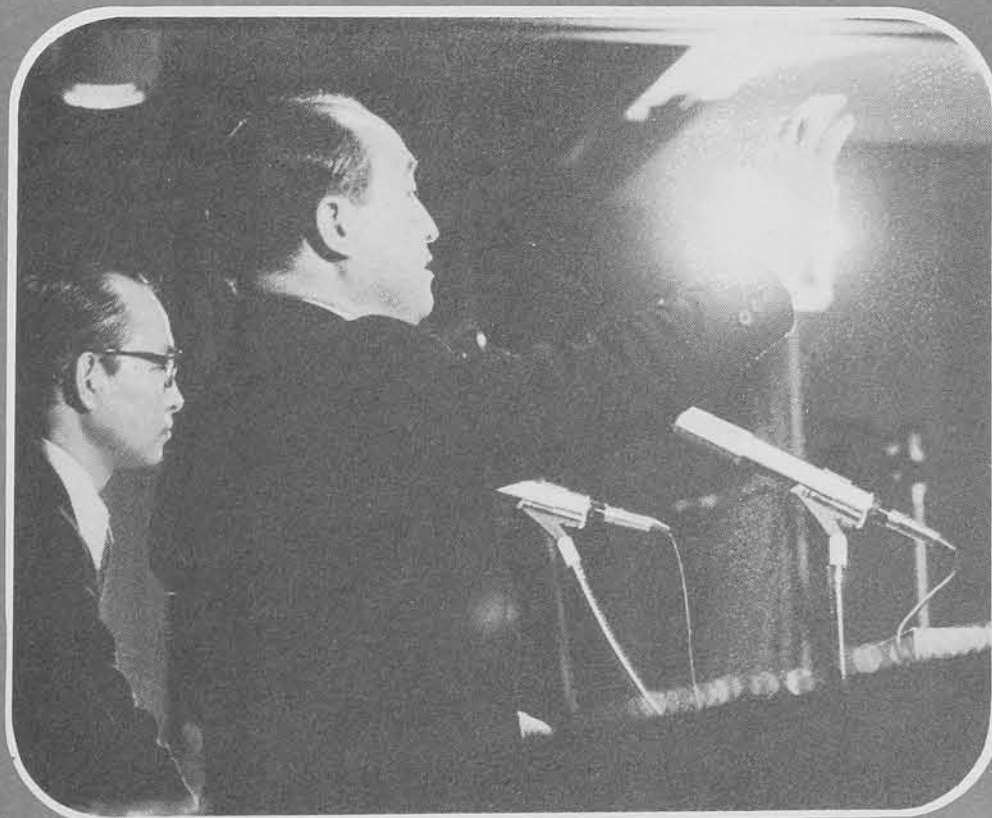


Christianity in Crisis New Hope

21-City Speaking Tour



ITINERARY

NEW YORK, NEW YORK
Carnegie Hall
October 1-3, 1973

BALTIMORE, MARYLAND
Lyric Theatre
October 7-9, 1973

PHILADELPHIA, PENNSYLVANIA
Scottish Rite Cathedral
October 11-13, 1973

BOSTON, MASSACHUSETTS
John Hancock Hall
October 16-18, 1973

WASHINGTON, D.C.
Lisner Auditorium
October 16-18, 1973

NEW ORLEANS, LOUISIANA
Theatre for the Performing Arts
October 26-28, 1973

DALLAS, TEXAS
Convention Center Theatre
October 30, 31, November 1, 1973

TAMPA, FLORIDA
Sheraton-Tampa Hotel
November 3-5, 1973

ATLANTA, GEORGIA
Regency Hyatt House
November 6-8, 1973

OMAHA, NEBRASKA
Burke High School
November 26-28, 1973

MINNEAPOLIS, MINNESOTA
West Bank Auditorium
November 30, December 1, 2, 1973

CINCINNATI, OHIO
Convention Center
December 4-6, 1973

DETROIT, MICHIGAN
Masonic Auditorium
December 9-10, 1973

CHICAGO, ILLINOIS
McCormick Place
December 12-14, 1973

KANSAS CITY, MISSOURI
Capri Theatre
December 16-18, 1973

TULSA, OKLAHOMA
Civic Center
December 20-22, 1973

DENVER, COLORADO
Phipps Auditorium
January 8-10, 1974

SEATTLE, WASHINGTON
Seattle Center
January 13-15, 1974

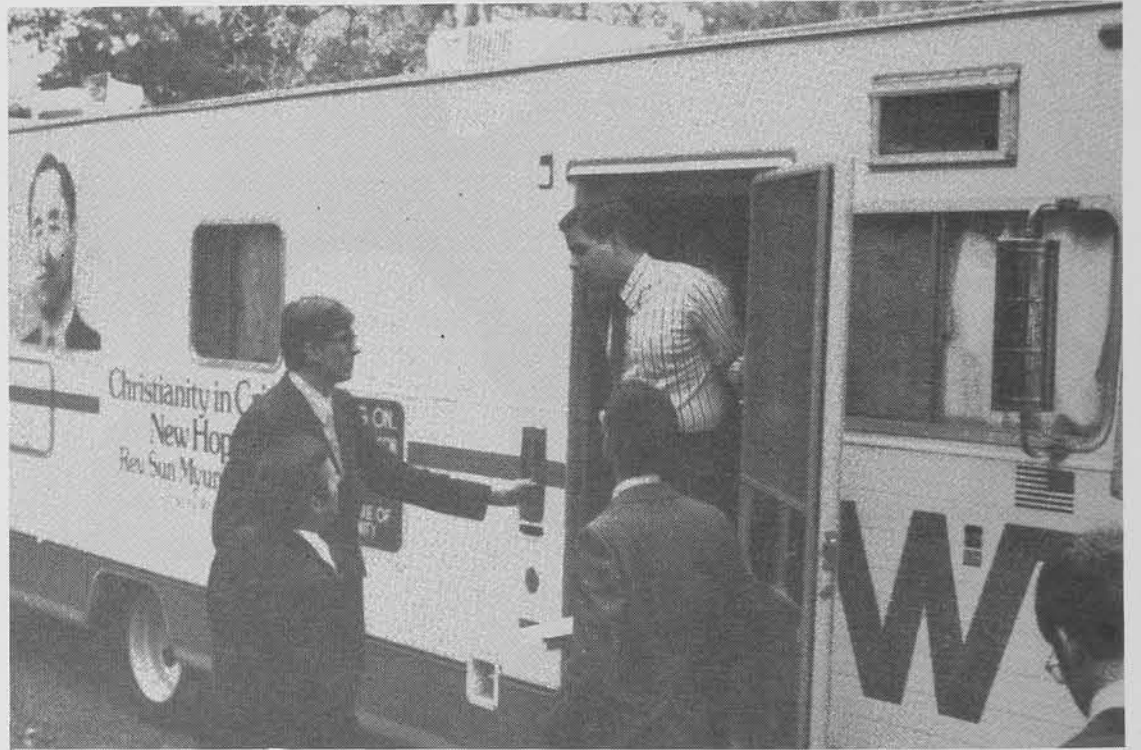
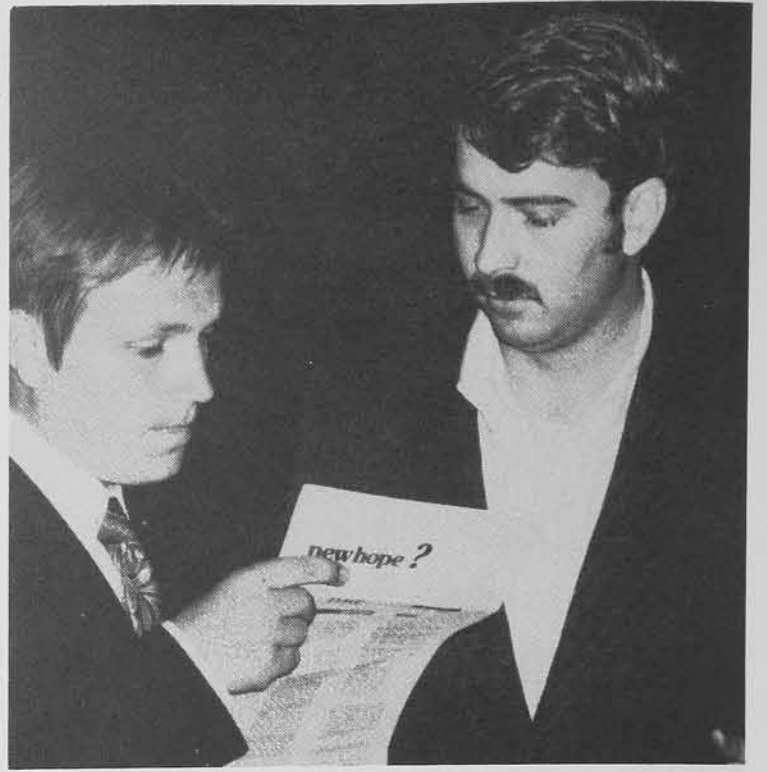
SAN FRANCISCO, CALIFORNIA
Scottish Rite Auditorium
January 18-20, 1974

BERKELEY, CALIFORNIA
Zellerbach Auditorium
January 22-24, 1974

LOS ANGELES, CALIFORNIA
Hilton Hotel
January 27-29, 1974







Many Family members work strenuously for long hours to bring Our Master and the Day of Hope to each city and support Him throughout the duration of the four-month long coast-to-coast tour.

UNIFICATION CHURCH

Bike riders will take message across state

"This is going to test us physically and spiritually. But since there are so few of us, we want to show people we are sincere," said Gilbert Fox as he and three traveling companions looked over an Alabama map while a hot July sun looked over their shoulders.

They are members of the Unification Church, a fairly new group in Alabama, with the ambitious task of carrying the message of their church to 21 cities in 21 days.

Begun in Korea in 1954 and brought to this country in 1959, the church seeks to bring together many religious philosophies into a single church.

ACCORDING TO Unification literature, the church does not see itself as a new sect but a way to resolve the cultural differences between different religions. Just as high speed travel and mass communication have reduced geographical barriers, this church seeks to reduce doctrinal differences between people.

The church began with Gilbert's arrival in Birmingham from California in March, 1972. Singlehandedly, and then with a few followers, he set up centers in Birmingham, Tuscaloosa and Mobile.

The 20 members throughout the state may not be an impressive track record for more than a year's effort. But he believes in the impact of a small group of people who know what they are doing and why.

Gilbert was one of five missionaries sent into Texas, Louisiana, Alabama, Georgia and Florida about a year and a half ago to begin missionary work. Now they list 200 followers in the five-state area.

A CENTRAL teaching of the church is the perfectability of man through prayer and fasting. He feels that modern Christianity is missing out on the valuable self-discipline that fasting provides, pointing to its common use during New Testament times.

They believe that voluntary abstinence from alcohol and tobacco also helps root out evil elements from human nature. The church takes no official stance on smoking and drinking other than forbidding their use in their churches, or centers, and pointing out that they are of no character-building benefit.

A Michigan native, Gilbert said he was attracted to the church while working as a laborer in San Francisco after college.

One of his traveling companions said he was attracted to the church after nearly two years of inactivity in a mainline denomination. "The Unification Church isn't caught up in buildings and things like that," he remarked.



Cyclers for hope from the Unification Church in Birmingham (from left) Gilbert Fox, Robert Nagle, Greg Kail and Chuck Blythe prepare to leave Florence on the first leg of their 1,000-mile bicycle trip across Alabama zig-

zagging through 21 cities until they reach Mobile. The trip, Fox said, is to demonstrate true brotherhood and publicize the church's Day of Hope Aug. 14.

—Birmingham Post-Herald
Birmingham, Alabama
Friday, July 27, 1973

BASIC BELIEFS are outlined in a seven-session study guide that prospective members study under the guidance of whoever is in charge of the center.

The Birmingham center is located at 1600 Cahaba Road. Inquiries can be made by calling 993-2438.

The ride throughout North Alabama that began Wednesday in Florence ends August 14 in Mobile.

Saturday the bikers and a three-member advance team will be at the Cullman Recreation Center. Sunday they will be at the 78 Bypass Park in Jasper.

Wednesday the group will be in Birmingham. Fox will speak at 7 p.m. at the Episcopal Church of the Advent.

—The Birmingham News
Birmingham, Alabama
Saturday, July 21, 1973

The Birmingham News Thurs., Aug. 2, 1973



CHURCH MEMBERS MAP BICYCLE ROUTE
... Fox and state church director Miss Helen Chin.

Office of the Mayor
Jasper, Alabama
Proclamation

WHEREAS, the City of Jasper, Alabama, for over a century has been recognized as a city that is renowned for its warmth and hospitality; and
 WHEREAS, in this spirit our city has become a trading and cultural center for this area; and
 WHEREAS, we have entered an era when cultural differences have ceased to be an asset in creating a sense of variety, but rather difference has caused division; and
 WHEREAS, in these times of increasing conflict on every level of our society,

PROCLAMATION

WHEREAS, it is easy to see that the moral fibre of America is weakening, that the family unit is breaking down and that apathy is growing; and
 WHEREAS, the purpose of the One World Crusade is to lay the foundations for society's emergence into a peaceful and harmonious civilization on the basis of God-centered families, societies and nations; and
 WHEREAS, One World Crusade will attempt to develop a world-wide inter-relationship between the five disciplines of science, religion, culture, economics and politics;
 NOW, THEREFORE, I, Joe W. Davis, Mayor of the City of Huntsville, hereby proclaim the day of July 27, 1973, to be

City of Birmingham
Alabama
 PROCLAMATION

WHEREAS, for over a century, the City of Birmingham has been esteemed for its beauty, warmth and hospitality; and
 WHEREAS, the City of Birmingham is uniquely international and interracial, with a tradition of unity amidst diversity; and
 WHEREAS, it is on this foundation of unity that our City has been able to flourish as a center of Culture and Trade; and
 WHEREAS, we have entered an era when cultural differences have ceased to be an asset in creating a sense of variety, but rather difference has caused division; and
 WHEREAS, in these times of increasing conflict on every level of our society, the City of Birmingham can serve as an example to these United States and to the world by meeting the challenge of these times, by working to bridge the gap of separation; and
 WHEREAS, in recognition of the fact that, unity of purpose strengthens our City, and that growth in unity and harmony for all the citizens of the City of Birmingham,
 NOW, THEREFORE, I, GEORGE G. SEIBELS, JR., Mayor of the City of Birmingham, Alabama, do hereby proclaim August 1, 1973, as

THE DAY OF HOPE AND UNIFICATION



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Birmingham, to be affixed this the 31st day of July, 1973.

