

UPF Lyubertsy, Russia Volunteers Joins Drive to Collect Paper

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Lyubertsy, Russia - Ten UPF volunteers took part in an ecological competition to collect the most waste paper.

The environmental campaign, titled "Hand Over Waste Paper - Save a Tree," was held on October 7, 2022, in Lyubertsy, a city just outside Moscow.



The action included a competition, in which the amount of collected paper was converted into eco-points. With the winning points, each county or district received tree seedlings, which are also planted as part of environmental campaigns.

The main objective of the campaign was to draw attention to conserving resources.

Over the past year, about 310 tons of waste paper were handed over in the Moscow region as part of the campaign, which means that about 7,500 trees were saved.