

A REVIEW OF 2021



Strategic Plan 2021/2022

HEAVENLY EUROPE & MIDDLE EAST

REGIONAL PRESIDENT, MICHAEL BALCOMB



HALF TERM REVIEW

Strategic Plan 2021/2022

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Guidance from IHQ this time last year

1. 2020 was the pinnacle of a **victorious 7 year course**
2. We are on a **new journey** towards 2027. First stop, 2022
3. The one big thing is God should be known as **Heavenly Parent**
4. The short term goal is **Korean Reunification** by 2022
5. The long term goal is to bless $\frac{1}{3}$ **of the world into HPHC** by 2027
6. **Every Blessed Family and every person** has a role to play
7. The most important thing we can do is “**Be True Mother**”

True Mother's Timeline 2020 – 2027

- 2020** World Summit > Rally of Hope > Cheonbo Victors
Restructuring world leadership, youth emphasis
- 2021** Rallies of Hope on regional basis
Expanding the HPHC: the goal of 43
Peace Visit to North Korea on 30th Anniversary?
- 2022** Heavenly Unified Korea (National Elections)
- 2023** Opening of the Cheon Won Gung (World HQ)
- 2024** Three years for the Establishment of a Unified World

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- 2021** Rallies of Hope on regional basis **[Think Tank 2022]**
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[Prayer Rallies for the Unity of Korea]
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Key Elements of True Mother's Plan

Outreach	Full investment in online strategy
Rally of Hope	World > Region > National levels
Cheonbo Victors	All Blessed Families, + pastors, etc
National Blessing	Bless $\frac{1}{3}$ of the population
Raise leaders	YSP, UPA, Wonmo, Sun Moon, etc.
Educate	UPF & WFWP focus on N/S Korea

Aligned Goals of EUME Plan

Outreach

Full investment in an online strategy

Rally of Hope

Regional & National **40m (2021)**

Cheonbo Victors

186 (2020) **400 (2021)** 1000 (2022)

National Blessing

Bless $\frac{1}{3}$ (400m) **40,000 (2021)**

Young leaders

Appoint **40** new leaders in 2021

Educate

UPF / WFWP **40 events** TM priorities.

Aligned Goals of EUME Plan

Outreach	Full investment in an online strategy <input checked="" type="checkbox"/>
Rally of Hope	Regional & National 40m (2021) +/-
Cheonbo Victors	186 (2020) 400 (2021) 1000 (2022) <input checked="" type="checkbox"/>
National Blessing	Bless $\frac{1}{3}$ (400m) 40,000 (2021) <input type="checkbox"/>
Young leaders	Appoint 40 new leaders in 2021 <input type="checkbox"/> +/-
Educate	UPF / WFWP 40 events TM priorities. <input checked="" type="checkbox"/>

Focus Nations in each SubRegion

The $\frac{1}{3}$ Goal: The International Plan is for at least 13 of the 39 Global SubRegions to hold events for National Restoration and SubRegional Restoration by 2027

EUME share must be at least **2-3 SubRegions**, better all 6!

Heavenly Albania plus a focus nation in each SubRegion—

- **Moldova, Israel, Portugal, Germany, United Kingdom, France?**

But all nations can challenge!

Changes in Methodology 2020 / 2021

GOAL	2020 PRE COVID	2021 POST COVID
UPF SUMMITS IN SUBREGIONS to EDUCATE THE LEADERS	PHYSICAL GATHERING (ALBANIA) WITH ILC SUMMIT	ONLINE RALLY OF HOPE, SEPARATE ONLINE ILC SEMINARS <input checked="" type="checkbox"/>
NATIONAL LEVEL BLESSING	PHYSICAL GATHERING, CUMULATIVE GATHERINGS	NEED ONLINE OPTION with HOLY WINE DELIVERY <input type="checkbox"/>
DEVELOP YOUTH LEADERSHIP	MOSTLY LEFT TO YSP ETC.	APPOINT VPS AND OTHER POSTS +/-
CHEONBO LIBERATION	BRANCH PROGRAMS IN NATIONS	ONLINE VIDEO PROGRAMS <input checked="" type="checkbox"/>
MULTIPLY HTM BLESSING	CEREMONIES IN EUME & AFRICA	NEED ONLINE OPTION <input type="checkbox"/>
CLERGY EDUCATION	PHYSICAL SEMINARS (BCLC)	ZOOM: WCLC EUROPE +/-
YOUTH EDUCATION	SEMINARS & WORKSHOPS	ONLINE DELIVERY <input checked="" type="checkbox"/>

Immediate Priorities

What are our main tasks for 2021 / 2022?

