

## TrueLoveSingles.Com Courtship Site for Unificationists (By Invitation Only)

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About two years ago, our daughter asked my wife and me to help her find a mate. I was unprepared and marveled at how difficult it is for Unification singles to find suitable partners for marriage.

At the same time, I happened to come across UTS Professor Mickler's essay entitled "[The Providential Necessity of "Open" Blessings](#)" on the [Applied Unificationism](#) blog.

The essay argues that the "narrow gate model" of the past and the once anticipated "globalization model" are not fully satisfactory; and that the "open blessing model" may be not just a synthesis of previous models but a providential necessity.



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The defining characteristics of the "open blessing model" are freedom of choice in the selection of one's spouse and commitment to or at least identification with the Unification movement and the Blessing ideal.

I have worked as a database and operations director in the fundraising department at a California State University and have crafted business websites during my consulting practice. As such, it occurred to me that I could possibly make a difference: "Why not craft a public-facing, user-friendly online social network for Unification singles and friends at large?"

I went to work and programmed a website with offered registered users a personal profile with privacy settings, a directory searchable by types of affiliation, free messaging between friends, small groups for teamwork, insightful blog posts and discussion forums.

There aren't many clean online communities that encourage courtship as a way to explore compatibility or chemistry between two singles. I envisioned the site to become an alternative tool that could be used by Unificationists from around the world.

And why not brand the site as an unencumbered and delightful “true love” service that could be used to witness to like-minded relatives and friends, associate members, and those willing to work with Unificationists to promote Unification ethics?

In the beginning, the site utilized an open registration system. Just about anybody could register and create an account on the site. Amazingly, over 900 people joined within the first year, including some Unificationists. However, many users did not complete their profile and I could not wholeheartedly vouch for them.

To make truelovesingles.com more relevant for the most discerning kind of users, namely Unificationists, the site recently adopted an invitation-only registration system to re-focus the user base. A special invitation code is now needed during registration. I also renovated the site last month and deleted the many unclaimed profiles, keeping Unificationists profiles on the site. It’s like the site made a new start.

With an invitation-only registration system in place, the online community is now formed by Unificationists and for Unificationists and all without raising unnecessary barriers to entry.

By Unificationist, the site means to embrace people who are members of or associated with the larger Unification community and share its ethical beliefs about life, that is regardless of abstract theological propositions.

No one single administrator or small team is needed to approve or disapprove prospective users of the site. Supporting Unificationists are empowered to promote the courtship site to singles they find worthy of mingling with.

I encourage you, the reader, to become a supporter of [truelovesingles.com](http://truelovesingles.com) and help singles in their quest to find that significant other!

The invitation code is: “friends” -without the quotes. Please use your new powers with discretion.

Again, this independent, boutique network site is purposed to help singles find and start courting each other for that long-term relationship. How two singles will eventually formalize their new union is for them to say. I do hope for couples to attain the Marriage Blessing and live happily ever after.

As a supporter, please also consider joining our Facebook group at [www.facebook.com/groups/truelovesingles/](http://www.facebook.com/groups/truelovesingles/)

Testimonials

*“I think other web site proprietors should take this site as a model, very clean and fantastic user friendly style and design, let alone the content. You are an expert in this topic!”*  
*Tangas, Brazil*

Links

[www.truelovesingles.com](http://www.truelovesingles.com)

[www.facebook.com/groups/truelovesingles/](http://www.facebook.com/groups/truelovesingles/)