

ADMINISTRATIVE NEWS

FIELD OPERATIONS
STAFF EXPANDED

To facilitate communications with the field, the states have been divided into three groups; Eastern, Central, and Western. When calling or writing Headquarters, for any purpose, sending reports etc., communicate with the coordinator for your state:

Miss Therese Klein - Eastern States

| | | |
|----------------------|----------------|----------------|
| Connecticut | Maryland | Pennsylvania |
| Delaware | Massachusetts | Rhode Island |
| District of Columbia | New Hampshire | South Carolina |
| Florida | New Jersey | Vermont |
| Georgia | New York | Virginia |
| Maine | North Carolina | West Virginia |

(Miss Klein is also the contact person for Foreign Missions)

Miss Sara Sack - Central States

| | | |
|----------|--------------|--------------|
| Alabama | Louisiana | Ohio |
| Arkansas | Michigan | Oklahoma |
| Illinois | Minnesota | South Dakota |
| Indiana | Mississippi | Tennessee |
| Iowa | Missouri | Texas |
| Kansas | Nebraska | Wisconsin |
| Kentucky | North Dakota | |

Mrs. Rebecca Salonen - Western States

| | | |
|------------|------------|------------|
| Alaska | Idaho | Oregon |
| Arizona | Montana | Utah |
| California | Nevada | Washington |
| Colorado | New Mexico | Wyoming |
| Hawaii | | |

HSA-UWC
APPOINTMENTS

Mrs. Rebecca Salonen....Acting Director of Publications
Western Field Coordinator (Field
Operations)

Miss Susan Miller.....Treasurer

Miss Sydelle Block.....Accounting Clerk

PHONE CALLS TO
HEADQUARTERS

When calling Headquarters, please follow the schedule below:

New Headquarters Building:
(1365 Connecticut Ave. N.W.).....(202) 296-7145 (days)
(includes 24-hour recorded message service)

Upshur House(202) 829-0019 or 829-3737 (evenings)
 Miss Therese Klein.....(202) 333-3825 (evenings)
 Miss Sara Sack.....(202) 363-3683 (evenings)

Call the 296-7145 number first when trying to locate a staff member unless you definitely know they are at another number. (Staff members are often at the office in the evenings.)

OWC/UC MONTHLY CONTRIBUTIONS

While the new mobile units are living in the centers of the State Representatives, they are to work in conjunction with the SR's in order to increase the membership to 16 people. During this period, the mobile units, like centers, must make a contribution of \$70 per person per month. When the mobile unit and the center have eight people each, the mobile unit will begin tithing 10% of their total income to National Headquarters.

Also, while the mobile units and the centers are living together, the mobile units should contribute to the center for the cost of room and board. Since their work is a joint effort, each party involved should be equally liable for whatever cost it takes to expand the work.

MAIL FOR MU's

Please address your letters to OWC Mobile Unit members to the main center (where the SR is located) in the state in which the MU is located. Do not send them to Headquarters to be forwarded.

MAIL FOR MFT's

Mail for the Mobile Fund Raising Teams will still be sent to Washington to be forwarded.

PUBLICATIONS

DIVINE PRINCIPLE BOOK AND STUDY GUIDE ORDERS

Please send in your orders as soon as possible for the new Divine Principle book. Send orders with payment for at least one book per member. Send the orders to Mrs. Rebecca Salonen. Study Guides (Lecture Outlines) may also be ordered (prepaid) at \$1.50 each.

THIRD NATIONAL CONFERENCE

3RD CONFERENCE AT BELVEDERE

Belvedere was the setting for the third National Conference of OWC/UC. Headquarters representatives, IWs, MU Commanders and SRs met with Our **Leader**, Mrs. Choi, President Kim, and Mr. David Kim to report progress since the last conference and to chart a course for the coming weeks. Our **Leader** spoke every morning, inspiring, rewarding and admonishing at different times. At each Conference he shares a little more of his vision and his plans, always holding up an absolute standard and urging us to achievement

of new (or yet unfulfilled) goals. President Kim lectured the Divine Principle during the first three days and conducted an examination at the end of the lectures. President Kim has continued to make revisions in the outline on the Principles of Creation giving the content increasing impact.

