

Unification Movement in America



Ministry is the Heart of God's Providence in America



- * **Vision:** Inherit the True Love of God
- * **Mission:** God is our Parent. We are God's eternal sons and daughters, living lives of altruism, compassion and internal and external excellence.

A Purpose-Driven Approach



* **INSPIRE**

Community Sunday
service and daily devotion
as an individual and family



A Purpose-Driven Approach



* **EMPOWER**

Learning and teaching how to develop and live a life of faith and practice, at home, in groups and at workshops



A Purpose-Driven Approach



* **CONNECT**

Learning to live for others
in small group settings
and powerful community
events



A Purpose-Driven Approach



* **CONTRIBUTE**

Multiplying ministry by
volunteering, serving,
leading and tithing



A Purpose-Driven Approach



* **INHERIT**

Following a path of life marked by Heaven's love, from birth to maturity, marriage, raising a family and community, and leaving a legacy of love



Pastoral Leadership



The Role of the Pastor

- * Offering Devotion
- * Loving our members
- * Growing our church

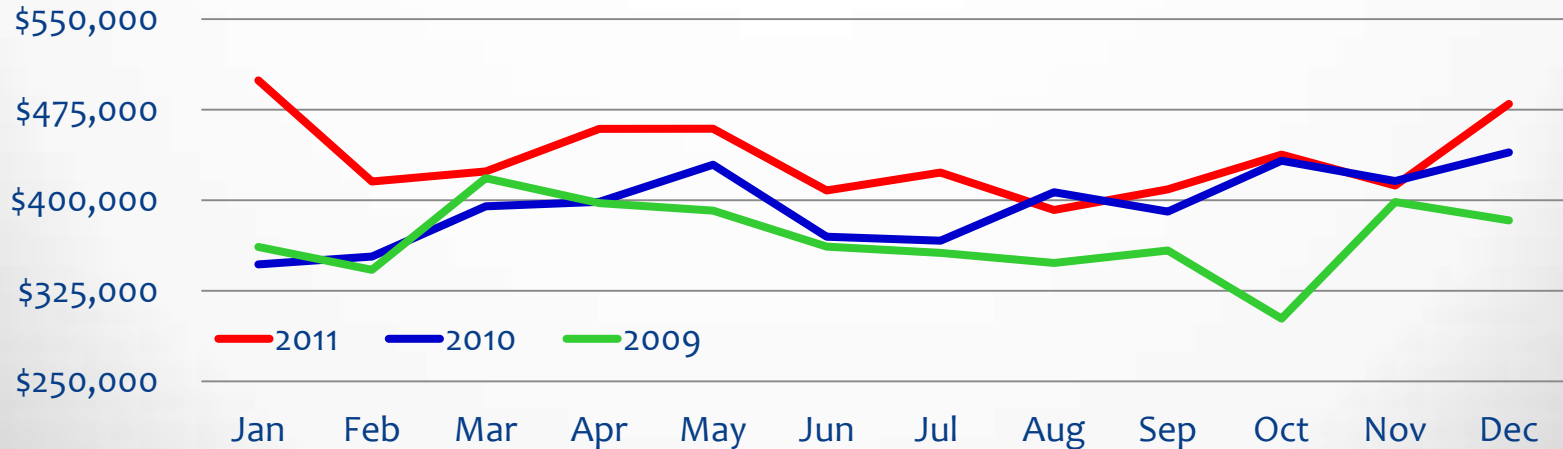


Pastoral Leadership



KPI – Key Performance Indicator

2009-2011 Tithing Nationwide – By Month



Pastoral Leadership



MINISTRIES

GPA — Generation Peace
Academy



Pastoral Leadership



Leadership Module

- * Preparing the next generation for leadership
- * UTS Online Courses



Pastoral Leadership



MINISTRIES

Lovin' Life Pastor Training



A Multi-Site Church



A Fast-Growing Model



- * Over 100 Satellite Church Communities
- * Broadcasting a shared vision and message
- * Tools and resources for local ministry
- * Quarter system (Launch Pad)
- * Webinars, conference-calls, on-site coaching

A Multi-Site Church



A Fast-Growing Model



Guest Care



- * Guest Care welcomes new people and supports their growth toward membership



Guest Care



Lovinlifeministries.org



- * An evangelical website to introduce the movement to people who are seeking

Guest Care



Snapshot



- * A new publication that explains “Who we are” and “What we believe”

