



# FRANCE

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## Plan 2013

On March 9 and 10, 28 Leaders of the French Church met in the Chamarande training center to discuss about our "Vision 2020".

We could share a summary of the World National Leaders Assembly and spent a lot of time preparing our SWOT.

We encouraged every community to do a SWOT the following week-end.

We also sent a **questionnaire** to all members asking what kind of activities they are interested in being involved in with the goal of **creating several poles of activities**. Several communities have reported that members are happy to have the opportunity to share their opinion.

We have started gathering and analyzing all the results. Our first summary follows.

We will continue this reflection in the weeks to come after the European meeting.

# Assessing the situation of your national providence: SWOT analysis, etc

## Strengths

1. Universal aspect of our teachings, (DP, etc.)
2. Loyal and persevering families and members
3. Good network of Ambassadors of peace (from different backgrounds; interreligious work, non- religious approaches (Café Philo), etc.)
4. High quality educational materials (*publications and sites, impact on French-speaking countries, etc.*)
5. Strong core team in HQ
6. Potential of the 2<sup>nd</sup> generation (*maturity, diplomas, talents, 3<sup>rd</sup> generation, etc.*)
7. Organisation of large events (*UNESCO, improved Sunday service, etc.*)
8. Continuity in certain activities: *Parole donnée, UPF-WFWP workshops, breakfast sharing in the North, Café Tao, etc.*  
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9. Involvement of Japanese sisters
10. Members with numerous talents
11. Many ancestors and saints liberated
12. Good legal structure for the FFWPU
13. Growing number of 1e generation retiring

## Weaknesses

1. Vertical: Lack of spiritual fire, of feeling the Holy Spirit, of joy and enthusiasm, lack of spirituality in our communities
2. Horizontal: Lack of warmth, of care, concerning members and distant members
3. Lack of follow-up with guests after events
4. Lack of unity and cooperation between 1st and 2nd generation
5. Lack of a sense of fraternity in our communities
6. Lack of external foundation; buildings and finances
7. Lack of self-confidence among members.
8. Sub-conscious development of a sectarian attitude closing ourselves off from others
9. We think to find happiness at the end of the path, not necessarily in daily life
10. Jargon difficult for others to understand; translate the language of God into the language of men.
11. Centralisation of power (lack of delegation) & activities (too centred on Paris)
12. Too many members not active enough (including 2nd generation)  
Lack of availability, motivation, etc.
13. Not making use of the potential of our young people
14. Lack of means in the local communities (members, finances, materials)
15. Lack of a clear and specified education program (for newly blessed couples, new members, 2nd gen, leaders)
16. Lack of long-term strategy and projects, too much short-term (applies to several points)
17. Geographical problem (concentration of members in certain parts of France and in other parts no members or members far from each other, except the Paris region)
18. Difficulties getting guests to join and lack of 1st gen members between 30 and 50 (1st gen an aging group)
19. Lack of a legal structure for UPF

## Opportunities

1. Many people attached to family and internal values
2. Less prejudice against religion among young people, more open to new ideas
3. The French people are very generous toward and involved in associations
4. UNESCO in Paris
5. The French search for the meaning of life through their philosophical thinking
6. New technologies  
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7. Good cooperation between French-speaking countries (publications, translations, etc.)
8. Policy of fighting addictions (government and associations)

## Threats

1. Bad image of our movement by the general public, spread by the media
2. MIVILUDES and anti-sect groups
3. Widespread anti-religious attitude (taboo, religion banished from public life, relegated to family and individual level)
4. Very materialistic lifestyle and mindset
5. Important values attacked by liberal, leftist ideology (gay marriage, loss of family values)
6. 'New humanism (resembles the Principle but without God)

<b>MembersDetails</b>		<b>Members</b>	<b>AssociateMembers</b>	<b>Members + Associate</b>	<b>Students</b>
<b>Total:</b>		<b>418</b>	<b>136</b>	<b>554</b>	<b>95</b>
Category 1:	Adults (Ages: 23+)	252	94	346	43
Category 2:	Youth (Ages: 19-22)	72	16	88	51
Category 3:	Middle-High School (Ages:13 - 18)	50	15	65	1
Category 4:	ElementarySchool (Ages: 0 - 12)	44	11	55	