George G. Seibels, Jr.
 Mayor

Office of the Mayor
Auburn, Alabama
Proclamation

WHEREAS, the City of Auburn, Alabama, long has been recognized as a city that is renowned for its warmth and hospitality; and
 WHEREAS, in this spirit our city has become a trading and cultural center for this area; and
 WHEREAS, we have entered an era when cultural differences have ceased to be an asset in creating a sense of variety, but rather difference has caused division; and
 WHEREAS, in these times of increasing conflict on every level of our society, the City of Auburn can serve as an example to other areas by meeting the challenge of these times, by working to bridge the gap of separation; and

City of MONTGOMERY Alabama

BOARD OF COMMISSIONERS
 J. W. ROBINSON
 PRESIDENT OF THE COMMISSION
 CLYDE EVANS
 COMMISSIONER OF PUBLIC WORKS
 J. B. HUCKER
 COMMISSIONER OF PUBLIC AFFAIRS

A PROCLAMATION

WHEREAS, in recognition of the fact that unity of purpose strengthens our city, and that growth in unity and harmony is beneficial to all the citizens of the City of Montgomery;

Proclamation



WHEREAS, the City of Mobile, Alabama, for over a century has been recognized as a city that is renowned for its warmth and hospitality; and
 WHEREAS, in this spirit our city has become a trading and cultural center for this area; and
 WHEREAS, in these times of increasing conflict on every level of our society, the City of Mobile can serve as an example to other areas by meeting the challenge of these times, by working to bridge the gap of separation; and
 WHEREAS, in recognition of the fact that unity of purpose strengthens our city, and that growth in unity and harmony is beneficial to all the citizens of the City of Mobile;
 NOW, THEREFORE, I, Lambert C. Sims, Mayor of the City of Mobile, Alabama, do hereby proclaim the day of Tuesday, August 14, 1973, to be

"DAY OF HOPE"

in Mobile.

ATTEST
Richard L. Smith
 CITY CLERK



Done at the City of Mobile, Alabama
 this 11th day of August 1973

Lambert C. Sims
 Mayor

"Day of Hope" Proclamations gathered by the Alabama family cyclists along their 21 city itinerary. The bicycle ride was staged to publicize the Alabama Day of Hope, August 19, 1973 and Our Master's 21-City speaking tour beginning in the Autumn.



Rally begins beneath statue of George Washington at Federal Hall Memorial.

Wall St. Hears 400 Pray

More than 400 young Christians from this country and 21 foreign lands sang hymns and prayed for two hours on the steps of Federal Hall Memorial yesterday, urging hundreds of skeptical Wall Street workers who looked on to abandon mammon for God.

"We've come here because Wall Street is the center of American finance, and we believe that because Americans are so materialistic, God may withdraw his blessing from this country," said Mark Barry, 21, a spokesman for the rally sponsored by the Unification Church, which claims 2 million members worldwide and is gaining adherents here.

"Yeah, but you gotta eat," a gnarled stock courier snapped at Barry, who smiled and continued proselytizing, undaunted.

Joe Tully, 27, a Stanford University graduate and head of the sect in New York, told

onlookers not to be cowed by the secularism of their environment.

"When you get back to your desks, some of your fellow workers will probably ask you what you were doing out here 'listening to those crazy people,'" he said, as the well-scrubbed Christians, mostly in their early 20s, hummed a hymn behind him. "But you have to ask yourselves, 'Are these people really interested in my well-being?'"

The Unificationists, whose goal is to unite the world behind Christ, hope to drum up support for a Carnegie Hall appearance next month by their spiritual leader, the Rev. Sun Myung Moon of Korea, where their sect is flourishing. Barry noted that Moon had recently shared an evangelism platform with the Rev. Billy Graham, who has referred to Korea as "a spiritual superpower."

Moon, 53, claims that Christ appeared to him on a Korean mountainside in 1936 and

directed him to become a missionary to the world. Moon founded the Unification Church in 1954.

"We expect the Rev. Moon's speeches here to be particularly urgent, which is why members of the church have come here from all over the world," said Barry.

—Daily News

New York, New York

Saturday, September 22, 1973

Christianity in Crisis

New Hope



Rev. Sun Myung Moon

OF SEOUL, KOREA

- God's Hope for Man
- God's Hope for America
- The Future of Christianity

The most dangerous time in a civilization comes when its moral and ethical foundation is in crisis. History has shown us that if a society loses this, it cannot survive.

Our foundation, Christianity, is in a period of obvious crisis. Is it still true that, "In God We Trust"?

If the light has been darkened, it is not yet extinguished. Just under the surface lies a

wellspring of transforming power offering the greatest hope for our age.

Rev. Sun Myung Moon from Korea knows this power and has inflamed the hearts of hundreds of thousands with his vision.

He calls upon us to put the truth into action, to seize this great moment in history, to meet the challenge and break through into a new era for mankind.

Carnegie Hall • October 1, 2 & 3 at 8pm

FOR INFORMATION CALL: (212)249-1500

Rev. Moon will also speak in these cities:

BALTIMORE: October 7-9, 8 P.M.
Lyric Theatre
28 West Mount Royal Ave.

NEW ORLEANS: Oct. 26—28
Theatre of the Performing Arts
333 St. Charles Avenue

OMAHA: Nov. 26—28
Burke High School
12200 Burke

CHICAGO: Dec. 12—14
McCormick Place
23rd St. and Lake Shore Drive

SEATTLE: Jan. 13—15
San Juan Room
Seattle Center

PHILADELPHIA: October 11-13, 8 P.M.
Scottish Rite Cathedral
Broad and Race Streets

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Capris Theatre
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Sloat Boulevard & 19th

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John Hancock Hall
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Sheraton Hotel
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LOS ANGELES: Jan. 27—29
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930 Wilshire Boulevard

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930 Wilshire Boulevard

right: Tickets for the three-night series at Carnegie Hall sold for \$3.00 for a single night.

bottom: Members of the New York Church hold a rally on the steps of St. Thomas Church, to invite people to Our Master's Carnegie Hall talks.

This certificate is good for one General Admission ticket, obtainable at the door the evening of Oct. 2.

CHRISTIANITY IN CRISIS: NEW HOPE
Reverend Sun Myung Moon

Oct. 3, 1973 at 8pm



This certificate is good for one General Admission ticket, obtainable at the door the evening of Oct. 2.

CHRISTIANITY IN CRISIS: NEW HOPE
Reverend Sun Myung Moon

Oct. 2, 1973 8pm



CARNEGIE HALL, NEW YORK CITY

This certificate is good for one General Admission ticket, obtainable at the door the evening of Oct. 1.

CHRISTIANITY IN CRISIS: NEW HOPE
Reverend Sun Myung Moon

Oct. 1, 1973 8pm

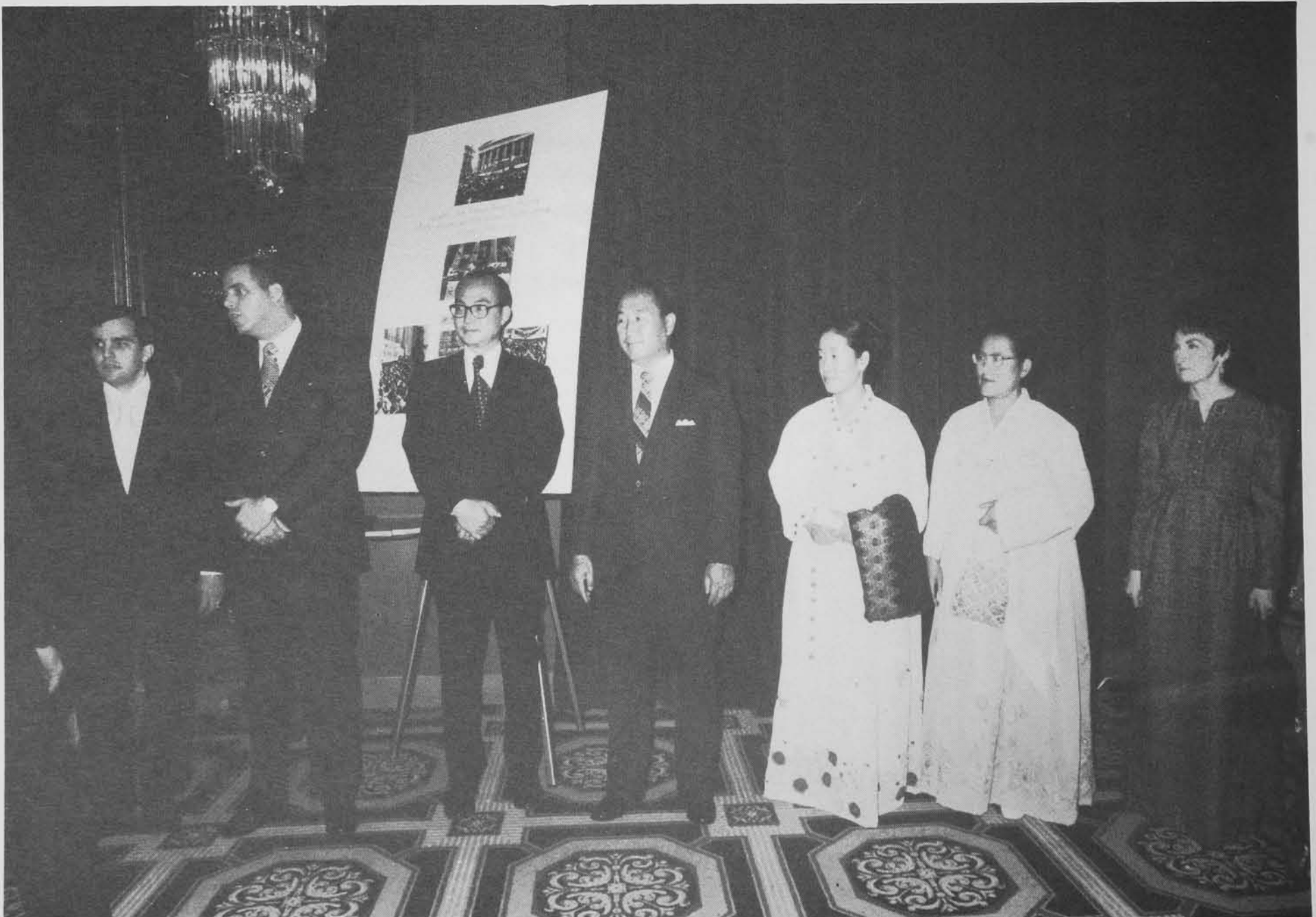
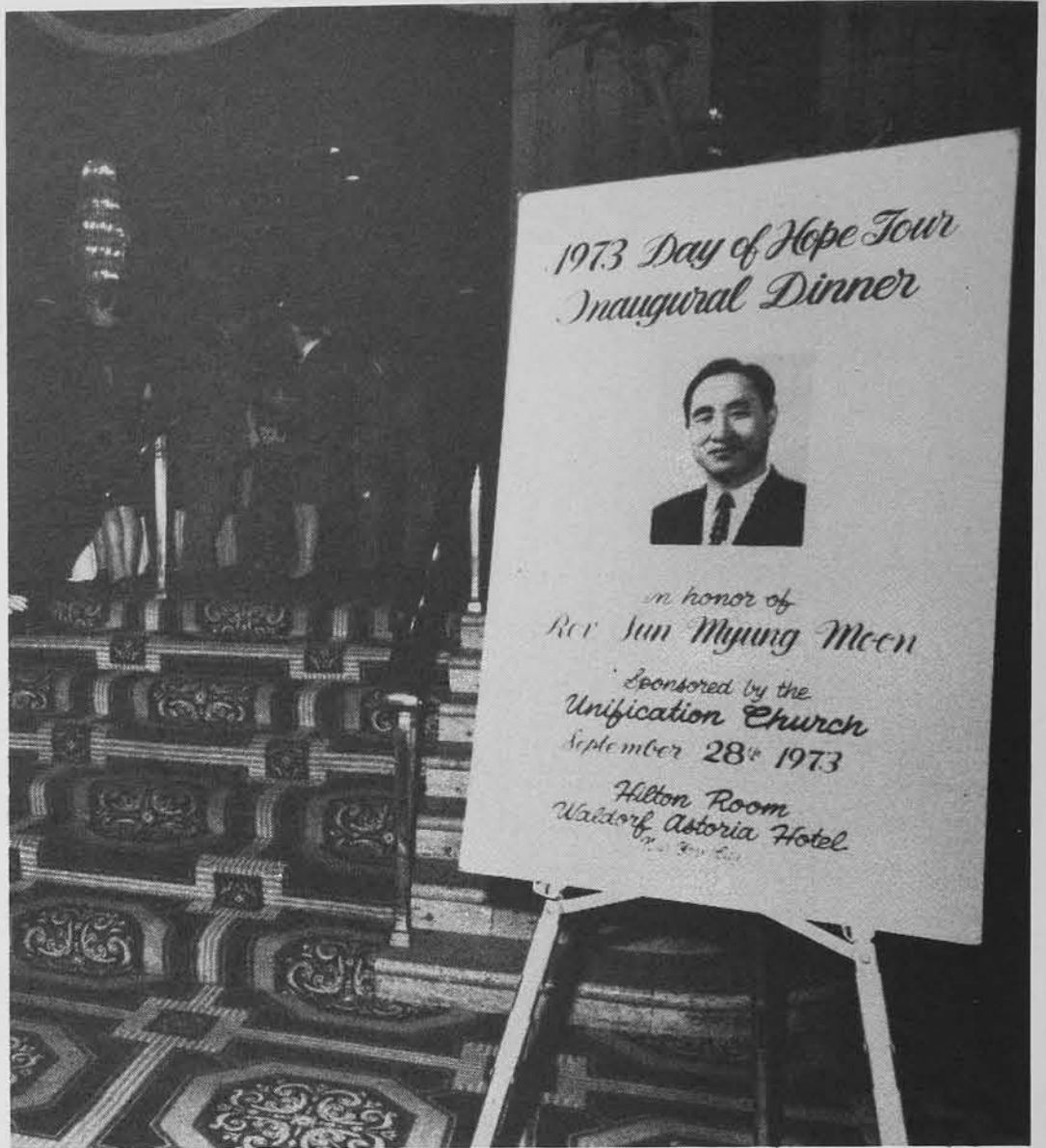


