

Operation True Parents Recognition in America - Blessing through Public Access TV

Ray Lipowcan and Hans Moyer
December 10, 2020

Brothers and Sisters,

I am hoping that you will support a UPF initiative that Dr. Jenkins has endorsed and asked Hans Moyer and myself to develop. True Mother has stated that 1/3 of America, and the world, needs to attend Heavenly Parent and be aware of True Parents Providential programs, organizations, and activities. This cannot be achieved solely by one on one contact.

A proven way to reach large audiences is through technology such as zoom conferences, Webcast, Facebook, etc. Our efforts so far using these medians have been successful on both the national, with the Peace Starts With Me rallies, and internationally with the Rally of Hope. However, we also need to develop programs reaching large audiences in our local, city, tribal messiahship areas. This can be accomplished through Public Access Television (PATV). Practically every city or community has PATV in place to help promote and give exposure to local activities and issues.

This can reach tens of hundreds of thousands of households in their area. I have been producing shows at my local PATV station in Pittsburgh for years now. There is now an abundance of video material available to show the diversity of our True Parents's worldwide activities. You can also read True Parents's speeches, give Divine Principle lectures, give sermons, telecast our National Sunday Service and more. Another benefit of PATV is your ability to interview guests. As Dr. Yong has emphasized, we must now work top to bottom, not bottom to top, as in the past. Your high level contacts will jump at the opportunity to be interviewed on your show! Once your shows are recorded they can be transferred to Facebook, YouTube, or other mediums for further exposure. You can also create your own YouTube channel.

It is my hope that you will find people in your sub-region or your area of leadership that can use PATV to develop their tribal messiahship work. They can set up their shows under Family Fed, UPF, ACLC, WFWP, CARP, or whatever organization they want to represent. I myself do programs under the titles of UPF, Unification Family Church of Pittsburgh, and Political Forum for my politically-oriented shows. I believe this to be a great opportunity for both 1st gen and our savvy 2nd gen alike. To help give you an additional perspective of this project, I have attached the proposals that Hans Moyer and myself submitted to Dr. Jenkins.

I have also added a link to a program that I recently did locally in Pittsburgh showing a segment of the PSWM rally. Although I still I Although I still have to further develop my technical and communication skills, I hope this gives you an idea of what we can do. [Pittsburgh Community Television VOD Player \(telvue.com\)](http://PittsburghCommunityTelevisionVODPlayer.telvue.com)

Goal #4 in Rev. Ushiroda's 2027 Plan is to reach 124 million Americans. I believe developing PATV in our local areas will facilitate this and also help us accomplish our individual HTM responsibilities.

Please contact me with any questions. I am available to assist anyone wanting to set this up in their city. I look forward to hearing from you.

Sincerely,

Ray Lipowcan
UPF Coordinator, Pittsburgh
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Public Access TV and Radio

Building a grassroots network for promoting, connecting, educating and Blessing 100 million American families by 2027

By Hans Moyer

Overview

Public Access broadcasting provides a platform for UPF-USA and other affiliates of the Unification Movement to contact, network, educate, Bless and mobilize the American public in alignment with the vision of True Parents and God's Providence.

Goals

1. Train coordinators to engage and provide educational content to Public Access broadcasting outlets in each state of America.
2. Create a national, regional and state level broadcast production facility.
3. Educate the American public with a God-centered Worldview.
4. Support grassroots networks to elect principled leaders.
5. Promote a CIG Constitutional based development of current governmental structures and practices.
6. Provide networking and educational tools for Heavenly Tribal Messiah activities.



Specifications

Utilize current UPF-USA Executive Directors (EDs) in America to build teams of volunteers in each state. UPF EDs can reach out to existing networks of Affiliated Organizations, Unification families and Ambassadors of Peace to solicit their participation. Volunteers would contact local Public Access networks and receive training.

The various production facilities can be created virtually, through coordination and cooperation between leadership of the various affiliated ministries, as they produce programs for broadcasting. A regional production facility (state level if needed) can customize the broadcast materials for local markets.

Local broadcasting will be a great resource for Tribal Messiah activities to educate the public in principled governance and lifestyles, producing future leaders with a God-centered worldview.

Milestones

I. Set up Prototype by end of 2020

Share vision with UPF EDs and other affiliate representatives.

Recruit volunteers in all states.

Create a working model.


II. Build nationwide network by end of 2021

Establish national and regional media production facilities.

Create a national level network of Public Access coordinators and volunteers.

Build national level network of Public Access outlets for TV and Radio.

III. 2021 to 2027



Use the Public Access Network as a resource for Tribal Messiah communities to network, educate, Bless and mobilize communities for God's Will in America.

Expand Public Access activities to Commercial and Governmental communications outlets.

PROPOSAL TO DEVELOP PUBLIC ACCESS TELEVISION PROGRAMS IN AMERICA

BY RAY LIPOWCAN

PROJECT NAME: OPERATION TRUE PARENTS RECOGNITION IN AMERICA. Giving exposure to True Parents and their Providential programs, organizations and activities through Public Access Television (PATV).

OVERVIEW: True Mothers goal is that 1/3 of the world's population be aware of True Parents and their Providential activities, organizations and programs. This can best be accomplished by reaching larger audiences through technology such as webinars, Zoom conferences and Facebook. Our efforts so far have been using these medias on a national and international level. However, we need to also develop programs on a local, tribal messiah level. This can be accomplished through PATV.

GOALS: Identify and develop Tribal Messiahs in cities across America who will produce programs that give exposure to True Parents, through their organizations, activities and programs. Have at least 5 producers per sub region, 25 total.

SPECIFICATIONS:

1. Identify candidates to become PATV producers.
2. Register/sign up as a producer at a local PATV station under the banner of UPF or another Family Federation organization.
3. Complete required trainings/workshops.
4. Begin to produce shows
 - a. Use of Youtube, Vimeo for recordings of previous conferences, speeches, activities, etc.
 - b. Give Divine Principle lectures, read True Parents speeches
 - c. Do interviews
5. Give added exposure to your shows by putting them on Facebook and creating a Youtube channel for yourself

MILESTONES: Have at least 1 PATV producer in each Region (5), District (12), and State (50).

-RAY LIPOWCAN