

Project 2020

The Netherlands

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Vision and strategy
for restoring our nation in 7 years

Goal = Establishment of CIG in our
nation by 2020

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Defining our Goal

- ñ 7 % (= 1.200.000) of our population being restored as associate members (of FFWPU and as AFP) respecting True Parents
- ñ 13% of 7% (= 150.000) of our population being restored as regular members (of FFWPU, UPF, WPWF, CARP) who have fully accepted True Parents

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Objectives for our strategy to reach the goal of 2020

1. Fine tuning our overall organization so that it can match our goal
2. Develop grassroots-witness strategies:
 - ñ Revive the homes of Blessed Families as Hoon Dok Churches
 - ñ Establish witnessing on grass roots level by Tong ban-Home Church
 - ñ Tribal Messiah- activity
3. Witnessing to the nation as a whole using the media:
 - ñ PR - Written media
 - ñ Visual media

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Objectives for our strategy to reach the goal of 2020

4. UPF / WFWP-strategy ã AFPs
5. Developing the financial foundation
6. Preparing for a Family Party by developing a broad form of FFWPU-membership

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Objectives of the strategy of The Netherlands

1st Objective: Fine tuning the overall organization

1. Define structure of our organization
 - NL - receives information & directions from IHQ & EHQ
 - NHQ - board of 3, headed by NL, day-to-day affaires
 - Departments - implement instructions, give feedback

2. Information and directions
 - Top-down: I/EHQ ã NL ã NHQ ã Departments/Comm.
 - Bottum-up: Other way around, adjust directions to Nat. situation, give feedback

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Objectives of the strategy of The Netherlands

1st Objective: Fine tuning the overall organization

3. Define Departments
 - Department is committee of minim. 3 pers. Incl. 1 SG
 - with clearly defined responsibility and accountability
4. Evaluation
 - NHQ meets once every two weeks to monitor and evaluate results
 - Departments and NHQ meet monthly to evaluate
5. Departments:
Outreach-dept. / Pastoral Dept. / UFP-WFWP-dept. /
Public. dept / Financ. dept / Youth dept /

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Objectives of the strategy of The Netherlands

2nd Objective: Establishing Witnessing (inside out)

1. Educating young 1st gen. and our 2nd gen. to eventually take responsibility for the National Providence
2. Developing a Blessed Family (true love) culture by small gatherings and study in the Hoon Dok Churches
3. Setting up education and activities in the realm of Dong Ban Home Church witnessing and Tribal Messiah -outreach

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Objectives of the strategy of The Netherlands

2nd Objective: Establishing Witnessing (inside out)

4. Creating a witness infrastructure enabling 1st & 2nd gen members to develop their grassroots outreach by means such as:
 - ñ Witnessing material (leaflets, TP autobiography, approach books, charts etc.)
 - ñ Website explaining DP, TP and the Blessing
 - ñ Lecture ' pipe line~ in the nation until 3 day workshop levelImproving and increasing workshop locations and facilities

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Objectives of the strategy of The Netherlands

3rd Objective: Reaching out to the Nation as a Whole

1. Through PR to reach media and newspapers, TV, opinion magazines (written & visual media)
2. Through new media, social media, e-newsletters

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Objectives of the strategy of The Netherlands

4th Objective: Setting up a strategy for UPF and WFWPU

1. Increasing the number of AFPs on each level to a total of 10.000 AFPs
2. Creating a clear membership-system for AfPs
3. Establishing Peace Councils in cooperation with WFWPU
4. Organizing regular NLCs and LLCs in tandem with WFWPU
5. Stimulating AfPs to participate in ILCs

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Objectives of the strategy of The Netherlands

4th Objective: Setting up a strategy for UPF and WFWPU

6. Organizing DP-education for AfPs
7. Together with WFWPU and YFWPU celebrating the UN days with our AfPs
8. Stimulating interreligious cooperation and projects
9. Together with our AfPs producing educational materials on spiritual growth and character development
10. Involving young people in UPF-activities

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Current situation

1. Two community centres
2. One training centre
3. 96 membership ã 30 Blessed Couples and 36 2nd gens
4. 350 AfPs of whom 30 are active
5. One Peace Council
6. WFWP active particularly in the city of The Hague

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Current situation

Strength

I. Elder Blessed Couples

ñ Group of 30 Bl. Cpls & Mbrs have kept strong faith through the years and a heart of gratitude towards HP & TPHEH.