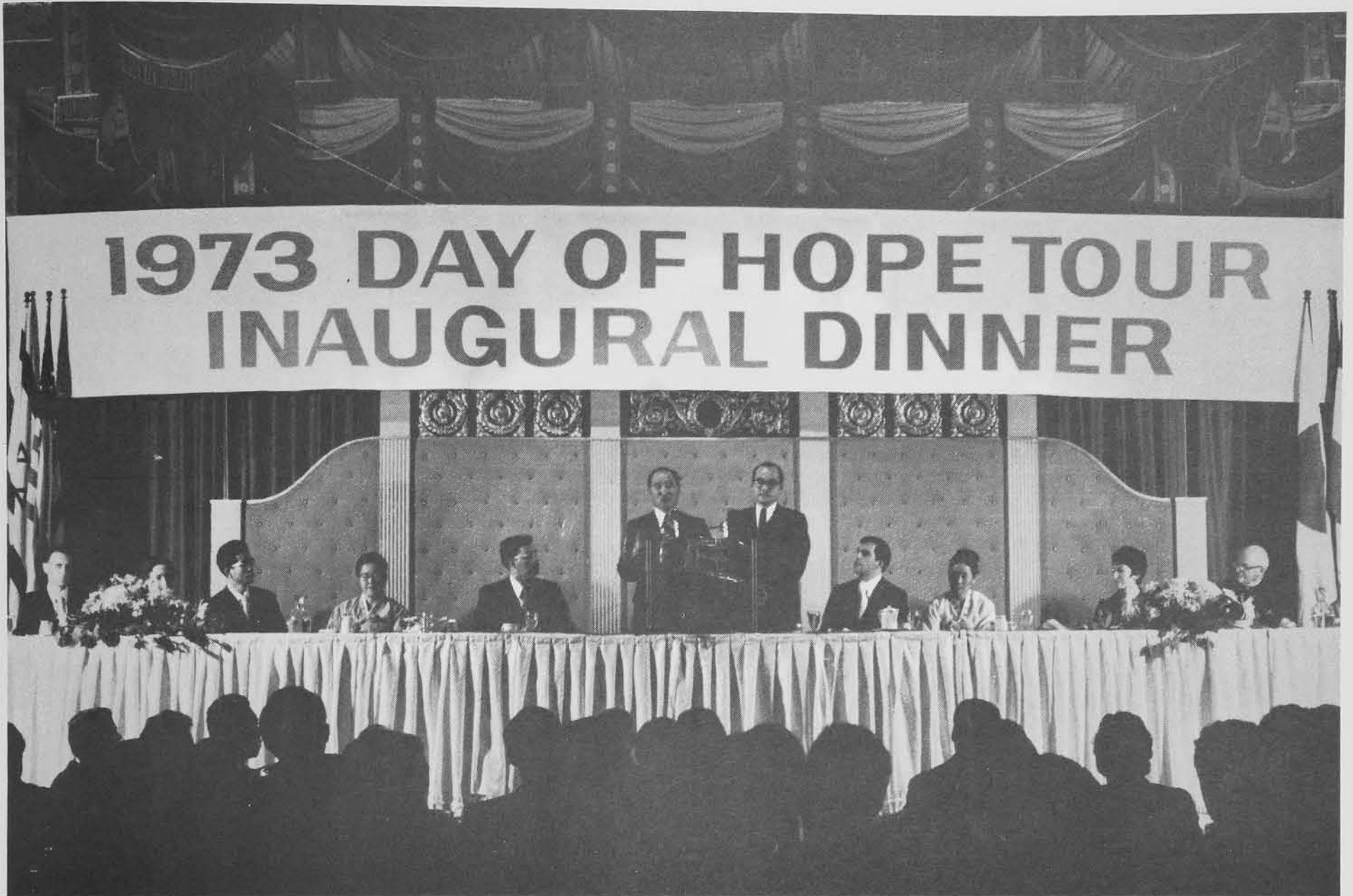
CARNEGIE HALL, NEW YORK CITY
\$3.00 unreserved

name _____
address _____
city _____
phone _____
seller _____
amount: _____
other _____



Reverend and Mrs. Sun Myung Moon
request the honor of your presence
at a dinner inaugurating the
1973 Day of Hope Tour
on Friday, September twenty-eighth
Nineteen hundred and seventy-three
at seven-thirty p.m.
in the Hilton Room
Waldorf-Astoria Hotel
Park Avenue at Fiftieth Street
New York City
United States of America





WU
western union

Telegram

I WISH TO EXTEND MY CONGRATULATIONS TO YOU ON THE OCCASION OF THE INAUGURATION OF YOUR 1973 DAY OF HOPE TOUR. NEW YORK APPRECIATES THE CONTRIBUTION OF THE UNIFICATION CHURCH TO THE LIFE OF OUR GREAT CITY. I AM SURE THAT YOUR NEW PROGRAM WILL HERALD WORTHY OF YOUR FINE EFFORTS. I HOPE THAT YOU WILL ENJOY CONTINUED SUCCESS IN YOUR WORTHY ENDEAVOR.

MAYOR JOHN V. LINDSAY

CONGRATULATIONS AND BEST WISHES TO YOU AS YOU LAUNCH THE 1973 DAY OF HOPE TOUR ACROSS THE UNITED STATES. MAY YOUR MISSION MEET WITH GREAT SUCCESS. I AM SURE THAT YOUR EFFORTS WILL BE OF VALUE TO OUR NATION.

RICHARD H. ICHORD
MEMBER OF CONGRESS

HEARTIEST BEST WISHES TO YOU AND THE DISTINGUISHED COMPANY FOR CARNEGIE HALL EVENT. I WISH I COULD BE WITH YOU TONIGHT.

YOURS CORDIALLY,
WM. F. BUCKLEY, JR.

MY HEARTIEST CONGRATULATIONS ON THE OPENING OF YOUR 1973 DAY OF HOPE TOUR IN NEW YORK. YOU HAVE MADE AN IMPORTANT CONTRIBUTION TO THE FIGHT FOR FREEDOM WORLDWIDE. BEST WISHES FOR YOUR SUCCESS.

SENATOR BILL BROCK

CONGRATULATIONS ON THE AUSPICIOUS INAUGURATION OF YOUR DAY OF HOPE TOUR. I ADMIRE YOUR EFFORTS AS A CHRISTIAN IN AN INCREASINGLY SECULAR SOCIETY AND I WISH YOU EVERY SUCCESS IN THE WEEKS AHEAD.

SINCERELY,
SENATOR JESSE HOLMES

ON THE INAUGURATION OF YOUR 1973 "DAY OF HOPE" TOUR, I EXTEND BEST WISHES FOR THE SUCCESS OF YOUR CHURCH AND YOUR CAMPAIGN FOR CHRIST.

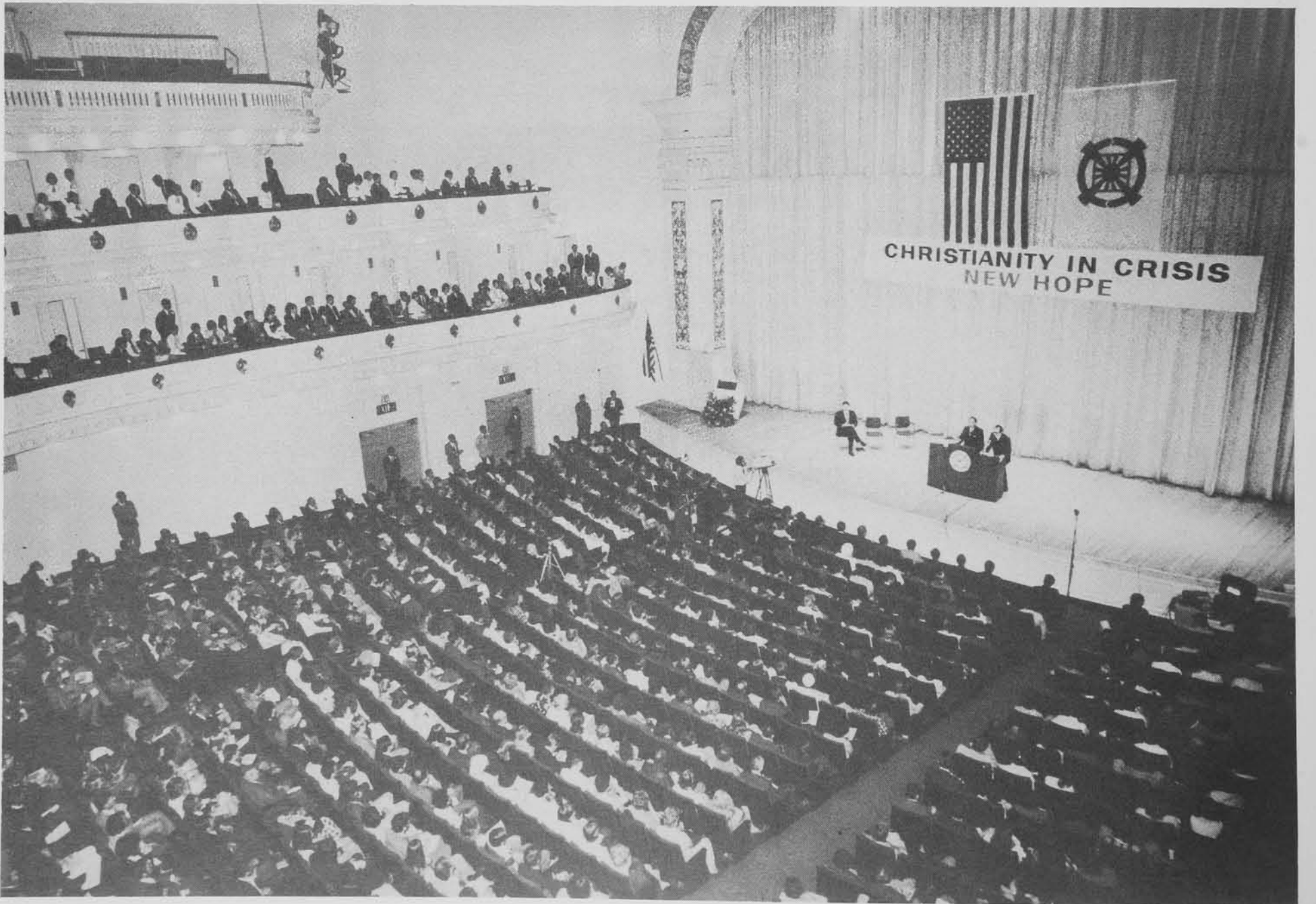
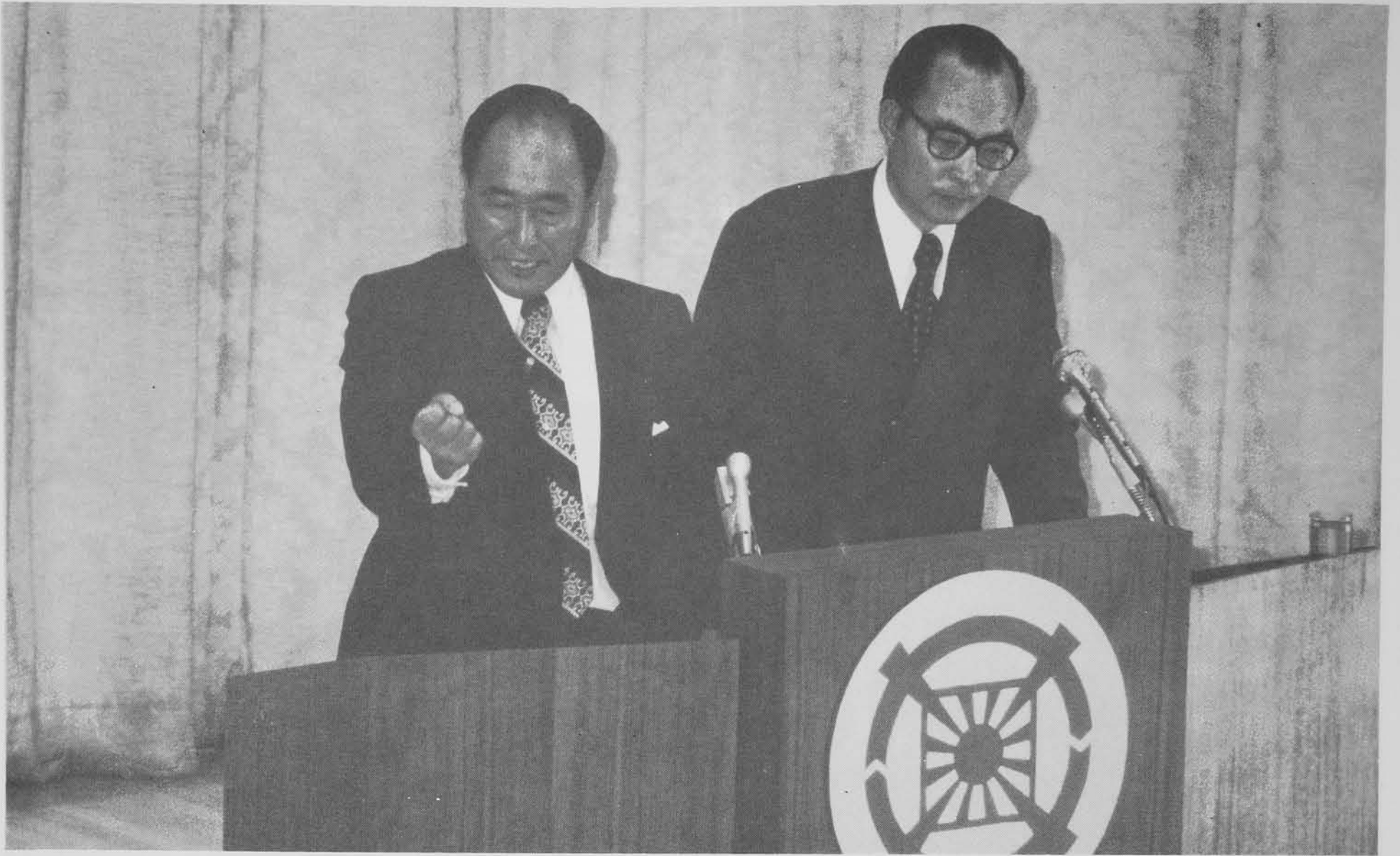
KINDEST REGARDS,
STROM THURMOND, U.S. SENATOR

opposite page:
top left: Invitation to 1973 Day of Hope Tour Inaugural Dinner, Waldorf-Astoria Hotel, New York City.

top right: Guests enter the beautiful Hilton Room for the dinner on the evening of September 28, 1973.

bottom: Our Master and His party in the official reception line wait to greet guests to the Dinner.

this page above: Our Master personally welcomes the guests to the Inaugural Dinner and thanks them for attending this special event.



Christianity in Crisis New Hope

Rev. Sun Myung Moon
of Seoul, Korea

SPEAKING ON

God's Hope for America

Carnegie Hall • October 2, 1973



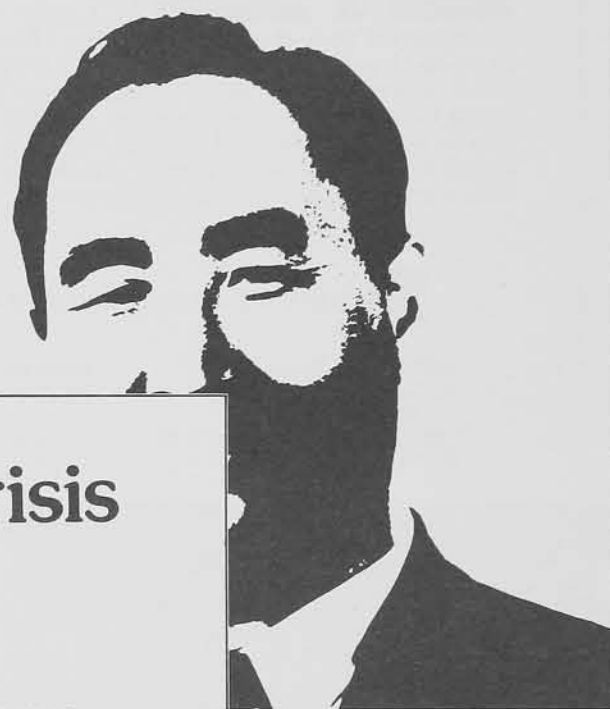
Christianity in Crisis New Hope

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SPEAKING ON

The Future of Christianity

Carnegie Hall • October 3, 1973



Christianity in Crisis New Hope

Rev. Sun Myung Moon
of Seoul, Korea

SPEAKING ON

God's Hope for Man

Carnegie Hall • October 1, 1973



Christianity in Crisis New Hope

Rev. Sun Myung Moon



Sun Myung Moon was born in what is now North Korea in 1920. Even as a small child he was deeply devoted to God. As a young man he pursued a spiritual search into the deep questions of human life—the purpose of existence, the nature of God, the origin of suffering. In the course of these years of prayer and study, Rev. Moon discovered certain patterns in the Bible and the observable world which gave great insight into the providence of God. As a result of his efforts to share

his deepened understanding with other Christians, Rev. Moon was imprisoned and tortured several times in North Korea and finally endured nearly three years in a prison camp before United Nations forces freed him and other prisoners in 1950 and he was able to return to the south. In 1954 in Seoul, Rev. Sun Myung Moon formally founded The Unification Church, which has now spread to more than forty countries throughout the world.



