#### IRFF UK October 2023 News - Company Outreach

Edward Hartley October 31, 2023

www,irff-uk,org



# **Company Outreach**

Although IRFF-UK has been around for over 40 years we are still a relatively small charity.

But we are growing!



## **Current Company Support**

Over the past few years, we have gained priceless support, particularly from two British companies: *Herbal Magic* and *Impact Foods*.

Herbal Magic's manager recently wrote:

"It's exciting to read about your projects - hats off to you for the extra ordinary spirit and energy to do such wonderful things for the humanity.



#### The more we grow, the more we can contribute towards this noble cause."

They are currently providing 1,000 meals per month to Destiny School in Uganda but aim to double this as soon as they can. <u>Click here</u> to find out more.





Likewise, at the end of 2021 Impact Foods formed a partnership with IRFF-UK.

Since then, they have been helping to provide meals to the 206 children and 10 teachers at Destiny Junior School. <u>Click here</u> to find out more.

### How you can help

Although these two companies cannot supply all the funds we are seeking, they are making a huge contribution by practising corporate citizenship. Their exemplary practice also serves to positively impact the communities they connect with.

At IRFF-UK we believe that there are more companies



both big and small that will be inspired to support those less fortunate by offering a small tax-deductible percentage of their earned profits.



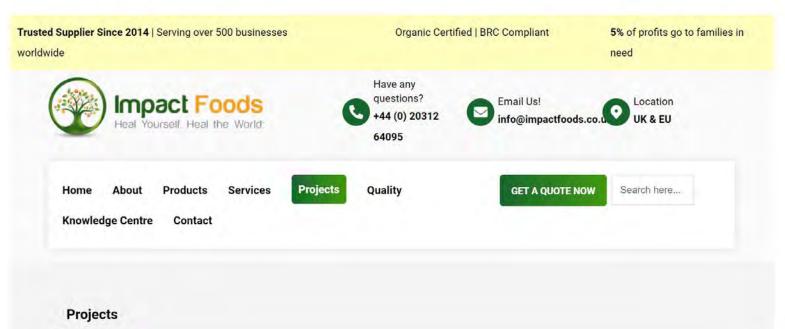
If this is you or you know someone who might be interested please feel free to get in touch to find out more about what our current needs are.

We are running 10 projects spread across 6 African countries that need help to keep going. The 1600 children and young women we support thank you for considering us.

## **Thank you!**

The Tricycle Shop in Alton, Hampshire, covers the overhead costs for IRFF-UK by Gift Aid and donations received, meaning we can guarantee that 100% of all new funding goes straight into the respective projects.

Visit <u>www.irff-uk.org</u> for details about our projects; the information there is regularly updated!



\* » Projects

### The 1,000,000 Meal Challenge!

Impact Foods delivers high-quality Organic Superfoods to the European Market. We are committed and passionate about offering the very best products that will improve people's levels of health and happiness. However, we realize that there are a large number of people in the world that don't even have access to the most basic food they need to survive. As a company, we didn't feel it was okay to improve the health and happiness of the more fortunate people on this planet while not being able to contribute to people who are really in need. That is why we set up this meal challenge, that a portion of every single purchase made to the company goes to providing meals for less fortunate people around the globe.

#### **Our Goal Tree**

We made a goal tree so that everyone can follow along with our progress and can take part in each milestone that we reach.

### Projects

Impact Foods donations goes to the World Food Programme which is the world's largest humanitarian agency fighting hunger around the globe. In emergencies they get food to where it is needed, saving the lives of victims of war, civil conflict and natural disasters. After the cause of an emergency has passed, they use food to help communities rebuild their shattered lives. You can read more about the work that the the World Food Programme is doing <u>here</u>

At the end of year 2021, Impact Foods formed a partnership with IRFF UK. Through the partnership, Impact Foods is helping to provide meals at Junior Destiny School in Uganda to 130 children and 10 teachers (over 1000 meals a month). To know more, visit <u>iRFF partner's page</u> and join us in making this world a better place!



### Impact Foods COVID-19 Response Programme

During the peak of the COVID-19 pandemic, the world faced tough times such as cities going into lockdown, businesses being closed, employees being let go and people struggling like never before to make ends meet. In line with our vision of providing meals to families and children in need, and due to the global crisis, Impact Foods sought a way to support the situation.

The Philippines is one of the most populous countries globally. Many people there were heavily affected especially those unfortunate ones living in the



streets that have been very dependent on the businesses in the cities. Impact Foods has partners in the Philippines, and as such, it was the perfect location for us to launch this initiative.

In the summer of 2021, Impact Foods organised and funded a programme to provide meals to families and children in need. We organised a truck to drive around distributing these meals on the streets of Cebu City. We are incredibly grateful to our team on the ground and the volunteers from LP Zion involved in the project. Click on the video to get more insight into the project and see the joy on people's faces receiving meals. This initiative was Impact Foods' first own project, and we hope to create more such projects in the near future.

### WE STAND WITH UKRAINE!



Out of respect for people fleeing the war, IRFF Moldova took no pictures of anyone receiving this aid.

With the help of our partner IRFF UK, Impact Foods found out that there was a possibility to work with IRFF in Moldova, which borders Ukraine. Through a series of meetings, Impact Foods and IRFF Moldova have managed to put together three projects serving over 6,000 meals to families fleeing the war in Ukraine. At the end of the projects, we were surprised but also very honoured to receive a letter from the Mayor of Balti City acknowledging our support for the crisis.

We are pleased that we were able to support the situation in a small way during the difficult time, and we hope we will be able to do more in the future.

We appreciate all our clients and partners for making projects like this possible. Thank you!

Join us in the fight ....



5% of our profit goes towards our **Project** of providing meals to children in need around the globe.



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#### Boost your donations by 25% at no cost to you!

Yes, I am a UK taxpayer and I would like IRFF UK to reclaim the tax on all qualifying donations I have made, as well as any future donations, until I notify them otherwise.

I understand that if I pay less income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

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Empowering Communities and Changing Lives Charity Number: 281776

#### **Contact Us**

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