



Family Federation for World Peace and Unification

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Ref. No. FFWPUI 2018-100

To : Regional Group Chairs, Special Emissaries, Regional Presidents, Special Envoys, National Leaders
Cc : Heads of Providential Organizations, Personnel-in-charge in Regional Headquarters Regional World Mission Strategy Center
From : FFWPU International Headquarters
Date : 3.10 by the Heavenly Calendar in the 6th year of Cheon Il Guk (April 25, 2018)
Re. : HJ Magnolia Academy 1st Recruitment

May Heavenly Parent and True Parents' blessings be with you all in your endeavors and complete investment for the realization of Vision 2020.

On 7.16 in the 5th year of Cheon Il Guk, True Parents dedicated HJ Magnolia amidst much blessings as a facility for blessed families and humanity. Later, they established HJ Magnolia Academy centered on HJ Magnolia and allowed the training of 'HJ Magnolia Missionaries.' This initiative is part of the strategy to raise future talented leaders and a providence on a new dimension. We look forward to the participation of many talented members.

1. True Mother's Prayer at the HJ Magnolia Dedication Ceremony

"At the end of a frigid and severe winter, the magnolia announces a new spring with strength and nobility.... It is not a place for those with selfish thoughts but a place for people to learn how to think of others. This place, Magnolia Plaza, will play the role of a house filled with true love, wherein people can learn the essence of True Parents' true love and pursue hopeful futures."

- 7.16 by the Heavenly Calendar in the 5th Year of Cheon Il Guk (Sept. 6, 2017)

2. HJ Magnolia Academy Outline

- A. Vision : Training the 'HJ Magnolia Missionary' to pursue the hope of the Cheon Il Guk future
- B. Model of Conduct : Filial piety with true love, personality with tenacity and nobility, the best professional, a businessman who creates a good environment
- C. HQ : HJ Magnolia
- D. Main Educational Program
 - 1) Mission Capability Education : Understanding of True Parents' Course and Divine Principle, Witnessing system, development of spirituality, etc.
 - 2) Job Expertise Education: training courses for becoming barista, baker, beautician and chef
- E. Education Location : HJ Magnolia and HJ Cheonwon



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- F. Main Lecturers : Kona Queens, HJ Magnolia Beauty, HJ Bakery and Hyojeongyeon experts
- G. Basic Education Period : 3 months (harmony of theory and practice, provide enough practice opportunity)
 - * In the process of developing short-term programs such as weekend courses, a 40-day course, etc.
- H. Appointed as 'HJ Magnolia Missionary' after finishing the education course
- I. Personnel assignment
 - 1) Director : Kim Jae-hyun (Vice president of SunHakUP Academy)
 - 2) Educators : Cho Su Young (Cheon Il Guk Special Youth Envoy),
Kim Kashin (Cheon Il Guk Special Youth Envoy)

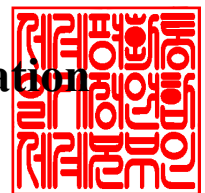
3. HJ Magnolia Academy 1st Recruitment

- A. Operation Period : June 10, 2018 - September 5, 2018 (3-month tourist visa as the standard)
- B. Number of recruitment : Barista and baking course (24), beautician course (4),
cooking course (4)
- C. Application Deadline : Submit the attached form by May 10
- D. Qualification (All of the following should apply)
 - 1) Recommended by the regional president and national president
 - 2) Those who are physically healthy and want to be in the public life
 - 3) CARP/youth member who is at least 19 years old and has been practicing our faith for more than a year
 - 4) Priority for those who completed the full-time member course
- E. Educational Fee : Specially funded by True Parents
- F. Inquiry : Cho Su Young – hjma.csy@gmail.com
Kim Kashin – hjma.kashin@gmail.com

4. Attachments

- A. HJ Magnolia Academy Vision and Operation Plan
- B. Recommendation letter
- C. Application form

Family Federation for World Peace and Unification
International Headquarters



HH Magnolia
ACADEMY

Vision & Project



Dedication and Festival of HJ Magnolia

7.16 in the 5th year of Cheon Il Guk (Sept. 6, 2017)

At the end of a frigid and severe winter, the magnolia announces a new spring with strength and nobility... This building, with the name Magnolia, expresses purity and the love of nature. May the people of this perilous world, which is like an unpredictable desert, feel Your love in their joy and gratitude of meeting an oasis through this building. HJ Magnolia has been erected here in Cheonwon Complex, where True Parents are opening a new era. HJ Magnolia is not a place for those who think of only themselves, but **a place for people who care for others. It will play the role of a home of true love where people can study True Parents' true love and pursue future hopes.** This is a loving home of true love, in which all those who set foot on it, can find their original hearts toward Heavenly Parent! We dedicate this Magnolia plaza in True **Parents'** name. Aju!

