan, which is the leading association of Korean residents living in Japan, invited Korean dance companies to perform, the performances were usually free of charge. At those free performances, instead of adults, unruly youth would attend, act rudely and leave without a word of greeting. Because of this, Korean dance companies invited by Mindan to perform in Japan have only suffered disgrace. Therefore, the Mindan people thought that the Little Angels would have to leave Japan in shame without much success. But, to their surprise, it was the Japanese people this time who actively engaged in organizing the event. In January 1969 our performances in Japan attracted people from government and business; we were given an opportunity to display our dignity in Japan. The Japanese government and the Koreans residing in Japan came to realize many things about the Little Angels. Our special performances received the support of Japanese celebrities, and we gained great success in Japan. (022-062, 1969/01/19)

8. The performances by the Little Angels dance troupe in Japan were a risky venture. I was the one who formed the organization and gave detailed instructions. I was pressing ahead in order to hold a nationwide assembly within two months. I told them, "If you act according to my plan, crowds of people will come to the Unification Church and we will achieve nationwide success. This is my strategy." But, the Japanese leaders could not believe in my words, so I told them, "You have to believe me. If we perish, I too will perish, and if we die, I too will die." Thus, they were persuaded. Whatever you do by your own subjective choices will fail, but if you act according to what I tell you, you will succeed. (028-228, 1970/01/11)

9. We rented the Nichigeki Theater in Tokyo for a 40-day run. This period of performances was unprecedented; it set a record. People in the Japanese entertainment sector criticized us, saying we did not know what we were doing. In their professional opinion it would be difficult to draw an audience for even a week, and they thought that our expectation to have audiences for 40 days and nights was completely delusional. And yet our effort was worthwhile. It was especially rewarding because everybody had been opposing and criticizing us. In a single moment the situation shifted completely. In this way we displayed our ability to turn things around. Not only must we dispel this kind of public opinion; we must move beyond Japan and make a foundation throughout Asia. (062-275, 1972/09/26)

10. Through the Little Angels, the Unification Church quietly provided the Republic of Korea global publicity. Even now it is the same. Recently we hired the largest theater in the Ginza district in Tokyo, holding public performances for 40 days and nights. We are doing this for the sake of Korea, not for the Unification Church. These days Mindan, the pro-South Korean residents in Japan, are getting involved with Chongryon, the pro-North Korean residents' association that propagates Kim Il-sung's juche ideology.

At such a time Korea is being recognized for its traditional culture. I was told that even the Japanese are impressed and feel great admiration for ancient culture, so Korea's dignity has been elevated. This is the nature of the work we are doing and for this reason God has granted us protection. Even when the road was so perilous that it seemed our efforts would surely fail, we have gained success because we are not doing it for ourselves. Our cultural work prospers because we sacrifice for the sake of goodness. (065-076, 1972/11/13)

11. I came to America in 1971, but I had already prepared the foundation before I came. Thus when I arrived my presence immediately became an issue for the CIA and the FBI. This was because of the extensive range of my activities. When did I prepare that foundation? My preparation began when I founded the Little Angels for the purpose of holding performances overseas. When we founded the Korean Cultural and Freedom Foundation to sponsor the Little Angels, I selected individuals who had ties to the American government to serve as board members. Over 140 personalities of national-level influence, including former US presidents Harry S. Truman and Dwight D. Eisenhower, joined the foundation at that time. Because of them we were able to conduct many activities with the Little Angels.

For example, arranging a performance in the White House usually requires one and a half years of advanced preparation. However, the Little Angels were able to perform in the White House after applying just a week in advance. This was possible because President Eisenhower was an advisor to the sponsoring foundation. I prepared that foundation before I came to the United States. (138-313, 1986/01/24)

12. Because the Little Angels now have become a famous performing arts company, they performed at the White House for the Nixon government. They even performed for Queen Elizabeth in Great Britain, and they are set to perform before Japanese government administrators. Now that such things are actually happening, the Little Angels have reached the inner circle of the world of international entertainment, a position of public acclaim. This time they will go to Europe, and Great Britain requested that they visit for two months. Entertainment professionals in Germany, Spain and France are welcoming us and have requested the Little Angels, being well aware their investment will not lose money.

The Little Angels will meet with leading performers in Britain and perform for a period of two months. However, because the children cannot perform in Britain for a period longer than 40 days, it was decided that they stay there for that length of time, and then perform for the remaining time in Spain. Our dance

company has already prepared a worldwide foundation. Our public performances connect us with an extensive network of people. (062-282, 1972/09/26)

13. Ladies and gentlemen, it is a great honor for me to bring the Little Angels as ambassadors for peace and friendship here to the Soviet Union, representing the Republic of Korea. Let me announce that the 40 million citizens of Korea, as well as the Little Angels, would like to convey to you and your homeland the friendship and goodwill of the Republic of Korea.

Last night we had the chance to see the world famous Bolshoi Ballet. The Bolshoi Ballet company's elegant beauty and perfect exhibition of skill are simply marvelous. At that moment we deeply felt that in the world of culture and arts there are no boundaries. Art freely goes beyond the walls of nationality, race and doctrine. Even tonight, while watching a performance completely different from the Bolshoi, we feel exactly the same sensation. As those beautiful Korean children show us a world of art and present the beauty of the tradition of the East, we cannot help but feel enraptured. This is evidence of the immense importance of the exchange of culture and the arts in order to advance toward the day of world peace. (201-215, 1990/04/11)

14. In May 1998, the Little Angels are going to North Korea. That is completely in accord with my plan. In March 1998, starting with Washington DC, Universal Ballet held performances in 12 cities in Canada and the United States. However, the fact that the Little Angels are going to North Korea means they stand on the side of Heaven. If South Korea is a plus and North Korea a minus, then Father will unify the plus and the minus. Nobody else can do that, not even national governments. Father has found the top specialists in eastern folk dance and western classical ballet, and thus created the best ballet company and the best Little Angels, who can represent the art of the East and the West. When they perform with excellence in the East and the West, I envision that one united world of arts and culture will emerge. (292-262, 1998/04/26)

15. The Little Angels gave a celebratory performance in Pyongyang, for the delegations at the South-North Summit Conference. They performed after preparing for only ten days, not even two weeks. This is like a dream. This is work that the government is not able to do even with ten years of preparation. The Pyongyang Youth Student Arts Group came to South Korea from North Korea. If the Little Angels did not exist, how would that have happened? Even in North Korea they understand how this works, and they thanked me. Then they said that they hope that I take the lead in bringing about North-South unification. They sent a piece of art created using five colors of stone dust expressing "gratitude and congratulations" for the performance of the Little Angels. That picture will last for tens of thousands of years. (325-209, 2000/07/01)

The Little Angels Arts School

True Parents held the groundbreaking ceremony for the Little Angels Arts School on March 27, 1973. The school's purpose is to educate artists and provide advanced training for the members of the Little Angels dance troupe. That year on December 1, the Little Angels Arts School received approval as an accredited institution, and on March 5, 1974 the school opened with the founding philosophy of "Love Heaven, Love People, Love Your Country." The first graduation ceremony was held February 8, 1977, and on February 16 the school's name was changed to Sunhwa Arts School.