<b>Sunday Service Average</b>	<b>Weekly Total:</b>	<b>318</b>
Members + GuestsCategory 1: Adults (Ages: 23+)		180
Members + GuestsCategory 2: Youth (Ages: 19-22)		57
Members + GuestsCategory 3: Middle-High School (Ages: 13 - 18)		42
Members + GuestsCategory 4: ElementarySchool (Ages: 0 - 12)		39

## Where we want to be by 2020 – vision, strategy/plan to 2020 in broad terms

### VISION 2020

**To build the foundation for CIG in France by developing the FFWPU** (Blessed families and core members) **and UPF-WFWP-YFWP** (associate members and sympathizers): so that we can have a positive impact on our nation by sharing True Parents' teachings and example.

### MISSION

- **Establishing a warm, dynamic and creative movement** with a strong foundation of faith built upon the unique potential and skills of every member thus creating communities of unity, force and cooperation.
- **Changing our public image:** so that joining our movement or participating in our organizations will be as respected as joining Caritas (a catholic aid association), the Red Cross or any other Church.
- **Having centers** in the main cities of France (Lille, Lyon, Rennes, etc.)
- **Having a Second Generation national Leader** and other Second Generations taking over leadership. Until then, integrate Second Generation members in each activity and department.
- **Continuing to support the French speaking nations** by sharing educational materials (All 5 strategic nations in Africa are French speaking)

### STRATEGY AND ACTION PLANS

#### **TAKING CARE OF THE BLESSED FAMILIES**

- **Reinforcing the Blessed Family Department** (David Perry) and **establishing an internal Education Department** (GB, VL? JL?):
  - o Creating a team of itinerary workers to visit regularly all families
  - o Internal guidance (ODP, how to pray, how to develop a personal relationship with God, TP and others, and how to share with others, traditions, etc.)
  - o Help the matching process (especially for the 2<sup>nd</sup> Generation) and the Blessing process (before and after). MK
- **Creating a spiritual awakening:**
  - o Organize regular, well-organized mini-workshops (one evening a week, one day in the training center or in the regions) (tele-conferencing)
  - o Organize prayer revival meetings

## FFWPU

- **Establishing a “Tribal Messiah Resource Center”** to create and share material and testimonies to support the Tribal Messiah mission. (JFM?)
- **Establishing a “Witnessing Academy”** to help street witnessing (LL + AA?)
- **Organizing regular Divine Principle Workshops.**
  - April 12-14: 2 Day workshop
  - April 27-May 3 : 5 Day workshop
- **Organizing in January-February 2014, an Interfaith and International Peace Blessing Festival, with at least 120 Couples**, with the help of all other Federations.
  - Prepare a package to present the project
  - Contact religious leaders and groups; interreligious associations, associations of foreign wives, wives of priests, etc.
- In the regions, **develop local associations** such as FAVORLU, Familles et Valeurs, ...
- Developing a **Hobby Ministry** (cultural activities, dance, music (High 5), fishing in Brittany, sports (soccer UD), to reach out to young people and families.

## UPF

14. In France, we have around **500 Peace Ambassadors**.

- Proposing **80 themes to change France during the 80 months until 2020** to decision makers (political, religious, and academic). On this base, we will create a French language unificationist mini-encyclopedia. (LL).
- Continue organizing, together with WFWP, **monthly meetings in the Paris area and quarterly meetings in the other regions**.
- Sharing the IEF content **to reinforce family values in France**.
- Developing our **UNESCO Foundation** (PJ)
- Developing our **Interreligious activities** using World Scripture II and regular interfaith prayer meetings. (MK, AH)
- **Giving UPF a legal status** (with a few Peace Ambassadors in the board).
- Develop a **service project** (such as North Korea Medical project)

## **WFWP**(Brigitte WADA)

- To find staff who will be interested in working with the WFWP because without team work it is more difficult to achieve our goals and to bring results.
- To expand the membership not only to our members but to non-members who join our organisation paying membership fees and understanding our ideas.
- Delivering Ambassadors for Peace certificates in the name of WFWP signed by True Mother.

