

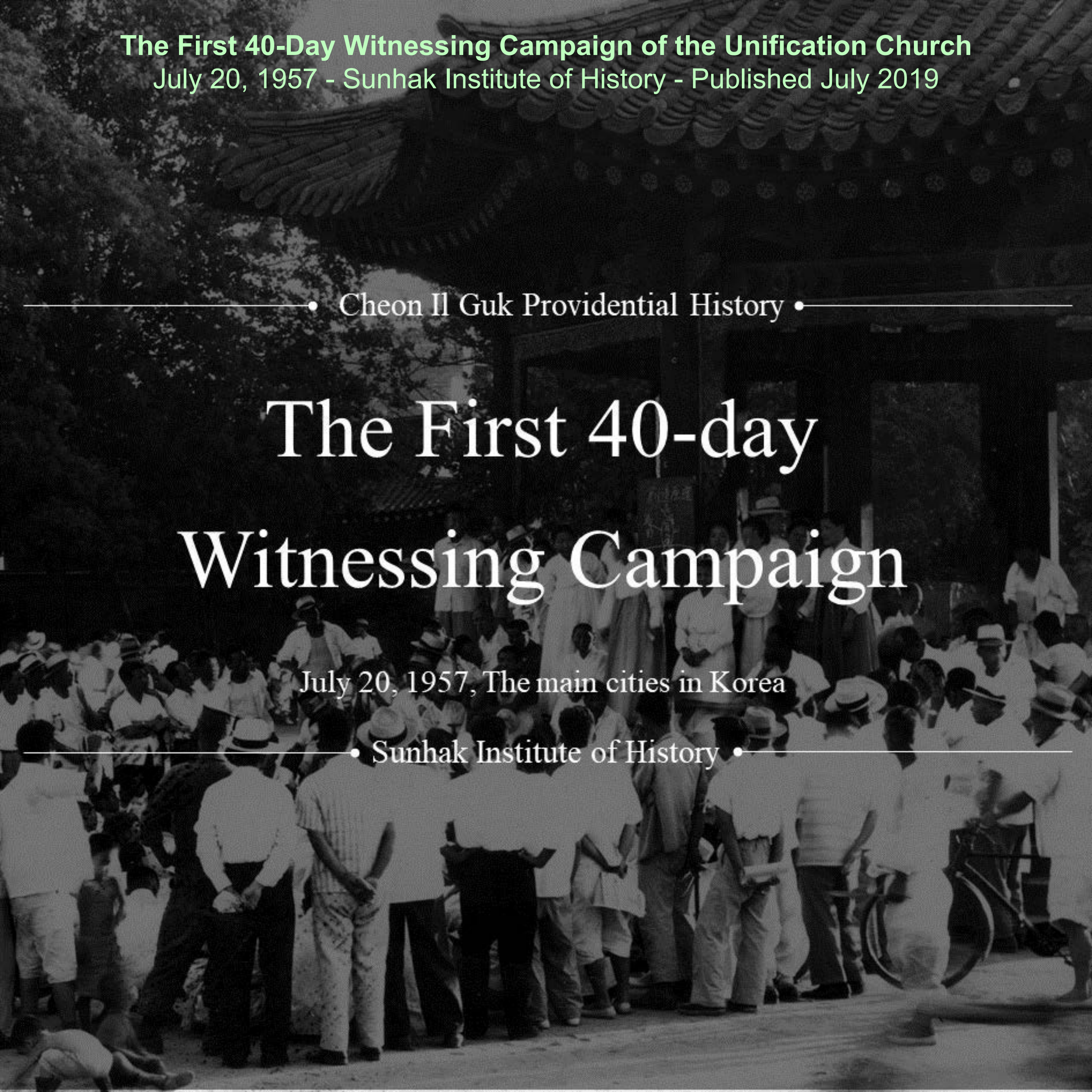
The First 40-Day Witnessing Campaign of the Unification Church  
July 20, 1957 - Sunhak Institute of History - Published July 2019