16. Communism was the principal axis of ideological worldviews, and even if the democratic world replaces communism it will follow suit in completely falling apart. Because of that, people are asking fundamental questions concerning humankind including "What is love?" and "Where do emotions come from?" In reality, answering these questions is not difficult. They are properly answered through culture and the arts. The world of music is the path that impacts the multitudes within the shortest time, and it is able to provide new stimulation for the orientation of young people. This is the role of culture and the arts. That is why I created the Little Angels Performing Arts School in 1974. (241-196, 1992/12/26)

17. The Little Angels Performing Arts School was created so that we could cooperate and spread the arts as a component of culture that connects the ideals of the Unification Church to the world. The educational objective of this school is simple. Its philosophy of education is to connect all humankind, by loving Heaven, loving people and loving your country. The school is famous all across Korea, and is known even throughout Japan and the rest of Asia. (135-261, 1985/12/12)

18. Studying is difficult. But by studying you should be able to take into consideration the problems of life and the path of a son or daughter of God. As you study, you should be able to feel as if you are hearing the voices of our brothers and sisters who died without being able to know whether God exists or not. While studying all night long, you need to work hard with a heart that calls out, "Tomorrow you will find a day of hope, so please wait for me until then." You must study with greater enthusiasm.

If you Little Angels study with that heart, you will come to represent the world, having built a royal

palace for children, for young adults, the middle aged, and finally for the elderly. This means that the time will come when children, young adults, middle aged and elderly people, people of all ages throughout the world, will respect those who have graduated from the Little Angels as if they were royalty. You will create God's sons and daughters of love. There is nothing for which to be more grateful. Because what a king or queen does is to love people, all people will remember you and love you as royalty. When this happens, you Little Angels will have to take responsibility for the world. (100-162, 1978/10/09)

19. We are operating on a worldwide scale, and this is definitely true for the Little Angels Arts School. When I said that we will send the Little Angels to America, everyone thought it was ridiculous. We trained the first team for their performance in the United States. After three months of training we had them perform in America. While the children were sleeping, they were being taught in their dreams. They were coached by the spirit world. We did not have an assembly hall. At first, we did not have the Little Angels School or a place where they could practice. A little later, even though we had no money whatsoever, we built the Little Angels Performing Arts Center. (532-315, 2006/07/17)

Section 2. Universal Ballet

Background

With the goal of creating a world culture of heart, and an ideal world of peace through cultural arts, on May 12, 1984, True Parents decided to establish Universal Ballet. Founded with the vision of "Heavenly Art Creating a World of Beauty," Universal Ballet is Korea's oldest privately funded professional ballet company. Since its first performance of "Cinderella," the company has grown to become Asia's best-known ballet company, having given more than 1,800 performances in 16 countries in addition to Korea.

1. Ballet is a western dance form, and the West is a Christian cultural realm. The Christian cultural realm is the culture of the bride. And this bride has fervently desired to make the Lord her bridegroom and settle in the family and the nation. The bride longs for the bridegroom. It is my hope that you can express your resolution to represent this union of the bride and bridegroom, that you can resolve the historical sorrow of God, and that you can dance the dance of liberation to move the entire universe. That is why I gave this company the name "Universal." (350-168, 2001/08/05)

2. Western society, the Christian cultural realm, considers ballet the most refined art form. This art attained its place of supremacy in Russia. I founded Universal Ballet in 1984. I called for training and preparation to make it the best company in the world. The Little Angels folk ballet that I founded in 1962 has attained a position of eminence in the world of eastern art and culture, and Universal Ballet has done the same in the world of western art and culture. This is a surprising historical fact, an accomplishment that will be praised in the future. In this way I laid a cornerstone that will stand forever in the new world culture. (310-269, 1999/07/22)

3. I have invisible strength. I founded Universal Ballet in the field of the arts. The western world is proud of its culture of ballet, and I am standing at its forefront. Western people have their cultural art forms and they are proud of them, but if you were to ask whether those art forms include hopeful messages or deeper meaning which will lead to a brighter future, you would find that they do not. Along with the rest of western culture, western ballet is gradually declining. It does not have a spiritual foundation and vision. Because it has developed an individualistic tendency, it lacks substance, and the traditional spirit of ballet has vanished.

I realized this and I took the lead. Although our race, religion, customs and nationalities are different, I am transcending all of that and bringing the fruits of civilizations together, establishing a new tradition. Now that this is plain for all to see, 14 years after I founded the ballet company in 1984, the western world is following my lead. From both the spiritual and the cultural viewpoints, we have ascended to the highest position. (293-148, 1998/05/26)

4. When I went out into the world, I had no doubts whatsoever. My mind was clear. All kinds of people came and went, and all sorts of incidents took place. Nonetheless, I rushed forward toward one single goal. I prepared everything for you to develop. All preparations have been made for you to enter the world's league of advanced nations. The existence of Universal Ballet attests to this. You have no idea how touching the story behind the company's founding was. It was so moving that *The New York Times* covered it with three full-page articles. Such a touching story is unparalleled in history. We made great leaps forward from there, and Universal Ballet has become a leading ballet company. (292-316, 1998/04/27)

5. I founded two companies for dance and musical performance, the Little Angels and Universal Ballet. Both in the West and the East, I have eminent performing arts groups that can sing and dance, bringing joy. To reach that level, performers have to practice over and over again, continually. Only a person who practices the same motion unceasingly hundreds and thousands of times can become a champion.

I saw that the traditional spirit of ballet had faded because America and the free world had become an empire of individualism. However, because Universal Ballet has attached great importance to establishing and maintaining a vertical tradition, and persevered through a difficult course, it is now a top class company.

That does not mean that you can now be arrogant. This is only the beginning. The whole world is waiting for you. Hence, to become the best, you need to seek perfection through continuous practice. If you do so, you will have an amazing foundation for the future. Dance, as part of the world of art, is a display of culture and spirit. We will come to own the arts, both eastern and western. The Little Angels represents the eastern arts, and Universal Ballet represents the western arts. (294-100, 1998/06/14)

6. You should pin your hopes on Universal Ballet. High-ranking women in western society cannot preserve their dignity if they are not capable of appreciating a ballet performance. Establishing that standard, you can bring together all the women of Europe, Russia, the United States and Latin America. If we were to do so, we would have an enormous organization that connects the leading women of the world. Through the Women's Federation for World Peace, I am planning to link Korea with Japan, and Japan with America and Europe. The performances of Universal Ballet and the Universal Ballet Academy can serve as a hub for a network of high-echelon leaders, a place where they can form personal relations and associations with one another that will be eternal. Your connection to this preeminent ballet company can be your family's source of pride. In this way, the most prominent families in the world can be brought together. (236-084, 1992/11/03)

7. A ballet performance should be created based on the Unification Principle -- for instance, one that is about the difficulties I had to endure in prison. There is a person in Universal Ballet who can do that. When it comes to choreography, that person may well be the best in the world.

