

WFWPI Virtual Cafe A Beginner's Guide To Videography On Your Phone

Mion Tsuchiaka
October 15, 2021



Women's Federation for World Peace International (WFWPI) held the bi-monthly Virtual Cafe on Friday, October 15, 2021, on the theme "A Beginner's Guide to Videography on Your Phone."

Today, videography has become a popular way to share experiences, thoughts and ideas with a wider audience by uploading creative and entertaining videos to social networking platforms such as YouTube, Instagram and TikTok. Videography is a form of communication especially for young people to build a personal relationship with society and the world.



The videography masterclass consisted of a 90-minute online education session and a live QandA session using the Zoom platform. The goal of this masterclass was to learn how to create engaging videos from scratch, using the video capabilities of smartphones, without expensive equipment or editing programs. Participants were able to learn the basics of video creation while receiving feedback from professionals throughout the session.

The session was attended by 50 leaders, members and guests from around the world. It was in Chinese

and simultaneously interpreted into English. The lecturer was Mr. Suteki Hung, who has a degree in Film and Television from Hong Kong Baptist University and is currently the director of SH Design House. Mr. Hung is an experienced and innovative photographer who brings truth and passion to capturing life's moments through the lens. He has been working in advertising, corporate video production and wedding videography for over 10 years.



Mr. Hung divided the session into four important topics by showing the tools for shooting vlogs, teaching the skills for filming, explaining the ten steps of video editing and sharing the video editing apps. While showing the actual equipment used in his work, he introduced the advantages and disadvantages of each tool and the situations where he uses them. He also stated that the key to videography is to demonstrate the power of storytelling and to consider the seven shooting skills to produce excellent videos easily and effectively using only a smartphone. At the end of the session, Mr. Hung introduced various angles for shooting videos and explained how changing the angle can change the situation and atmosphere of the video. At the end of the session, there was a question and answer session from the participants, some of whom had actually shot videos for their work.

All participants were impressed with the new knowledge they gained from the session and the productivity of the time they spent with the professional. WFWPI will be offering more sessions for self-development and empowerment for women and youth around the world.

