

Hoon-Sook Moon's Universal Ballet holds an exhibition titled *Ballerina*

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[Seoul Economic Daily] **Ballet, Beautifully Presented Beyond the Stage... Universal Ballet's Exhibition**

Moved beyond the stage, an exhibition embodying the impressive and beautiful ballet performances is held for the first time in Korea. Universal Ballet (with its representative Hoon-Sook Moon and artistic director Byeong-Heon Yu) revealed that they will be holding an exhibition under a ballet theme, "Ballerina (subtitled: Dancing flower, Ballet)" from April 20 to May 23, at the Blue Square NEMO Gallery, located in Hannam-dong, Seoul.

This exhibition was planned and hosted by Interpark Theater (with representative Jin-Yeong Park) and Ilyoil Books (publisher Jang-Geun Kim). With its significance as the first domestic ballet exhibition [of its type], Universal Ballet acted as a sponsor for the popularization of ballet, and to provide a special experience.

At the "Ballerina: Dancing Flowers, Ballet," the audience will be able to feel the beautiful performance on stage unfolding like a flower blooming before their very eyes, through the five senses, and Universal Ballet plans on providing an opportunity for the audience to experience the "essence of ballet," otherwise known as the most beautiful body movements in the world. Although exhibitions under a ballet theme were held in the forms of photo exhibitions, accompanying events, as well as collaborations, this all-inclusive exhibition is the first of its kind to bring ballet itself to the forefront, with its presentation of a variety of ballet-related media, expressed through photos, videos, costumes, stage settings and the like.

One of the hosts of this exhibition, being Ilyoil Books, began in 1984 as the first Korean ballet troupe, and brought Universal Ballet's leading main repertoire of the "Ballet hallyu," given by "Filial Daughter" Shimcheong, Swan Lake, Sleeping Beauty, Don Quixote and Giselle. With theme halls and special halls divided and numbered to seven in total, a variety of stories is expressed through stage costumes, stage settings and props made from real bird feathers that cannot be easily encountered while seated in the audience. In addition, these mostly unobtainable premiere performance and overseas performance posters and photos will provide an opportunity for one to directly confirm the history of ballet in Korea. By following along this story, this exhibition will present a new vast sense of beauty in one's knowledge and appreciation for ballet, along with a deeper sense of understanding of ballet as something more than an art form that is to be merely enjoyed as part of the audience.

Universal Ballet Director Hoon-Sook Moon, who provided the materials to be used as this exhibition, emphasized, "Ballet is among one of the art genres that may be enjoyed by everyone, and I hope everyone can feel the special charm and beauty of ballet, conveyed through significant moments caught in the materials on display at this exhibition."

Meanwhile, with Children's Day on May 5 falling within the exhibition period, for a period of three days from the 5th Universal Ballet will be providing free Perrier Sparking Mineral Water and drinks from (All Natural) Snapple. In addition, they plan on holding various participation events, such as for contour drawing. Universal Ballet, in commemoration as the official sponsor for this exhibition, will be implementing a ticket discount event for all customers with their exhibition tickets at their upcoming performance in June at the Seoul Arts Center entitled, "This is Modern."

The "Ballerina: Dancing Flower, Ballet" Exhibition will provide a means to experience ballet as a comprehensive art form, breaking down the wall between the audience and stage. Exhibition entrance fees sum up to 13,000 won per adult, 8,000 won per child and 6,000 won per seniors over 65 or toddlers. One can expect to receive a greater discount when making group purchases of twenty or more people, or on "A day of culture, Wednesday, April 26."...

[Yonhap News]

Never Live broadcast of Universal Ballet's Exhibition "Ballerina," "Silla" Performance



Universal Ballet has been holding an exhibition under a ballet theme, "Ballerina" from April 20 to May 23, at the Blue Square NEMO Gallery, located in Hannam-dong, Seoul.

With theme halls and special halls divided and numbered to seven in total, one can appreciate videos and photographic materials pertaining to Universal Ballet's main repertoire given by Shimcheong, Swan Lake, Sleeping Beauty, Don Quixote and Giselle, and from Universal Ballet's history, along with ballet shoes embroidered with crystal gems, and the like.

Universal Ballet stated, "Although there has been a photo exhibition held under the theme of ballet, this all-inclusive exhibition is the first in Korea to display a variety of materials given by photos, videos, stage costumes and stage settings with ballet itself at the forefront."

Exhibition entrance fees are 13,000 won for adults (8,000 won for children, 6,000 won for seniors over 65 and toddlers)...

[Newsis]

Universal Ballet, with its first domestic "Ballerina" Exhibition... including photographs, videos and even stage settings



Director Hoon-Sook Moon, responding to audience members one-by-one after the performance of "Giselle," in Italy.



The impressiveness and beauty of a ballet performance is found at the exhibition halls.

Universal Ballet (with representative Hoon-Sook Moon and artistic director Byeong-Heon Yu) has been holding the “Ballerina” Exhibition under the theme of ballet, from April 20 to May 23, at the Blue Square NEMO Gallery located in Hannam-dong, Seoul.

With the subtitle, “Dancing Flowers, Ballet,” Interpark Theater (with representative Jin-Yeong Park) and Ilyoil Books (publisher Jang-Geun Kim) planned this exhibition as its hosts.

Universal Ballet stated, “Although there has been exhibitions under the theme of ballet in the form of photo exhibitions, accompanying events and collaborations, this all-inclusive exhibition is the first in Korea to display a variety of materials given by photos, videos, stage costumes and stage settings with ballet itself at the forefront.”

Ilyoil Books began in 1984 as the first Korean ballet troupe, and brought Universal Ballet’s leading main repertoire of the “Ballet hallyu,”

given by Shimcheong, Swan Lake, Sleeping Beauty, Don Quixote, and Giselle to the exhibition.

With theme halls and special halls divided and numbered to seven in total, a variety of stories is expressed through stage costumes, stage settings and props made from real bird feathers that cannot be easily encountered while seated in the audience. In addition, one can confirm these otherwise mostly unobtainable premiere performance and overseas performance posters and photos.

The special hall is decorated by “Shimcheon,” which has gone down in history from 1986 as part of the Ballet hallyu, and the vivid records of Director Hoon-Sook Moon, who has been leading Universal Ballet for the past 33 years, as part of the history of ballet in Korea. One can also see the video performance of “Giselle” in 1989, when The Mariinsky Ballet crowned Director Moon as the “Eternal Giselle.”

Interpark Theater representative Jin-Yeong Park stated, “I wanted to bring the beauty and impressiveness of ballet as a performing art to beyond the stage. I hope to quench the thirst and resolve the sense of sadness felt upon leaving the auditorium through this exhibition.”

Universal Ballet Director Hoon-Sook Moon, who provided the materials to be used as this exhibition, emphasized, “Ballet is among one of the art genres that may be enjoyed by everyone, and I hope everyone can feel the special charm and beauty of ballet, conveyed through significant moments caught in the materials on display at this exhibition.”...