Among ballets, "La Bayadere" is a very difficult one to perform. To begin with, the group dances are difficult, but the solo dances are so difficult that only dancers of the highest caliber can undertake them. From a professional viewpoint, the personal skill of a ballerina can be assessed in a single moment. In the group dances, each dancer needs to keep in step, and move with the others in perfect unity. When the feet are lifted, they must not be lifted even a little bit too high. The sound of 50 or 100 dancers simultaneously descending from a jump must be like that of a single person. While watching their performance, I thought, "As good as they are, they need to practice a little more." (325-324, 2000/07/02)

8. In the future, our dance groups must be very strict about relationships between men and women. Loose relationships between men and women are common in the entertainment industry. Performers often have this problem, and it is a disgrace in the eyes of the world. We must change this. No matter how wonderful a performer is, if implicated in such a problem in even the smallest way, he or she cannot remain in Universal Ballet. In that way, we have to make a worldwide revolution by setting an example of alignment with God's Will. You should become the representatives who can bring an end to the current situation in the entertainment business, which has become the ground for promoting moral decay and social ills.

Those who understand this must initiate a revolution. Attempting to start a revolution with people who do not know about it or commit to it would be futile. Based on theoretical and practical viewpoints that match internally and externally, we need to create publicly recognized, above-board standards. Because this issue interested me in the field of the performing arts, I founded the Little Angels and Universal Ballet, which have now climbed to the top positions worldwide. (338-093, 2000/10/29)

Universal Ballet Academy and the mission of the arts

On March 25, 1989, True Parents officially announced plans for a ballet school affiliated with Universal Ballet to be established in Washington, DC, and on September 5, 1990, they officially opened the Universal Ballet Academy (UBA), now known as the Kirov Academy of Ballet of Washington, DC. True Parents emphasized that the cultural arts should praise God and properly guide the younger generation.

9. If Universal Ballet as a performing arts group represents the East, then the Kirov Ballet represents the West. The world-class director of Russia's Kirov Ballet is the current director of UBA in Washington, DC, and the Kirov's important instructors have come to teach there. To western women, ballet is a topic of great interest. The wives of presidents and ministers of state generally appreciate ballet and have a sense for it, for if someone does not know about ballet, the person is considered devoid of European culture. Therefore, when a famous ballet company comes to give a performance, they all make a fuss about procuring tickets. To ensure that they do the same when our ballet company arrives, I have pushed the company to improve to the highest level. (234-158, 1992/08/10)

10. The opening ceremony for the Universal Ballet Academy will be held on September 5, 1990, in

Washington, DC. Thanks to a request made by the Bush administration and the consent given by the Soviet government, we were able to issue an invitation allowing our academy's director, who is a Russian citizen, to work in the United States. President Bush sent a letter and the Soviet government sent a reply, and thus the director of the Kirov Ballet was appointed as the UBA director. Now we can bring Kirov Ballet instructors to Washington, DC. It is a dull routine for them to work only in the Soviet Union. We were able to open the academy in this way because they desire to bring their art to the free world also. (205-187, 1990/09/01)

11. When a voice from the spirit world asked Oleg Vinogradov, the director of UBA, the question, "Will you keep working at the Kirov for the sake of the Soviet Union, or will you work with Father?" he said that he would choose to work with me. It is a mystery in the western world how a man such as Oleg Vinogradov could come to cooperate with me. Neither the Soviet government nor western society understands it. Nobody understands it except God, me, him and a small circle. When he was about to open the door to enter UBA, he received a revelation from Heaven saying, "Since this is a sacred place, take off your shoes before you enter. This is the place where you shall devote the rest of your life." Knowing whose command this was, how could he have possibly disobeyed? That is why he acts almost as if this is his primary residence. (205-280, 1990/10/01)

12. In culture, what occupies the preeminent position are the fine arts. These fine arts include painting; however, things of beauty should not all be static as paintings are; there needs to be living art as well. Dancing is a composite, living art form, and this is particularly true of ballet. Dancing is an art that sometimes represents the folk culture of a nation. In ballet, the ballerina stands on the tip of her toes and rises, and thus she is praising God. Having the background of such a traditional philosophy, ballet is the supreme art of western civilization.

But what has become of it today? Even its music has been corrupted and completely submerged in carnal hedonism. I revived it to its original form and brought it back on track. No matter how else the world may criticize me, they cannot help but praise me for laying such a foundation in the field of culture, starting decades ago. There is no one who opposes me in this.

The New York Times wrote, "The Universal Ballet Academy is the Harvard of ballet schools." So, the UBA has received the title, "the Harvard of ballet schools." *The Washington Post* wrote similarly. This is a fact. I am the one who built a bridge between the United States and the Soviet Union, and the one who continues to have this influence. (205-279, 1990/10/01)

13. We have the Little Angels, a folk ballet, and Universal Ballet, a western classical ballet, in Korea. Now is the time of new origins, when western and eastern cultures can be transformed. That transformation, beginning in Korea, will resonate throughout heaven and earth and provide a pathway to reach above and below. It follows a vertical line naturally, from the heights of heaven to the depths of hell, from which everything can flow out. Thus, when the flow from this pillar of oneness comes upon the world, it will provide clarity to the environment that looks to that pillar. You should be grateful for this and make your life one with it. If the Korean people live in this hope, they will surely realize the position of the people of God's homeland and take pride in its value. (2010/02/02)

14. In America, you can watch movies on television 24 hours a day. You can watch any movie you like, be it an action movie, a war movie or a romantic movie. All kinds of movies are aired, even pornographic movies. Adolescents are easily dragged down. Because young people do not have their own philosophy of life or traditional set of values, they act out anything they see. Adolescents watch such images and pursue the exciting side of it, because the environmental conditions that would traditionally restrict them do not exist. That is why, as soon as they see it they instantly act it out.

Under such circumstances, this world will not go much further before it completely collapses. Men and women clinging to each other will fall into ruin. Moreover, as people take drugs they literally lose their minds and are degraded to a state devoid of human dignity. How to turn around such an environment is a serious problem.

