

Ambassador for Peace Presents Peace Framework in Argentina

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Buenos Aires, Argentina—Ambassador for Peace and founder of the Peace Framework(1), Mr. Gaetano Brancati Luigi, gave a special talk about the initiative at UPF’s Peace Embassy in Buenos Aires on November 6, 2017.

Mr. Luigi, who was born in Orsomarso, a town in the southern region of Calabria in Italy, began by sharing his experiences growing up during the Second World War. In 1949, at the age of 12, he emigrated to Argentina. After living in the country for two decades, he moved to Brazil, where he currently lives, in Sao Paulo, with his family and started the Peace Framework. In his talk, he recounted how he founded the initiative, highlighted the importance of values and family, and encouraged the audience to “make their souls shine like gold.”



Mr. Luigi shares his experiences at schools and other places under the theme “Dialogues for Peace,” and since 2015, has been considered for the Nobel Peace Prize for his efforts for peace.

Also during the event, which was emceed by Mrs. Rosetta Conti, president of Women’s Federation for World Peace (WFWP)-Argentina, an affiliated organization, a documentary about the 2017 Peace Road and a video about the Peace Framework were shown.

The program concluded with the presentation of a certificate and gifts from UPF-Argentina to Mr. Luigi(2) and the reading of a poem by Ambassador for Peace Irene Giurlani.

A two-part video of the event can be viewed at www.youtube.com/watch?v=UGYu1Z8Fp0I (part 1) and www.youtube.com/watch?v=WgmC0iZfXWk (part 2).

(1) The Peace Framework initiative seeks to introduce the Peace Framework monument, an arc with a chime and crossed hands made to look like a dove, symbolizing peaceful coexistence, to communities and peoples around the world. Since 2000, the monument has been built in public spaces in Argentina, Brazil, Mexico, Uruguay, Italy and China.

(2) Mr. Luigi was recognized “For his work and mission for peace; for his commitment to family values; and for creating and for his passion for the Peace Framework, a symbol of peaceful coexistence among peoples, cultures, races, and religions.”