

FFWPU and YSP South America open HJ Studio to produce professional media content

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On December 17, 2023, the Youth and Students for Peace (YSP), in collaboration with the Family Federation for World Peace and Unification (FFWPU), celebrated the opening of the HJ Studio. This event took place at the South American continental headquarters in São Paulo, Brazil.

In an age dominated by online interactions, which bear a resemblance to the intangible nature of the spiritual world, the need to intertwine these two realms has become increasingly clear.

Acknowledging this, and in line with the True Father's longstanding emphasis on media engagement, the HJ Studio was established. Its primary aim is to produce professional media content, focusing largely on educational materials designed for outreach and enlightenment.

The inauguration ceremony was graced by prominent personalities, including the Continental President of South America, Rev. Dong Woo Kim. Rev. Kim shared his insightful thoughts on this new venture, marking a significant commencement. Additionally, the event was attended by numerous second-generation members, reflecting the broad support and enthusiasm for this initiative.

HJ Studio is set to be a dynamic platform, playing a pivotal role in promoting peace ambassador projects, YSP initiatives, and serving as a news outlet for the FFWPU. This new studio signifies a step forward in merging spirituality with digital media, aiming to reach and inspire a wide audience with its impactful content.