ñ Heart to invest time, energy and money into projects and events on national, European and world level

ñ A standard of worship attendance and tithing and a pattern of weekly Sunday service, DP lectures and witnessing has been maintained

ñ Strong individual talents (& experience) of members in the field of PR, diplomacy, management, finances, event organization, education, witnessing, publication, counseling.

I.2nd generation

ñ Majority of 2nd gen have kept a heart of gratitude & respect towards TP, have a desire to participate in the Providence.

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Current situation

Strength

3.Foundation of UPF/WFWPU:

ñ Small, stable group of AfPs, among whom several high level VIPs. has been established in the fields of politics, academia & interreligious cooperation, They feel an inner connection to TP and UPF.

4.New tools for witnessing and outreach

ñ Website has been set up. TF-autobiography was translated, newsletters & witnessing flyers have been produced.

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Current situation

Weakness

1. Elder Members:

ñ Most 1st gens, including those in key missions & tasks are in their fifties, sixties or seventies

ñ Several couples A level of heart and commitment has decreased over the years because of having faced many challenges of health, finance or struggles within their marriage.

ñ For middle aged and younger couples there is the challenge to combine a busy working schedule with a life of faith

2. Second generation:

ñ Most elder 2nd gens are involved in studies and having jobs for living. This takes up most of their time.

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Current situation

Weakness

3. Organization:

ñA general lack of structure and professionalism

ñLack of continuity and long term planning of our local and national activities

ñA small core group has been carrying out most of the main tasks.

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Current situation

Opportunities

I. Renewed Determination after Foundation Day

ñ After receiving grace many Blessed Families have resolved to make a new start and connect to 2020 Providence, starting in their homes.

ñ Elder 2nd gens to take up responsibility. A good group have been recently blessed. Many will finish their studies in 1-2 years. They will gradually inherit and take over the missions of the Providence incl. the main ones.

ñ 2nd Gens contributing their skills and expertise will greatly enhance outreach and many vital tasks and missions.

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Current situation

Opportunities

2. Facilities to support BF-culture and witnessing

ñ Pastors to pass on content of OSDP-lectures and int. guidance in order to revitalize the Bl. Families and Hoon Dok Church.

ñ Expand the existing lecture- and workshop curriculum for teaching new contacts as well as members themselves (lecture practice).

ñ Expanding and developing the existing regular witnessing activities. Include e-mail and new media.

ñ Improved educational material to be used by members (1st and 2nd gen) to 'let the Word flow', rekindling the confidence and enthusiasm to teach the Word to others

ñ Further development of the website to support education inward as well as outward.

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Current situation

Opportunities

3. Facilities we can use to reach out to the nation

ñA core group of AfPs is ready to protect our movement worldwide and receive further DP-education. We are preparing them to spread the vision of UPF and involve other AfPs in the project to establish Peace Councils.

ñWe can use our experience and skill to continue organizing events such as the UN-days and interreligious Blessings.

ñThrough website and new media we can educate and inform the nation.

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Current situation

Threats

ñIf we work insensitively, just focusing on the goals of witnessing, we may lose our connection to many members, 2nd gens and AfPs.

ñIf we work too lightly, focusing only on good relationships, we cannot raise the spirit nor bring success. This will cause everybody to be unfulfilled in the end.

ñWe therefore must work hard, even under pressure, while at the same time developing our Bl. Family culture and Community culture of True Love. To harmonize these elements will take time.

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Summary of the goals for 2020

1. Establish a strong network of Hoon Dok Churches (inward) and Dong Ban home Churches (outward) through pastoral care, education and witnessing
2. Establish a strong infrastructure for outreach activities (both FFWPU and UPF / WFWPU)
3. Restructure associate FFWPU-membership into a Family Party which is represented in the Parliament
4. Structurally reaching out to the nation by national written & visual media

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Numerical Goals for 2020

1.200.000 Associated membership (7% of population)

150.000 Regular membership (0,9% of population)

