

## International Media Association for Peace and International Association for Peace and Economic Development Peace Summit 2023 Session

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The International Media Association for Peace (IMAP) and the International Association for Economic Development (IAED) jointly conducted a remarkable session during the 6th Think Tank 2022. This year's stimulating theme was 'The Role and Function of Media and Economics for World Peace'. The event, held on May 4, was convened at the prestigious Lotte Hotel in Jamsil.

Initiated at the World Summit in 2020, IMAP has cultivated a global network of journalists dedicated to the pursuit of world peace and the exploration of the true role and mission of journalists.

Complementing this, IAED was founded with the noble objective of shaping a world devoid of economic discrimination.



The focal point of this year's Think Tank 2022 IMAP IAED, orchestrated by Tom McDevitt, Chairman of The Washington Times, was how media and economics could surmount conflicts and foster a harmonious world.

Gyawali Shova. Director at Nepal Republic Media, contended, "Media should serve as a platform to nurture human dialogue and understanding." Acknowledging the far-reaching influence of media in our

interconnected world, she underlined its potential to incite peace, mitigate conflicts, and promote cooperation within local communities. She emphasized, "Transcending national borders, media has the power to underscore common human concerns and actively contribute to peace-building."



Conversely, Leonie de Picciotto, expressed her concerns regarding the media's propensity to perpetuate stereotypes, while also recognizing its potential to foster cultural understanding. She advocated for the media to evolve into a tool for peace, enhancing mutual understanding, rather than fueling stereotypical portrayals.



Hermann Felix Severin, a journalist and producer from the Dominican Republic, called for a redefinition of the media's role in peace-building. He stressed, "The media must uphold its inherent responsibility to disseminate accurate information, thereby playing a crucial role in the pursuit of peace."

Turning to economics, the discourse emphasized the prosperity achieved through trade. Jim Rogers, Chairman of Rogers Holdings and a globally renowned investor, observed, "Historically, peaceful relations thrived among countries that embraced trade." He envisaged a future where the 38th parallel dividing North and South Korea ceases to exist, giving way to interaction, trade, and shared experiences over tea and meals between the two Koreas.