THE UNIFICATION CHURCH OF AMERICA

United States Headquarters

Mr. Neil Albert Salonen
President
1365 Connecticut Avenue, N. W.
Washington, D. C. 20036

International Training Center

Mr. David S. C. Kim
Executive Director
723 South Broadway
Tarrytown, New York 10591

New York Headquarters

Mr. Joe A. Tully
State Representative
18 East 71st Street
New York, New York 10591

PROGRAM

I. Welcoming Remarks

II. The New Hope Singers

The New Hope Singers, directed by Mr. Randy Rimmel, will offer selections composed or arranged by Unification Church members. The 34 singers include church members from 18 states and four European countries.

III. Introduction

Mr. Neil Albert Salonen
President, The Unification Church of America

IV. The Reverend Sun Myung Moon

God's Hope For Man

Other speeches by Rev. Moon are recorded in New Hope: Twelve Talks by Sun Myung Moon, which may be obtained at the literature table in the front lobby. If you are interested in having a transcript of tonight's talk, please leave your name and address with a Unification Church representative at the literature table.

Here is my gift to you tonight: I want you to realize that the love relationship between God and man is a subject and object relationship. You are His sons and daughters. Once you have achieved unity with God, nothing can trouble you. Neither sorrow nor loneliness, sickness nor anything else under the sun can discourage you. God is the ultimate security. You could pay many millions of dollars and still not buy that kind of security. It is priceless. No money can buy it. This is the total experience of life. We are meant to live with God.

—“God's Hope for Man”

Sun Myung Moon
October 20, 1973

What about racial problems and the threat of Communism? And what about the economic crisis? Why are all these problems occurring? These are signs that God is leaving America. I can read the sign which says, “God is leaving America now!” If this trend continues, in a very short time God will be with you no longer. God is leaving America's homes. God is leaving your society. God is leaving your schools. God is leaving your churches. God is leaving America . . .

I know that God sent me here to America. I did not come for the luxurious life in America. Not at all! I came to America not for my own purposes, but because God sent me. For 6,000 years God has been working to build this nation. The future of the entire world hinges on America. God has a very great stake in America. Somebody must come to America and stop God from leaving.

—“God's Hope for America”

Sun Myung Moon
October 21, 1973

We cannot doubt that Christianity today is in definite crisis. This is a crisis parallel to the time of Jesus when the established religious institutions failed the Son of God. We recognize this crisis of our time; but we can also see through the haze to the brightly shining day of new hope.

The end of the world is at hand, not only for Christians but for all people throughout the world. The new history of God will begin with the arrival of the Lord. Blessed are those who see him and accept him. It is the hope of Christianity to recognize, receive, and accept the Lord of the Second Coming. The chance has arrived for all of us. The greatest opportunity in any man's lifetime is now knocking at our door. Please be humble, and open yourself to great new hope!

—“The Future of Christianity”

Sun Myung Moon
October 28, 1973

A Korean Seeking to Establish New Religion Starts U.S. Tour

The Rev. Sun Myung Moon of Seoul, Korea, founder of the Holy Spirit Association for the Unification of World Christianity, which aims to create one world religion, has begun a tour of 21 American cities, giving his first lecture here.

The 53-year-old minister, who claims special spiritual powers, founded the Unification Church in Korea in 1954. It now claims two million members in 41 countries and has been best known here for mass marriages performed in Korea — once with 791 couples.

Four hundred church followers from 21 European and Asian countries were brought here by Mr. Moon this summer to help recruit audiences for his "One World Crusade" and to attend training sessions at a church-owned \$850,000 estate in Tarrytown, N.Y.

The Korean minister gave his first lecture of the tour last Monday night at Carnegie Hall, drawing a crowd of about 1,000. The theme was "Christianity in Crisis." Guards screened those who entered.

Dressed smartly in a blue suit, white shirt and red tie, he announced himself, through an interpreter, as the bearer of secret truth, capable of leading modern man from a world he described as a "living hell" controlled by Satan.

The Unification Church has made substantial acquisitions lately.

A second estate, for example, was recently bought in Irvington, near Tarrytown, for \$600,000 as a home for the minister and his family, who now live in Korea.

Mr. Moon was not available to discuss finances, but Joe A. Tully, the New York State representative of the church, said that manufacturing, export, import and sales businesses with which Mr. Moon is associated were a more significant source of income than contributions.

Mr. Moon's business card lists him as chairman of the board and founder of 15 diverse organizations, including the Tong Il Industry Company, the Il Hwa Pharmaceutical Company, the Il Shin Stoneworks Company and the Tong Wha Titanium Company.

"They are all used to fund other projects, and church members do all the work," Mr. Tully said.

The church has many international offices, including 50 in America. It also maintains an International Re-education Foundation in California, which the spokesman described as a "nonprofit organization for training the conscience."

— *The New York Times*

New York, New York

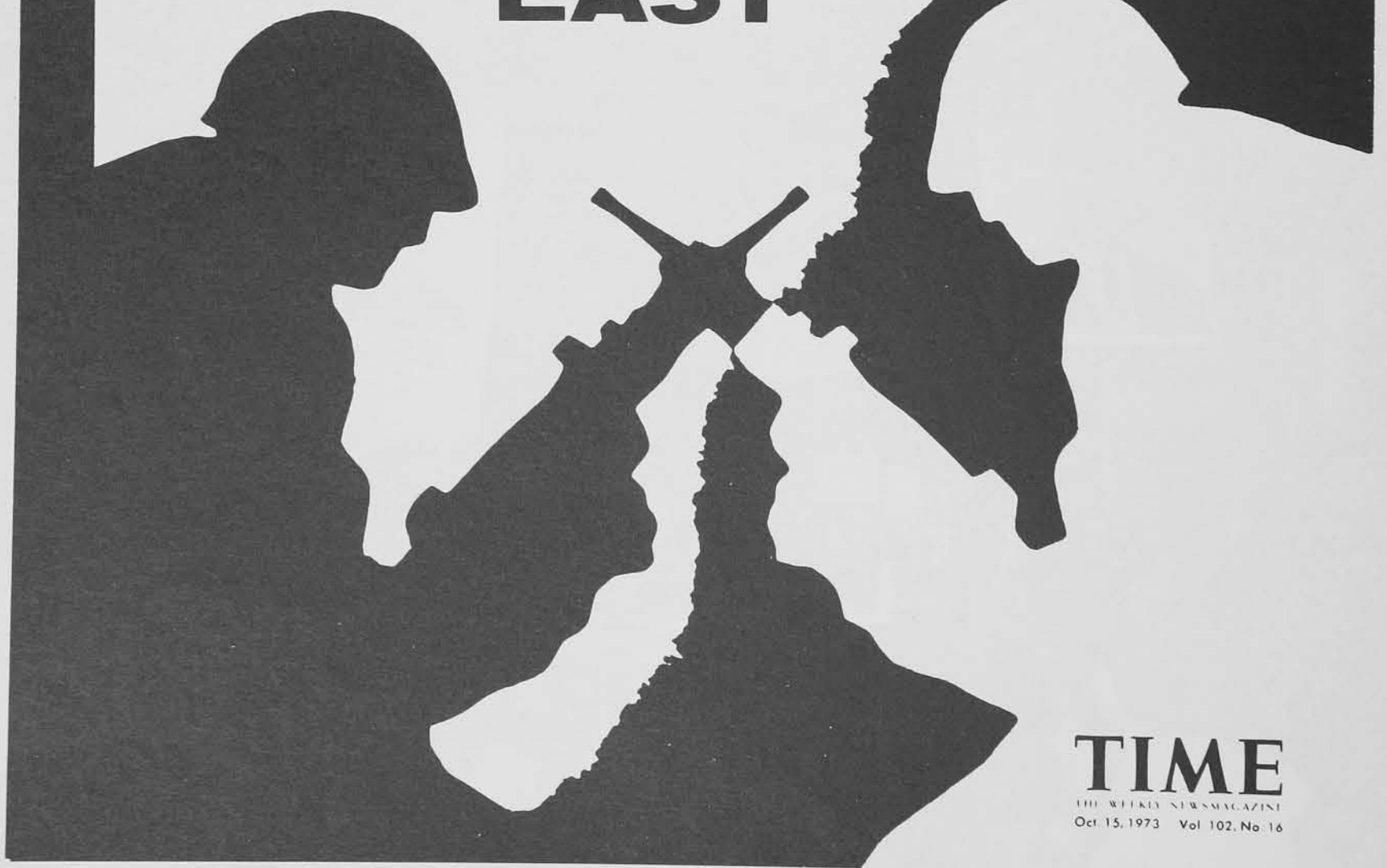
Sunday, October 7, 1973



TIME

WAR

IN THE
MIDDLE
EAST



TIME
THE WEEKLY NEWSMAGAZINE
Oct. 15, 1973 Vol. 102, No. 16

RELIGION

coiffed young women in demure dresses

Moon does not fit the standard image of the guru out of the East. At 53, he is, in fact, a millionaire whose holdings in various enterprises (including ginseng tea, titanium production, pharmaceuticals, air rifles) are worth perhaps \$15 million. The business success has grown hand-in-hand with his religious endeavors, which began, as he tells it, with a vision of Jesus Christ on a Korean mountainside in 1936, a vision that told young Moon—then a Presbyterian—to “carry out my undone task.”

Moon became an electrical engineer before he found his mission after World War II in Communist North Korea. He fell in with some Pentecostal Christians



HITOSHI NAGAI

THE REV. SUN MYUNG MOON
Flowers, candles, peanuts.

in Pyongyang's underground church—among whom there were already predictions of a Korean Messiah—and developed a following of his own. Imprisoned by the Communists for nearly three years, he was liberated in 1950. By 1954 he had founded the Holy Spirit Association for the Unification of World Christianity—known more simply as the Unification Church. In the same year his wife of ten years left him because, he claims, “she could not comprehend my mission.”

His book of doctrine, *Divine Principle*, appeared in 1957, quickly to become the Bible of his followers. It is a curious mixture of Christian fundamentalism, Taoist-like dualism, numerology, and even metaphors from Moon's electrical engineering (the “give and take” between proton and electron, for example, as a model for that between God and man). The book points to a new Saviour from Korea, whose timing is remarkably similar to Moon's.

Moon's main focus is the tragedy of the Garden of Eden. Adam and Eve, in-

tended by God to be joined in divine matrimony, were to have been the perfect parents, and form, with God, a kind of Trinity to shape the world. But Eve sinned by committing adultery with an archangel, who thereby became Satan. According to Moon, Jesus was supposed to be a second Adam, creating the perfect family. His crucifixion, before he had a chance to marry, redeemed mankind spiritually, but not physically—a task left over for the Lord of the Second Advent. In Moon's divine account books, there is also a law of restitution that requires an “indemnity” of suffering, especially from the Jews because they rejected Jesus.

Onstage, Moon sells his ideas like a tub-thumping evangelist, slapping his fist into his hand to make a point, belting out his words in enthusiastic Korean, which an aide quickly translates. After two decades of such evangelizing, Moon's church and its affiliates (One World Crusade and the Freedom Leadership Foundation, among others) seem to be just hitting their stride. Although orthodox Christians recoil from Moon's teachings, the Moonists claim 600,000 followers worldwide, with perhaps 100,000 “core members” who are willing to give up their personal lives entirely to work for the master. In the U.S., there are some 3,000 core members, perhaps another 7,000 sympathizers.

Forty Days. The core members—most in their 20s, many of them converts from other spiritual, psychological or political trips—display a dogged devotion that makes even Jehovah's Witnesses look like backsliders. They are enthusiastic capitalists who rise at dawn to hit the streets with wares to exchange for “donations”: flowers, votive light candles, even peanuts. Last year, when Master Moon moved his international headquarters to Tarrytown, N.Y., members sold candles across the U.S. for seven weeks to meet the down payment of \$300,000 on an \$850,000 estate.

Apostolic salesmanship is not all that is required: the movement's puritanism might impress Cotton Mather. There is no dating; marriage partners for disciples are selected by Moon and his lieutenants. Both men and women submit lists of five candidates and, after counseling, their leaders make a choice. Newly married couples must refrain from sex for 40 days after the wedding ceremony, which is the holiest act of the sect. Moon thunders against adultery and fornication; members who fall, he warns darkly, may never be saved.

As for Moon himself, he married for the second time in 1960. His wife, a quietly beautiful woman named Hak-Ja Han, has since borne him four sons and three daughters. Though he recently told followers that his wife has not yet reached his own spiritual perfection, Moon is apparently confident that she will do so eventually. Together, his teaching makes evident, they are the new Adam and Eve, their children the first of a new, perfect world.

Moon-Struck

For weeks his placid Korean countenance seemed to be everywhere New Yorkers looked: on commuter train posters, in full-page newspaper ads, in a flurry of broadsides handed out by earnest young men and women on the sidewalks of Manhattan. The message of his coming was brief: CHRISTIANITY IN CRISIS NEW HOPE REV. SUN MYUNG MOON. Last week, in Carnegie Hall, the Rev. Moon finally appeared in person to begin a four-month, 21-city “Day of Hope” tour of the U.S. His goal: nothing less than the unification of all mankind. His credentials: though Moon himself never quite claims the title, his followers believe him to be the “Lord of the Second Advent”—the Second Coming of Christ.

That part of Moon's message does not get top billing these days, however. At a tour kickoff dinner at the Waldorf Astoria, Master Moon—as his disciples often call him—was presented somewhat vaguely as the standard-bearer of a new ecumenical morality campaign who is a staunch anti-Communist to boot. His audience was a prosperous looking crowd which was liberally sprinkled with U.S. military uniforms. Scattered among the guests, saying “sir” and “ma'am,” were Moon's own well-scrubbed troops: neatly barbered young men in crisp new suits and carefully



One Big, Happy Family

Would you believe:

—that the fall of man occurred when Eve was literally seduced by Satan behind Adam's back?

—that Jesus' mission as "the second Adam" failed because he was killed before he could find a perfect wife?

—that when the Messiah appears on earth as "the third Adam," he will restore the Garden of Eden by marrying a perfect mate?

—that the Messiah will be born in the "new Israel"—Korea—by 1980?

—that only righteous parents who form faithful marriages will be welcomed into the coming Kingdom of God the Father?