In the future, if we are committed to building an ideal world, we need to delve into the roots of such global problems and resolve them. In light of all these things, the question of how soon we can establish a traditional standard as a new cultural foundation in the field of the arts is very serious. It is the most urgent issue in the cause of uniting the world. (241-197, 1992/12/26)

15. When I went to America, I thought, "How can I prevent the young people of America, the leading country of the democratic world, from rushing along the downward trend led by the audio-visual media?" Television is a big issue. In America, television broadcasting runs nonstop, 24 hours a day. Movies and music are broadcast continuously, and children watch with interest. The visual media spearheads the current crisis and intoxicates American young people. Young people of the world are completely turning to Satan's world, so we need to do something. The only way to defend against this trend is through the audio-visual media. To counter this very problem, I founded the Little Angels, a folk ballet, revived the

New York City Symphony, founded Universal Ballet and even created cutting-edge rock bands. (241-190, 1992/12/26)

16. If I have the time, I plan to meet performers in Las Vegas and move their hearts. I am also aiming to renew a renowned opera house, the Manhattan Center. I am going to build this one in New York and then others in London and Tokyo and have famous people from around the world come and perform there. I will found a company to help talented young people become famous worldwide. We have our own newspaper, which is a natural medium for publicity, so we can popularize new fashions. We will guide artists to become pure, moral and excellent performers who win everyone's hearts. This is the reason I founded the Little Angels and the New Hope Singers. And now I have acquired the New York City Symphony, which I intend to raise as well to the world level. (090-262, 1977/01/03)

Chapter 5. Realizing a World of the Culture of Heart through Sports

Section 1. The World Culture and Sports Festival

The 1988 Seoul Olympic Games

During the 16 days from September 17 to October 2, 1988, the 24th Summer Olympic Games were held in Seoul and other major Korean cities. Some 8,000 athletes from 159 nations, including both the communist and free worlds, participated in 237 medal competitions. True Parents recognized that these games had great providential significance, so they attended the opening ceremony. A group of ten missionaries was assigned to each country's team. They cheered for their team at events and provided team members with the soft drink McCol, made by Ilhwa Co.

1. 1988 was 43 years after the end of World War II in 1945. Thus, 1988 marked the first half of the seven-year course after the 40-year course that followed the war. But, I had to conclude everything in this seven-year course by 1989, which was only the fourth year. For that reason, from 1988 onward, world events had to fall into place to move the providence forward. It was through the Korean War that the Cold War arose, dividing the world into two blocs, democracy and communism. The split started from Korea, so that is where the world had to become one again. Thus, through the Seoul Olympic Games, the Soviet Union and the United States had to unite. At the Los Angeles Games in the United States, representing the democratic world, and at the Moscow Games in the Soviet Union, representing the communist world, the blocs were at odds, and they boycotted the games. They were to unite centering on Korea. And thus I summoned missionaries of the Unification Church from 120 nations and worked to unite the two blocs. (204-271, 1990/07/11)

2. Due to the contending powers of democracy and communism, Korea was split in two, and starting from the Korean War in 1950 the world was drawn into the fight between these two powers. But this conflict-ridden, divided world began to reunite through the 1988 Seoul Olympic Games. During the Games, the condition was laid for the Olympic athletic teams, who are the younger generation in Cain's position representing the physical world, and the Unification Church missionaries sent by True Parents who are the second generation in Abel's position, representing the world of the heart, to unite completely.

Unification Church missionaries representing 120 nations came to Korea and participated in this work at the request of True Parents, creating an internal unity. At the same time, Korea's president and these Cain-position Olympic athletes of Satan's world united externally. In order for the missionaries to unite with the Olympic participants, the missionaries supplied them with food, our McCol beverage and other gifts. This was similar to the way Jacob served Esau. In this way, everyone completely united. I laid a worldwide foundation, and now the world is taking a new course and moving forward. (215-201, 1991/02/17)

3. The 1988 Seoul Olympic Games brought unexpected results. How did Korea do? In terms of the number of medals won, the Soviet Union and East Germany, the nations that led the communist world, took 1st and 2nd place, whereas America and Korea, the nations that led the democratic world, placed 3rd and 4th. This was a vertical Cain and Abel relationship, and I contributed by changing it into a horizontal Cain and Abel relationship. At that time, a Soviet athlete sent me his bronze medal as an expression of gratitude. (251-185, 1993/10/17)

4. At the 1988 Seoul Olympics, Korea won the 4th-highest number of medals. To offer a condition of indemnity, I stayed up all night watching the Games, with three television sets playing. At the outset of the Games, the Cold War was raging and the geopolitical situation seemed frozen. It seemed as if the democratic and religious worlds were frozen and even the Olympic Games were frozen. Nonetheless, during the Seoul Games, everything began to melt. It was I who was directly behind that, bringing the Cold War era to an end. Whether you believe it or not, I did it. Because everything was prepared behind the scenes, the Little Angels were able to perform at the Olympic Cultural Festival. (571-133, 2007/08/09)

5. Among those who watched the 1988 Seoul Olympic Games, I was probably the most enthusiastic. Internally representing Heaven and the religious realm, I set up three televisions and watched all of the competitions as a condition of devotion. Watching everything from beginning to end probably set a world record. The spirit world joined me in watching and cheering as well. Through my work with the Games, I brought the young people from 160 nations together physically and spiritually. I spent all that time during the Games watching the TVs with my back to the waves breaking on the shore, so I could not help but think about Korea.

The president of Korea and the Korean people now stand in the vertical position on the national level; they represent the world and are focused with a unified heart that beats in time with mine. The unification of Korea represents the unification of the world. Therefore, the uniting of the Korean people with True Parents signifies that the world is becoming one, internally and externally. The Korean government and its people are the nucleus of the world. This is the way for all to unite. Thus, this is a historic period of worldwide transformation. (184-088, 1988/12/20)

6. After connecting the victorious democratic world to the 1988 Seoul Olympic Games, and to the vision for a new nation and new world, I held the Ceremony and Proclamation of the Unity and Transformation of the Providence on September 27, 1988, and then proclaimed the Foundation Day of the Nation of the Unified World on October 3. Because the world was dealing with big problems, I changed the course of history by holding this Ceremony and Proclamation for the Unity and Transformation of the Providence as well as the proclamation of the establishment of Foundation Day, centering on the Olympic Games. Now we can see that human history is finally flowing in a new direction. (207-322, 1990/11/11)

The World Culture and Sports Festival

On September 27, 1988, during the Seoul Olympic Games, True Parents gathered members from 120 nations at the Hannam-dong house and proposed holding the World Culture and Sports Festival (WCSF) to promote a God-centered culture of deep heart. Accordingly, WCSF was formed with the aim of bringing down man-made barriers and helping to realize a harmonious and united world through large-scale international sports and cultural festivals. The first World Culture and Sports Festival was held in Seoul from August 19-30, 1992.

7. Embarking upon a new era following our great victory at the Seoul Olympic Games, I declared that the World Culture and Sports Festival would be held on a regular basis. This is the first time I have launched such a project. Through such endeavors, we are creating a new, central axis for the world. If all realms of the world connect to each other and revolve around that axis, Satan's influence will be eliminated and this will become a heavenly world. The WCSF will accelerate the process by which we are creating the one united world. (181-237, 1988/10/03)

8. Now the era of church-level Blessing has passed, and the time is here to receive the Blessing representing your nation. To realize the Blessing at the national level, we must connect it to the new era of culture. Therefore, True Parents will bestow the marriage Blessing as the center of a new Olympic-style cultural festival. As usual with the Blessing, the purpose will be to invest in people who will maintain the heavenly standard as blessed couples. Therefore, leaders from 120 nations should carefully select virtuous men and women to represent the young people of their country. Through the academic conferences and games with these chosen young champions, we will open the door to the Blessing, the greatest realm of champions.

