

Early Bird Reminder for this Summer's Blessed Culture and Sports Festival (BCSF)

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The graphic features a large white 'X' on an orange background. To the left of the 'X' is the text 'BCSF' in large white letters, with 'CONTEST CRITERIA' in smaller white letters below it. The 'X' is composed of four colored triangles: pink, yellow, blue, and green. Each triangle contains a small image: a smiling woman, a group of people, a person in a white shirt, and a person in a blue shirt. Below the graphic, the text reads: 'It's time to prepare for BCSF! How much spirit does your team have?' followed by '4 contests. 4 chances to win.' in orange. The final paragraph states: 'The theme for BCSF 2014 is X—the roman numeral for 10—for the 10th anniversary of BCSF. In your t-shirts, flags and videos, X can mean anything, from “10” to “X-treme” – come up with your own interpretation!'

It's time to prepare for BCSF! How much spirit does your team have?

4 contests. 4 chances to win.

The theme for BCSF 2014 is X—the roman numeral for 10—for the 10th anniversary of BCSF. In your t-shirts, flags and videos, X can mean anything, from “10” to “X-treme” – come up with your own interpretation!

Get ready for the 10th year of the Blessed Culture and Sports Festival (BCSF)! This year, the event will be held from August 6-10, 2014, and the early bird deadline to register for this year's BCSF is July 20! After that, the price goes up from \$55 to \$75.

There are a few exciting changes to BCSF this year:

1. We will be having our first ever Family Day with kid sports, arts and crafts and entertainment for the entire family. Each day will of course be filled with sports and we look forward to worship services, fashion shows, open mics and game show nights.
2. We have open donations for anyone who would like to support the event. Contribute what you can to receive a thank-you gift and to help make this summer's BCSF the best yet!
3. We are collecting all contest submissions BEFORE the event, including the team cheer and T-shirt designs. All entries are due by July 1.

Register for BCSF at bcsfusa.com

CONTESTS:

DEADLINE: July 1st

Design your district's team T-SHIRT.

Send us your finished design, front and back.

SCORING: originality, composition, design, incorporation of theme, incorporation of your region, incorporation of your team name, professionalism



Prize: \$200

Design your team FLAG.

Send us a photo of your flag, front and back.

SCORING: originality, design, professional quality



Prize: \$200

Come up with your TEAM CHEER & record it.

Film your team performing your cheer.

IMPORTANT: Make sure there is clear sound and visuals. Must feature your full team or as close as you can get to it. Make it a skit, a dance, a routine, get creative!

SCORING: creativity/originality, enthusiasm/spirit, incorporating the theme, incorporating the team name

LENGTH: 3 minutes max.



Prize: \$200

Make your pre-BCSF HYPE VIDEO

The theme is X.

IMPORTANT: Give it a title! Incorporate a sport in the video. Think Nike.

SCORING: creativity, interpretation of the theme, professional quality

LENGTH: 5 minutes max

PRIZE: \$50 per entry, so if every district enters, the pot will be at \$600



\$50 per entry