

## HJIFEP 7th Anniversary and Korean Launch of 'THE EARTH and I'

Song Yong-cheon  
October 17, 2024



On October 17, 2024, the "HJIFEP 7th Anniversary and Commemoration Ceremony for the Korean Edition of 'The Earth and I'" was grandly held on the 8th floor of the FFWPU. Around 140 leaders attended the event, sharing their deep concern for protecting the Earth's environment and their commitment to future actions.

During the event, Wonju Jeong McDevitt, Vice Chair, Cheon Mu Won and Chief Secretary, delivered a congratulatory speech read by Lee Chung-woo, Senior Director, Cheon Mu Won Mission Policy Office. He urged heightened attention to environmental issues during this providential golden age with True Mother and praised the efforts of the Hyojeong International Foundation for Environmental Peace (HJIFEP).

Wonju Jeong McDevitt, Vice Chair, Cheon Mu Won expressed his hope that this event, which lays the foundation for environmental movements, will contribute to realizing the wishes of True Parents.

Moon Sun Jin, Executive Director of HJIFEP in the United States, delivered a video message, emphasizing the urgent need for environmental protection in the 21st century golden age. She encouraged the attendees to work together on environmental protection with "The Earth and I," noting that they are participating in the providence under a heavenly mandate.

Song Yong-cheon, Director General, World Mission Headquarters, proposed commemorating True Parents' lifelong dedication to protecting the environment and urged unity in recognizing the importance of environmental protection and taking action. Yang Chang-shik, Chairman of UPF International and UPF-Korea, added his hope that the publication of "The Earth and I" would broaden the foundation of the environmental movement.


Joo Dong-moon, Chairman of HJIFEP, highlighted that environmental issues are a critical task facing humanity. He called on various providential organizations to collaborate in spreading environmental education through the Korean edition of "The Earth and I."

Additionally, at the ceremony, plaques of appreciation were awarded to Hwang Won-soon, CEO of Dongmoon Industries, and his spouse, along with Hwang Seong-wook, CEO of Ilnyeom Co., and his spouse, for their contributions to environmental movements.


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HJIFEP was founded in 2017 following True Mother's words and has continuously held international conferences focusing on environmental issues, inheriting the tradition of the International Conference on the Unity of the Sciences (ICUS). Since April 2021, the English language web magazine "The Earth and I," published in the U.S., has been expanding its reach in English-speaking countries, and with the release of the Korean edition, a broader range of readers can now join in environmental protection efforts.

The "The Earth and I" website ([www.theearthandi.or.kr](http://www.theearthandi.or.kr)) provides diverse environmental information, including topics such as energy, health, food, water quality, and examples of ESG practices. It serves as a user-friendly platform for accessing the latest news and data related to environmental protection. Alongside the release of the Korean edition, the event also featured content sharing with various providential organizations, offering attendees numerous opportunities to participate in environmental protection movements.