

Day of Hope Wall Street Rally on the steps of Federal Hall in New York City

Sunhak Institute of History
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Having completed his first Day of Hope speaking tour of eight American cities in 1972, True Father mobilized American Unificationists for a more ambitious 21-city Day of Hope tour to begin in New York City's Carnegie Hall on October 3, 1973. By the end of August, more than four hundred Unificationists gathered to publicize the Day of Hope talks under the theme "Christianity in Crisis: New Hope."

On September 22, a major rally was staged on the steps of Federal Hall on Wall Street. The New York Daily News carried a large photo and article on the rally. Time, Newsweek and Christianity Today all carried stories on the campaign, and Associated Press religion writer George W. Cornell's generally positive feature story appeared in 79 newspapers throughout the United States.