A one-day conference with reports from President Kim, Mr. David Kim, Mr. Sang Ik Choi, Mr. Neil Salonen, and the ten Mobile Unit Commanders took place on Friday, May 18, 1973. Our **Leader** said strongly that we must be determined to advance forward from now on -- that we can never retreat. First he spoke of the need of political unity among Korea, Japan, Free China and among the USA, Britain, and Germany; then for the unity between the two groups of nations in order to combat Communism.

He stressed that he was so harsh in driving us out because he was acting in accordance with God's will to crush Communism. Once we've put out our effort, then God can mobilize the whole spirit world. Victory seemingly impossible, will then be possible. If we do our very best without reserve, God can resurrect us if we fail. He can't if we hold back. Now we must choose advancement.

Our method is to let the people of the United States and the world know that we are ready to fight. From now on we must pour out our desperate efforts to come into their hearts and minds to let them know we are for them and for the world. This is our strategy and stronghold. This love will win people better than weapons and force.

OWC REPORTS AND CHANGES

Mr. David Kim presented statistics on numbers of new members in the region covered by each Commander. The Commanders in turn reported on their activities.

Philip Burley's team, together with the State Representatives in his area, brought the greatest number of new members since January 1, 1973 (54 total). Philip stressed that they had the greatest degree of success when they threw everything into their work, allowing no obstacles. On the University of Oklahoma campus, to attract attention to a lecture on spirit world, members of the team dressed like ghosts carrying signs advertising the public lecture, and paraded through the campus. This attracted a substantial number of responsive people.

Perry Cordill at his first weekend workshop after the second conference told his members to get new members by expecting 100% conversion. "This is a crossing point between you and God. You have no choice," were his words to those who heard the conclusion. Jon Schuhart reported using a similar appeal by presenting application forms after teaching the conclusion, telling students to fast three days and then complete the application. It resulted in four new members. Hugh Spurgin's team has been making

a determined effort in the Midwest to win Christians. Through two public lectures, one on spirit world and one titled "The Age of the Cosmic Christ," his team has been drawing people to Principle lectures. The team members are carrying Bibles and learning Bible quotes in order to make a strong Christian appeal. Farley Jones said that the second tour was more successful than the first because of the spiritual foundation established. His team held a special lecture on "The Cross: God's Will or Man's Failure" in an attempt to win the Christians.

While in Salt Lake City, Joseph Sheftick and his team marched around the Temple Square carrying signs proclaiming "Satan is Public Enemy Number One" and "Jesus Did Not Come to Die But to Live." They received a positive letter from the current head of the Mormon Church. Jack Korthuis and his team sang and passed out leaflets to people coming off Chicago trams. Edwin Ang has had good results from a "Human Crises" lecture series designed to whet people's interest in the Principle lecture series. George Edwards and his team members have had little response on the Ivy League campuses although having better results on the less-known community college campuses. Regis Hanna's mobile unit has also been having better results on community college campuses.

NEW TEAMS FORMED

The teams were then divided forming ten new teams and a commander was appointed to each. The original ten commanders chose the state in which they wished to work from the ones they had been covering. Our **Leader** then gave recognition to SRs with twenty or more members and instructed them to start Mobile Units in their states: John Doroski (Texas), Nancy Callahan (Louisiana), Lokesh Mazumdar (Nebraska), Gilbert Fox (Alabama) and Sara Reinhardt (Kansas). He appointed John, Lokesh and Gil as Mobile Unit Commanders in their states. Travis Jones was assigned to work with Nancy Callahan (Louisiana) as Mobile Unit Commander, and Robert Sullivan was assigned to work with Sara Reinhardt (Kansas). To the surprise of many, appointments continued until commanders were appointed in all the states. John Harries (Oklahoma), Jack Hart (Georgia), Peter Mullen (South Dakota) and Sam Pell (Oregon) were appointed Mobile Unit Commanders in their states. Other new commanders were assigned previously from among the 100-day trainees. A list accompanies the Newsletter.

