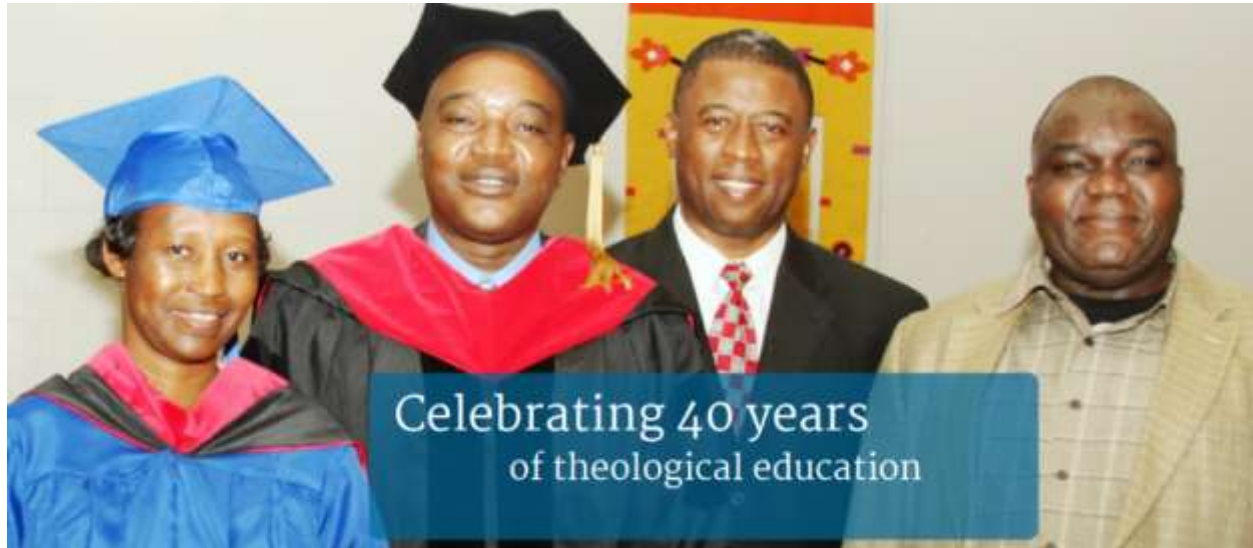


The Annual Fund and the 40/40 campaign

Robin James Graham

February 10, 2016



We are in the middle of a very significant year: September 20, 2015 was the beginning of the 40th year of theological education at UTS. I hope that you will join with me this anniversary year by contributing to the Annual Fund and the 40/40 Campaign.

The annual fund is “the cornerstone” of fundraising. Support for the annual fund is the first and best gift that you can give to the Seminary. It keeps you, our loyal donors, front and center in the ongoing work of UTS. We want you to be involved, informed, and bonded to our Seminary.

The annual fund supports the budgeted expenses of the Seminary: the formative programs which prepare the students for ministry, making tuition more affordable for students, maintaining and improving the learning environment for students, and the recruitment and retention of the best faculty and staff.

A robust, successful annual fund gives UTS the flexibility to provide both a steady flow of income for its current programs and activities but also allows UTS to offer even better service and value for all of our stakeholders.

A new website is being launched in March and in 2016 there will be greater use of digital and social media. UTS is positioned to leverage its talented faculty and its location in the heart of Manhattan and the NY and NJ Metro area.

The annual fund may become your stepping stone to a higher level of giving. From the annual fund, donors often progress to become “major” gift donors and, finally, to planned giving, leaving a gift to UTS as part of your will or estate plan.



The 40/40 Campaign

The 40/40 Campaign asks that you give \$40 per month for the next 40 months. This will mean effectively giving \$480 per year.

Why is participation so important? High participation signals institutional strength and pride in the Seminary. It also means that more individuals are sharing the financial responsibility to support UTS.

The goal for the annual fund is \$70,000. UTS is on the way to achieving the goal. Please be one of the next 50 additional donors who join the 40/40 Campaign.

Some of you may want to give more, or a different amount, I simply ask that you please give to the best of your ability.

How can I make a contribution, and is it tax-deductible? Cash is the most common and efficient way to make a gift. And yes, it is tax deductible.

If you prefer to pay by an automatic bank transfer email the Advancement Office for details



Checks can be made out to UTS and sent to

*UTS Advancement
30 Seminary Drive
Barrytown, NY 12507*

Have questions about making a gift, volunteering, or want more information? Please contact Director of Advancement and Communications, Robin James Graham