

## This Week in History for February 1

Seog Byung Kim  
February 1, 2017

**Launching of Segye Ilbo**  
February 1, 1989



Segye Ilbo was launched on February 1, 1989 in Yongsan, Seoul. Around 1,000 leaders from political and academic world came to participate in the ceremony to commemorate the launching. True Father gave the company three missions: become the paper which ushers in the unification of Korea, elevate the spirit of Korean people, and realize the world of righteousness. True Father then gave the company motto, 'Love Heaven, love people, and love nation,' and gave a speech in which he asked Segye Ilbo to become a media institution that can influence not only Korea but the world. 1.2 million copies of the first print was published which had 16 pages. After 26 years, Segye Ilbo has become one of the Korean people's righteous newspapers.

