

International Media Association for Peace (IMAP) Seminar for Journalists

Fabrice Djimadoum
June 30, 2017



Lusaka, Zambia—The International Media Association for Peace (IMAP) one-day seminar was held in Lusaka at UPF-Zambia’s Peace Embassy on June 30, 2017. Fifty journalists from both public and private media associations attended the seminar, which was a follow-up event to the launching of IMAP on June 19.

The seminar theme, “Responsible Journalism in a Pluralistic Society – A Zambian Perspective,” was graced by the attendance of UPF-Zambia Chairman Retired General Malimba Masheke and UPF Secretary General Rev. Rudolf Faerber.

Others speakers included: Mr. Uwe Schneider, a former missionary who visited Zambia as a professional chess coach and Marcel D. Muyango, UPF-Rwanda’s secretary general. Ms. Sally Chiwama, a Zambian media consultant and Program Officer from MISA (Media Institute of Southern Africa) gave a presentation related to the theme and encouraged all journalists present to join IMAP.

Mr. Schneider from Germany and Mr. Muyango from Rwanda spoke about the need to learn from history’s conflicts and reconciliation in their respective countries which have experienced a genocide, namely the holocaust in Germany and the mass slaughter of the Tutsi in Rwanda.

Rev. Rudolf Faerber gave a presentation on the UPF principles of peace and global citizenship, which are based on the founders’ lifelong motto: “to practice living for the sake of others.” Rev. Faerber also shared excerpts of Rev. Moon’s advice and guidance on the important role of the media from a religious perspective.

Journalists later held elections for an interim committee to guide the IMAP.

Ten board members were elected along with the chairman of the UPF Peace Council. After a group photo and the closing of the seminar, delegates continued to discuss with one another for some time.