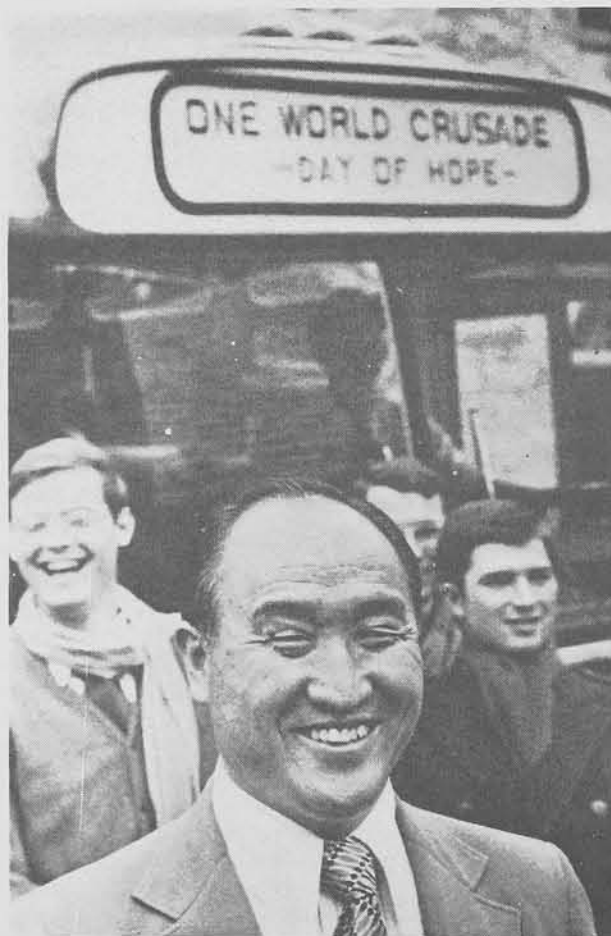
In brief, that is the gospel according to Dr. Sun Myung Moon, a Korean evangelist whose curious blend of Christianity, Oriental family worship and stern Puritan moralism is the latest—and certainly the most militant—new religion to reach American shores. Dr. Moon claims 2 million members for "the Unification Church," a movement he directs as a kind of Korean John the Baptist. "My mission," he says, "is to unite all Christians into one family before the Lord arrives."

With less than seven years left to complete his mission, Dr. Moon has recently shifted his international base of operations from three rented rooms in a poor section of Seoul to a lush, 22-acre estate in Tarrytown, N.Y., which his disciples purchased last year for \$850,000. The estate includes a luxurious mansion for Moon, 53, his young wife and their seven children, plus an elaborate training center for the youthful leaders of his "One World Crusade." For months, Moon's lieutenants have been preparing for a lecture tour of

21 U.S. cities, and last week they unleashed their zealots on New York.

Posters: In Manhattan and the suburbs, cadres of clean-cut young Moonites buttonholed bewildered citizens with urgent messages about narcotics, wayward children and the demise of the American family. Commuters found Dr. Moon staring down at them from posters, and *The New York Times* carried ads proclaiming "Christianity in Crisis."

To outsiders, Moon's creed appears to be a kind of Oriental Moral Rearmament. His followers try to reassert the fatherhood of God by creating perfect human families. Husbands and wives are taught to be strictly faithful to each other—the



Robert R. McElroy—Newsweek

Moon and disciples: Second Coming in Korea

worst sin is adultery—and to raise as many children as possible. The faithful, Moon teaches, will enter the Kingdom of God in family units, which makes his religion hell on bachelors.

The buildup for Dr. Moon peaked last week with a formal dinner at the Waldorf-Astoria attended by 300 local military officers, politicians and clergymen. "God loves America," he shouted, making short, karate-chop gestures. "And God loves you, too." To which his disciples shouted back in unison: "Abogee, mansie"—"Victory to our Father."

Dr. Moon's three formal lectures at Carnegie Hall turned out to be far less illuminating than the paramilitary manners of his disciples. As some 900 ticket-holders entered the hall, those with pocketbooks or packages were closely scrutinized, first by Moon's followers, then by guards hired for the evening. And a cordon of his disciples shouldered protesting Jesus freaks out the door.

What is it about Dr. Moon that inspires so much caution? Part of the answer lies in Moon's checkered career in South Korea. A North Korean by birth, Moon claims that Jesus called him at the age of 16 to "fulfill God's providence." After three years of alleged torture in a Communist prison, Moon escaped to South Korea in 1950, where he formed several religious and anti-Communist groups.

As a religious leader, Moon won fame for his mass marriages; he married 777 couples in a single wedding in 1970. But as a self-proclaimed prophet sent to unify Christianity, Moon has run afoul of the established churches in South Korea. "We consider it a pseudo-religion more evil than Satan," says the Rev. Kim Kwan Suk, head of the Korean National Council of Churches. Dr. Moon's anti-Communist organization, however, enjoys a privileged relationship with the Seoul government. Every year the government sends provincial officials, militia leaders, teachers and village chiefs to his center outside Seoul for instruction.

Moon's move to the U.S. has not altered his blend of anti-Communism and ersatz Christianity. And although many of the college students ensconced on the Tarrytown estate last week were practicing Protestants, Catholics and Jews, Moon told *NEWSWEEK's* religion editor Kenneth L. Woodward that in time "they will have to make a choice" between their original faiths and the Moon movement. There seems little doubt that the youths who moved about New York last week in crusade buses will opt for Dr. Moon. Though some seemed confused by Moon's metaphysics, most relished their membership in a cult that assures them—and their offspring—a place in God's family circle.

Rev. Moon mobilizing to bring God to USA

Repeatedly pounding the lecture table, chopping the air in karate like movements and talking in an excited state of urgency, Unification Church founder Sun Myung Moon declared he will leave his "footprint in this country."

The Korean spiritual father of the international movement that has its training center in Tarrytown spoke at Carnegie Hall Tuesday in the second of three concerts scheduled there. His New York City appearance launches a 21-city, three-month crusade.

In a talk entitled "God's Hope for America," Moon said he wants to "rekindle the American Youth. They need me, they need me," he declared.

"I KNOW I'm destined to fulfill the mission here in America. I'm destined to contribute to the salvation of the world, and America will be my base."

He said he is initiating a new American Puritan movement, and that his young followers "will dash in any corner of the world for the purpose; they'll risk anything, and go everywhere, even to Communist countries."

He added, "As you know, Communist leaders are idolized like God."

"I organize young people. I told them your mission is to suffer for America, and to bring God to America. I mobilize this to serve God." He referred to his "new Christian movement that mobilizes youth for God's purpose" as the "new ideology" and "the solution."

"If we fail, God will give you punishment," he said.

Most of the talk focused on parallels Moon drew between various Biblical leaders and himself. He spoke about these prophets in a personal, friendly and mundane way, "They gave themselves to God and deserve God's blessing."

Of Noah, he said, "Just imagine building a ship for 120 years on top of a mountain. I know Noah didn't look after his own livelihood. I don't think any lady in this audience wants a husband like Noah."

Of Abraham, he said, "I know he took off at night without telling anyone," he did things on "the spur of the moment."

Of John the Baptist, he said, "If someone has a son like John the Baptist, that parent must be very lucky." Moon called him "a brilliant and humble man." He said, "If I wore clothes like John the Baptist, you'd look at me in a strange way."

He said today it is easy to accept Jesus as the Savior, but said His ideas were considered "outrageous" 2000 years ago; Moon concluded, "Those summoned by God cannot be comprehended with common sense."

"Sometimes those who adhere to the covenant of God have to do some crazy things," he said.

Moon said America is blessed by God



Waiting outside Carnegie Hall to hear Sun Myung Moon

because its ancestors were great and because the country achieved vast material wealth in a short time.

"The origin of America started with the Puritan Fathers," he said although he acknowledged, "Indians were the true land-owners."

"I think," he went on, "God was deeply moved by the Puritan Fathers of America, and God sided with them, so God gave the settlers a chance, and they chased the Indians away."

He said the country's ancestors "prayed with a rifle in their hands."

But he said America is at a point now where it can decline rapidly. He said American youth are confused and often become "troublesome hippies."

"America has forgotten God," he asserted.

The Christian church in America, he said, "has become like a senior citizens home," and added, "God needs young people to do His job."

Moon said he is doing "God's will for America."

Several people left the hall before the end of the two hour talk. Outside, members of the Church of the Nazarene were carrying posters that read, "Don't be fooled, Jesus is the Lord, not Mr. Moon."

A GIRL named Mary who was carrying one of the signs said she has spoken to Unification Church members, but "couldn't pin them down to anything. They don't have peace. They're brainwashed," she said.

A Unification church member from Idaho said she loved Moon's talk because he said "the truth."

While members of the Nazarene Church, which is located only a few blocks from the Unification Church's New York center on East 71st Street, were carrying posters in front of Carnegie Hall, a mass of Unification Church members chanted "The Battle Hymn of the Republic" and other patriotic songs swaying arm in arm under the marquee.

Rhodelle Valadi, a woman who said she is not a Unification Church member but has spoken for the church and knows family members, said Moon "makes a great deal of sense." She said that was "the first time the Bible was interpreted intelligently where original sin made some sense."

Nazarene Church Rev. Paul Moore said he believes Moon "is Satanic;" Rev. Moore said he has read Unification Ideology and has attended Unification lectures.

He said he believes Moon is "preparing for something political and revolutionary. This is just the start. Eventually they'll get into something militant. I see it in the sidewalk with the blind chanting of clichés. They take excerpts from the Bible out of context.

"The only thing similar between them and myself as a Christian leader is that we both believe in God," Moore said.

—The Daily News
Tarrytown, New York
Wednesday, October 3, 1973

Baltimore

Only a few months after Billy Graham tried to convert Korea, a Korean preacher is on a nationwide crusade in the United States, proclaiming he is "God's Hope for America."

He is the Rev. Sun Myung Moon, the 53-year-old founder of the Unification Church, a mixture of Christian beliefs and orientalism.

— *The Sun Final*

Baltimore, Maryland

Tuesday, October 9, 1973



above: The IOWC forms an international chorus to serenade guests as they enter the Lyric Theater, Baltimore, for Our Master's talks.

below: The IOWC, the New Hope Singers, and regional family march through a Baltimore business district to let the citizens know Rev. Moon is coming to their city for three nights of lecture and song.





CITY OF BALTIMORE

Honorary Citizenship

TO

SUN MYUNG MOON

In recognition of your distinguished achievements and eminent contributions to the life of our times, I, William Donald Schaefer, Mayor of the City of Baltimore, am pleased to extend to you a most cordial welcome to our city, and to issue this Certificate proclaiming you an Honorary Citizen of Baltimore City.



Given under the Corporate Seal of the City of Baltimore
this 3RD day of OCTOBER in the year
of our Lord, one thousand nine hundred and 73

Our Master receiving the President's Citation from President of the Baltimore City Council, Walter A. Orlinsky.



Philadelphia

Mr. Moon . . . speaking through an interpreter . . . "A new pilgrim spirit must take over this country. You need a new Christian spirit to turn the tide in America. My mission is to rekindle America — to rekindle faith in America."

Barbara Mikesell, 29, a former Quaker and peace activist who has "immersed herself in the church for the last nine years, shows a typical dedication to Mr. Moon and his way of life:

"I feel there is a moral force and value system here with the power to change the course of human history — and that's exactly what I'm looking for."

— *The Philadelphia Inquirer*
Philadelphia, Pennsylvania
Thursday, Morning
October 11, 1973



The Philadelphia Inquirer

Oldest Daily Newspaper in the United States—Founded 1771.

THURSDAY MORNING, OCTOBER 11, 1973



Followers of the Rev. Sun Myung Moon bow their heads in prayer

Boston

"I came because the people working for him are very nice and so dedicated," said an MIT secretary who, along with a friend, left after the first 20 minutes.

She agreed with Rev. Mr. Moon that "the world has to change in its understanding and outlook," but she found the 53-year-old Unification Church founder to be "so dogmatic."

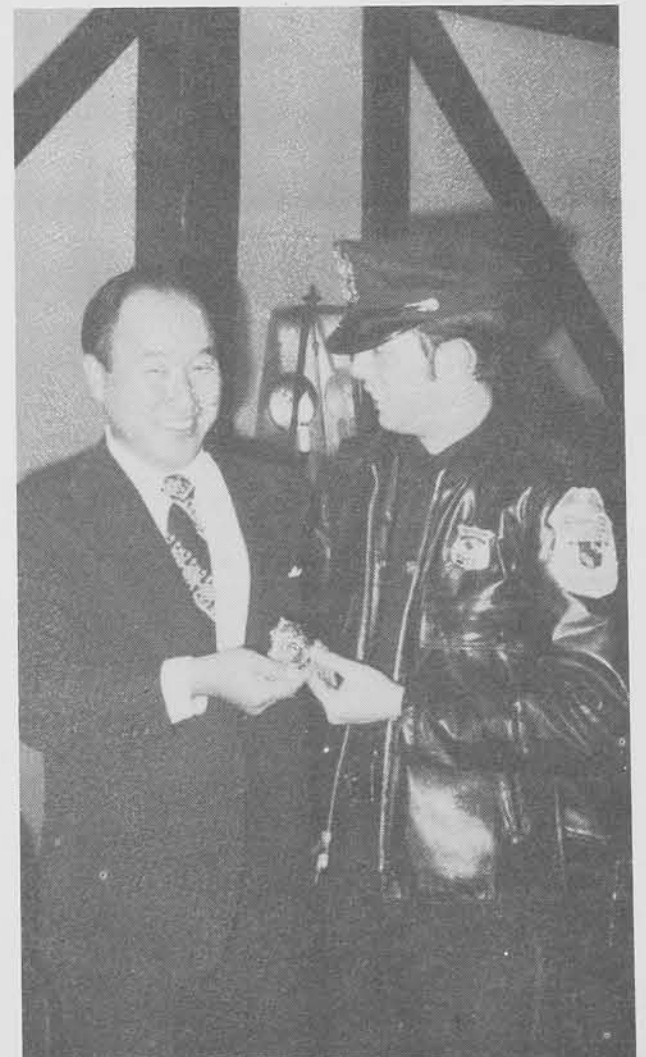
—*Boston Evening Globe*
Boston, Massachusetts
Wednesday, October 17, 1973



above: Our Master dramatizes the subject-object relationship between God and man.
left: Our Master and His party happily wait in the reception line for guests.

bottom left: "Big Mac" refreshment at McDonald's.

bottom right: Boston police officer shares a police badge with Our Master.



Washington, DC

Do you love Washington, D.C.?"

"Yes!"

"Do you want to see it grow?"

"Yes!"

"Do you want to see it grow in love and understanding?"

"Yes!"

"Now raise your hands and wave at everybody in the street!"

And almost 200 young people, who had already sung "America the Beautiful" and the "Battle Hymn of the Republic," raised their hands and waved at the people passing by Connecticut Avenue and M Street NW at lunchtime yesterday.

Arranged in neat rows around a statue of Henry Wadsworth Longfellow, girls on one side and boys on the other, and equipped with loudspeakers and poster covered vans, the Rev. Sun Myung Moon's advance party brought their message of brotherly love and their leader's upcoming speaking tour to the streets of Washington.