### **Program for the year:**

**Each month WFWP** will continue organizing events in Paris together with others organisations, UPF or Family Federation, with the purpose of inviting Ambassadors for Peace, other organisations and new friends on the themes connected to UN days and others important issues.

### **Here are the future monthly events in Paris together with the UPF and the Family Federation**

- **Saturday 20 April 2013:** We try to invite Valérie Colin Simard, a woman writer to present her last book on “Masculine/Feminine: the great reconciliation”
- **Saturday 11<sup>th</sup> May:** event on the occasion of the international day of the family
- **Saturday 8 June:** event on children’s education.

**The main issue this year is the family** and particularly to oppose this current ideology “*the theory of gender*”.

**The great opportunity in France** is the *Manif pour tous* (Demonstration for everyone) which is opposing *Mariage pour tous* (Marriage for everyone; gay marriage). By supporting this *Manif pour tous*, we have the opportunity to show our position, present our teachings and find Abel-type associations and Abel-type people who also support family values.

**One idea will be to create material based on our teaching “Absolute Sex” to oppose this theory of gender** which denies the basic understanding that men and women are different in nature but they are complementary and they have the same value in God’s true love.

**Go in the provinces:** as a national organisation it is important to connect with members in the provinces and support them in their activities and program. (Ex. Senate)

### **Participate in European and International level activities:**

- **Registration of WFWP-International in UNESCO**
- **From 16 to 18 of May, the seventeenth annual conference for Peace in the Middle East** will be organised in Paris, and one session may be held in UNESCO.
- **29-30 June** a sisterhood France-Germany is organised in Bonn to celebrate the 50th anniversary of the treaty between France and Germany
- **In November** the annual WFWP European conference will be held in Prague.

## CARP (YFWP)

- Make a **deep reflection** (6 months) on how we plan, as second generation, to manage the Federation in the future
  - Make the CARP SWOT
  - How we can gather sufficient, legal funds to the Federation
  - What type of organization will we be happy and excited to work in?
    - => prepare a Second Generation National Leader for 2020
  - Period : April 2013 – October 2013
  
- Solve identity problem, Youth Federation / UPF Youth
  
- **Organize a CARP survey** at the national level based on the German CARP survey
  - Understand current CARP situation in France
  - See who is really available to work in CARP projects
  - Period: April 2013 – July 2013
  
- Think about **substantial projects**
  - “Service Projects”
    - Idea: 3 time a year, cleaning and maintaining Chamarande training center
    - Etc.
  - Make a meeting every 2 weeks for monitoring projects
  - Distributing leaflets in Paris
  
- **CARP think tank**
  - Thierry & Ye-Bonne M., Sejin K, and other CARP members, propose to study how the Divine Principle can be applied to solve the problems of the world (for example, renewable energies)
  - Sciences & Principle, Theism/Atheism (with Didier Guignard)
  
- *To support the witnessing activities in Paris*
  - *Not possible to include more CARPIes for the moment. We have to think about a new, great and inspiring organization where, at that time, we will be proud to invite our friends.*

## **IMPROVING OUR EXTERNAL COMMUNICATION**

- Creating a “**media task force**” as in the UK: three persons (PMP, 2<sup>nd</sup> Generation: Susan YUEN + Peace Ambassadors). We are already working with a professional agency which sent press releases for True Father’s Seonghwa ceremony and Foundation Day. We need a 2<sup>nd</sup> Generation spokesperson for interviews and talk shows (ST).
- **Communication department:**
  - Websites [www.unificationnisme.org](http://www.unificationnisme.org); [www.france.upf.org](http://www.france.upf.org); [www.femmespourlapaix.org](http://www.femmespourlapaix.org), [www.culture-et-paix.org](http://www.culture-et-paix.org) (Axel H., Luc A., Alan S., Cyril B.)
  - Regular publications
- **PR Department, lobbying and promote religious freedom in France (AH?).**

## **Reinforce our HQ**

- Appointment of a **general affairs** manager

## **FINANCES**

Strengthening the **financial and legal committee** (PMP, DG, Florence, 2<sup>nd</sup>Gén, YT.)

