



Family Federation for World Peace and Unification

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Ref. No. FFWPUI 2016-85

To : Special Emissaries, Regional Presidents, Special Envoys, National Leaders
Cc : National Messiahs, Personnel-in-charge in each Regional Headquarter
From : FFWPU International Headquarters
Date : 7.15 by the heavenly calendar in the 4th year of Cheon Il Guk (August 17, 2016)
Re. : Promotion of the Hyo Jeong Peace Festival

May our Heavenly Parent and True Parents' blessings and love be with you all.

"All blessed families of the Unification Church should become one centering on True Parents on the fourth anniversary of True Father's ascension.... I hope it will be a festival at which we can all come together in harmony and solidarity."

In accordance with True Parents' words on this coming Festival to Commemorate the Fourth Anniversary of the Universal Seonghwa of Sun Myung Moon, the True Parent of Heaven, Earth and Humankind on 7.17 by the heavenly calendar (August 19), the International HQ will be conducting the Hyo Jeong Peace Festival as an occasion through which all blessed families can share a culture of heart.

1. Purpose of Event:

A. Internal Purpose:

- 1) To promote harmony and solidarity among all Unification Community members as we advance to achieve Vision 2020
- 2) To inherit the Hyo Jeong culture, which is based on True Parents' tradition of filial piety
- 3) To develop a providential sense of ownership in blessed families worldwide

B. External Purpose:

- 1) To spread understanding of True Parents' life achievements to all corners of the world
- 2) To create the external environment needed to achieve Vision 2020 (securing supporters and strengthening solidarity)
- 3) To spread the Seonghwa Ceremony culture and forge it into a brand

2. Theme: Become the Light of the World through a Filial Heart for Heaven

3. Date: 7.17 by the heavenly calendar (August 19), 2 – 9 p.m.

4. Venue: Cheongshim Peace World Center

5. Program:

- A. Bibimpap "Food is Love" Sharing Festival for Harmony and Unity
- B. Special Performance by the Little Angels
- C. True Parents' Favorite Songs (Invited singers)
- D. Entertainment from the Regions of the World



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- E. “Sharing True Parents’ Love” Festival
- F. Hyo Jeong Music Festival (Moon Hyo-jin Music Festival)

6. Promotion Method:

- A. Upload the attached image file onto the notice board of your respective home pages and post it as a pop-up window
- B. Send the image file to all members
- C. Promote the event through different means, including SNS

7. Attached file:

- A. HyoJeongPeaceFestival_KR
- B. HyoJeongPeaceFestival_JP
- C. HyoJeongPeaceFestival_EN
- D. HyoJeongMusicFestival1
- E. HyoJeongMusicFestival2

Cho Sung Il, Director-General
FFWPU International Headquarters