- **Distribute** *Mother of Peace* in 14 languages. **26!**
- **Continue Centenary Project** as a witnessing tool + **Book**
- **Forge alliances** with international “John the Baptists”
- **Expand online HTM Cheonbo & Liberation** providences
- **Create** online **Blessing Ceremony** and **Blessing Education** +/-
- **Promote** Blessing in a Holy Community of all faiths
- **Rejuvenate** the entire leadership structure by 2022 +/-

Each Organization has its own focus

FFWPU will teach *Divine Principle* & True Parents' Words

UPF will hold webinars and seminars in partnership with other regions, establish think tanks and publish policy (white papers)

WFWP will work in close partnership with other organizations and especially in the two UN offices in Geneva and Vienna

YSP will focus on partnership, advocacy, education and service.

Each Blessed Family should **choose at least ONE** of these initiatives to support. It isn't necessary to try to do everything



FFWPU: Build the Holy Community

Seek Divine Help: Not by human effort alone (True Mother)
“Not by might, nor by power, but by My Spirit” (Zech. 4:6)

Foundation of Faith: We strengthen our daily devotions

Strengthen our Families: Strong Blessings are the best witness.

Teach constantly: The power of online workshops and (new) self-guided study programs

Improve our online presence: Invest fully, as TM has done.



Daily Devotion: Let's make it shared



Many communities are already joining for daily Hoondokhae on different days

Goal: Each Family joins public morning devotions



Weekly Prayer: Our focal point

**EUME
PRAYER
CALL**

**HOON DOK HAE
PROVIDENCE UPDATE
UNISON PRAYER**

**EVERY WEDNESDAY
20:00 CET - VIA ZOOM**

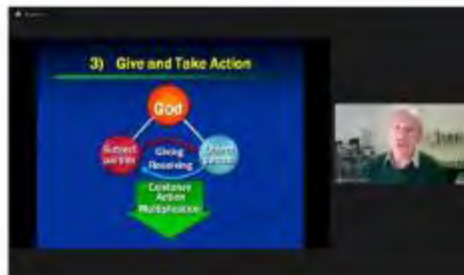
♥ Donations for EUME Projects
PayPal: donate@ffwpu-eu.org

Thank you to all those already joining the weekly prayers

Goal: More than 1000 connections every week (2020 <500)



Quarterly Study: Let's get involved



3 WEEKS
Divine Principle
online cycle

Tuesdays 7:00pm to 8:30pm CET

Discover the core teachings of Sun Myung Moon and Hak Ja Han Moon with the Introductory Divine Principle series every TUESDAY. Join us for a 40 minutes online lecture, followed by a discussion and questions and answers.

OCT. 6TH THE IDEAL
OCT. 13TH THE REALITY
OCT. 20TH THE SOLUTION

REGISTER HERE
OR CONTACT
PNA@GMAIL.COM

<http://bit.ly/victorbydp>



We have a great many workshops and study programs available online

Goal: Each Family joins 1 workshop a quarter



Stronger Blessings: Let's make it work

26 JUNE - 4 JULY 18.00-20.00 CEST

REFRESH YOUR BLESSING

FOR COUPLES BLESSED FOR MORE THAN 25 YEARS

- 26.6 "Evaluating our Relationship"
Karl & Sarah Zimmermann
- 27.6 "Communication Tools"
Franz & Patrizia Kerschbaummayr
- 2.7 "Our couple & the Ideal- Bridging the Gap"
Ole & Jane Toresen
- "The Power of the Imagination"
Vigdis Parkins
- 3.7 "5 ways of Solving Conflicts"
Bayarma Efremova
- 4.7 "Intimacy"
Umberto & Marilyn Angelucci

Organized by BFD-EUME

"Refresh Your Blessing" staff team

We have a great many workshops and study programs available online

Goal: Each Family joins 1 Blessing Workshop a year

UPF: Heavenly Unified Korea

Rally of Hope: Source expert speakers from EUME

6 UPF Associations + WFWP, YSP etc will hold webinars dealing with N/S Unification from each perspective

We will leverage our relations with nations supporting of **both sides in the conflict**. Continue veterans outreach