- Develop new financial resources (membership fees, subscriptions, ...)
- Provisional budget by activity
- Accounting and annual reporting to the members
- Legal affairs

## **PROPERTIES**

**Buying a new center** in the south-west suburbs of Paris, for the Federations, the headquarters, with a large hall for all kinds of meetings including Sunday Services. Budget 1.5 M. We need more finances (300.000 to 500.000 euros).

**Renting a bigger witnessing center** in Paris.



o **Support you are expecting/needing from the European level**

- We need to **clarify our identity**: are we a church or an interreligious Federation?
- Workshops for the Second Generation members who left and want to come back.
- Financial support:
  - Create a European fundraising team?
  - Can we borrow some money to get a new center?
- Pool Best Resources and best practices from Headquarters and from other European countries and America regarding: education of young couples, career counseling in light of the providence, professional counseling, re-education for second gens that left, utilization of videos, power points, brochures, and educational materials that can be duplicated and used in other countries.
- In 2013, can we simplify the KPI reporting system?
- **Do we have more information about the 40 missionaries: when? How many? Etc.**

**FRANCE**

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David PERRY

# I. Current State of the Nation

## 2. SWOT Analysis

### < Internal Competency Analysis >

#### Strength

#### Weakness

### < External Environment Analysis >

#### Opportunity

#### Threat

		<ul style="list-style-type: none"> <li>• <b>Universal aspect of our teachings, (DP, etc.)</b></li> <li>• <b>Loyal and persevering families and members</b></li> <li>• <b>Good network of Ambassadors of peace (from different background s; interreligious work, non- religious approaches (Café Philo, etc.)</b></li> <li>• <b>High quality educational material (publications and sites, impact on French-speaking countries,...</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Vertical: Lack of spiritual fire, of feeling the Holy Spirit, of joy and enthusiasm, lack of spirituality in our communities</b></li> <li>• <b>Horizontal: Lack of warmth, of care, concerning members and distant members</b></li> <li>• <b>Lack of external foundation; build ings and finances</b></li> </ul>
	<ul style="list-style-type: none"> <li>• Many people attached to <b>family</b> and internal <b>values</b></li> <li>• Less prejudice against religion among young people, more open to new ideas</li> <li>• The French people are very generous toward and involved in associations</li> <li>• UNESCO in Paris</li> </ul>	<p style="text-align: center;"><b><u>SO-Strategy</u></b>  <b>Competitive Advantage</b>            (Maximizing the external opportunity by utilizing internal strengths)</p>	<p style="text-align: center;"><b><u>WO-Strategy</u></b>  <b>Constrained</b>            (Changing weakness to strengths by utilizing the external opportunity)</p>
	<ul style="list-style-type: none"> <li>• <b>Bad image of our movement</b> by the general public, spread by the media</li> <li>• MIVILUDES and <b>anti-sects groups</b></li> <li>• Widespread anti-religious attitude (taboo, religion limited to a private affairs)</li> <li>• Very materialistic lifestyle and mindset</li> </ul>	<p style="text-align: center;"><b><u>ST-Strategy</u></b>  <b>Vulnerable</b>            (Minimizing external threats by utilizing strengths)</p>	<p style="text-align: center;"><b><u>WT-Strategy</u></b>  <b>Troubled</b>            (Minimizing weakness and external threats)</p>





