

ONE WORLD CRUSADE

History

One World Crusade is an international organization of people who believe in the ideal world of brotherhood and are dedicated to the pursuit of world unity under God. It was organized in 1972 in the United States and now has branches in Europe and Asia.

Goal

The purpose of One World Crusade is to provide the conditions for society's emergence into a world-unified civilization. Through the use of the Unification Principle ideology, One World Crusade will develop a working inter-relationship between the five disciplines of science, religion, culture, economics and politics.

Activities

Presently there are 10 mobile units of One World Crusade traveling throughout 10 regions in America. Fifty (50) mobile units with 2000 members will be in operation by 1974, in addition to full time and part-time workers in the various state centers.

- In cooperation with the Unification Church centers, a worldwide ecumenical movement, One World Crusade is sponsoring the New Life lecture series given daily and during weekend retreats at the various centers throughout the country. (See back panel for address of center nearest you).
- Members are meeting with senators, congressmen, governors, mayors and other public officials; as well as with religious, scientific and educational leaders, sharing with them our goals and objectives.
- Through national and local t.v. appearances, radio talk shows and local paper interviews, we are informing the American public of our movement.
- On Nov. 21-26, 1972 we shared in the sponsoring of an International Conference on Unified Science in New York City; twenty top scientists from around the world attended.
- The next scheduled conference is to be held in Tokyo, Japan in the latter part of 1973.
- One World Crusade supports and cooperates with the World Freedom Institute in Washington, D.C. to hold Unification Ideology seminars.
- One World Crusade supports and cooperates with the Freedom Leadership Foundation, a non-profit educational organization which trains future leaders for America.
- One World Crusade presents on campus speaking tours and Unification Principles ideology seminars at major colleges and universities throughout America and the world.



INTERNATIONAL HEADQUARTERS
Seoul, Korea

NATIONAL HEADQUARTERS
1611 Upshur Street
Washington, D.C.

SPECIAL LECTURE SERIES

on Unification Principle will be given by the One World Crusade at the Unification Church on:
Monday through Saturday, April 2-7, 7:00p.m. (no charge).

REGULAR LECTURE SERIES

For those unable to attend the O.W.C. lecture series, lectures on the Unification Principle are regularly held at the Unification Church on:
Mondays, Tuesdays, Fridays and Saturdays, 7:30p.m. (no charge).

UNIFICATION CHURCH
1727 EUCLID AVE.
BERKELEY, CA. 94709
841-3445

People of
Conscience
UNITE
and
MOBILIZE

One World Crusade

A Revolutionary New World Culture is Being Established

A The injustice of society can only be ended by recognizing the power of the religious experience and reversing the self-centered consciousness to become the revolutionary individual.

B The spiritual experience is the seed of the revolutionary. Jesus, Confucius and Buddha brought true revolution by reversing self-interest and sacrificing wholly for the betterment of mankind. Through this experience, the individual creates himself by reversing his self-centered consciousness into the willingness to sacrifice himself for the whole.

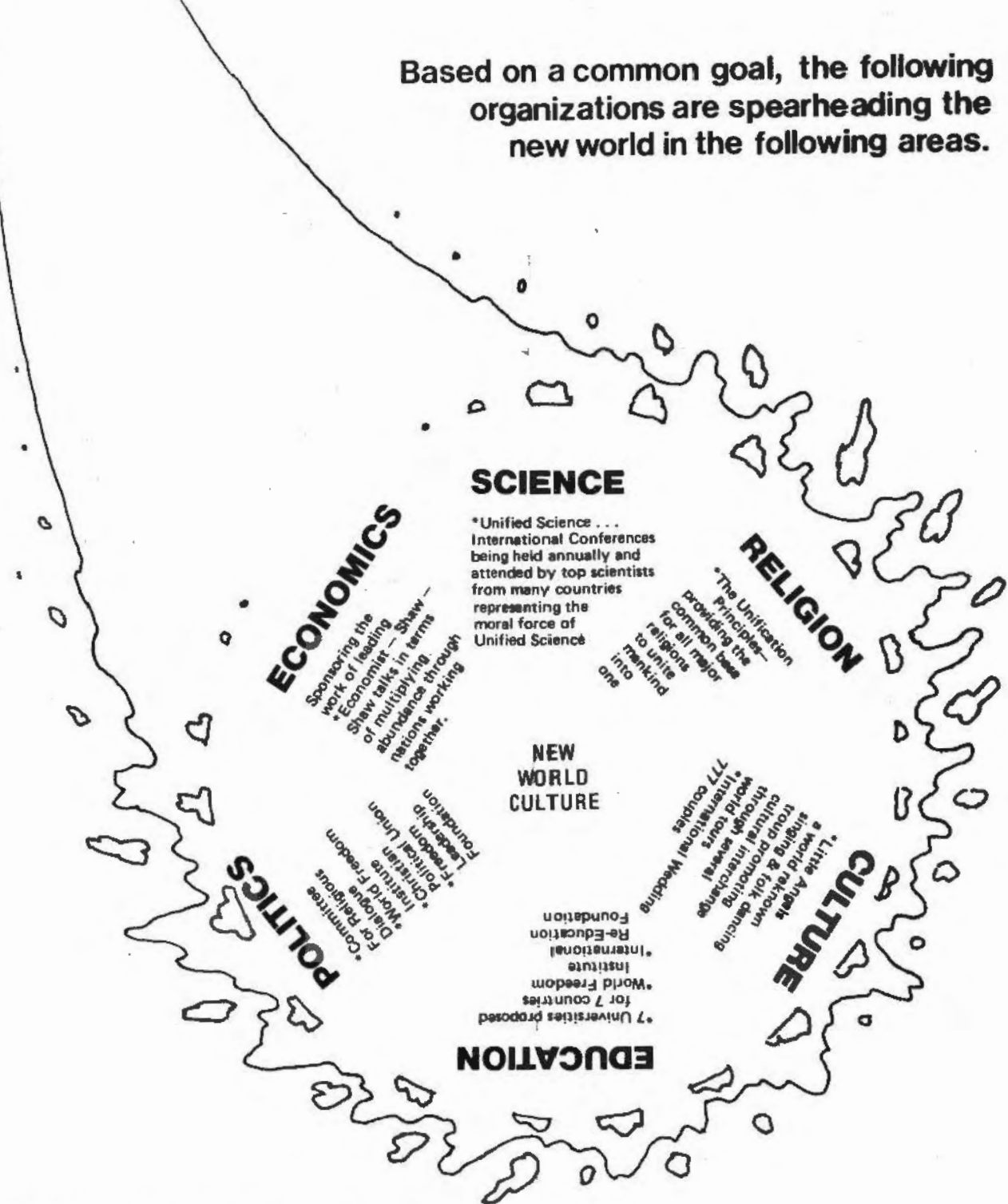
On the foundation of these individuals, the revolution, can be realized.

One World Crusade

The One World Crusade is an international movement sharing the Unification Principles in cities and on university campuses. People today are urgently seeking a meaningful way of life. If we want to transcend cultural, religious, and national barriers, we must find a universal and constructive view of man in relation to the world around him.



Based on a common goal, the following organizations are spearheading the new world in the following areas.



Which of these areas interest you most?