Build relations with North & South **diplomatic missions**

Outreach to Korean groups, churches, business in the region

Development of Think Tank 2022





5th Rally of Hope: February 14, 2021

Our goal is 5m views national rebroadcasts

And for the year 2021, 40m views 



Develop the “Six Pillars” [+ 2] of UPF

ISCP: Current and former Heads of State

IAPP: Current and former members of parliament

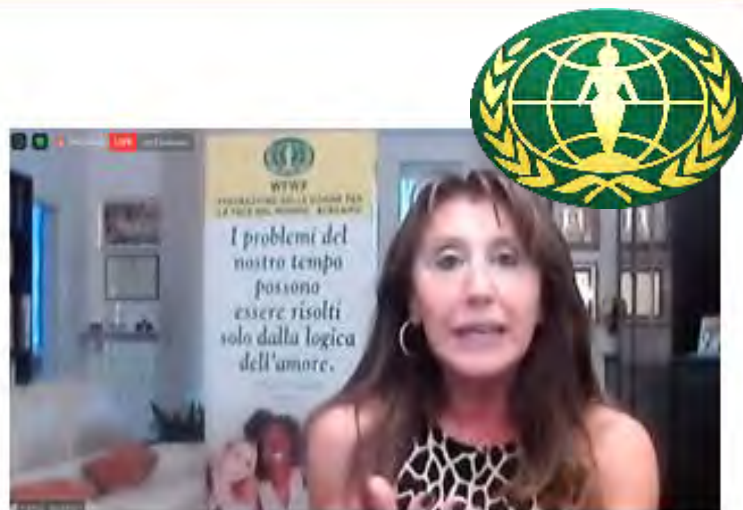
IAPD: Religious leaders of all faiths and denominations

IMAP: Media professionals, journalists, writers editors

IAED: Business and financial leaders

IAAP: Academics, Scholars, University Presidents etc.

IAFLP: First Ladies and **IA??** Arts and Culture





WFWP

Access to government and institutions as trusted partners:

Leaders develop their skills; external and internal

Young leaders mentoring and placement

Curriculum sharing throughout, values education

Branding, Financial independence and prosperity.



WFWP

Become asset /trusted expert to governments/decision makers on priority issues

Young leaders mentoring and placement:

Leading voices in advocacy and education :

Partnerships and platforms

WFWPI Korea Conference (global) at end of year



Building the Holy Community

FFWPU: Strengthen our devotion, unity and commitment

Christianity: Establish EUME Chapter of WCLC

Islam: Prioritize & improve programs with Islam

Holy Community: All other faiths to support. Learn about and participate in their holy days and initiatives.

UPF & WFWP: Make partnerships and advocate spirituality

We need to refocus on the idea of the Holy Community

Pyara Singh Bhogal
United Kingdom



Mrs. Asmaa Kftarou
WOMEN'S ADVISORY BOARD, UN SPECIAL EMPLOYE, SPRIA



Father Joseph Saghbini
Parish Priest, Melkite Church, Lebanon



Rabbi Kevin De-Carli
Jewish Community, Baden, Switzerland

Sumana Siri
United Kingdom



Rt. Rev. Riah Abu El-Assal
EMERITUS ANGLICAN BISHOP OF JERUSALEM



Pyara Singh Bhogal – *United Kingdom*



Online Christian Clergy Conference in Austria
Austria, November 7, 2020



6. WCLC-Germany Zoom-Conference
ZOOM, November 7, 2020



BCLC - British Clergy Leadership Conference
London, UK, September 12, 2020



YSP, VPs and New Leadership

- 2020 TM changes most senior leadership positions
- 2020 TM appoints 2 Regional Vice Presidents (YSP role)
- 2020 6 SR Vice Presidents. 6 UPF associations
- 2021 Appoint 10 New national leaders
Provide consistent training for all leaders
- 2021/2 SR deputies become directors by end of year
- 2022 SubRegional Directors move up to Cheon Eui Won
- 2022/3 All nations have younger leadership in place

