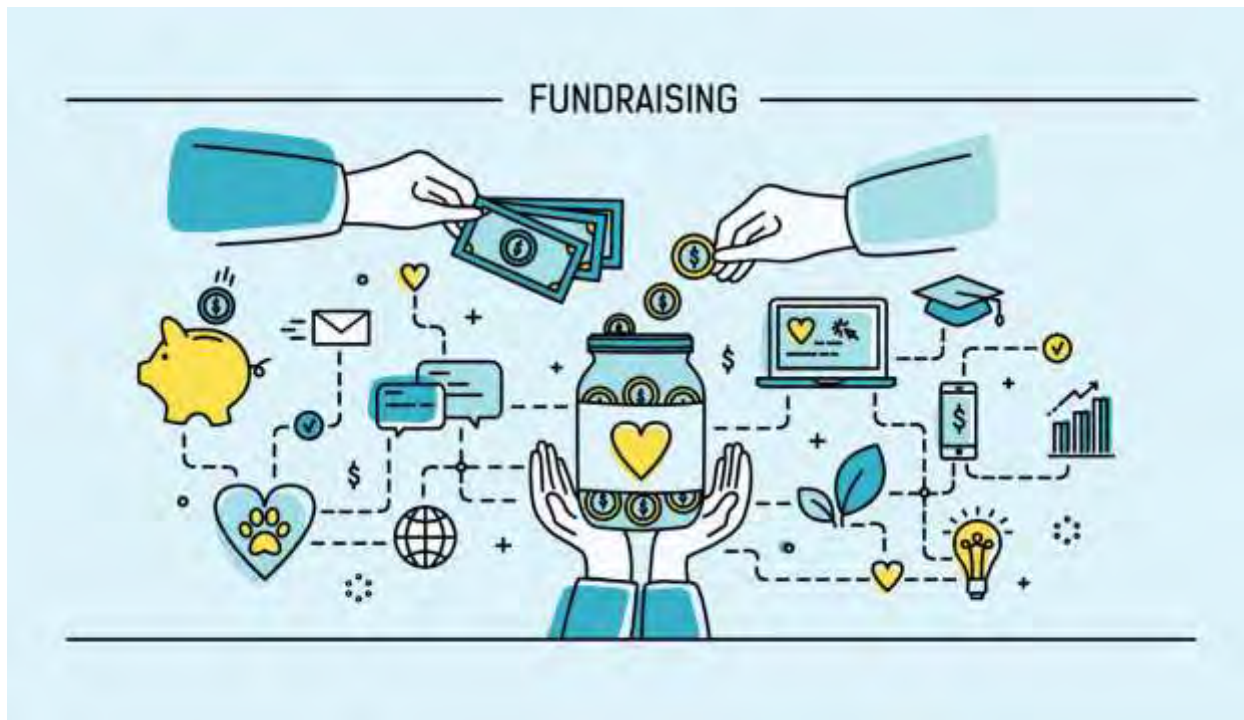


FFWPU UK now registered with Fundraising Regulator for Accountability

Michael Balcomb
July 19, 2023



FFWPU-UK has registered with the Fundraising Regulator in order to demonstrate its commitment to credibility, transparency and accountability.



The Family Federation for World Peace and Unification (FFWPU-UK) in the United Kingdom has recently demonstrated its commitment to transparency and accountability by registering with the Fundraising Regulator. This significant step not only reflects the organisation's dedication to adhering to the highest fundraising standards but also showcases its willingness to be held accountable to its members, donors and the general public.

The Fundraising Regulator is an independent body established in 2016 to oversee and regulate fundraising activities in the charitable sector in the United Kingdom. Its primary goal is to protect donors and ensure that fundraising is conducted ethically and responsibly. The regulator achieves this by setting and enforcing fundraising codes of practice, handling complaints from the public, and offering guidance to organisations, all aimed at maintaining a high standard of fundraising integrity.

By registering with the Fundraising Regulator, FFWPU-UK is voluntarily aligning itself with the organisation's standards and codes of practice. This proactive approach demonstrates their dedication to fundraising practices that are respectful, honest, and transparent. It also signifies a willingness to engage constructively with its members, donors and stakeholders, valuing their trust and support.

The benefits of registering with the Fundraising Regulator include an added layer of credibility and trustworthiness in regards to FFWPU-UK's fundraising efforts, enhanced accountability as FFWPU-UK is bound by the regulator's codes of practice and guidelines and a strengthened reputation as registering with the Fundraising Regulator shows that the organisation is committed to maintaining the highest standards.

FFWPU-UK's decision to register with the Fundraising Regulator is a commendable step towards ensuring transparency, integrity, and accountability in its fundraising practices. By aligning with the regulator's guidelines, FFWPU-UK not only sets an excellent example for other charitable organisations but also reinforces the trust of its members, donors and stakeholders.