• Cheon Il Guk Providential History •

# The First 40-day Witnessing Campaign

July 20, 1957, The main cities in Korea

• Sunhak Institute of History •



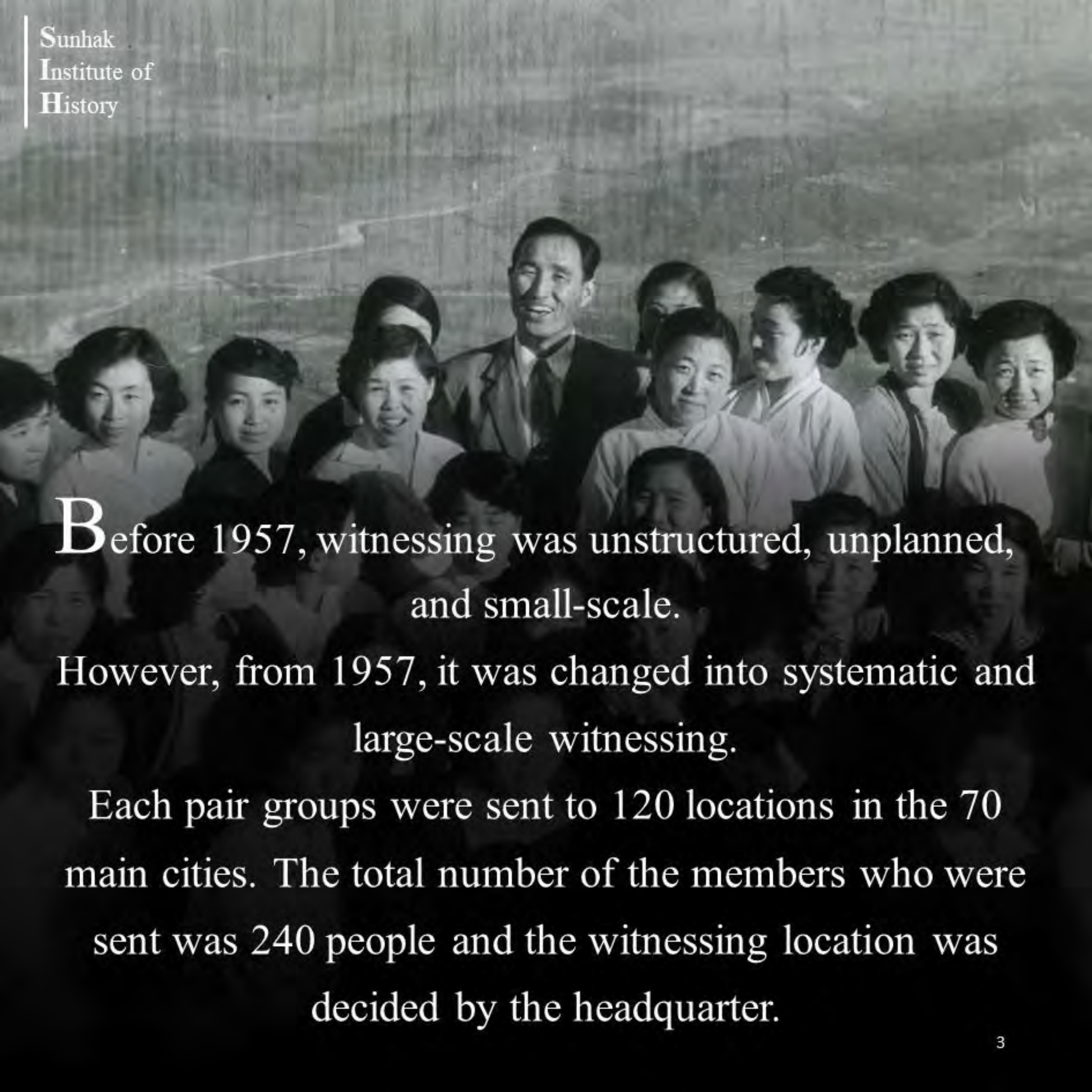




On July 20, 1957, the first 40-days witnessing was started. For this, True Father fasted and directed the members the 7-days fasting.

This is the first attempt of fasting in the Unification Church.






Before 1957, witnessing was unstructured, unplanned, and small-scale.

However, from 1957, it was changed into systematic and large-scale witnessing.


Each pair groups were sent to 120 locations in the 70 main cities. The total number of the members who were sent was 240 people and the witnessing location was decided by the headquarter.





When the members were assigned to the witnessing locations, they did not have anything, just have one set of changing clothes in their backpack.

The members were afraid of a new environment, but at the same time, they were excited about it.

A black and white photograph showing a man in a dark suit and a fedora hat bowing deeply towards a large, dense crowd of people. The crowd consists of many individuals, mostly women, who appear to be smiling and looking towards the man. The scene is outdoors, and the background is a clear, light sky. The man's bow is the central focus of the image, suggesting a moment of respect or gratitude.

After finishing the witnessing, the members reported  
their witnessing life.

Most of the members had a difficult time during the  
witnessing.

They did not eat enough for several weeks or they  
were attached.





Now, there are many local churches.  
This is because of a 40-days witnessing campaign.  
This has been settled as the tradition of the first  
witnessing history.





“  
A special 40-day outreach campaign started on July 20, 1957. All the members in Korea began a seven-day fast on July 1. Through fasting they made a new start. I fasted with them and announced this special 40-day campaign.

In the Unification Church, we hold a 40-day witnessing campaign starting on July 20 every year. This is during the school break, the hottest time of the year. We need to sweat and work intensely for the providence during the hottest period of the year. This is a good way to pay indemnity. Indemnity conditions have to be set strategically. That was why I chose this most difficult time for witnessing.

When you go out witnessing, you are not to carry any money with you. If you have money, you should give it away. You have to go to your assigned area and meet your expenses by doing manual labor or whatever jobs you can do that will help the people in your area. By shedding your blood and sweat in activities to help the people, you are undergoing training. (167-240, 1987.07.19)

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Report of Cheong Il Guk Providential History

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