Guest Care



Vision (Membership) Class



- * Our core beliefs and practices
- * How to get involved and connected
- * The value of membership

Lovin' Life Ministries: Education Track for New Members



- * The Journey curriculum for brand new and long-time members
- * Leads to full devotion to True Parents, active life in the church, a personal mission and ministry, preparation for the Blessing and parent-leadership

Lovin' Life Ministries: Education Track for New Members



Divine Principle Study

www.familyfed.org/members/

- * Educational Resources for guests, new members and Blessed families

New Members



Lovin' Life Ministries: Education Track for New Members



about Blessed LIFE

At the heart of our ministry is Blessed LIFE.
It is the place for Blessed couples and supports the most precious tradition that we have as a community.

The Blessing Ceremony marks the moment when we dedicate ourselves in marriage and receive God's blessing as a family.

The couples' ministry at Lovin' Life is a community of support that surrounds this tradition and is made up of mentors and friends of faith who want to have a successful marriage and help others do the same.

Blessed LIFE

Blessed Marriage PREPARATION
getting ready to tie the knot

Marriage ENHANCEMENT
making marriage last

Marriage HEALING
support when you need it most

THIS SEASON

Take the Couples Check-Up

An online quiz made for Unificationist couples to discover the strengths and weaknesses in their relationship and gain new perspective on their marriage.

Find it at iliveblessedlife.org

Follow on Facebook:

LOVE IS

A 40 day discovery of what "LOVE is."
Quotes, inspirations, and stories start on February 7th.

facebook.com/lovinlifeministries

- * Newly-formed Blessed Life Ministry promoting "Love as God Intended"

Creating a Culture of Heart



MINISTRIES

Ballroom Dance, GPA Choir



Creating a Culture of Heart



Open Mic, Music



Creating a Culture of Heart



MINISTRIES

Celebrating Excellence



Powerful Communications



Public Relations

- * Outreach to TV and print media
- * Improving the image of the Unification Church



Ribbon-cutting from left: Clark County Commissioner Steve Sisolak, Rev. Hyung Jin Moon, Father Moon, Mother Moon, Ms. Gayle Anderson from the governor's office, and Rev. In Jin Moon.

Powerful Communications



Public Relations

- * Japan Religious Freedom Issue aired
- * Press Releases
- * Press Conferences
- * Coverage by TV stations



Powerful Communications



Manhattan Center



World-renowned venue for performing arts and recording

Powerful Communications



Completed Testament TV

The screenshot shows the YouTube channel page for 'CompletedTestamentTV'. The channel has 2,000 subscribers and 1.4 million views. The main video is titled '85 Jesus and Fallen People' and is part of a series called 'Exposition of the Divine Principle Online'. The video player shows a woman standing in front of a globe. Below the video player, there is a list of uploads and favorites. The uploads list includes:

- 07 We Love because God first loved us (34,528 views - 1 year ago)
- 48a What does Heaven on Earth look like? (91,170 views - 8 months ago)
- 62 Who Killed Jesus' Body? (51,342 views - 11 months ago)

The favorites list includes:

- We Live in Two Worlds (1,053,892 / 24,658 views)
- God Came (1,053,892 / 5,125 views)
- The Fingerprint of God (1,053,892 / 5,125 views)

- * 2,000 subscribers
- * 1.4 million views
- * Web ministers
- * New members

Powerful Communications



UC Magazine



True Parents in Las Vegas



120,000 Autobiographies



True Parents in Las Vegas



Charity Slot Tournament



True Parents in Las Vegas



Won-Mo Boat Launching



172 American Clergy to Korea



At Cheon Jeong Goong with True Parents



OSDP Education in America



Education of
3,000



Pursuing Religious Freedom



SAFE: Survivors Against Forced Exit



Pursuing Religious Freedom



Capitol Hill Visitation



Pursuing Religious Freedom



Capitol Hill Visitation



Pursuing Religious Freedom



Seijin Tranberg: *Tour de Cause*



WFWP



Human Rights & Women's Dignity



WFWP



WOMEN'S FEDERATION FOR WORLD PEACE USA

"We" Unlocking the Power of Relationships

August 4-6, 2011

New York, NY



CARP USA



New President: Victoria Roomet



CARP USA



Scholarship Awards



Thank You True Parents