EUME Region Vice-Presidents



Sarah Ahmed

20.12.1990



Bogdan & Yoshiko Pammer

400 Million 2010
28.11.1988 - 24.09.1984



In-sung & Soon-jae Kwun

30000 (1992)
05.05.1969 - 19.04.1969



Guk-son & Hyang-joo Capone

400 Million 2009
05.02.1989 - 27.04.1990



Matthew & Natasha Huish

400 Million 2004
04.09.1983 - 09.07.1984



Julika & Alexander LaBrooy

400 Million 2004
16.05.1983 - 24.11.1986



Michael & Nicole La Hogue

400 Million 2017
16.02.1991 - 07.10.1992



Gani & Marjeta Rroshi

360 Million 1999
12.10.1975 - 10.11.1977

EUME Region New Generation of Leaders





Youth and Students for Peace

Raise young, responsible and effective leaders caring about humanity and global issues

Education for Personal Development

Peace Designer Programmes

Addressing social issues afflicting young people

Supporting UN SDGs

Cooperation with UN, EU and national institutions

Developing Our Physical Assets

Completion of the Cheon Il Guk Peace Embassy in Tirana

Upgrades of Workshop Sites in Austria, Poland

Upgrades of Headquarters in London and Prague

Legalization of Headquarters in Moscow







Glanow, Poland



London, UK



Prague, Czech Republic



Gafrenz, Austria



Moscow, Russia

Developing Our Financial Foundation

Strengthen the **budget and planning** process

Using a **logic model** to identify priorities

Create an **Office of Development** (fundraising)

Increase tithing levels. Cultivate donors, especially youth.

Increase **contributions** from current business & real estate

Make successful applications for **public funding**

We need to refocus on these goals for 2022



What can my family do?

Keep Our Basic Devotions

Daily: Hoondokhwe (HDH) at home

Weekly: Public HDH; Wednesday Prayer, Sunday Service

Monthly: Tithing; Share Mother of Peace; Outreach

Annually: Attend DP Workshop; attend blessing seminar

ASAP: Become a Cheonbo Victor & lead others

And ...

Our Basic Devotions

Daily: Hoondokhwe (HDH) at home

Weekly: Public HDH; Wednesday Prayer, Sunday Service

Monthly: Tithing; Share Mother of Peace; Outreach

Annually: Attend DP Workshop; attend blessing seminar

ASAP: Become a Cheonbo Victor & lead others

We wish EVERY family could commit to these six things

Make good use of your EUME Calendar

- Feb 1** Year 10 of Cheon Il Guk (Lunar New Year)
- Feb 6** True Parents' Birthday (103-80 / 102-79)
- Feb 13** Foundation Day
- Feb 11/14** World Summit 2022
- Feb 15** Daeboreum Victory Ceremony
- Apr 16** True Parents Anniversary
Heavenly Parent's Day, True Parents Day, Blessing



For the Unified Heavenly Korea



Rally of Hope: participate, and promote it to our friends and relatives, having confidence in its quality. **4/6X**

Mother of Peace and ***Peace Loving Global Citizen*** both introduce a lot of material about Korean culture and history. Also continue the updated **Centenary Project 2X**

Promote **Korean Culture and Music**, with online programs, outreach and partnerships with Koreans N & S **2X**

Outreach to **Korean War Veterans**, record interviews, MOP **1X**

Inform **local elected representatives** of our wishes and goals **1X**

Outreach with Mother of Peace

In 2020 our goal was minimum 12 but suggested 40

In 2021 our goal is increase **to 21 and up 77** (total)

If money is an issue, try a lending library approach

We are also developing an inexpensive podcast.

And --- continue to develop the **Centenary Project**,
online, publicly, in church and even in our own homes



Witnessing / Outreach Goals

True Mother asks each family to become a Cheonbo victor, and 'restore' **43 families in 2021**

1. Pastors – by May
2. Cheonbo Victors – by August
3. All families – this year

The only way to do this at the moment is **online and through social media**. We are working with the USA team to develop better tools





Join a Cheonbo Support Group



*Let's
work
together!*

Attend a workshop every quarter



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Divine Principle
online cycle

Tuesdays 7:00pm to 8:30pm CET

Discover the core teachings of Sun Myung Moon and Hak Ja Han Moon with the Introductory Divine Principle series every TUESDAY. Join us for a 40 minutes online lecture, followed by a discussion and questions and answers.

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SUNMYUNGMOON.COM

<https://bit.ly/3w1d1e1>



*& bring
your
friends!*

Our Giving Goals

We **ALL** commit to tithing in 2021

1. Formation Stage – 5%
2. Growth Stage – 10%
3. Completion Stage – 15%

All programs and projects to **aim for self sufficiency**

Donations, fees, grants, crowdfunding ... let's be creative



And in conclusion

Be Blondin!