You should recruit qualified teams of athletes to participate in these games. If they excel here, the people of the world will open their path to success. Through this, these young people will rise on the foundation of a new world of hope and will stand together in the garden of ideals and the home of peace. After the long course of restoration, these champions, while yearning for the new ideal and singing songs of inspiration, will advance toward the kingdom of heaven. (181-276, 1988/10/03)

9. Originally, our institution should have been called the World Culture Olympics Convention. But the International Olympic Committee said this would infringe upon their trademark, so we chose the title World Cultural and Sports Festival (WCSF). During the 1988 Olympic Games, we entered an age in which nations of the Cold War era united. The Soviet Union and America had taken turns boycotting previous Olympiads and were unable to unite with one another. During the 1988 Olympics, however, they crossed the apex of the Cold War and buried the hatchet for the first time.

Nonetheless, that unity was achieved only on the level of the physical body; a united realm of the spirit has not yet been formed. The Olympic Games are focused on pulling together the world's youth based on physical ability alone. This ignores the religious and spiritual dimensions of life. For this reason, we have to bring spirituality into the Olympic Games. In the WCSF, which is modeled after the Olympic Games, physical and spiritual aspects are both included. (235-153, 1992/08/29)

10. At an early age, I received Heaven's call. Then I persevered through the course of the history of restoration, investing my life, taking the lead, and hastening to gather representative leaders from every field of human endeavor. Accordingly, the World Culture and Sports Festival is the first sports festival centered on God and based on the standard of absolute values. In contrast, traditions, cultures and values across the five oceans and six continents all focus on their idiosyncrasies and are utterly disunited. I have come to create a movement for a new, unified culture characterized by total harmony. This movement, centering on the Principle, which is the foundation for everything, is the movement of new life and true love. By creating harmony and unity between spirit and flesh, rooted in the original nature with God as the center, this movement will create new men and women, new families, a new nation and a new world. (234-245, 1992/08/23)

11. The WCSF is a celebration in which, with God at the center, family members of a global village including the world's scholars, religious leaders, journalists, politicians, woman leaders, youth leaders, athletes and others meet together. Rooted in God, it is the harmonious integration of the wisdom and experience of the entire human race, in an event of cosmic historic importance focused on building the peaceful, ideal world. The original, ideal world is the world founded on God's true love, true life and true lineage. It will be established through the new Adam and Eve who perfect the four great realms of heart, the realms of true children, true siblings, a true couple and true parents. (234-243, 1992/08/23)

12. During the seven years after World War II, the Christian cultural foundation for the new Adam to spread his influence throughout the world was lost, so I had to restore it through my own efforts. We have come to the stage where the Soviet Union and the United States welcome and support me. Right after World War II, the Christian cultural sphere, the field of wild olive trees on God's side, was lost. However, the Unification Church, centered on True Parents, restored that field back to God. Through this, the whole world can be resurrected easily if only it receives a graft from us.

Therefore, from 1992 onward, the Blessing will be opened to the public at large. This will be done through the World Culture and Sports Festival. If people receive a 40-day workshop, acknowledge and respect True Parents, believe absolutely in God, and step forward and pledge to inherit the new seed of God's eternal love, life and lineage, they will be able to enter heaven. (210-107, 1990/12/01)

13. Initiated as part of our providential endeavors, the Hanmadang Sports Festival will establish a new, God-centered youth culture through sports. It must restore the united realm of heart in which the good mind on the side of Heaven controls the body on the side of evil, and it must become a public domain where young people can unite our confused world and resolve the bitter sorrow of God.

You must be strong and bold as heroes for the sake of the future, and march forward as members of Heaven's royal family. You have to become the flag bearers of righteousness, who drive away the darkness and judge evil and sin. Through the Collegiate Association for the Research of Principles, you should subdue the waves of licentiousness and violence that are spreading throughout the world, and initiate a new, holy revolution of goodness. Become the nucleus of world youth, upholding God's authority. Recover the four great realms of heart of the original sons and daughters, siblings, couples and parents. Restore the realm of the three great kingships through grandparents, parents and children. Become Heaven's true, royal family and walk the way of eternal life! (234-244, 1992/08/23)

14. The public positions taken by the Unification Church are becoming noticed in global politics and stirring controversy in the religious world. We need to stand in the forefront at all times. In both the political and religious spheres, Cain and Abel must become one. Through connecting these together, the most powerful sphere in history is to emerge. One individual cannot connect the two realms together. They must be bound together through the family.

The first World Culture and Sports Festival was founded on this principle. At the WCSF, we assembled young people and world leaders in various fields. From a vertical perspective, those leaders and young people represent Cain and Abel respectively. All these world-level leaders stand in the position of Cain. The fact that we reverse the elder son with the younger son, restoring the authority of the elder son, is the foundation for the marriage Blessing.

Before holding the Blessing ceremony on August 25, 1992, I proclaimed before all humankind the advent of True Parents and the Messiah. The Republic of Korea received this message first, and then I proclaimed it in Japan and the United States. Through True Parents, Cain and Abel and the political and religious realms can unite. The various cultural realms will become one. Even though the world is in confusion, the Unification Church has been shaping and leading it into a new, unified realm of culture, from the individual level to the world level. (235-286, 1992/10/25)

15. In the future, the most fearsome war will be that between the races. True Parents must influence Asia and the world to defuse this divisive movement. The world must be saved. If we ourselves do not accomplish it, there will be no peace. Therefore, we emphasize world peace, which is God's desire. This is why I founded the World Culture and Sports Festival. This festival has to surpass the Olympic Games,

because the Olympics focus only on the body, and leave God out. The WCSF, however, implants culture in the Olympics. Since the core of all cultures is religion, religion is central to the WCSF. Since religion strengthens the spirit, which in turn is meant to lead the body, the WCSF enables people to reach the ideal human state intended by God. By doing so, it will create a new culture. True Parents have accomplished this work. (234-333, 1992/08/27)

16. In the future, world-famous performing arts groups will be called to compete in our important events. Each awards ceremony will become a contest for these internationally known groups. By holding such competitions, the best groups will be selected. In the academic area as well, the best scholars in each field will be selected. We will have international political leaders participate and present awards to the winners. This inevitably will capture the world's attention. This is precisely what the World Culture and Sports Festival is about. It could be called a cultural Olympics. Top people in each field will compete for one week, and heads of state will present the awards. (310-248, 1999/06/30)

17. The World Culture and Sports Festival is like a cultural Olympics. But it does not include only sports events. In our festival, world-class experts from numerous academic fields, be they physics, literature or anything else, enter hundreds of diverse Olympics-style events. I am interested in the Olympic Games and soccer tournaments, but I also have a keen interest in the world of the arts. Now that I have come to occupy a leading position in the world, I would like to hold the WCSF as a kind of Olympic Games for people of intellect, culture and faith. (383-020, 2002/06/24)

Section 2. Soccer Teams

Ilhwa Chunma

On March 18, 1989, True Parents founded the Ilhwa Chunma Soccer Team to realize world peace through soccer. The team won league titles three years in a row, from 1993 to 1995, in Korea's Professional Soccer League (K-League). It reached the semifinals in the Asian Champions League in 1995, and took first place at the Afro-Asian Club Championship in 1996. Accordingly, it was acclaimed as the top soccer club by the Asian Soccer Federation in 1995 and 1996. And again, for three years in a row from 2001 to 2003, Ilhwa won the K-League championship and was hailed as Korea's most successful soccer team.

