

Survey Outreach and Teaching Approaches for New Contacts

Martine Masner
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Dear Brothers and Sisters,

Attached you find a survey made by Julian Gray from the International Office about witnessing approaches.

We would be very grateful to you if you could take time to fill it out and send it back to us (pmasner@gmail.com). It is for us a useful tool to understand better the situation of our region and to find ways to improve witnessing and outreach activities.

Thank you for doing this survey [Informal Survey Eng EUME](#)

Sincerely

Martine Masner
Witnessing Director Europe



Informal Survey

Purpose:	Outreach and Teaching Approaches for New Contacts
Contact:	Country:
	City:
	Name:
	Email:

Explanation

All over the world, and with the help of God, our movement strives to convey the teachings True Parents have brought and exemplified. There are good ways to reach out to people, and there are good methods of teaching our principles. We all know teachers whose innovative approach or presentations have touched hearts and moved people to commit themselves more deeply. Certain approaches work well in certain times and places, cultural spheres or demographics.

This simple survey is to ask what you think works best in witnessing to and teaching new people. It does not ask you what methods you actually use (though you can write about that if you wish). We hope to gain a sense of how people in various countries think. If possible we will use this information to try to be of help and support. Underlying this simple set of questions are the issues of how, in this day and age, we can bring someone to follow the Principle, and how we can set our movement on a path of gradual growth in every country.

You can answer the ten questions (or just the ones you want) by email or in any other convenient way.

Part I: Making Contact - New Approaches

1) What do you see as the greatest barriers to witnessing in your locality/nation?

1. I feel there are no particular barriers in our locality
2. Secularization of society makes it hard for religious ideas to take root
3. Opposition from secular authorities
4. Opposition from religious authorities
5. I feel the specific theology of our movement is a barrier (please give an example)
6. Other (please specify):

2) In your opinion, which direct method is likely to be the most effective for witnessing or tribal messiah work in your country? (You can select more than one if you wish, of course.)

1. Public outreach effort such as on a university campus, on the street, in a museum or superstore, at a book table or other similar method
2. Meeting people through a planned activity, service project or event
3. Building relationships and making friends (Your *oikos*, circle of relatives, friends, colleagues and acquaintances)
4. The Internet and social media
5. Chance encounters; intuition; no particular way
6. Other (please specify, and explain steps you have taken if you feel to):

3) If you think witnessing through social media (using the internet) might be effective, what kind would you expect to work the best?

1. Web site or Facebook page for Divine Principle or derived teachings in your language
2. Website or Facebook page promoting our Founders, the movement and its work
3. Youtube channel teaching Divine Principle or Principle-based ideas
4. Youtube channel promoting our Founders, the movement and its work
5. Other (please specify):

If you wish, please explain any steps you have taken in social media/internet witnessing.

4) If a planned activity, service project or event looks like a hopeful idea, what kind?

1. Family festival (such as the one FFWPU holds in Prague)
2. Local service project
3. Concert or entertainment
4. Public lecture/presentation or seminar on self-improvement or other principle-based content
5. Other (please specify):

If you wish, please explain any steps you have taken related to such planned activities.

5) For witnessing do you like the idea of using leaflets or other teaching aids?

1. No, I like the idea of just building relationships naturally.
2. Yes, I would try to have a very good leaflet or booklet.
3. Yes, I would have a table with information about our church and teachings.
4. Yes, I would have a lecture chart or picture of True Parents clearly visible.
5. Other (please specify):

If you wish, please explain any outreach or teaching aids you are using.

Part 2: Teaching Methods and Materials for New Contacts

1) What approach to teaching the Principle would you prefer in your location?

1. I believe we should teach the Divine Principle as it is in the book or official lecture manual. Prepared people will respond.
2. The official Divine Principle books or lecture manuals are the best way to convey the Divine Principle teachings in my location.
3. Here, it may be better to introduce the Principle with less emphasis on the Bible, at least in those sections where that is possible.
4. As this country is very secular [or strongly favoring one particular religious tradition], it would be good to devise new ways of expressing the Principle teaching.
5. Other thoughts you would like to express:

2) What method of conveying the Principle do you think would be most effective?

1. I feel holding lectures using PowerPoint or whiteboard is ideal.
2. I think a video center with expert teachers giving lecture presentations on video would be very effective in our situation here.
3. I like the idea of teaching the Principle one-on-one in a quiet place.
4. I feel that sharing informally in a coffee shop is likely to work best in our case.
5. Other thoughts you would like to express:

3) What part of the Principle do you feel can most easily catch the interest of your countrymen?

1. The Principle of Creation (because it deals with the human potential and/or God's plan for humankind in the universe)
2. The Fall because it can explain the situation of society as it is now (misuse of love etc.)
3. The Mission of the Messiah
4. The Parallels of History
5. Other part (please explain your choice):

4) If you feel a new or different approach would be good in your country, how would you make that change?

1. I would talk with [I have talked with] Divine Principle teachers in other countries and find [found] methods that fit with my country's situation and culture.
2. I would research [I have researched] the internet and other sources and adopt [adopted] one of the methods outlined there.
3. I would create [I have already created] ways of presenting our teachings that work well, or have the potential to work well.
4. Other thoughts you would like to express:

5) Do you sometimes exchange thoughts or ideas on these matters with leaders or members in other countries?

1. Yes, a lot.
2. Sometimes (infrequently).
3. I have never done so but I would like to.
4. I would not be so interested in this.
5. Other thoughts you would like to express:

Please feel free to write any other thoughts you would like to share about outreach and teaching.
