

UPF Portugal attends NOVA School of Business and Economics' Estoril Conferences

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September 2, 2023



On September 1st and 2nd, 2023, UPF Portugal was invited to attend the 8th edition of the Estoril Conferences, a renowned international event organized annually by NOVA School of Business and Economics and co-organized by NOVA Medical School, with the support of the Municipality of Cascais, Portugal. On that occasion, UPF Portugal hosted Mr. Jacques Marion, Co-chair of UPF Europe and the Middle East, and Ms. Gabriella Mieli, Coordinator of UPF Southern Europe.

We in UPF Portugal were invited as a partner to this remarkable event for the second consecutive year. The conference's primary objective is to foster discussions on global challenges and promote innovative solutions. The theme, this year, was "Re-humanizing the world".

The two-day conference was attended by over 1000 participants, including many students and international guests. With opening speeches by Portuguese President Marcelo Rebelo de Sousa and Education Minister Joao Costa, the conference featured a succession of panels on the planet, people, health, peace, and policy, addressing the rapid changes taking place in the world and the need to keep human beings at the center.

Speakers included a wide array of experts from around the world. Former presidents, Nobel laureates, scientists, artists, and environmental activists came together to share their expertise, with the common mission of combating misinformation.

UPF Portugal was represented by a delegation of 12 board members, including Prof. Paulo Oliveira (OLAE/ULHT), President of the Lusophone Observatory on Economic Activities (OLAE), Professor and Researcher at the Lisbon Lusophone University, and UPF Ambassador for Peace; Prof. Nuno André (UNL), Professor, Researcher at Nova University of Lisbon, Journalist, UPF Ambassador for Peace and

newly appointed Collaborator in the Vatican Dicastery for Communication; Dr. Natércia Mirão (CMO), Head of Educational Projects Sector for Equality and Citizenship at the Odivelas Municipal Council; Dr. Cristina Casas (ACM), Director of the Department of International Relations, Migration Policy, and Migrant Attraction at the High Commissioner for Migration; Prof. Dr. Helena Marujo (ISCSP), Professor at the Higher Institute of Social and Political Sciences of the University of Lisbon, Holder of the UNESCO Chair of Peace, and a UPF Ambassador for Peace.



As a conference partner, UPF was offered a valuable opportunity for networking with speakers and participants. The event also provided a platform for UPF Portugal and European representatives to engage with Ambassadors for Peace and partners. The quality of organization, high caliber of speakers, and warm hospitality extended to participants, along with the timely theme of the conference, concurred to create a memorable and informative event.

UPF Portugal is looking forward to pursuing its partnership and cooperation with the Estoril Conferences. The newly proposed "Road to the Estoril Conferences" initiative

provides an opportunity to contribute toward the upcoming 2024 edition. We aim to leverage our international expertise and human resources to support this high-level conference, fostering a fruitful collaboration in the years to come.