

Seil Tour Travel Agency Is to Recreate Its Past as a Premier Travel Agency

Seok-Byeon Kim

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European Travel Specialist 'Customer
Inspiration, Customer Satisfaction, Customer
Happiness' Seil Tour**

The Seil Tour travel agency opened in early 1985 and was founded three years prior to Korea's total liberation for citizens to travel overseas, and eight years before the domestic travel industry's top travel agency was founded. As such, the agency has been pioneering the domestic and overseas travel markets one step ahead of the others.

Although the company gave away the lead to new companies, it has shown tremendous growth by placing first to third place in the inbound (domestic) travel sector and outbound (overseas) travel sector combined within just five years of its launch. At that time, the company had 300 employees and 53 tour buses.

The traveling agency suffered a huge blow in the wake of the IMF crisis in the 1990s, with the company losing half its force and also having to lay off many experienced workers, thus struggling to secure its talented people.

With the new company system introduced by CEO In-Gi Han, the company is on the rise, and is trying to recreate its past glory once again. Currently, the Seil Tour travel agency is using three floors, 8, 9, and 10, of the Seowon Building, Samil Dae-ro, Jongro-gu, Seoul, with 100 all striving and challenging to restore its past glory. The number of tour buses was also recovered to 33, a decent number.

There are about 600 travel agencies competing in Korea, and Seil Tour is still among the best comprehensive travel agencies which deals with services such as inbound travels, outbound travels, general domestic travels and charter bus rentals.

In particular, the inbound section ranks in the top 10 in the industry, the outbound section ranks in the top 100 and the bus business ranks in the top 10, as well...