

New Hope News

Vol. 3 Number 10

May 28, 1976

Campaign Winds Into Homestretch

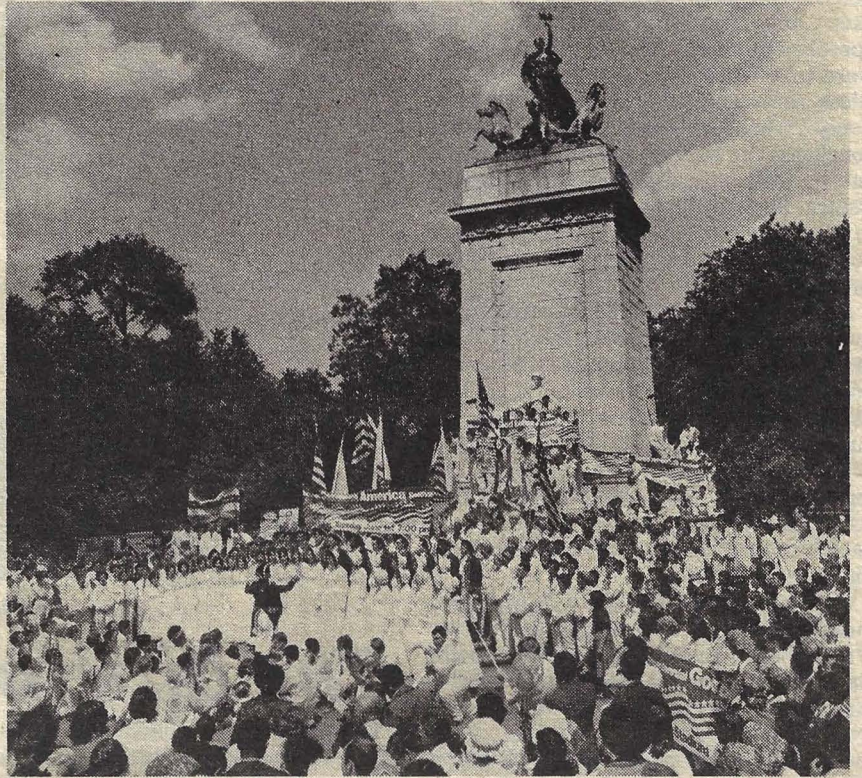
The Yankee Stadium campaign wound into the home stretch in the week of May 16-23. Main strategy in the final days of the campaign is the two-pronged approach of large public rallies on the one hand and individual telephone recontacting on the other. Most rallies are joint efforts of the "Go-World Brass Band" and tribes scattered throughout the city. Each tribe also has a team, sometimes in costume, who is becoming expert in staging rallies. Several mass rallies are to be held before June 1: on Wall street on the 26, Bronx on the 28, and Harlem on the 29. The Bronx and Harlem rallies will be combined with an area clean-up. Noting the warm response of the black communities to Yankee Stadium, Mr. Kamiyama urged members to clean Harlem and the South Bronx with all their hearts: "Serve these people as if you are restoring an injustice which one of your ancestors may have inflicted upon them."

Telephone recontacting was also begun during the week of the 16-23, with dramatic results. The number of sure guests is always at least equal to the number of phone calls made; for every wrong number or unanswered call, there are requests for multiple numbers of tickets by someone else. Each tribe daily contributes members for the telephone committee.

As the members involved in witnessing, performing, public and community relations, etc. have been meeting the public each day, other groups carry out their campaign contributions behind the scenes. Each night the poster team decorates construction sites, boarded up buildings, etc. The poster team, more selective than Madison Square Garden, is more visible in the poorer areas than in midtown Manhattan. Also every night the kitchen staff transports dinner for 1500 people from the kitchen at the Headquarters building to the New Yorker, whose kitchens are not yet functioning. Every day a workstaff continues to clean the hotel. Another group of members are prepared for the upcoming National Parents' conference on May 29-June 1.

Also European leaders and other Church dignitaries have been arriving. Bishop Do Weah of Liberia was the first Church dignitary to arrive. Having combined his churches in Liberia with the work of our missionaries, he pledged to the members at Belvedere on May 16 that the work in Liberia would continue to progress. Later during the week European leaders began to arrive.