Don't look down or back

Don't try to balance
yourself, or we will both die

Don't be Colcord!

Be Blondin!



Be ~~Blondin!~~ True Mother!

Don't look down or back

Don't try to balance
yourself, or we will all die

Don't be just ourselves!

Be ~~Blondin!~~ True Mother!



THANK
YOU !



SETTING OUR GOALS FOR 2022

GENERAL OBJECTIVES

- **Attend** our Heavenly Parent in Spirit & Truth
- **Practice** the Hyojeong Culture & Lifestyle
- **Multiply** True Parents' Cosmic Blessing
- **Increase** the numbers of the Heavenly Community
- **Strengthen** our physical foundation
- **Improve** our online presence
- **Increase** our financial resources and give generously, and
- **Restore** our nations!

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PRACTICE THE HYOJEONG LIFESTYLE

- **Prayer & Study** each day as True Parents taught
- **Report** each month or more often as needed
- **Share** good news with True Mother and others
- **Give cheerfully** more than what is asked or expected
- **Encourage each other** see with eyes of faith; remember that our goals cannot be reached by human effort alone
- **Keep** the traditions, and **holy days**

8 MAJOR HOLIDAYS & 5 HOLY TABLE DAYS 2022

16.03.10	16.04.2022	62. Anniversary of True Parents' Holy Wedding
		55. Heavenly Parent's Day
		63. True Parents' Day
01.05.10	30.05.2022	60. Day of All True Things (01.05.1963)
01.07.10	29.07.2022	32. <i>Chil Il Jeol (7.1 Jeol)</i> - Declaration Day of God's Eternal Blessing (01.07.1991)
07.07.10	04.08.2022	26. <i>Chil Pal Cheol (7.8. Jeol)</i> - Declaration of the Realm of the Cosmic Sabbath for the Parents of Heaven and Earth (07.07.1997)
01.10.10	25.10.2022	63. True Children's Day (01.10.1960)
		35. <i>Kae Cheon Il</i> Foundation Day for the Nation of Heaven and Earth (03.10.1988)

WHAT TO DO ON A HOLY DAY?

- **Prepare** in advance: Have a countdown, or a *jeonsong* condition.
- **Offer a Holy Table:** If possible in church, or if not, by family (voluntary, recommended)
 - True Mother's guidelines for Holy Tables / Local Creativity / Build a Team
- **Meet:** if possible in person, or if not, at least remotely. Invite guests.
- **Teach** the tradition through various media: HoonDok, songs, stories
- **Give:** Donations can be collected locally
- **Eat & Have Fun.** Don't forget to invite people!
- **Record:** Take photos and video

SPECIAL & REGULAR DONATIONS

- **Tithing** is a basic duty of faith requested of all members in good standing
- **Holy Day Donations** are encouraged, collected locally
- **Appeals and fundraisers** can be launched at any time, with consultation
- **Devotional offerings** twice a year, requested by IHQ:
 - FOUNDATION DAY (February 13, 2022)
 - TRUE FATHER'S ASCENSION ANNIVERSARY (August 14, 2022)
 - Recommended \$210 families / £120 individuals for "Group A" nations, and so on
 - However, any and every amount is gratefully welcomed.

STRENGTHEN THE PHYSICAL FOUNDATION

- **Develop** the CIG Embassy in Albania as a successful model
- **Establish** a EUME HQ in the United Kingdom (TM)
- **Acquire** CIG Embassies in Major Cities
- **Improve** Peace Embassies in each country
- **Offer** Where there is no public facility, make our homes as heavenly as possible
- *Financial Support may be available*

GOAL SETTING HOMEWORK

DISCUSS AND SET GOALS LOCALLY

- Meet with your teams and create meaningful goals for your community BEFORE the next Pastor's Association Meeting, scheduled for Tuesday 8th February at 1800 CET
- Cover the key areas as appropriate to the size of your community
 - Outreach, Blessing, Education, Witnessing
 - Study, prayer, pastoring and member care
 - Youth and Young Adults, Leadership Transition
 - “Creating the Environment” through UPF, WFWP, YSP, Peace Road, and other
- Physical Foundation and Finance
- Complete the “goal setting template” prepared by EUME HQ