

HJ Marina's First Eco-Friendly Cruise on Bukhan River's Millennium Waterway

Young Ho Yoon
May 2023



This initiative aims to restore the Bukhan River's millennium waterway, which was cut off by the Chung Pyung Dam's construction, and promote waterfront ecotourism by securing eco-friendly waterways, so everyone can enjoy the natural beauty of the region by boarding the HJ Cruise. The HJ Cruise will be the first South Korean vessel to receive a "preliminary environmentally friendly ship certification" due to its pure electric battery operation.

The Bukhan River millennium waterway project is divided into public and private projects. Gapyeong County, Nami Island Inc., Chung Pyung Ferry, and HJ Leisure Development have joined forces to build piers, construct eco-friendly vessels, and improve the facilities. Nami Island is converting one of its vessels into an eco-friendly cruise ship, building a multi-functional pier, and constructing electric charging facilities.

HJ Marina plans to connect the waterway with the domestically-built, 100% electric Hyojeong Cruise. Chung Pyung Ferry is also constructing an eco-friendly cruise ship and improving its pier and amenities. Jara Island is building an Integrated Safety Management Center and developing 12 routes that connect major tourist hubs and underserved areas through waterway programs.

The HJ Hyojeong Marina HJ Cruise will officially operate as a sightseeing cruise ship, travelling between Nami Island and Chung Pyung along the Bukhan River. It will create a circulation route on land and connect major tourist destinations along the Bukhan River through waterways, revitalizing the local economy, creating new jobs, and expanding tourism resources.

Seo Tae-won, the mayor of Gapyeong County, said, "The Bukhan River Millennium Waterway project is a future strategy that only Gapyeong County can accomplish. The county intends to make a leap forward by linking scattered waterfront tourist spots through a new route called the water transportation network, which establishes Gapyeong as the top destination for water tourism, revitalizes the local economy, and strengthens the tourism industry.

At present, HJ Cruise is undergoing safety checks for operation.

HJ Hyojeong Marina's HJ Cruise business, nurtured with True Parents' love and devotion, is set to launch and commence operations this year.