NEW STATES OPENING

Two states were opened with the assignment of Barry Cohen to Alaska (SR) and Bruce Brown (SR) to Hawaii.

IWs REJOIN THEIR
FAMILIES

A joyful reunion of families was envisioned when **Master** directed the five IWs (Rebecca Salonen, Betsy Jones, Marie Ang, Hillie Edwards, and Diane Fernsler) to rejoin their husbands. The vital work of these women during the initial Pioneer Program will merit a special chapter in the history of our movement in America. Among the reunited couples are also Jon and Sandy Schuhart, Philip and Vivien Burley, Jack and Gladys Korthuis and Hugh and Nora Spurgin.

MEMBERSHIP
GOALS

Our **Leader** said that we must eat, sleep, breathe the "three ones" motto (one member per person per month) and that then spiritual cooperation will come. He suggested that we distribute Divine Principle books (each member should buy 30 copies ASAP) and call the persons to whom we loan the books each day. He stressed a one to one approach in witnessing at this time. Each member who fulfills the "1-1-1" goal will receive a prize after six months.

Our **Leader** wants 400 members on Mobile Units by June 1973. The new MU Commanders assigned to states with a small center are to help the SR gain members as rapidly as possible. When the Center has 16 members, the Mobile Unit is formed with eight of the members.

The individual states are to have 50 members by October 1973. States should work to have four centers as a foundation for further expansion as soon as possible.

FINANCIAL GOALS

Belvedere was recently the staging area for an incredible heavenly selling contest between 28 veteran Japanese sellers and 28 fighting MFT'ers. The battle raged for four full days - midnight Wednesday May 10 to midnight Sunday May 14 and by the end, all selling records for the Americans had been smashed.

Both teams worked very, very hard but the Japanese edged ahead in each of the three areas of competition with the high team total, high individual total and high individual day. Some of the Japanese even sold for 40 hours straight. The results prove how much effort was put into the contest. In four days a total of over \$34,000 was raised: Japanese over \$19,000 and Americans over \$15,000. Average daily sales of the Japanese during the contest was \$173 and that of the Americans was \$134. High sellers for the four day period sold the unbelievable amounts of: Toshiko Takabatake (Japanese sister) over \$1700 and Libby Jo Mitchell (American sister) over \$1300. Toshiko and Libby were also the high sellers for the one day high at \$525 and \$485.

Our **Leader** was quite happy with the results and saw at least two benefits from the contest. The first was the actual amount of money raised and the second benefit is the

expansion of our minds in the area of what is possible. The previous record on the MFT was \$212 in one day! **Leader** mentioned that there would be an annual contest each year right before Mother's Day. The best sellers from around the country will gather with regional competition preceding the national contest.

After the contest, Our **Leader** treated all the competitors to a picnic on the back lawn. Prizes were awarded to all the Japanese (Bibles) and to the high sellers (watches to the top three and pen sets to the next four).

The MFT'ers then headed back out to the field: John Hessel's team (#1) to Dayton, Ohio, Fred Goble's team (#2) to Chicago, Illinois, and Randy Berndt's team (#3) (Fred is a new leader) to Albany, New York.

RECRUITING OWC MEMBERS

A poster from England recruiting pioneers for training and OWC work in the U.S. was cited by **Master** as a means of interpreting the international scope of our work. It will be reproduced and copies sent to the states for use in various ways.

NEW MU COMMANDERS SENT OUT - 40 DAY GOAL

On Sunday, May 20, Our **Leader** sent to the field the approximately 15 newly appointed Mobile Unit Commanders from the ranks of the trainees at Belvedere. He instructed them to gain 10 members in 40 days.

UNIFICATION THOUGHT

Our **Leader** told the Conference the members must become familiar with the Unification Thought booklets and become able to talk about Unification Thought. Copies have been sent to all major colleges and universities. Mr. Takeshi Furuta from Japan has been assigned to the Belvedere training staff and will give lectures on Divine Principle/Unification Thought. He will also make high level political contacts with a view to interpreting the ideas. He is well qualified for this appointment on the basis of his familiarity with Dr. Lee's work, his VOC (Victory over Communism) work in Japan and his ability to speak the English language.

