Women, blogs, webpages, social media and technical issues

Lilly Gundacker February 1, 2022



"Frauen und Technik" is something I sometimes hear. It is the cry for help when a woman is overwhelmed by modern media.

Now that I have been named the PR Manager - WFWP EUME,

I feel compelled to do my bit to contribute to support my sisters whether connected to <u>Women's</u> <u>Federation</u> or not.

A <u>great mentor</u> of mine says when you love what you do it is not work, it is fun. So even though I hesitated in posting this on my personal blog, it is that fun part of what I do, so I can't really call it work. Anyhow, the executive of my women's NGO decided to scrap their <u>homepage</u>, so this is the only place I can vent, apart from <u>FaceBook</u>, where I feel I do not have the control of the contents. So here I go.

Now of course I can share stories, pictures, thoughts, reports on FaceBook, <u>YouTube</u>, <u>Twitter</u>, <u>Instagram</u>, or <u>LinkedIn</u>. I am not on any other platforms right now.

I see my mission in supporting the great groups I have been supporting for a long time already. Afterall, it was because I had set up the <u>YouTube channel</u> that I was offered this new title.

I recently had a chat with a colleague of mine who commented: "How many women our age...." She is two years younger than me and has done a fantastic job in developing numerous projects and contributing to amazing programmes which have all been a great asset to make this world a better place.

As I thought back to all I've learned since I left school, I realised that kids these days come out of school

already savvy in all these areas which we Babyboomers struggle with. I remember I wanted to learn typing at school, but because I was in a maths/science stream it was not possible. So, when my father got me a typewriter for my 13th birthday with a "Teach Yourself Typing" book, I was overjoyed. He insisted I do all the lessons or he would take the machine back again!

So learn I did! Was that my first experience of "Life-long learning"? Thanks Dad!

I set up the YouTube channels because I had filmed so many events and just wanted to share. Today it seems a wonderful opportunity to tell our stories and perhaps reflect on the past.

I've experienced many changes in social media since I became active in it. I've often been frustrated when changes were made because I had just got the hang of how things worked. I figured there were a few young people running the show who just constantly wanted to make it better and better, but for me it was getting more and more confusing.

Perhaps you do not visit social media so often and every time you do, it is a new challenge. I know the feeling. Yet I have managed to keep tabs on quite a bit. I've learned I only need to be a step ahead of you, to be able to teach you something. Did you read the article I wrote about English lessons? Actually it was a video. I'm bubbling over with ideas and have made a few educational videos which you can find on my YouTube channel.

If you want to improve your public speaking, join a Toastmasters Club.

If you are ready to invest in yourself read some books, watch some educational videos or join a class or a course.

If you want to meet the neighbours go out onto the street and become visible - physically visible! Join the local community group. Or call your friends.

Can you feel my excitement? I am part of a great movement because I did something. I made an effort. I made a contribution. And I am so excited to share it with you. The next step is yours. You need to plug in. You need to connect. You may need to ask. You may even need to show yourself.

There is so much we can do, but nothing happens until we do do.

I'm writing this now targeting some women who may know me and many who may not. I'm breaking some of my paradigms. And I'm looking forward to hear that it's not only Babyboomers here, but lots of passionate world changers of all different shapes and sizes. After all, we can only make it all work together.

Interdependence, mutual prosperity and universally shared values.