

The Principled Academy Annual Ask Letter

Isaac Durst
October 7, 2025



August 2025 Belize Character Education Workshop



THE
PRINCIPLED ACADEMY
ValuesandVirtues.org

Dear Donor,

Now more than ever, our world needs individuals of integrity who understand their impact on their communities. At ValuesandVirtues.org we believe moral behavior is best learned by example, teaching, and helping young people to evaluate the results of their actual and potential behavior choices. Our mission is to share values-based stories, activities, and conversations that help children grow into thoughtful, moral leaders of the future.

Good choices are learned through both observation and teaching. Your example, along with our stories, conversations, and activities, can help shape children's lives. We have found over the decades that a child may struggle with a particular challenge, but with consistent, positive support, they can learn to make better choices and take delight in their internal growth.

2025 was a year of exciting growth. With your support, we:

- Expanded our collection of stories and activities for parents, teachers, and mentors.

- Attended the 2025 Belize Education Workshop in person, co-sponsored by the Ministry of Education.
- Launched a WhatsApp group for 100+ Belizean teachers and principals with monthly educational content and opportunities to share and reflect with other practitioners.
- Presented Values & Virtues at several Homeschool and Charter School conferences across the U.S.

These efforts are building a community of educators and families worldwide who are helping children make thoughtful, values-based choices every day.

As we reach the end of 2025, we ask for your support to help us continue this mission in 2026 and beyond.

Here's how you can help us take the next step:

- **Join our online community at ValuesandVirtues.org.** Your feedback is invaluable.
- **Make a tax-deductible donation. [Visit our website](https://ValuesandVirtues.org).** Every gift supports new stories, activities, and website maintenance.

Thank you for being a champion of values that will uplift children and communities. Together, we can make a lasting impact.

Health and Happiness Always,



Mose Durst, Ph.D. Kristina M. Seher Isaac Durst

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Our guiding questions and activities complement the wonderful stories we recommend. If you love a story, consider adding it to your library to support the incredible authors.

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Invest your Resources

The Principled Academy, now valuesandvirtues.org, is a 501(c)(3) nonprofit. Your tax-deductible donations help us continue our mission. One-time and consistent donations are greatly appreciated. Many companies match donations. Please check if yours does.



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