Strength & nobility

Study true love

Consideration &
Living for Others

Future hopes

True Parents' Message 1

True Parents' Message 2

2016 HJ Cheonwon Special Workshop-GTGY

What should be done about True Parents' circumstances and heart?

You, who are recognizing it and working on achieving it, are the **heroes** long awaited by the Unification Movement, humanity, Heavenly Parent and True Parents.

Heroes must overcome hardships and suffering.

Heroes do not rise from comfortable positions.

True Parents also had to go through the same.

True Parents began alone; you, however, are different.

Hence, you must become completely **one in heart with True Parents and strive to be the best in each field.**

You, who are guiding the 7.3 billion people onto

Heavenly Parent and

True **Parents' embrace,**

are heroes of this unique period that will never come again.

Best in Each Field

Heroes that
Overcome Suffering

True Parents' Message 3

2017 HJ Cheonwon Special WS – Global Culture of Heart Arts Youth Workshop Special Gathering

In Christianity's cultural sphere, many famous artists or musicians arose. If you go to the Vatican, you can see art works by Michelangelo. That caliber of artists also emerged.

In our age, Cheon Il Guk, you who were born as pure water, can become people who create works even greater than that.

Do you feel proud of it?

I am giving you the opportunity to display fully the talents you were born with. Are you grateful? Then what should you do?

There must be no complaint. So please participate in this workshop with happy and grateful hearts. I hope that you become people who can look far ahead into the future and draw grand pictures for your future plans in regards to your gifted talents.



Plan out one's talents

Display fully one's talents

Vision and Model of a Talented Person

Mission

“Raising
Magnolia Missionaries
who seek to realize the
future hope of Cheon Il
Guk”

Model of a Talented Person



**Vision to
Raise
Professional
People of
Ability**

1st.STEP
2018

Barista
Baker
Beautician
Cook

Begin the above
courses



2nd.STEP
2019

Operation of the
Magnolia Missionary
Program

Bakery.Café
Restaurant.
Beauty Parlor

Opening of facilities
in the field



3rd.STEP
2020

*Magnolia
missionaries who
can invigorate
witnessing and
economically
contribute to the
mission field*



“

**VISION
2020
Victory!
Victory!
Victory!**



L.A. CARP
PROCESS

Examples
Within
Our
Movement
-
L.A.
CARP

1-t-o-1
DP Study

1-to-1
Autobiography
Studies

Education Based
on the Three
Scripture Volumes

DP Lecture
Practice WS

Fundraising
Practice of
Education

Witnessing
Activities

Blessing



Café
Activities



Usage of Café
Results: 30-40 university
students are witnessed on
average every year



2013
Café No.1: Suk-dae



2018
Café No. 17: Hwa-sun,
South Jeolla

Outside Examples

Catholic and Protestant Café Churches



First café opened in 2013 within the Heuk-seok dong Cathedral
Presently has 19 chains and directly manages 4 cafés



Operates a barista certification course

New Cafés of New Churches

Value-Sharing Type
Christian Café Network Platforms

Rent cafés in each area and begin independent gatherings

Grow into communities and begin conducting workshop services, etc.

Purchase the café and expand it as a franchise

- Come together and negotiate with the distribution enterprises; consume coffee beans and subsidiary materials together
- Operate courses for certification and examination venues
- Have flexible worship service hours
- Provide counseling on politics, economics, and job-searching
- Give sermons at a young people's level
- Actively conduct SNS ministries during the week
- Sit with members at the café before and after worship and communicate for more than 2 to 4 hours

Conceptual Map on the Activity Area of Magnolia Missionaries

Creation of a Witnessing Environment

High	Café Bakery Restaurant Beauty Parlor *Enterprise-style*		Café Church -Witnessing Center-
Medium			
Low			Café Within Church -Space for Gatherings-