DAY OF HOPE LECTURE SERIES ANNOUNCED

Our **Leader** announced his plan to conduct a tour of 21 cities, lecturing on three nights in each of the seven cities visited last year, and in an additional 14 cities. Cities tentatively chosen, including an alternate, were: Boston, Cleveland, Columbus, Memphis, Atlanta, Miami, New Orleans, Dallas, Houston, St. Louis, Chicago, Milwaukee, Minneapolis, Denver, Seattle. The tour will begin on October 1st, possibly in New York City. It was suggested, however, that the tour end in New York with publicity all across the country preparing the way for a major event in New York. Its impact would be increased many times over if OWC Mobile Units from all over the country could converge in New York at that time.

DAY OF ALL
THINGS

Our **Leader** announced that "Day of All Things" will be observed at Belvedere on June 1st. He invited SRs, MU Commanders and Center Directors from nearby Centers to attend the celebration.

APPOINTMENTS TO
BELVEDERE TRAINING
STAFF

Mr. Michael Warder from San Francisco, former President of the International Re-Education Foundation, was appointed to the Belvedere training staff. Also new to the Training Staff is Mr. Terry Walton, a recent trainee in the 100-day training program.

WASHINGTON FRONT LINE

SPECIAL VISITORS

We have been most privileged to have both President Kim and Mr. David Kim spend a few days with us in Washington. They arrived on Thursday, May 24. President Kim will soon be leaving for Korea and especially wanted to see the new Headquarters building before returning.

We had the honor of hearing them speak at our Sunday Service. President Kim spoke of the difference of living between Korea and America and why America is such an opportune place to spread the word of God. Then Mr. David Kim spoke about his travels in Europe with Mr. Oyama.

Mr. David Kim was called back to Belvedere Sunday night, but we had a going away party for President Kim. It was a very joyful evening where each of the satellite centers presented a skit, a song or both. Then individuals performed. The evening concluded with President Kim singing three Korean songs for us. He returned to New York Tuesday. We all wish him a joyful reunion with his family.

21-DAY WITNESSING
CONDITION

In Washington we have been conducting a successful and stimulating 21-day day witnessing campaign. In order to attain the goal of one new member per person per month, we felt that we needed a foundation of success. The 21-day witnessing campaign was to accomplish this purpose. The first week our goal was to bring 21 people a day to hear the first chapter. We exceeded this goal everyday. The second week the goal was to bring 30 people each day to hear first chapter and again we exceeded the goal. We are now in the third week and the daily goal is 40 people. We are quickly gaining the attitude that nothing is impossible. The condition has brought a revitalizing spirit among old and new members. We have found it very possible to teach people in their homes, in the parks, in coffee shops, or to bring them right back to the center with us. Each night all the satellite centers join the bus team who have been working all day and converge upon Dupont Circle to bring people back for lectures at 7:30 and 8:30 pm. All members of the Washington area witness for this goal.

PROVISIONAL JOB DESCRIPTION
FOR
MOBILE UNIT COMMANDER
ONE WORLD CRUSADE

GENERAL INFORMATION:

The Mobile Unit Commander is responsible for leading the mobile unit in fulfilling its purposes according to Our **Leader's** and Headquarters' policies. The purposes as stated are:

1. To bring new members to the Unification Church.
2. To provide training for Unification Church members.
3. To work with Christian Churches.
4. To make the American people aware of the enormous crisis in world society.

The Mobile Unit Commander is responsible (together with the State Representative) for the attainment of specific goals set by Our **Leader:**

1. Bring the membership in the state to 16 as soon as possible and then begin functioning as a separate mobile unit of eight members.
2. Double the membership of mobile unit (or center) by June 30.
3. Open four centers in each state (with 40 members in each for a total of 200 members per state).
4. Bring one new member per person per month.