1. The name of our soccer team is Ilhwa. Why was it named Ilhwa? I decided on that name because it is a good name. Ilhwa means to be harmonized as one or to become unified. One Chinese character, hwa, is the character we use in the word "chemistry," hwahak. The Chinese character hwa here means that the substance is being changed. When wood changes into another substance, this process is described as a chemical reaction. The other Chinese character hwa in Ilhwa implies that the substance is unchanged, even though it may harmonize with 1,000 different entities of varying nature and individuality. (238-159, 1992/11/22)

2. Was making the Ilhwa Chunma Soccer Team a good thing or not? Something like this is beyond the usual scope and work of a religious leader. What is my relationship with this? Nothing raises the spirit of Korean people more than soccer. We must stand in the vanguard as a model that is proud of that strength in front of the world. Soccer really enables Koreans to show that strength. If I had not founded a soccer team, Korean soccer would be in a dismal state today. The soccer team I established won the national championship three years running. They became Asian champions and then Afro-Asian champions, and in this way they became famous. Our team also went to South America and played against Brazilian and Argentinian teams. (283-247, 1997/04/13)

3. Young people should advance into the world of the future. The question is how to stimulate their spirit. For that reason, athletic training is necessary. Participating in athletics has great power to quickly create such a spirit. I have been thinking about this for years, and thus became interested in athletics. No matter how much one tries to describe to someone the spirit and feeling of the moment of victory, nobody can understand it if they have never experienced it. That is why athletic training is very effective for strengthening the spirit, and this is why I promote sports. Up to now, I have taken a leading role in such sports events as a cultural Olympics and interreligious sports meetings. But why am I interested in soccer? It is because it requires complex and varied athletic skills. (237-319, 1992/11/18)

4. Even young ladies begin to develop great interest in soccer when they become acquainted with it. Countries like England, Italy and Germany have amazing soccer stadiums. Soccer inspires enthusiasm and national pride. This sport brings young people together and generates explosive energy and spirit. For that reason, I am interested in soccer. I do not know how much money we invest annually into soccer. We invest in it because it is a foothold to challenge society. Until now, religious organizations have usually tried to isolate themselves or escape from society, but the Unification Church challenges society. We religious organizations should present a challenge to society through sports, especially soccer. (237-320, 1992/11/18)

5. Nothing raises the spirit more than sports. The FIFA World Cup is a good example. Thousands of people in the audience go wild with excitement when a goal is scored. Think about it. It is similar with ballet and other forms of dance; because people are so impressed, they applaud even when told not to. Who tells them to applaud? They applaud spontaneously. When you are asked, "Which team is playing?" and you answer, "The Unification Church team," people will come to think about the Unification Church. Moreover, if you are asked, "Who made this team?" and you answer, "Reverend Moon did," then everyone will gradually come to like the Unification Church. While going around the world, you can play soccer matches anytime. If you play soccer every season, it will feel different according to the time of the year. Sports and the arts can move the masses around the world to follow a single purpose, and they always create an enthusiastic spirit. (237-326, 1992/11/18)

6. We do not focus on soccer in order to earn money. In the future, we have to invest the money in educational institutions for the world of soccer. We have to establish educational institutions and associations in the world of the arts, as well as the world of sports. We must instill a thorough vision for humanity. We must improve the ethical and moral foundations of these popular endeavors. (401-133, 2003/01/06)

CENE and Atletico Sorocaba

True Parents see soccer as significant for realizing world peace because it is a sport that excites the entire world. On April 4, 2000, they acquired the Centro Esportivo Nova Esperana (CENE) and the Sorocoba soccer teams in Brazil, the land of soccer. The Sorocoba team, which was founded on February 2, 1991, later achieved acclaim with its elevation to Brazil's Division One. The CENE soccer team, founded on December 15, 1999, in Jardim, also runs soccer teams for children.

7. In Brazil, soccer has as much influence as any corporation. When Brazilian teams play soccer, the whole country is enthusiastic. Moreover, all 33 nations of Latin America get excited, as if they were one country. Who could beat such a huge country? Brazil's most powerful teams are world famous. But to form a professional soccer team in Brazil is as hard as reaching the stars.

What would have happened if I had not entered into the Brazilian soccer world when I did? After that, Brazil passed a law prohibiting any foreigner from joining the Brazilian soccer association and establishing a soccer team. Why was that? It was because I started teams. They worried that other foreigners also would come and problems would arise. They have been in a privileged position doing business in the world at large, yet if a foreigner came to Brazil and did so, it could cause trouble. That is why they passed a law to forbid it. Now, I am the only foreigner who has a soccer team in Brazil. (391-143, 2002/08/21)

8. I have been managing the CENE and Sorocaba soccer teams in Brazil, and this recently gave rise to some issues. They were wondering how I could do it so suddenly within a year's time. In Brazil, soccer is king; it is more profitable than any industry or commercial business. So when I invested in CENE and Sorocaba, it attracted enormous attention. Their soccer world went on high alert. Soccer became a way to connect them to our cultural festival. (354-122, 2001/09/19)

9. If we became the kings of soccer, what would we do next? We would have to create a nation. There are 33 nations in Latin America, yet who can bind those countries together? If it can be done centered on Pele, it should be done that way. Sports is the fastest way to unite the world, since it is able to engage the world and transcend nations. The Olympic Games and soccer have gained great significance. That is why I emphasize soccer.

It became an issue in Brazil that I now run the Sorocaba and CENE teams. Heaven will help us though. If we rise up but are not aligned with Heaven, we will fall down right after we climb up. We are not doing this in order to make money. If, by connecting the North and the South and uniting the earth's seven continents through soccer, and thereby devoting ourselves in front of Heaven even more than the United States does, then we will surpass the United States. If an international confederation connected through sports were offered to Heaven, the athletes would inherit the mainstream thought of their nation. (387-284, 2002/07/24)

Section 3. Soccer Tournaments

Peace King Cup and Peace Queen Cup

True Parents established the Sun Moon Peace Cup soccer tournament in June 2002 at the Little Angels Performing Arts Center, to realize the world of the culture of heart. The Peace Cup is a soccer tournament for international clubs held by the Sun Moon Peace Soccer Foundation. It was held every other year from 2003. The first three tournaments were held in Korea. The fourth was held in Madrid and Andalusia, Spain, in 2009, and the fifth in Suwon, Korea, in 2012. Moreover,

the Peace Queen Cup, which is an international soccer tournament for women, was held every second year, starting in 2006.

