



## MEMO: BFD 2010-11-22

**To: District and Local BFD Representatives**  
**From: National Blessed Family Department**  
**Re: Annual BFD Representatives Conference: December 3-5, 2010**  
**Date: November 22, 2010**

Dear BFD Representatives,

As announced earlier, this year's National Conference for BFD Representatives will be held in New York for 2 ½ full days from Friday, December 3rd at 12:00 noon through Sunday, December 5th at 4:30 PM. The program will take place at the Conference Center in Barrytown, NY on Dec. 3-4, and in New York City at the Manhattan Center on Dec. 5. An optional training and development seminar, providing counseling, educational and ministry training, will be held Monday, December 6th from 8:00 AM to 3 PM at the Lovin' Life Learning Center at 4 W. 43rd Street in NYC.

This year's conference will focus upon the following themes:

Ø Clarifying and refocusing upon National President Rev. In Jin Moon's vision for the Unification Community in America, and the BFD's role in realizing that vision.

Ø Evaluating the BFD's developments in 2010, and planning and prioritizing together for 2011.

Ø Building strong local, district and national BFD teams, developing the relationship between the BFD and church leadership in each district.

Ø Equipping and empowering BFD representatives for greater effectiveness in our work.

We will specifically address the new developments in Blessing Education, strengthening the matching process and Blessing support for First Generation Unificationists and Blessed Children, counseling issues, and important ministries. We will include time for networking and fellowship. We anticipate a substantial opportunity to meet with our national president and senior pastor, which was the heart of last year's conference, as well as other key national leaders. The optional Monday program will feature licensed professional counselors and trained marriage educators. Participants will learn to address common counseling situations using appropriate methods, guidelines and resources, and to develop effective marriage support programs in their local communities.

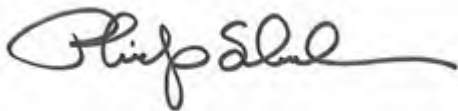
Participants should arrive in time to be at Barrytown, which is a 2-hour drive from NY City, by 12:00 Noon Friday, December 3rd. Departure flights should be scheduled from the NY city area after 5:30 PM on Sunday, or after 5:00 PM on Monday for those joining the optional training. Be sure to include your arrival and departure information when registering, so we can assist you with coordinating ground transportation. We will provide transportation from Barrytown to the New York City on Sunday morning, December 5th.

The National BFD will sponsor up to 3 representatives from each district to the conference at no cost. Each district BFD should utilize these sponsorships for active BFD volunteers. We encourage districts to help cover travel costs for at least one participant representing your district. Additional participants, whether BFD supporters or professionals active in or develop family ministry are welcome. A registration fee of \$165 will cover meals, accommodations and all other conference costs. **NOTE: all conference participants will stay in the better-quality southwest guest rooms at Barrytown, with elevator service available.**

With apologies for the short time, participants should **register online by Tuesday, November 30th**. The online registration form will be available from November 23rd at the BFD webpage in the members' area at [www.unification.org](http://www.unification.org), and can be reached by clicking on "member login" at the top right, then clicking on "Blessed Family" under "HQ Departments" on the right, and finally clicking on the banner named "National BFD Conference" at the top of the BFD page. We will also forward you a direct link tomorrow.

Despite the busy schedule, and the many programs being produced these weeks by the BFD as well as by all of HQ, I can assure you that this year's conference is shaping up to be even more inspiring, productive and hopeful than last years. I truly hope that you will join us.

Love and prayer,

A handwritten signature in black ink, appearing to read "Phillip Schanker". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Rev. Phillip Schanker  
Director  
National Blessed Family Department