The Mobile Unit Commander is responsible to the Executive Director of the OWC, Mr. David Kim. He is to maintain a harmonious working relationship with the State Representative and/or Center Director as well.

EXTENT OF DECISION-MAKING: (Examples)

The Mobile Unit Commander may select the cities in which the unit will work, plan the campaign strategy, decide whether or not to take a new member on the team, start new centers. (If a state is planning to purchase a house, the State Representative or Mobile Unit Commander should contact Headquarters regarding the house in question. This enables us to have the terms of purchase reviewed by a realtor. The reason for this is that someone other than you may be responsible for the contract in six months or a year and we must be sure that we can expect another person to be willing to take responsibility for it.)

MAJOR DUTIES:

1. Assign team members to plan or be responsible for the functions listed below, and be sure that each knows what is expected of him. (This would be done by or with the State Representative if their combined membership is less than 16):

- a. Shopping and Cooking
- b. Laundry
- c. Cleaning
- d. Fund-raising
- e. Literature
- f. Arrangements for meeting rooms

Have a responsible person take care of meeting rooms. If using a campus facility, he should first inquire as to University policy regarding the use of its rooms and then proceed to go through the appropriate channel:

- i) Student Activities or Student Union
or
- ii) Administration (Scheduling Office for off-campus groups)
or
- iii) Groups associated with the University such as Newman Centers, or Campus Ministry.

2. Plan campaign strategy: schedule witnessing activities, lectures, workshops, special lectures, contacts with church groups, etc. Assign responsibilities and give guidance. (This should be done in cooperation with the State Representative until unit is functioning independently.)
3. Lecture the "Divine Principle." (Give two-thirds of the lectures yourself; prepare with earnest prayer, study and practice.)
4. Train members of the Mobile Unit:
 - a. Maintain a disciplined Unit/Center (and/or help SR to do this) in accord with **Master's** instructions. (Do not allow on the team people with serious drug or similar problems.)
 - b. As a general rule members should attend and carefully listen to lectures.
 - c. Demonstrate and require promptness regarding meeting times, prayer meetings, appointments, payment of bills, etc.
 - d. Give clear instructions and follow through to see that they are understood and carried out.
 - e. Advise and counsel individuals as needed.
 - f. Give inspiring talks or provide inspirational material in other ways. Help members to develop a deep devotion and dedication to the **True Parents**.

- g. Complete appraisal records when requested by Mr. Kim or Headquarters. (Forms will be provided.)
 - h. Keep a record of witnessing and teaching results (numbers of people brought by each member, number concluded, new members, number of members meeting 1-1-1 goal and any other information called for on the report form.)
5. Interpret the work of the Unification Church, the One World Crusade and the Freedom Leadership Foundation, carefully preparing for any interview or speaking engagement. (Distribute Unification Thought, The Rising Tide, etc., as appropriate.)
 6. Send a report to Mr. David Kim monthly by the fifth of the new month. (Forms will be provided.)
 7. Send to Headquarters monthly by the fifth of the month:
 - a. A copy of the report to Mr. Kim.
 - b. Membership applications and fees.
 - c. Monthly contributions (\$70 per member per month until separate from the center, then a tithe of ten percent. Until the Unit and Center divide, the contribution can be sent in together but the monthly report should indicate who the contributions are from.)
 - d. Van payments, payments for literature, etc.
 - e. Copies of news releases.
 - f. Itinerary
 8. Keep Mr. Kim and Headquarters informed of changes of itinerary, address changes, etc. Notify Headquarters promptly of personnel transfers within the State, e.g. members assigned to a new Center.
 9. Call or write Mr. Kim and/or Headquarters regarding unusual problems.
 10. Prepare budget and keep records of income and expenses or have someone do this. (See instructions on HSAHQ 18.).
 11. Send a greeting card and symbolic contribution to Headquarters on holidays. A greeting card should also be sent to Our **Parents** when they are in America.
 12. Send to Headquarters for approval three copies of any literature you plan to use before producing large quantities.

5/30/73