

UPF and IAPD USA: How a *Human-First* Culture will Improve Ai - Nov 19, 2-3 pm

Tomiko Duggan
November 18, 2024

**Mutual Prosperity
Establishing Trust in a
Human-Centered AI**

Tuesday Sep 17th, 2024, 2 – 3 PM EST

CHRISTOPHER WRIGHT
CEO, The AI Trust Council

ROGER WETHERALL
Moderator
US Coordinator, IAED
UPF-USA, Executive Director – Connecticut

Many businesses are looking to utilize Artificial Intelligence to improve their productivity and to help in diverse areas, from customer service, to research and development. However the ethical, legal and trust concerns that are being raised need to be handled in a responsible and timely manner. If it becomes impossible to distinguish between an AI produced product and a human-produced product, how can we verify the accuracy and trustworthiness of the output. These concerns are not just related to politics and social media but to the usefulness of the technology in business and society.

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LIVE STREAM [US.UPF.ORG/LIVE](https://us.upf.org/live)

Zoom Registration @UPFUSA @UPFUSA

Universal Peace Federation's International Association for Peace and Economic Development How a "Human First" Culture Improves Ai

Tuesday, September 17, 2024 @ 2-3 PM EDT

Join us November 19, 2024, as futurist, technology and business expert, Rebecca Murtagh shares how AI threatens human agency, sovereignty, commerce, and community; and five ways to leverage AI in innovation and growth, responsibly and ethically.

As CEO and founder of [Ascently Institute](https://www.ascentlyinstitute.org/), a 501(c)3 non-profit organization dedicated to promoting a "human first" culture that respects and protects human creativity, autonomy, and sovereignty, Rebecca leads the mission to inform and inspire organizations and individuals on how AI can be leveraged for maximum human benefit in alignment with human values, adding, "We love technology and innovation We love humans more!"

Register here now:

us-upf-org.zoom.us/meeting/register/tZwkf-utqDoiGtHUr3cBExydCMRv36Wki1UD#/registration

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See flyer attached

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