Their message, as they sing on the radio commercials that have been running 16 times daily on three local radio stations, is that "there will be a new day of hope." Claiming membership in 40 countries, the church is out to "reinvigorate Americans with the original spirit of Christianity, thereby strengthening the backbone of America and enabling this nation to fulfill its God-given mission to serve and help all peoples," as one of their numerous press releases says.

— *The Washington Post*

Washington, D.C.

Tuesday, October 16, 1973

Several thousand persons paused momentarily during their lunch break yesterday, arrested by the singing of 400 young people positioned at Longfellow Square at Connecticut and M Streets NW. What they heard were hymns of the Christian faith, the stress on the Second Coming.

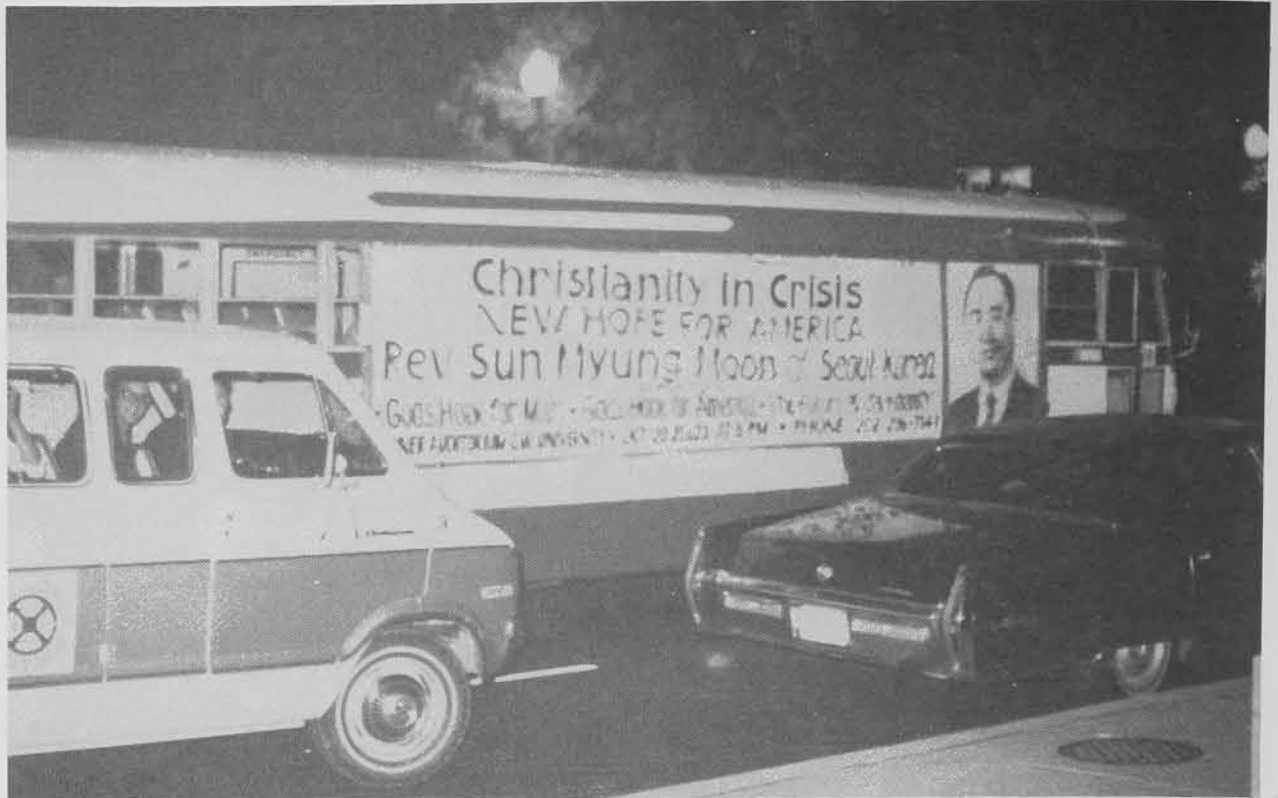
But they were not the usual hymns of the faith. A majority of the well-scrubbed, neatly dressed youths were internationals, singing hymns that are familiar in the Orient or Europe or some other distant area. "The Rugged Cross" and "Amazing Grace" weren't there.

All around the area, other youths were distributing leaflets with a man's face on them. Buses passed by bearing the same face, a face that will become extremely familiar to people in Washington and 20 other cities in the next four months.

The Rev. Sun Myung Moon of North Korea doesn't exactly make the claim himself, but many of his followers believe that he might be the very essence of the Second Coming of Jesus. If not Jesus come to earth bearing a new name, then at least the precursor of the returning Messiah, another John the Baptist.

Even the most devout of them get a little vague when confronted with the question of who Moon is.

But that is not what really matters, they say. Moon is head of the fast-growing Holy Spirit Association for the Unification of World Christianity, known popularly as the



Unification Church.

Devotees — there are an estimated 600,000 of them in the world even though the faith was not established until 1954 — believe that Moon, formerly a Presbyterian, is under commission from God to "carry out my undone task." This, among things, means working through family units in tune with God. What Adam and Eve destroyed, he is, through unified families, to restore.

Jesus, the group believes, was frustrated in His attempts to restore the world to God because He was the "second" Adam and was to marry the "second" Eve, or the ideal woman. Together they were to engender the ideal or unified family. The Crucifixion came before Jesus could marry and thus thwarted the intention of God through Jesus. Moon, therefore, could be here to fulfill the Adamic role, consummating the ideal marriage.

While there are only about 10,000 devotees in the United States (international headquarters are in Tarrytown, N.Y.), most of these are the fruit of a similar speaking tour through seven U.S. cities in 1972 and due to the zeal of the youths for spreading his version of the Gospel.

Moon's Washington appearances will be in the form of three lectures open to the public at 8 p.m. Saturday and Sunday and at the same time next Tuesday at George Washington University's Lisner Auditorium.

But quite obviously many of the passersby would hardly forget a lunch hour, that shall we say, was different. Even refreshing, whoever Moon is.

— *Washington Star-News*

Washington, D.C.

Tuesday, October 16, 1973

Rev. Moon is in America because of his conviction that God is working actively and directly with the world today and that America has a particularly important role. Rev. Moon's Lisner Auditorium appearance marks the fifth stop on a 21-city cross country tour designed to bring this message to the American people.

He recently stated: 'God blessed America because its people were united into one centering on the Christian ideology, transcend-

ing national feelings. If America practices true democracy on a universal scale by loving people of the world, she will be in the leading position among all nations and enjoy God's blessing. But the United States is on the verge of being deprived of the blessing. A great crisis is at hand here in America.'

Michael F. Beard, Coordinator of the Washington speaking tour, said: 'All Church members in Washington have been and will continue to canvass the area until October 20th, working day and night to reach the people of this city with Rev. Moon's urgent message.' He estimates 200 or more will soon be engaged in this effort.

— *The Tribune*

Bethesda, Maryland

Friday, October 19, 1973

On street corners around the Marvin Center and inside the cafeteria, religious crusaders, ranging from soft-spoken, mid-western blondes to smooth-talking, smiling orientals, exhort people to come and hear the precepts of their beliefs, to be delivered by its founder, the Rev. Sun Myung Moon in a series of lectures later this week.

Followers of this group, known as the One World Crusade, have tried to interest people on the GW campus in their movement, the Unification Church, but have met with little success.

Despite negative reactions from many people on campus, Toshiharu Kosaka, a member of the One World Crusade, said he believed that the response to the upcoming lectures by the Rev. Moon at GW should be favorable.

Kosaka recalled that in encounters with people promoting the lectures last week, many expressed disinterest. Others, he said, would tell him they believed in God and thought that was enough, while others told him they were "in a hurry."

Marcia Murphy, another member of the Crusaders, said that many people are very apathetic and feel powerless, and are thus unable to relate to their group.

— *Hatchet*

The George Washington University

Vol. 70, No. 14

October 18, 1973

The Washington Post

Times Herald

96th Year No. 307

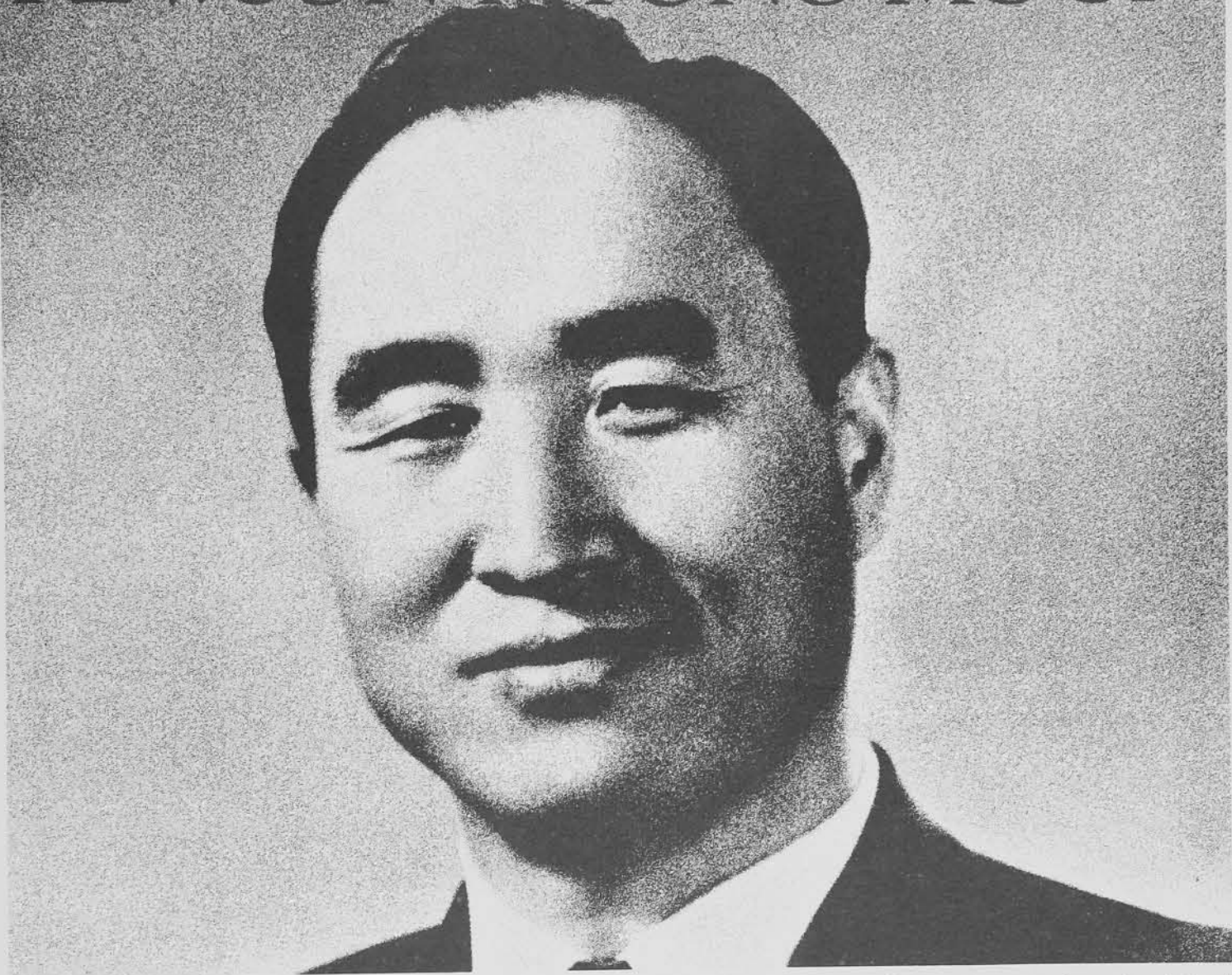
MONDAY, OCTOBER 8, 1973

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NEW HOPE FOR AMERICA REV. SUN MYUNG MOON



The most dangerous time for any civilization comes when its moral and ethical foundation is in crisis. History has shown us that if a society loses this, it cannot survive.

America has grown and prospered so greatly because those who settled it came seeking God. The only way it will fall is if those who live here stop seeking Him.

This foundation of our country is in a period of obvious crisis. Is it still true that, "In God We Trust?" Are our churches filled? Do our churches really address themselves to the questions people are desperately asking?

If Christianity is in crisis it can only be because we have abandoned God. In this dangerous situation, new hope comes only from seeking to know God's will as it is, and not as we wish it to be.