Low

Medium

High

Witnessing Strategy

Course to
R a i s e
Y o u n g
P e o p l e o f
A b i l i t y



Barista Course



**Confectionary and
Baking Course**



Beautician Course



Cooking Course

**Businessmen
creating
environments**

**Practices the
filial heart
of True Parents'
true love**

**Divine Principle
Lecturer Course**

**T.P. Life Course
Lecturer Course**

**Cheongpyeong
Training Center for
Spirituality**

**Studying and Practice
of Witnessing Model
Cases**

Top Experts

**Character
Embodying
Strength and
Dignity**



**Education
Facility
Food Lab
1**



Education Space
FOOD LAB

Magnolia
- 2F -



**Education
Facility
Food Lab
1**

Equipment	Unit
Sink	9
Coffee Machines	1
Blender	1
Water heater	1
Refrigerator	3
Ice Maker	1
Roaster and Grinder	1
Big Oven	3
Mini Oven	10
Kneader	1
Practicing Tables	5

Theory

Practice

Barista Course



Cheonshim Barista Academy
Can issue international certificates

Many experienced
baristas in Cheonwon
complex



3rd Floor, HJ Magnolia
Café Kona Queens



Heaven G. Burger
Café Kona Queens



3rd Floor, Hyojeong Café
Café Kona Queens



4th Floor, CheongAh Camp
Café Heavenly Garden

Baking Course

Theory



Magnolia Kona
Queens Café



Hyojeong Bakery
2 master craftsmen in
confectionery & baking
2 craftsmen in confectionery &
baking

Practice



B1 Floor, Magnolia
HJ Bakery



3rd Floor, Magnolia
Café Kona Queens Pizza, Quick Bread
Section



Heaven G. Burger
Kitchen Section

**40-Day
Education
Program for
Magnolia
Missionaries**

**Barista Certification
Course**



Complete more than 80 hours of education

- Opening and orientation
- Origin and history of coffee, cultivation, manufacturing
- Roasting theory and practice
- Extraction principle & diverse equipment
- Dripping methods by drippers
- Kalita, Melitta, Kono, Hario
- Espresso & milk steaming
- Barista performance test
- Practice in an operating café (Heaven G. Burger, Magnolia Café Kona Queens)

**Confectionery &
Baking Course**



Complete more than 80 hours of education

- Opening & Orientation
- Chestnut Bread, Rice Bread, Mocha Bread, Donut Bread
- Sweet Roll, Rye Bread, Corn Bread, Sausage Bread, etc.
- Macaron, Cheese Cake, Dacquoise, Butter Sponge Cake, etc.
- Sweet Rice Donuts, Choco Muffins, Jelly Roll Cake, Fruit Cake, etc.
- Soft Roll Cake, Chestnut Pie, Custard Cream Pastries, etc.
- Actual Practice

**Missionary
Course**



Complete more than 80 hours of education

- DP Lecture Practice
- Understanding of True Parents' Life Course
- Recent Providence and Messages
- HTM
- Studying Different Cases of Witnessing Systems and Processes
- Management Basics (Marketing, Service, etc.)
- True Parents' Providence to Bring Standardization



The program hours and methods of operation are flexible and can be conducted in diverse forms (Weekend classes, short-term classes, classes for adults, classes for teenagers, etc.)

Hy Magnolia
ACADEMY

효정 매그놀리아 아카데미

추천서 (LETTER OF RECOMMENDATION)

지원자(Applicant)					
지원자 성명 (Name)		생년월일 (B.O.D)			
축복가정 (Blessed Couple)			이메일 (Email)		
소속 (Affiliation)	대륙 (Region)		국가 (Nation)		교회 (Church)
추천자(Recommender)					
추천자 성명 (Name)			생년월일 (B.O.D)		
소속 및 직책 (Organization & Position)			전화 및 Email (Phone& Email)		

-추천사유(Reason for recommendation)

날짜 (Date) _____

추천인(Recommender) _____ 서명(Signature) _____

이 추천서는 자필로 작성한 후 스캔하여 담당자 이메일로 보내주시기 바랍니다.
(After filling out this form scan and mail it directly to the educators of the H J Magnolia Academy)

#참고_일반적 평가(Comparison with other students / members / employees)

구분 (Category)	평가항목 (evaluation items)	우수 (Excellent)	양호 (G ood)	보통 (Average)	보통이하 (Below Average)
인격/신앙 (Personality/Faith)	생활태도 (Attitude)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	관계성 (Relationship)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	활동 참여도 (Participation)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
개인적 자질 (Personal Ability)	도전정신 (The Spirit of Challenge)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	리더십 (Leadership)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	의사소통능력 (Communication Ability)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>