1. What is the origin of the Sun Moon Peace Cup? This was not my initiative, but Heaven's own. As it originated from God, I tell you: do not approach it thoughtlessly. If you treat it carelessly, problems will arise. We do this work because the providence moves in this way. Will it yield any profit? If one thinks as you do, there will not be any profit whatsoever. (381-248, 2002/06/14)

2. I am very interested in soccer. I founded the Ilhwa Chunma soccer team and acquired the Sorocaba team, which is famous in Brazil. If world peace is to appear, sports will play an important role. The nation that dominates sports will dominate the world. We will hold an Olympics-style competition between religions in 2003. On June 12, when the 2002 FIFA World Cup in Korea and Japan was at its peak, I founded a soccer federation called the Sun Moon Peace Cup. It has become famous already. We welcomed Pele, the player famous player from the soccer kingdom of Brazil, and told him, "We need to begin a new FIFA." (384-030, 2002/07/01)

3. The American people like ball games such as American football, basketball and baseball. Until now, they have not liked soccer. They ignored it because soccer started in the United Kingdom. However, soccer is more popular than the Olympics. Soccer represents equality and equalization. Envisioning an equalized world, I intend to weave North and South America together. If I have the spirit of North and South America, then Europe will follow accordingly. In order to equalize the world, we started soccer tournaments under the Sun Moon Peace King Cup. (411-305, 2003/07/13)

4. In the future, young people will work off their excess energy through sports and the arts. We are preparing for that. From now on, we will hold the Peace Cup soccer tournament every other year. It is a club tournament, so it transcends national-level players. If it goes well, it could be very enjoyable. It is amazing that we could build up such a foundation in just one year. Each nation will select a player as its representative. They will compete with each other to be admitted onto a team. It is absolutely necessary for each nation in this way to establish a degree of international authority in the field of soccer. (432-223, 2004/01/23)

5. I founded the Peace King Cup soccer tournament. When I told FIFA that I would establish the Peace King Cup tournament, they told me that it should not be bigger than FIFA. When I announced that we would also create a women's Peace Cup, namely the Peace Queen Cup, FIFA also made a fuss about it. I will announce at the Peace Queen Cup tournament, "Now women's soccer teams have appeared, raising the banner of peace. Please have hope for these soccer teams! We are going to start the Peace Queen Cup tournament." (539-201, 2006/09/20)

6. Hereafter, the fields of the arts and sports will lead the world. We hold the World Culture and Sports Festival. Originally, I wanted to use the term "Olympics" in the title. But the International Olympic Committee opposed it, so we could not use that name. We have to create a new name that surpasses the Olympics in order to combine the two fields of the arts and sports. For this reason, we will make the Sun Moon Peace Cup tournament. It will be for the sun and the moon, for Father and Mother, for the parents of heaven and earth, and will combine sports and the arts. Through this, we will make world champions not only in the realm of sports but also in the arts, such as music and dance. (320-280, 2000/05/04)

Cain-Abel Wongu Peace Cup

The Wongu (Round Ball) Peace Cup is a festival and tournament for promoting the peace and harmony of the human race transcending national, racial and religious barriers. On August 15, 2009, the Wongu Peace Cup North-South-East-West Cain-Abel Tournament for Harmony between Heaven and Earth was held at the Seongnam General Sports Arena in Gyeonggi Province. On March 23, 2012, the Wongu Peace Cup Cain-Abel Tournament for Harmony between Heaven and Earth was held at the general sports arena at the Namyangju Sports Culture Center in Gyeonggi Province. Won-gu ("round ball") indicates that upper and lower, left and right, and front and back all unite completely, with one center, to make an undistorted balance. The Wongu Peace Cup is a peace festival of complete unity, with True Parents at the center.

7. The Wongu Peace Cup tournament is greater than the Olympic Games. The Greek marathon, which was the flower of the Olympic Games, was created to commemorate the messenger who ran for about 40 kilometers to report to his nation the outcome of the war in which the Greeks defeated the Persians. This remarkable contribution, devoting his body to the nation at the risk of his life, became embedded in the history of the Olympic tradition. We need to go beyond that. For this reason, I initiated the Wongu Peace Cup and announced that it would be an event that surpasses the Olympic Games. (611-287, 2009/05/17)

8. Wongu goes beyond the World Cup and the Olympics. The tournament called "Wongu" can do that. The Chinese character won, which means "round" in Korean, consists of a square with people in the square. It means to take in the entire realm of all true individual beings. There is no individual

embodiment of truth that is not included in won. If only we could manage Wongu and the Olympic Games, we would create a realm that embraces all the hobbies and interesting things people enjoy. Won has this meaning. There is another Chinese character won, pronounced the same, meaning "individual," included in the Chinese character won. Also, there are two Chinese characters for mouth and one Chinese character for shellfish in the Chinese character won. In the Chinese character for shellfish, Cain and Abel are the legs holding up the Chinese character for eye.

Therefore, Cain and Abel must look to God. Unless "unique," "unchanging" and "eternal" support "absolute," the term "absolute" cannot be realized. Thus, these Chinese characters are in accord with heavenly logic. The name Wongu is so wonderful that the Olympic Games will surely pass on its torch to it. The Wongu Peace Cup Cain-Abel Tournament for Harmony between Heaven and Earth is a distinguished title. (612-276, 2009/05/30)

9. Both the father-son relationship and the front-back relationship can be woven together, with Parents at the center. The concept of Cain and Abel is a formula in the Principle. Thus, we founded the Wongu Peace Cup. The Peace Cup cannot succeed by means of one person alone. There must be two parties. The Wongu Peace Cup stands in the Abel position, and one has to follow Abel to achieve unity. Not only the physical world but also the spiritual world has to be unified. If the Unification Church is not sure about spiritual reality, what will happen to Wongu? In front of the global standard of Abel, the spirit world has to come down in the Cain position to attend Wongu. These will become one. Who can liberate God? Abel will liberate Him. Liberation happens through descending and becoming one. Thus, if we organize Cain and Abel in every possible way, the world will turn around in an instant, in a dashing torrential flow. (613-326, 2009/07/12)

10. The kings and queens of peace are in the position of parents, and the children of peace are in the position of Cain and Abel. Future generations can settle even if they may divide into a myriad number of branches. I am not speaking merely of a safe arrival but of settlement. Wherever the seed of settlement is planted, it can sprout. You, too, should plant a seed. This is the conclusion. For this reason, I founded the Wongu Peace Cup. Representing the children, there are Cain and Abel peace cups.