Another highlight of the week was moving to the New Yorker Hotel. About 1500 witnessing members moved out of



Afternoon Rally at Columbus Circle features the New Hope Singers in Bicentennial costume. The rally marked the completion of the West Side clean-up project and took place at a midpoint in Saturday's parade.

Father Dedicates New Yorker

On Friday, May 21, Father officially dedicated the New Yorker Hotel. Father visited all 2,000 rooms for the sanctification, which took over five hours. To begin the ceremony, Father and Church leaders prayed on the roof of the New Yorker, overlooking the whole city. Then Father

systematically visited each room of the hotel with Holy Salt. At the bottom, the third sub-basement, he again prayed. All those involved went to his suite where they prayed and Father signed memorial scrolls. They concluded the occasion with snacks from McDondald's.



Father, Mother, their family and other members pray over New York City from the roof of the New Yorker Hotel.

their cramped quarters at the Diplomat Hotel on 43rd St. and the Headquarters Building to the New Yorker on May 15.

As the campaign is coming to a close and everyone looks forward to the June 1, Mr.

Salonen comments, "The word has really gotten around. I feel that through the Yankee Stadium campaign we have permeated New York City to a very deep level."



Church leaders and members join in singing at the Holy Rock on May 9, after state leaders had arrived.

2,000 Attend Korea Night



Guests fill the Grand Ballroom at the Waldorf Astoria to listen to Col. Pak's speech.

Over 2,000 Korean residents in the New York area filled the Grand Ballroom of the Waldorf Astoria for the Bicentennial God Bless America Korean Cultural night on Sunday, May 23. The New Hope Singers, Korean Folk Ballet, and Sunburst provided an extended entertainment program, which was very well

received. Col. Pak was the principal speaker. Several other events are planned for the Korean community in the United States prior to Yankee Stadium. Banquets and entertainment will be held for the Korean communities of Chicago and Los Angeles on May 25 and 27.

"Miracle" Parade Delights Thousands

"Today was a miracle," said Mr. Kamiyama after Saturday's rally/parade of about 2,000 members. He was speaking to a room of footsore members at the New Yorker Hotel, end point of the spontaneous 45-block parade May 22.

The day started with an early morning rally at Columbus Circle to kick off the America the Beautiful program's West Side clean-up. Dressed in white jumpsuits, the members clustered at the base of Columbus' statue; with raised brooms and sputans, they sang rousing songs with the newly expanded Go-World Brass Band (see accompanying article). Short speeches by David Hose and Aidan Barry were followed by a mellow solo of "God Bless America" by Rayford Perry. The lively "When the Saints go Marching In" concluded the rally. Members then fanned out in their cleaning teams throughout Central Park and from Central Park west to Riverside Drive from 59th Street north, concentrating on the areas around Broadway.

At noon all members gathered in a meadow on the East side of Central Park at 96th St. for a performance by Sunburst and another rally. But as Sunburst got into its repertoire, it became clear that the audience was comprised almost totally of Church members. The leaders got together for a quick huddle and Aidan Barry announced that we would have a parade down Broadway to bring our rally to the New Yorkers.

Led by the brass band and a color guard, members marched three abreast down 97th street to Broadway and then south. Easily stretching six blocks, the colorful parade attracted thousands, who watched from their windows in high-rises, from their cars, or from the stores all along Broadway. Many applauded and cheered, some sang along, many took tickets and literature, and all enjoyed the bright upbeat band music. At 72nd and Broadway the parade stopped so that the band could serenade a large street bazaar.

The day's second rally was witnessed by a large crowd, who heard the band play and Mr. Salonen speak. In the audience were some policemen who volunteered to escort the parade the rest of the way to the New Yorker Hotel, about 25 blocks. So the marchers set out again on Broadway, marching with police escort straight through the pornography zone surrounding Times Square. From Times Square the parade continued down 7th Avenue to 34th Street and west on 34th to the New Yorker. After several more members by the band, the two thousand marchers disappeared into the Unification Church World Mission Headquarters, leaving passersby, used to the area's decadent atmosphere, astounded.