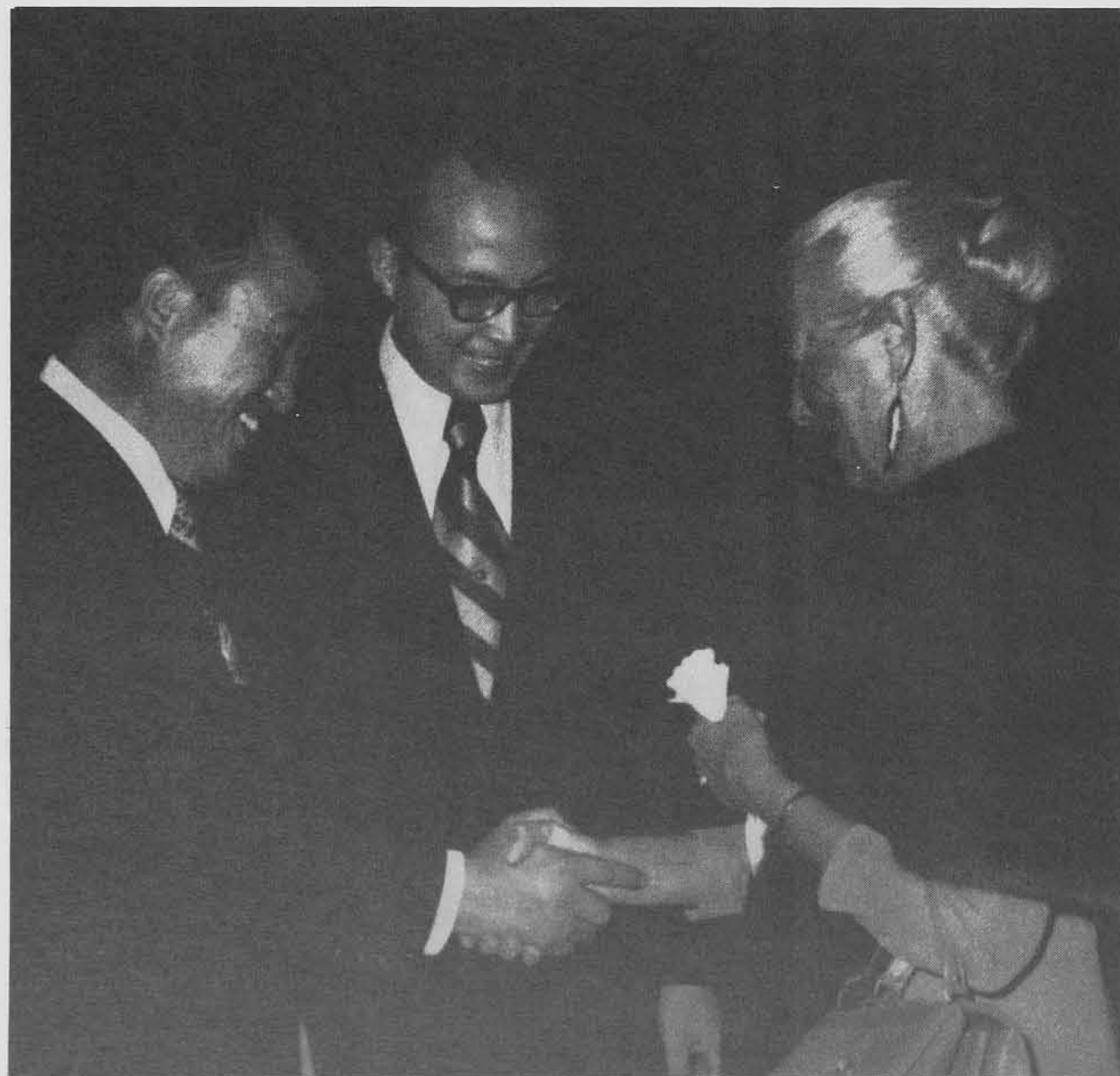
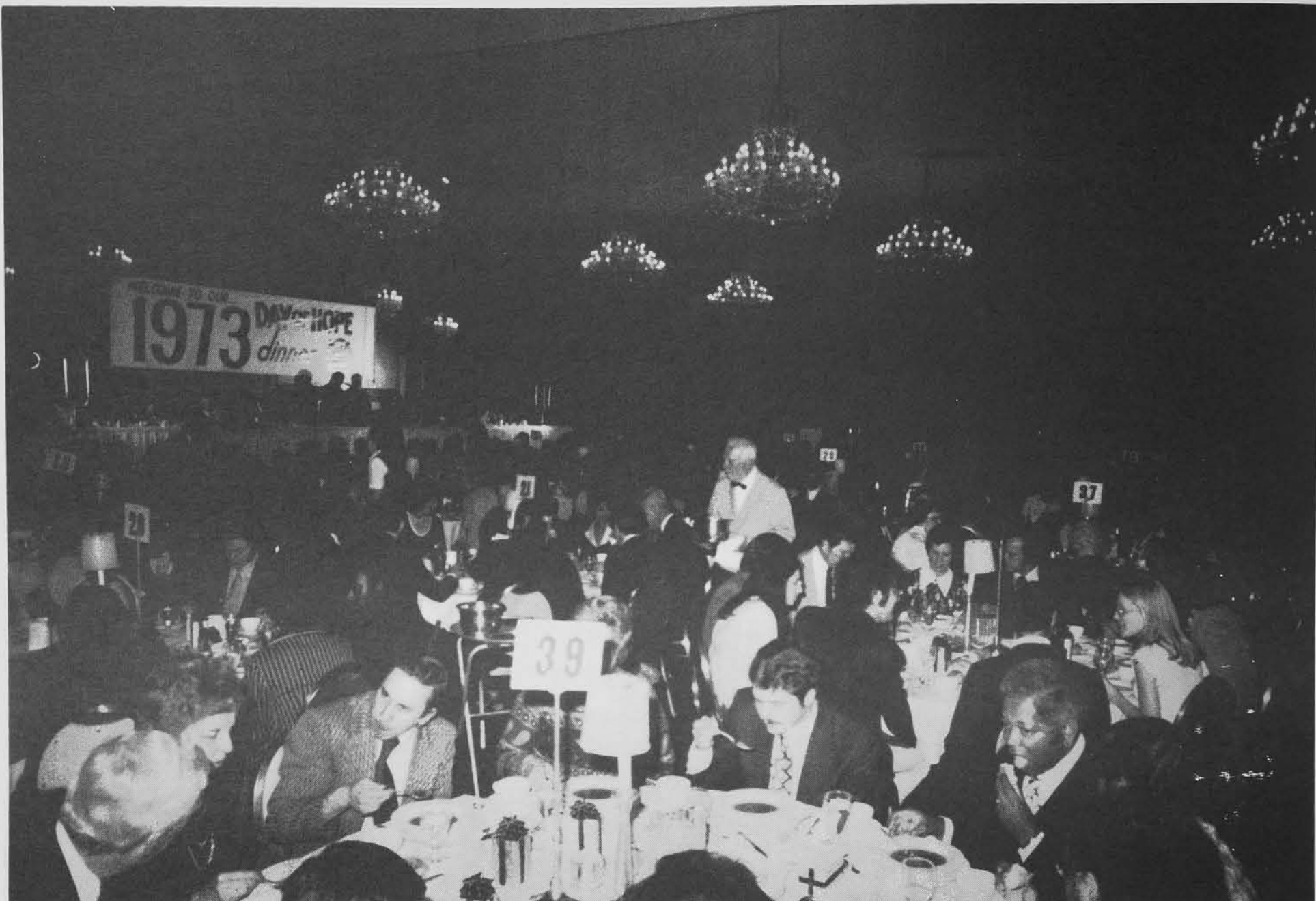
Reverend Sun Myung Moon from Korea has tirelessly sought to know God on God's terms. What he says about God, Jesus Christ, man and the time we live in will revitalize and warmly personalize your relationship with God and help you to understand what God is doing in the world today.

Speaking on:

God's Hope for Man • God's Hope for America • The Future of Christianity
LISNER AUDITORIUM OCT. 20, 21, 23 8PM CHRISTIANITY IN CRISIS

FOR INFORMATION CALL: (202) 296-7141

Reverend Moon is currently on a 21 city tour throughout the United States. He will speak in the following cities: Atlanta—Regency Hyatt House/Baltimore—Lyric Theater/Berkeley—Zellerbach Auditorium, U.C./Boston—John Hancock Hall/Chicago—McCormick Place/Cincinnati—Convention Center/Dallas—Convention Center Theater/Detroit—Masonic Auditorium/Denver—Phipps Auditorium/Kansas City—Capri Theater/Los Angeles—Hilton Hotel/Minneapolis—West Bank Auditorium, U.M./New Orleans—Theater of the Performing Arts/New York—Carnegie Hall/Omaha—Burke High School/Philadelphia—Scottish Rite Cathedral/San Francisco—Scottish Rite Auditorium/Seattle—Seattle Center/Tampa—Sheraton Hotel/Tulsa—Tulsa Civic Center/Washington, D.C.—Lisner Auditorium



above: Banquet at the Washington Statler-Hilton.
left: Our Master and Mr. Pak greet a banquet guest.

WU
western union **Telegram**

I WISH TO EXTEND TO YOU AND ONE
WORLD CRUSADE MY SINCEREST
CONGRATULATIONS AND BEST
WISHES FOR THE SPIRITUAL MISSION
WHICH YOU HAVE UNDERTAKEN
SENATOR SAM J ERVIN JR USS

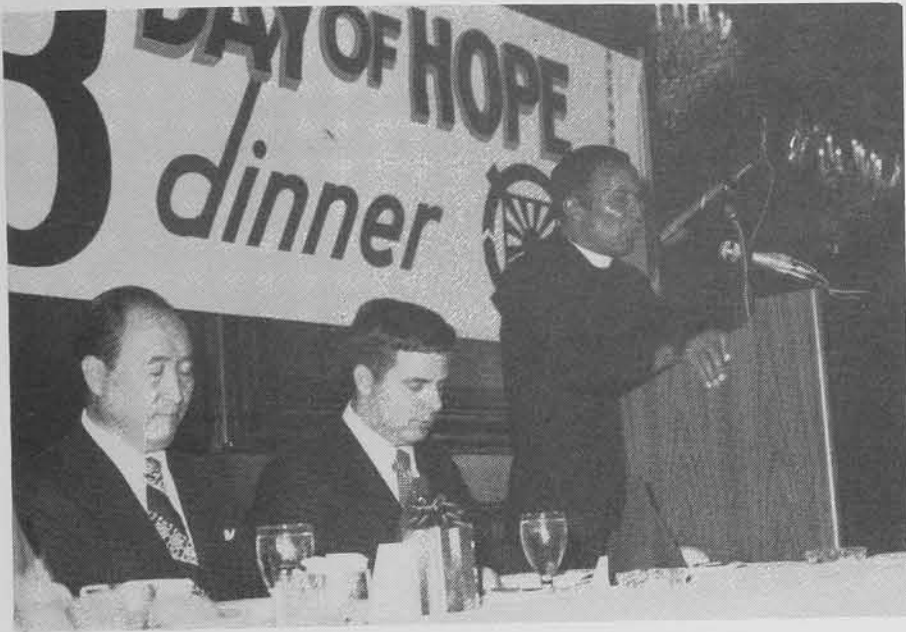
PLEASE ACCEPT MY CONGRATULA-
TIONS AND BEST WISHES AS YOU ARE
HONORED AT THE 1973 DAY OF HOPE
DINNER

CLIFFORD P HANSEN UNITED
STATES SENATOR

below: Pastor William H. Luke, a Los Angeles minister, prays at the banquet.

right: Mr. John Mack speaks on behalf of the Mayor, Walter E. Washington.

below: Ambassador Um Sim of the Khmer Republic (Cambodia) gives a short talk to guests in praise of Our Master.







THE DISTRICT OF COLUMBIA
WASHINGTON, D. C. 20004

WALTER E. WASHINGTON
Mayor-Commissioner

GREETINGS TO THE PASTOR, MEMBERS AND FRIENDS
OF THE UNIFICATION CHURCH
1973 DAY OF HOPE
OCTOBER 20 - 23, 1973

As Mayor of the District of Columbia, I am pleased to take this opportunity to extend greetings and congratulations to the pastor, members and friends of the Unification Church on the occasion of the celebration of your 1973 Day of Hope, being held in Washington, D. C. October 20 - 23, 1973.

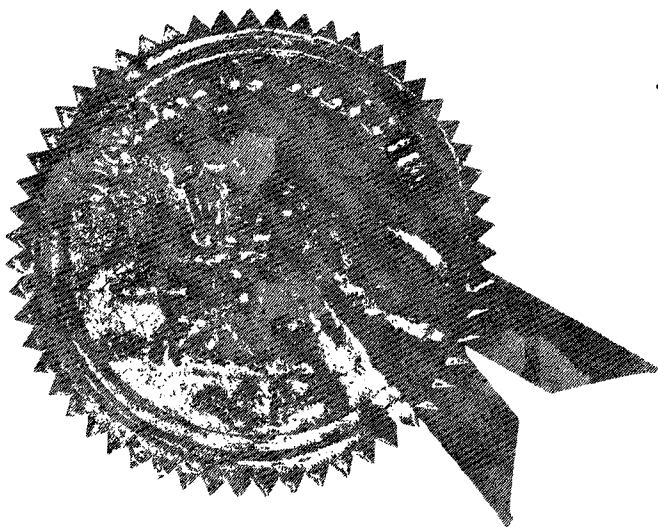
I commend you for the work you and your great church are performing in our community, and urge you to continue your important efforts to further the cause of bringing about a harmonious world, and to the work for the general well being and welfare of our community. Over the past 13 years your church has been in the forefront of civic betterment and progress for our city. I salute you in these endeavors. The growth and steady progress of the Unification Church and your significant future plans combine to constitute a source of inspiration for all of us.

I know that the residents of our Nation's Capital join with me in extending congratulations to all of you, and in wishing you a rewarding and enjoyable 1973 Day of Hope.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Walter E. Washington".

Walter E. Washington
Mayor
District of Columbia



HATCHET

VOLUME 70, NUMBER 16

THE GEORGE WASHINGTON UNIVERSITY

OCTOBER 25, 1973

Students Demonstrate

Moon Loses Face on Campus

A small gathering of dorm residents mushroomed into a minor demonstration Tuesday night in front of Crawford Hall, when 200 GW students collected to voice the growing anti-Moon sentiment on campus.

For an hour and a half, starting at about 10 p.m., chants of "No More Moon" were directed towards Lisner Auditorium, where the Rev. Sun Myung Moon was holding the last of his series of Washington lectures.

"We believe in the freedom of speech. We believe in the freedom of religion," said a statement from the demonstrators "but we also believe in the freedom from interference. We believe in the Christian principle of free will. But the Christian principle has not been followed by the followers of Rev. Moon. This violation and interference of our rights is what we protest."

Most students were more direct.

"It's a pain in the ass. You can't get to class without being attacked by these people six times," said one senior.

"I think it's an insult to human intelligence. If you tell someone that you don't want something they're trying to sell you, that should be enough," said John Lanay, a freshman.

Seven Metropolitan policemen arrived to help control the group, but there were no difficulties. One patrolman even suggested a chant to the group. "Demonstrations just aren't what they used to be," said Patrolman J.P. Vines, "no cussing, no swearing, no throwing bottles." He added he preferred this demonstration to the anti-war ones.

Most students viewed the demonstration as humorous. "It's the best grins I've had all year," said Pam Lawrence, a junior. "This is the one thing that has brought GW students

together," she added. "I think it's really funny," commented another senior, who thought the event was "just a final release of all the tension with his face plastered all over campus."

The police tried to break up the crowd several times with no success. "If you don't like Moon say so. Go ahead. We can see why you don't. But..." said one policeman who was drowned out by a "No More Moon."

The demonstration finally broke up at 11:30 p.m. when Moon's limousine pulled out from behind the Center and sped down H Street towards 22nd Street, accompanied by one final chant.

According to Patrolman H.E. Carew, the lecture ended shortly after 10 p.m. and Moon and his followers were holding a reception in the basement of Lisner during the demonstration. "They were eating hamburgers," he said.



While Rev. Sun Myung Moon lectured inside Lisner Auditorium Tuesday night, students across the street

protest the tactics used by his followers to persuade people to attend.

Washington Star-News

121st Year. No. 300

** WASHINGTON, D. C., SATURDAY, OCTOBER 27, 1973 —48 PAGES

The Stampede of New Messiahs

IF ANYONE THINKS THE DOMESTIC and international political scenes are a turmoil — the Watergate Scandal, the Milk Fund, the Nixon Tapes, the Agnew Debacle, the Yom Kippur War and so on ad nauseum — then he ought to be tuned into the religion scene around here lately. Religion's been Hell.

It seems that all I do these days is read up on the new religions. Recently I finished two books on the new religions — new at least to the American scene. Things like transcendental meditation and the like. They were good, but they never prepared me for the events of the last two weeks.

In rapid succession the Rev. Sun Myung Moon, whom many of his followers feel to be the Second Coming of Jesus, and the hoopla at 2 p.m. tomorrow at the foot of the Washington Monument for Guru Maharaj Ji, the 15-year-old Lord of the Universe, have had me reeling.

I find myself hankering to get my teeth into a good old doctrinal squabble among the established churches once again. The religion beat's not much fun unless there is a doctrinal squabble or two. Exercises the mind.

EVERYONE'S BEEN GIVING me books and missives to read. Whenever I write something the ultra-fundamentalists don't like, I, like every other religion writer in the country, get my share of tracts telling me I need to be saved. But I took care of that little item in my life way back in 1947. Another stamp wasted.

And then there are the hate letters, heavily underscored in red ink. People who send those need help, lots of it.

But Sun Moon's followers and the followers of Guru Maharaj Ji are a different sort. At the outset let it be clear: I am not endorsing either Sun Moon's Unification Church or the guru's Divine United Organization.