SONDAGE			Fédération française des familles pour la paix								Fédération pour la paix universelle		
			MT	tém. comm.	tém. rue	enseign. P D	valeurs fam.	Abs. Sex Min.	Bénéd. 2014	Dept. familles	AdP	interreligieux	autres
Nom	Prénoms	Communauté	10	9	2	7	3	0	5	2	3	4	0
Akouh	Ciley	Sud-Est	0	0	0	0	0	0	0	0	0	0	0
Chaudy	Jean-Paul	Sud-Est	1	0	0	0	0	0	0	1	0	0	0
Detaillé	Michel	Sud-Est	0	1	0	0	0	0	0	0	0	0	0
Dumas	Jean-Jacques	Sud-Est	1	1	0	0	0	0	0	0	0	0	0
Ekwake	Henriette	Sud-Est	0	1	0	0	0	0	1	0	0	0	0
Jimmie	Charlotte	Sud-Est	0	0	0	0	0	0	0	0	0	0	0
Jimmie	Ollesemen	Sud-Est	0	0	0	1	0	0	0	0	0	0	0
Kabamba	Christophe	Sud-Est	0	0	0	1	0	0	0	0	0	1	0
Lotterie	Hanna	Orsay	1	1	1	1	1	0	0	0	0	0	0
Lotterie	Jean-Claude	Orsay	0	1	0	0	0	0	0	0	0	0	0
Martins	Ana	Orsay	0	0	0	0	0	0	0	0	0	0	0
Moulinet	Hisako	Orsay	0	0	1	0	0	0	1	0	0	0	0
Murdica	Emilio	Bretagne	1	1	0	1	0	0	1	0	0	1	0
Nadal	Jean-Pierre	Sud-Ouest	1	1	0	1	0	0	0	0	0	0	0
Piolat	Gilles	Sud-Est	1	0	0	0	0	0	0	0	0	0	0
Piolat	Ichiko	Sud-Est	1	0	0	0	0	0	0	0	0	0	0
Plane	Kathrin	Les Ulis	1	1	0	0	1	0	1	0	1	0	0
Plane	Bernard	Les Ulis	1	1	0	1	1	0	0	0	0	0	0
Raulot	Alain	Les Ulis	0	0	0	1	0	0	1	1	1	1	0
Trachez	Myriam	Orsay	1	0	0	0	0	0	0	0	1	1	0

# ◆ 2013 VISION (France)

## Vision

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## TAKING CARE OF THE BLESSED CENTRAL FAMILIES

**Reinforcing the Blessed Family Department** (David Perry) and **establishing an internal Education Department** :

- Creating a team of itinerary workers to visit regularly all families
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## Core Values

# FFWPU

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to help the street witnessing
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# UPF

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On this base, we will create a French language Unificationist mini-encyclopedia.

Absolu	Education	Reconnaissance
Action	Espoir	Relations
Attention	Ethique	Réparation
Amour vrai	Excellence	Responsabilité
Autorité	Intimité	Réussite
Bonheur	Liberté	Sentiment
Confiance	Maturité	Spiritualité
Créativité	Méthode	Temps
Désir	Paix	Transformation
Destinée	Personne	
Différence	Pouvoirs	
Dignité	Présent	
	Pureté	

# UPF

- Continue organizing, together with WFWP, **monthly meetings in the Paris area and quarterly meetings in the other regions.**
- Sharing the IEF content **to reinforce a family culture in France.**
- Developing our **UNESCO** Foundation
- Developing our **Interreligious activities** using World Scripture II and regular interfaith prayer meetings.
- **Giving UPF a legal status** (with few Peace Ambassadors in the board).
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# CARP/YFWP

- **Make a deep reflexion (6 months) on how the second generation plan to manage the Movement in the future**
- Solve problem Identity Youth Federation / UPF Youth
- Realize a **CARP survey** at the national level based on the German CARP survey
- Think about substantial projects
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    - Idea : 3 time a year, we clean Chamarande training center
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  - Make a meeting every 2 weeks for monitoring projects
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  - Sciences & Principle, Theism/Atheism
- *Few support the witnessing activities in Paris*

MERCI !