Color guard leads the way in parade on Broadway. Brass band is at the right.

The Birth of the Go-World Brass Band

Nothing besides a band can so quickly bring a lump in the throat, tears in the eyes, memories of childhood and dreams of greatness. And nothing has pepped up the final days of the Yankee Stadium campaign like the new "Go-World Brass Band."

The band had an inconspicuous birth as a handful of musicians, assembled by Reverend Vincenz, practicing in an 8th floor squash court in the Headquarters building. Then on May 16 it made its debut at Holy Ground after Fathers' Sunday speech. The members were delighted, moving in for a closer look. So was Mr. Kamiyama, who asked the band to play more and more songs and finally said: "Who else wants to join?" Dozens of hands shot up.

That same afternoon father dropped by the Headquarters Building and took in a rehearsal. He was very impressed, even saying that it was a miracle. He took Band Director Kevin Pickard aside for a long conference. The word for more musicians went out. Soon after auditions, the number



Band leader Kevin Pickard leads a contingent of the Go-World Brass Band at a rally.

swelled to close to seventy.

During the next week the band acquired instruments and practiced and practiced, from morning through the night, for Father had decided to have the new band play at Yankee Stadium. The goal, he said, was to have sixty well-rehearsed pieces by Yankee Stadium and of course more by Washington Monument.

Kevin Pickard and his assistant, David Eaton, have both played professionally. Other members vary considerably in experience and age in the Church. The band even has its own clown, Steve Epstein, who was a "Ronald McDonald" and a graduate of clown school. Instruments included are: trumpet, trombone, tenor saxophone, alto saxophone, piccolo, flute, clarinet, oboe, Sousaphone (tuba) snare and bass drums, cymbals, French horn, baritone horn, mellophone and glockenspiel. The repertoire is dominated by high-spirited music: crisp marches and many works of Sousa, songs from West Side Story and Man of La Mancha, and works of Duke Ellington and Scott Joplin.

Soon after its formation, the expanded band got "on the job training" by playing at tribe rallies all over New York. The

rally-parade down Broadway occurred when the band was less than a week old.

Father named the band the "Go-World Brass Band on Sunday, the day after the Broadway parade.

Rally coordinator David Hose commented on the significance of the band: "It has been a beautiful experience. The band was born in wartime and quickly pulled itself together, exhibiting a real unity of spirit. It gives the campaign a whole new dimension. As the band marches through neighborhoods, it is like sending out fire. Once the band starts playing, people feel completely different, so much freer. They love it when, after playing, the band members go out into the crowd and shake hands. The band awakes a nostalgia, for it represents a part of America which is good, and pure, the kind of America that everyone wants to remember."

Festival Goes to Newark



The God Bless America Committee, with the cooperation of a local civic group, put on a bicentennial festival appealing to the black community of Newark on May 18. Over 1,000 people, mainly black, attended.

Plans for the program hit a snag when the first location backed down, influenced by negative publicity. But George Whitfield and Alice Cheney, principal organizers of the event, persevered to find a new location, the Terrace Ballroom. The program consisted of performances by Sunburst and the Korean Folk Ballet and a Bicentennial message by George Whitfield stressing

the importance of America's heritage of religious freedom. "The thousand people who came represent a substantial victory," says Mr. Whitefield. "Newark has paid a tremendous amount of indemnity. During the race riots in 1967, people died in the streets of Newark, but now it has a great future. The people are desperate for truth. That is why they came in droves despite the pouring rain and negative publicity. Increasingly, Reverend Moon is being seen in the black community as a kind of hero, achieving victory despite persecution. Many believe that he is now or soon will be a major religious leader."

Coming Up.....

May 26 Wall Street Rally
May 28 Bronx Rally and Clean-up
May 29 Harlem Rally and Clean-up
June 1 YANKEE STADIUM
May 29-June 1 National Parents Conference
June 2 Celebration of Victory at Yankee Stadium, World Day, and Mrs. Choi's birthday

New Hope News

REV. SUN MYUNG MOON,
Founder

NEIL A. SALONEN,
President

Louise Strait EDITOR

Published by
The Unification Church
Office of Communications
4 West 43rd Street
New York, New York 10036
(212) 730-5750