When a king and queen become one and take root as a family of harmony and unity, their heavenly seed can prosper eternally. Adam and Eve stand in the position of king and queen. Cain and Abel stand in the children's position. If they become a family that unites the first and second generations and takes root, they can become an eternal seed. An ideal family is a foundation; it is like the seed of a king and a queen with sons and daughters. On that foundation, individual embodiments of truth on thousands and tens of thousands of branches will prosper. (614-316, 2009/08/15)

Section 4. Unification Martial Arts

Martial arts education

The Martial Arts Federation for World Peace was founded by True Parents at the Hilton Hotel in Washington, DC on March 23, 1997, with world martial artists, including Won Hwa Do practitioners, in attendance. The Federation has branches in 40 countries around the world and carries out activities that contribute to peace in societies, nations and the world. On February 25, 2012, the Federation moved its headquarters to Korea. According to True Parents, martial arts are needed to realize a peaceful world. Also, martial arts are essential for youth to learn to discipline their mind and body.

1. In the future, when wars no longer take place, people will focus their interest on sports and the arts. There will be no way, other than sports, to exhaust the boundless energy of the world's young people. Among the different kinds of sports, you have to practice martial arts. Why are martial arts necessary? Satan gathered his energy and conquered the world, but now, we need to be champions of martial arts gathering the energy of Heaven. In the same manner, having a united mind and body centered on Heaven's authority, you ought to be able to settle in the family, tribe, society and nation.

This is why we have to hold a tournament every year and determine a champion. The champion in the martial arts tournament on the elementary, middle and high school levels, or the university level, can become an instructor. The university-level champion can be an instructor for the middle and high school students first, and later be in a position to educate even the president of a country. In this way, through martial arts, we must protect that which is being ravaged by devils. (384-280, 2002/07/06)

2. Physical training in sports, the arts, and then martial arts is what young people like most. The more a culture develops, the more sports events develop as well. That is why you ought to set up a standard where your mind and body can be trained at the same time. When they become one, you can step up to the next level. You cannot reach the next level immediately just because you want to. You must pass through stages of growth. (466-113, 2004/08/26)

3. I believe we have to raise talented people, mentally and physically, who can be victorious on a world level. We must be strong soldiers, the likes of which never existed in history where goodness has been weak. Goodness will not cease, but will advance, and in order to do this, we must realize our latent energy.

There is a martial art called Jeong Do Sul in Korea. In that martial art, there is a movement where one has to jump from a height of 13 meters and not simply fall to the ground, but come up attacking. It would be good to give you training such as this. You need to have the confidence and the mind-set that you will not die, even if you leap from a height of 40 meters, which is three times that height. If I were the one to train you, I would give intense training. (065-305, 1973/03/04)

4. You need to think that you must learn Won Hwa Do right away. You have to integrate it into the world immediately. Won Hwa Do originated from Heaven. From now on, Won Hwa Do must first make a foundation for your external education in the form of martial arts. We must create a perfect foundation where all areas in sports correlate with martial arts.

Second, we need to instill internal and spiritual values. Human beings have an internal aspect, a mind, which relates with the spiritual realm. What does the planting of internal and spiritual values mean? By learning the various movements of Won Hwa Do, we learn the internal contents of the Divine Principle deeply.

Third, we must accomplish the unification of the world. We have to unite the physical and spiritual worlds. Through Won Hwa Do, you can empower yourself spiritually and physically. It is also possible to empower the physical world and the spiritual world.

Fourth, equip youth in both the democratic and communist worlds with Won Hwa Do. Wherever you go, when you practice this martial art, you will not be chased away. Once you start to practice Won Hwa Do, everything will feel natural. Because it is natural, the more you practice it, the more enjoyable it is. It can also be connected with physical education. I envision it as containing the basic movements common to all games. For this reason, young people in both the democratic realm and communist blocs need to be equipped with Won Hwa Do. Similar to Hwa Rang Do in the old days, martial arts will be a path toward the mastery of spiritual teachings. (181-320, 1988/10/03)

Won Hwa Do and Tongil Moo Do

Won Hwa Do, one of the world's physical training systems, is a martial art based on the laws of give and receive action and circular motion taught by True Parents. It is a style of physical training that is in accord with the content of the Divine Principle. According to True Parents, Won Hwa Do combines the harmony of different spheres. Moreover, they have explained that through won hwa, "circle and harmony" one can be trained to be a person of heart. They have also emphasized that Won Hwa Do and Tongil Moo Do should develop based on Unification Thought and the philosophy of peace.

5. Won Hwa Do is a martial art. It does not require fighting with weapons. You use your body, and your body attains its full potential. It is a martial art that you can use to defend yourself against any other martial art. In this martial art, you do not perform straight movements, as there is no harmony in such movements. In skipping a stone on water, you hold a pebble like this, level with your pocket below your waist. When you turn it like this and throw it abruptly, it will go far. If you match your frequency in a reciprocal position with the rhythm of the universe, you will experience the highest standard of martial arts, possess the power of a victor, and be able to defend yourself against anything. (599-167, 2008/10/17)

6. When people join the Unification Church, they come to have spiritual experiences. They must have spiritual experiences and receive Fathers teachings spiritually. They ought to have overwhelming experiences. If you reach that standard through our teachings, and at that level research any field professionally, you will be able to develop limitlessly. I do not think that Jeong Do Sul can accomplish this. There is a path that teaches how to develop even further. If you travel along this highest path, learning from the spirit world, I will even appear and begin to teach you. I will take your education even further. This is the invisible strong point of the Unification Church that no one understands. (083-194, 1976/02/08)

7. We have built a university and we are currently in the process of building a middle and high school. We will teach Won Hwa Do there, and if this martial art is developed in the international sphere, it will be more advanced than Tae Kwon Do, Jeong Do Sul, judo and wrestling. If you learn Won Hwa Do, you can do anything. Won Hwa Do will be our way to teach the content of the Divine Principle to young people through health training and physical training. Won Hwa Do is the basic principle in all sports. A perfect minus will induce a perfect plus, and likewise a perfect plus creates a perfect minus. Based on an external martial art, we can develop a form of physical training that provides a theoretical system to unite mind and body. Then, its students will automatically master the content of the Principle by learning that martial

art. (181-317, 1988/10/03)

8. In the future, those in the second generation must inherit the tradition of the Olympics. They must be healthy externally and filled with love internally. If you are filled with love, you can represent parental love, conjugal love and children's love.

Furthermore, you must become a mature person of character, who can represent love for the nation, love for the world and love for Heaven. To attain this level, we must ensure a harmonized realm of heart on the basis of Unification Thought. Likewise, in sports, we must ensure a foundation in martial arts that is in accord with the content of the Divine Principle. Thus, I have instructed that Won Hwa Do be launched in 120 nations. To stay in good condition, I have been exercising using won hwa movements for many years now. I have been doing the smooth circular motions that are based on give and receive action. (181-312, 1988/10/03)

9. Tongil Moo Do must not be a new variation of martial arts, but has to be able to transcend the existing martial arts. A single united martial art must be developed based on the principles of Unification Thought and the philosophy of peace. This must also be done in sports and all other fields, including the arts. A foundation based on the spiritual realm in the background will provide the push to bring very fast development. This development will be due to the assistance of the spirit world. Building the base is always the hard part. (493-045, 2005/04/18)