UPF UK: Leading Through Stories: Creativity and Culture for Global Impact

Robin Marsh October 27, 2025



International Association of Arts and Culture for Peace (IAACP)

Universal Peace Federation UK

An evening of stories, discussion, and cultural celebration

Register Here

Dear Friends and Colleagues,

You are warmly invited to an inspiring evening of storytelling, creativity, and cultural celebration:

Leading Through Stories: Creativity and Culture for Global Impact

Date: Tuesday, 11 November 2025

Venue: Universal Peace Federation – UK, 43 Lancaster Gate, London W2 3NA

Time: 5:30 pm – 8:30 pm

Hosted by the International Association of Arts and Culture for Peace (IAACP) an initiative of the Universal Peace Federation – UK (UPF - UK) and this special event brings together artists, writers, and peace advocates to explore how creativity, culture, and storytelling can inspire leadership and positive social change across borders. The evening will feature keynote talks, a South Indian cultural showcase, and an engaging panel discussion on creativity and leadership for global impact.

Featured Speakers:

Rasheda Ashanti Malcolm – Author, writer, and speaker on *Amplifying Women's Voices Through Storytelling and Media*

Dr Jacalyn Kerbeck – Founder and President, USA Global TV: *The Power of Listening – Leadership with Authenticity and Impact*

Susan Buttenwieser – Author and Creative Writing Educator: *Stories that Shape Lives – Creative Writing for Change*

With opening reflections from Robin Marsh, Margaret Ali, Ian Pelham Turner, and Dr Sangita Swechcha of UPF UK and IAACP, and a special cultural performance coordinated by Nila, the event promises an

evening of meaningful dialogue, artistic expression, and connection.

Admission: £10 (registration required)

Light refreshments provided

Join us to celebrate creativity and leadership through the power of stories.

With warm regards,

Sangita Swechcha Chair of IAACP

Programme:

Arrival, Networking & Refreshments 5:30 pm

- Guests arrive and connect with each other
- Light refreshments served

Opening Session 6:00 pm

- Welcome Address Robin Marsh, Secretary General, Universal Peace Federation UK
- Vision & Mission of UPF Margaret Ali, Director, Universal Peace Federation UK
- IAACP at UPF UK: Introduction and Updates Dr Sangita Swechcha, Chair, IAACP UPF UK
- Peace and Media Ian Pelham Turner, International TV Broadcaster and Patron, UPF UK

Cultural Programme – South Indian Traditions 6:20 pm

Coordinated by Nila, Indian Cultural Programme

- Two Traditional Dances
- Karnataka Song
- Two Poems
- Instrumental Performance (tabla/other)

Keynote Presentations 6:50 pm

Rasheda Ashanti Malcolm – Author, Writer, Novelist, and Speaker *Talk: "Amplifying Women's Voices Through Storytelling and Media"*

Dr Jacalyn Kerbeck – Author and Founder, President, and Chief Listening Officer of *USA GLOBAL TV Talk: "The Power of Listening: Leadership with Authenticity and Impact"*

Susan Buttenwieser – Author, Novelist, Creative Writing Educator *Talk: "Stories that Shape Lives: Creative Writing for Change"*

Panel Discussion & Q&A Theme: Creativity, Leadership & Social Impact Across Cultures

Moderator: Dr Sangita Swechcha, IAACP, UPF UK

Closing Reflections 7:55 pm

Reflections from UPF leadership

Media Interviews 8:05 pm

- Interviews with speakers and organisers
- Photography and media interaction

Robin Marsh

Secretary General Universal Peace Federation (UPF) - UK www,uk.upf,org @ ukUPF pa@ uk.upf,org Charity No. 1185412



Universal Peace Federation - UK A Global Network of Peacebu



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£10.00

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Universal Peace Federation - UK

An evening of storytelling, creativity, and cultural celebration

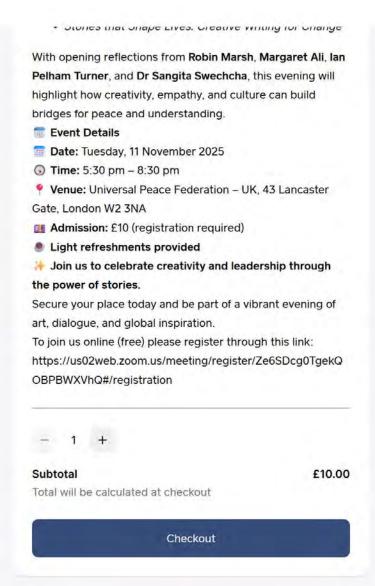
Join us for an inspiring evening that explores how creativity, culture, and storytelling can shape leadership and foster peace across borders.

Hosted by the International Association of Arts and Culture for Peace (IAACP) — an initiative of the Universal Peace Federation – UK (UPF-UK) — this event brings together authors, artists, and peace advocates to celebrate the transformative power of the arts.

Enjoy an evening of **keynote talks**, **live performances**, and **meaningful dialogue**, featuring a **South Indian cultural showcase** coordinated by **Nila**.

Featured Speakers

- Rasheda Ashanti Malcolm Author, Writer & Broadcaster
- Amplifying Women's Voices Through Storytelling and Media
- Dr Jacalyn Kerbeck Founder & President, USA Global TV
- The Power of Listening: Leadership with Authenticity and Impact
- Susan Buttenwieser Author & Creative Writing Educator
- . Stories that Shane Lives Creative Writing for Change





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