If I were left alone to judge these movements on the basis of the caliber of their devotees and their leaders, particularly Sun Moon, I'd be overwhelmingly impressed by the Unification Church. I am impressed by DUO much less at this point, and impressed negatively about the guru. But that is neither here nor there.

The more I read their literature — Moon's "The Divine Principle" and "Who Is Guru Maharaj Ji?" soon to be on the bookstands — the more I find myself running back to the Old and New Testaments.



William Willoughby

Both of the new religious phenomena make certain claims about Christianity and the End Age that historic Christianity will not accommodate when the fine print of the Bible is read.

Therefore, the more I read their books the more I read the Bible, even fine-combing through the Greek text. The kids impress me. Their literature and their argumentation don't. Their literature has made the Bible all the more authentic to me.

WHY THE SUDDEN RISE of new religions? And why such a phenomenon as the Jesus Movement? Why, at the same time is there a concomitant rise in witchcraft and various other manifestations of the occult?

There are several reasons — too many to explore in one column.

One of the obvious reasons is the nearness to the Year 2000. Christianity is one of the biggest contributors to this. "A thousand years is as a day" in the sight of the Lord, a scripture goes.

The most fundamental of the fundamentalists believe man's cycle on the earth is about 7,000 years — from Adam and Eve to the Millennial reign of the Second Adam, or Jesus. This would come full cycle at about the Year 2000 providing God has kept His calendar in line with their beliefs. I doubt He has.

This chiliastic resurgence is a repeat of what took place before the Year 1000 came and went. There was great expectancy for Jesus' return. To a degree it happens near the end of every century, too.

From a Christian viewpoint, many scholars feel the Bible teaches that the present order of things will be ushered out when Jesus returns and sets up His reign on earth — with Jerusalem as His capital — a reign that is to last for a millennium. This has nothing to do with equating 1,000 years as a day.

Christians of this bent are watching carefully the events that take place in the Mideast, finding in them a blueprint for the Second Advent as clear as

the blueprint for His first appearance almost 2,000 years ago. Only there are twice as many prophecies concerning His second advent in the Old and New Testaments as there are pertaining to the first appearance.

THIS AIR OF EXPECTANCY — though it doesn't specifically center on the Second Coming of Jesus — also is an integral part of the Age of Aquarius, a feeling in the air that the Maharaj Ji's followers sense just as much as those who are engrossed in astrology or various other devices for reading the signs of the times.

There is an unexplainable something that is in the air telling people that not only is it time for some drastic change in the world, but that they'd better get with it, and in the case of Christians, be ready for the Second Advent. In the case of others, they feel they'd better work to bring the new age about.

Religions that promise anything at all and give the person something more than services to attend or rituals to perform are having a heyday while religions that have de-emphasized the it's-about-to-happen-now-hope are losing members by the thousands every year.

The Jesus Movement arose and continues strong in such a context. So will just about any other religious expression that drinks in the spirit that's in the air.

And these new religions can place heavy demands upon people and expect them to carry through with them. After all, it is a glorious age — whether the Second Advent or the Age of Aquarius — they feel they are helping to usher in or else are waiting for.

FRANKLY I FIND this to be an exciting age to be living in myself, being one of those who has every reason to believe the Second Advent is close at hand and knowing I've lost nothing if I'm wrong. I know it will happen some day.

And I can feel the excitement of those who think they've found the embodiment of God in the guru or possibly the return of Jesus in the embodiment of Sun Moon, although such doctrines are not for me.

But I hope that in all the enthusiasm of the age the stampede of those touting new messiahs or sources of divine light would slow down just a little.

And quit giving me books to read. I don't even have time to read about Watergate anymore. Or is that a blessing in disguise?

After weeks of aggressive advance work by members of his Unification Church, Reverend Sun Myung Moon told a near-capacity crowd at Lisner Auditorium Saturday night that Jesus Christ will soon return to this world to establish the Kingdom of Heaven on Earth.

Church officials estimate that 200 people have been involved in advancing Moon's Washington lectures. Unification Church members have conducted an intensive street corner campaign to publicize Moon's appearance. They were called too aggressive by some students. GW student Karen Kosinski complained that one Moon representative grabbed her by the arm as she tried to pass by, and then followed her down the street. "I must have been bothered 10 times by the same guy," she said.

—Hatchet

The George Washington University
Volume 70, Number 15
October 22, 1973

But the message Sunday night dwelt less on the special doctrinal outlook of the Unification Church than on what might be construed as its broader appeal.

Mr. Moon passionately asserted that America has been blessed by God, a blessing that dates back to the religious compact of the Pilgrims and the prayers of George Washington at Valley Forge.

If the nation now only would cease in its drift away from God, he said, America could provide the needed base for the returning Lord to land on. Mr. Moon explained that he had obtained a permanent visa in this country to pursue his quest.

"God sent me," he shouted, "I come to initiate a new pilgrim movement in America."

The church's elaborate arrangements for Mr. Moon's visit here, the fifth stop on a 21-city tour that will wind up in Los Angeles Jan. 29, began with a banquet Friday evening at the Statler-Hilton that featured stuffed breast of capon madeira, broccoli and a talk by Ambassador Um Sim of the Khmer Republic (Cambodia).

The church invited many of those it deemed to be influential Washingtonians, and 358 of them showed up, many a bit puzzled about who their hosts were.

Ambassador Sim declared his firm conviction that one day Mr. Moon's teachings would inspire all Americans.

Mr. Moon told the dinner guests he would offer only greetings rather than a full talk. He then expressed the view that "God loves Washington even better than the rest of America."

If God specially favored America, as Mr. Moon asserted, he also looked with less favor on other places, and the preacher singled out for special mention Sunday night one such area — Latin America.

Colonized at the same time as what is now the United States, Latin America's settlers came for the money and not for God, Mr. Moon averred. Consequently they found neither money, God, nor freedom and remained an underdeveloped area.

—The Washington Post Metro
Washington, D.C.

Tuesday, October 23, 1973

WEST: REV. MOON

By Tom Basham

The look on this guy's face is unearthly. He is about 22 years old, wears neat, wire-rimmed glasses, and a conservative brown suit, has close-cut blonde hair and resembles the earnest chemistry majors who assisted Fred McMurray in "Son of Flubber."

He is a disciple of the Rev. Sun Myung Moon, intercepting would-be gate crashers at the banquet kicking off the Reverend's Washington lectures. He is standing outside the Continental Ballroom of the Sheraton-Hilton with this benevolent, spaced out expression on his all-American face.

Is this guy on something? That humanoid smile, those glazed eyes, that kind but firm hand on your elbow as he parks you just outside the entrance doors and tells you — radiating peace, love and salvation — to wait here.

A young Japanese, who says his name is Aaron, comes over to chat. Through the open door, the Rev. Moon is visible. He is seated at the head table, finishing his Stuffed Breast of Capon Madeira, Broccoli Polonaise and Glazed Belgian Carrots and awaiting his Raspberry Sherbet with Apricot Sauce with the placid composure so common to those who have talked to Jesus at the age of 16, been tortured and imprisoned by North Korean Communists for three years and founded a new religion with two million members in 40 countries.

Aaron begins to explain, in broken English, Rev. Moon's philosophy. Much pleasant smiling and head nodding but very little meaning passes back and forth. He asks about the Little Guru, whose disciples are currently promoting their 16 year-old leader's three day Millennium '73 appearance in the Houston astrodome in November. The followers of The Perfect Master and the Korean preacher have been engaging in a little ecumenical one-uppership in Washington. Posters announcing Moon's Washington appearance crowd posters announcing Maharaj Ji's Houston appearance. In numbers, Moon has the edge, but the Little Guru's announcements are in beautiful four-color printing and so rate the nod from an artistic standpoint.

There is only one way to settle this: Moon against the Maharaj Ji live from the Astrodome!!! Head to head for the Redemption Championship of the United States. It'll be bigger than King-Riggs, Ali-Frazier, Dead-Allmans. The winner will meet Billy Graham for the right to officiate at the Deification of Richard Nixon.

Let it quickly be said, however, that the humorless but dedicated Moon people will probably fail to grasp the potential of this plan. But they've tried just about everything else. The message of Moon's coming can be found on the Long Island Railroad, on billboards in Baltimore, in full page ads in "The New York Times" and "The Washington Post," in frequent radio spots on Washington stations.

This media barrage is augmented by a human blitz consisting of Unification Church missionaries who normally roam the country in Dodge Maxi-vans and converted school buses, raising funds and Christian consciousnesses.

"Quackquack quack quackquack," says Moon, and he freezes.

Washington was reeling from the attack last week. Noon rallies had drawn crowds of the curious in various parks throughout the week. The big Bluebird bus with Moon's picture on the side prowled the streets ceaselessly, broadcasting the Day of Hope theme song through the loudspeaker on its roof. Squadrons of clean-cut disciples hawked tickets for the three scheduled lectures at three dollars a night.

And then there was the banquet.

Nearly five hundred local dignitaries and Moon people gathered by invitation to meet the master. Senators Ervin, Thurmond, Humphrey, Montoya, Beall, Buckley and Hatfield, Mayors Lindsay and Washington and many others sent their congratulations.

The guests gathered around some fifty circular tables set with crisp white linen and a shaded candle. At each seat there was a gift from the Reverend and Mrs. Moon, a small gold package wrapped with a red ribbon containing a three-and-one-half ounce jar of Ilhwa Korean Ginseng Tea.

Ginseng tea is an important commodity to the Unification Church. Proceeds from its sale help pay for such things as the current tour, which Church officials estimate will cost a quarter of a million dollars, and the international headquarters, an \$850,000 estate in Tarrytown, New York, which also serves as Moon's home in the United States.

Further financial support comes from street sales of combs, candles, flowers, soap and peanuts. "We're the Fuller Brush men of religion," one member said.

After the guests were fed, Neil Salonen, President of the Unification Church of America, introduced the Rev. Moon, a trim, balding man with jet black hair cut in a Hubert Humphrey elder statesman backsweep. Speaking through an interpreter, Moon welcomed the guests, but told them he would save his main firepower for his lecture, starting the following night. He offered a few words in praise of America and then concluded: "God bless you, God bless your families, God bless America," the interpreter said he said.

□□□□□□□□

On Saturday afternoon, Neil Albert Salonen met the press — one reporter from Washington, one reporter from Korea. The President of the Unification Church of America is a 28 year-old former engineering student and hospital business manager.

He has been a member of the church since 1967. Before then, he said, he was a Lutheran who "felt cheated by religion." "I had a lot of religious curiosity,"

Salonen explained. "One day I went to a Unification center and I noticed a positive approach to life."

He converted and now lives in Washington in a house on Upshur Street with several other church members. These multi-family centers ("We don't call them communes") are basic to the church structure and one exists in every state.

Salonen's self-confidence, stemming from his religious conviction, is impressive. At the banquet Friday night he addressed the assembled guests forthrightly and directly. Now, in the same manner, he was explaining the purpose of the current tour.

"We have three goals for this tour," he says. "The first is to fulfill the role of John the Baptist by proclaiming the Second Advent, telling people that God is speaking again today."

"The second is to intensify the work of members in a lot of cities. The tour is a shot in the arm for the local groups."

"The third purpose is the training of members, both in the local groups and those on the tour."

Ginseng tea and cookies are served and Salonen continues to answer questions. He is seated behind his desk in the Unification Church's United States headquarters at 1365 Connecticut Ave. He is wearing a blue shirt with sleeves rolled up, a brown tie fastened with a small hexagonal pin above the shirt's second button and a gold watch. His hair is short and light brown and he is slightly overweight.

The Church's loudspeaker bus pulls up out front and the Day of Hope theme song drifts in the open window as he explains the New Truth his group is bringing.

"This is a very superficial explanation," he warns as he begins sketching a triangle on his desk blotter.

Adam and Eve were on Earth to consummate the perfect marriage, Salonen begins. If they had succeeded, God would have appeared on Earth. But they failed when Eve was seduced by Satan.

Jesus also failed to consummate the perfect marriage when he was killed before he married. He did, however,

[continued on page 6]

More Moon...

[continued from page 4]

accomplish the spiritual redemption of humanity.

It is the task of the Second Advent, therefore, to make the perfect marriage and, thereby, to assure the physical redemption of the race. From this perfect union of man and woman, with God as a third partner, will spread a race of redeemed beings populating the globe with the saved. Salonen looks up. His blotter is covered with a lattice-like diagram symbolizing the Unification Church's model of redemption through repopulation.

Many members believe Moon is the Second Coming. Others see his mission as laying the groundwork for the Second Coming, a la John the Baptist. Moon himself, who has seven children by his second wife, isn't saying one way or the other.

□□□□□□□□

Saturday night in Washington is a marvelous night for a Moon dance. Two hours before the lecture is scheduled to start, the faithful have begun to gather in front of Lisner Auditorium on the campus of George Washington University. These people really stir up a city. If they can cause such a commotion in Washington, it should be fun to see what they can do to



Omaha, where Moon is speaking toward the end of November in the Burke High School auditorium.

A group of singers assemble about seven o'clock and the now familiar Day of Hope theme song is offered a few more times.

The crowd is mixed, predominately middle-aged and suburban, but with a decent proportion of long-hairs, modish blacks, petite Orientals and Walt Disney college youth. They fill three-fourths of the seats in Lisner.

Inside, the New Hope Singers open the show while the audience is settling down. Salonen, Moon and Moon's translator are seated in wooden chairs stage left. The Master is in the middle,

simultaneously sitting at attention and looking relaxed. Hands folded in his lap and both feet firmly on the floor, he seems oblivious to his surroundings.

Salonen walks to the podium as the singers leave and launches into a short welcome, inviting everyone to return for the next two lectures in the series. Over his head to the rear of the stage, a large banner proclaims "Christianity in Crisis/New Hope," the theme of Moon's tour. To the left and right of the banner hang the flags of the Unification Church and the United States of America.

Salonen is winding up his brief sketch of Moon's life. The Master glances quickly at his watch — it is 8:30 — then approaches the podium and begins to

speaking — in Korean.

"Rev. Moon," Salonen had said that afternoon, "is carrying direct revelation from God." God is getting mysteriuser and mysteriuser!!!!

Salonen is sitting in his chair furiously taking notes. Moon is firing out a staccato of paragraphs in Korean, then freezing while the translator struggles to render these profundities into the hometown idiom. The audience sits quietly — are they struck by the power of the words or the singularity of their presentation?

Moon is an engaging speaker. His voice climbs up and down the scale, from falsetto squeaks to guttural rumbles. He struts, he prances, whirls in circles, embraces the translator, pounds his fist on the podium, into his hand. He jabs the air, pointing at the audience. He shakes his head rapidly, his short, black hair flying, then quickly coming home to roost. But he cannot cut loose. He speaks for thirty seconds, then freezes while the translator takes over, then Moon, then the translator....

And on it goes. After about 45 minutes, several couples leave quietly. Moon sails on.

His subject is God's Hope for Man and his approach is complementarity. God the object, man the subject; God the alpha, man the omega. Most religions place God too high. Man and God must be brought closer together, like father and son. Life is a circle. He sounds like Daffy Duck.

"Quackquackquackquackquack," says Moon, and he freezes.

"God exists for you," the translator renders. "He is you....and you is He."