

## Online Zoon Meeting with HTM Victor Merly Christina Barrete Barlaan

Alexey Savelyev  
July 16, 2020



On Thursday 16th July at 5pm BST (19:00 Moscow time), within the framework of monthly HTM meetings, we will have a meeting with an amazing person, Mrs. Barlaan.

She spoke at the last class of the Cyber Leaders School (CLS) of the Intl HTM Academy, and her testimony inspired everyone. It will be useful both to those who have already taken several steps in the HTM, and to those who are only thinking about it.

We will talk about the importance of the trinity, work in the local community, the importance of engaging local leaders, as well as solving local problems of people and families.

A personal example is a huge impetus and inspiration. In this sense, Mrs. Barlaan's family is an example of such a person, family, and mission.

[Join Zoom Meeting](#)

The meeting will be in English. To find out more about Mrs. Barlaan, please feel free to take a look at the following documents:

[Merly Barlaan – WFWP Profile](#)

[Merly Barlaan – Testimony for TM – HTM Grand Assembly 2019](#)

[Merly Barlaan – IHQ HTM Research Questions and Answers](#)

[BOHOL HTM Devt Plan – Vision 2027 – June 2020](#)

Sincerely,

Alexey Savelyev  
Eastern Europe HTM Academy

# Merly Christina Barrete Barlaan

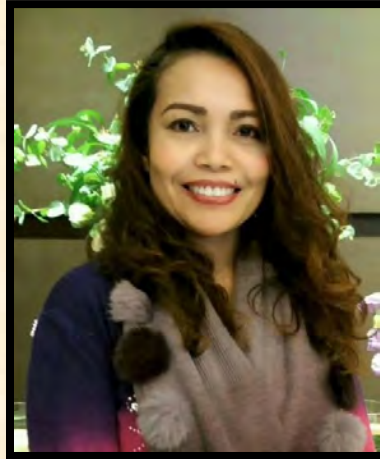
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## *Youth and Family Coach, Grant Writer, Peace Advocate*

*IVP for Asia, Women's Federation for World Peace International (WFWPI) – Feb 2020-present*

*President, Women's Federation for World Peace - Philippines (WFWP) (2014 - present)*

*Public Relations Officer 2, Universal Peace Federation Asia-Pacific (2019-present)*

*Founder, Center for Wisdom and Character Excellence (CWaCE) (2009)*

*Elected Representative, Quezon City Council of Sectoral Representative (2016-2019)*

*Convener, Quezon City Women Leaders' Summit (2017-2018)*

*United Nations Representative for WFWPI – (2002-2012)*

*Member, UN CSW Midday Workshop Committee – (2008-2009)*

*Member, NGO CSW New York – (2011-2013)*

*Assistant Administrator, WFWPI- UN Liaison Office – New York (2002-2012)*

*Membership Manager, WFWP International (1999-2012)*

*Certified Philanthropy and Fundraiser/ Grant Writer at New York University, NY (2007)*

*Youth, Parent, and Family Coach, World Coach Institute, USA (2013)*

*Vice President / Manager, Marketplace Intl Fashion Jewelry, Elizabeth, NJ (2005-2010)*

*Executive Secretary, Women's Federation for World Peace - USA (1997-1999)*

*Founding Officer, Filipino International Community of America (FICA) – (2007-2011)*

*Executive Assistant, Family Federation for World Peace -Asia (1993-2008)*

*Studied Bachelors in Elementary Education at University of Bohol, Philippines (1990)*

### **Author of the following program /projects:**

1. *Mothers' Hearts Network (MHN)*
2. *10,000 Heroes League: Youth Peace Leadership Program*
3. *Service for Philippines: Culture of Heart Encounter*
4. *Mister and Miss Pure Love Leadership and Beauty Pageant*
5. *HTM Development Framework: Creating Heavenly Hometown, One Family at A Time*

Mrs. Barlaan is an avid peace advocate with special focus on women, youth, family, and community development. She plays an active role in the United Nations NGO community for the past twenty years. Her extensive experiences in NGO management and multi-faceted view of global issues and development agenda at the United Nations gave her the confidence to take on the challenge of providing a vision of hope and greatness to her home country amidst poverty and moral decay while relentlessly working on a bottom-up social development framework in the areas of peace, education, and sustainable development.

As a wife, mother to 5 children, and a peace advocate, with the support of her husband, Mrs. Barlaan travels extensively between USA and the Asia Pacific region serving as a lecturer, mentor, and coach. She promotes her peace leadership advocacy and community development framework in cooperation with the civil society sector, educational institutions, government units and faith-based organizations as partners in strengthening families, inspiring women, and raising the youth to become global leaders of heart and character. During her seven-year service in the Philippines, working extensively with the women leaders, she developed five landmark program/projects to support the stakeholders in addressing the country's moral, economic and social problems:

(1.) The “***Mothers’ Hearts Network (MHN)***” a grassroots-based, impact-driven project, designed as national campaign to provide vision, educate, inspire, and empower women to practice their role as mothers and nation-builders.

(2.) The “***10,000 Heroes League***” – a holistic leadership training program for the youth, geared towards inspiring them to become peace-loving global citizens transcending the barriers of poverty while raising them to become honorable future leaders and incorruptible stewards of the nation.

(3.) The “***Service for Philippines: Culture of Heart Encounter***” - is an annual experiential, impact-driven international community service project for global youth leaders from various nations and cultures to promote world peace through understanding and appreciation of peoples and cultures through cooperation and partnership while helping a community in need.

(4.) The ***Mister and Miss Pure Love*** – Leadership and Beauty Pageant that aims to cut down the high rate of teen-age pregnancy and stop the spread of HIV-AIDS in Philippines while inspiring the Filipino youth to become trailblazers in creating a culture of Purity, filial piety, and patriotism.

(5.) ***HTM Development Framework: Creating Heavenly Hometown, One Family at A Time*** - A 10-year holistic community development framework to empower families in unlocking the power of love and happiness to its fullest potentials. The program is implemented in step-by-step, family-centered, faith-based partnership with local government units through education, coaching, and engaging the families and community as builders and stewards of a heavenly nation.

**Awards:**

***2010 Outstanding Filipino Achievers in America, Humanitarian Sector*** – by National Federation of Filipino- American Associations (NAFAA) Region I- Connecticut, USA

***2011 Most Outstanding Migrant Award for Community Service*** – by Migrant Heritage Commission, Washington, D.C., USA

***2017 Live Your Dream Award - \$10,000 Club Grant for Women and Girls*** – SI-Makati Club (Philippines) by Soroptimist International of the Americas, (SIA) USA

***2019 – HTM Victor Award – Family Federation for World Peace and Unification*** – South Korea

*Dearest Beloved True Parents, my Beloved True Mother,*

On behalf of all Blessed-families from our tribe and our country Philippines, offering our thousand bows of gratitude for this sacred gift of true love, true life, and true lineage. My family is too inadequate and unworthy to stand here in front of you and my brothers and sister, but I would like to testify and hope to inspire the world of the power, beauty, and greatness of our Heavenly Parent's and True Parents' love for humanity.

Our beloved True Mother, seven years ago, my husband and I dreamed of establishing a model Cheon Il Guk province inhabited by 1.3 million people whose blood lineage belong to True Parents, a people who attend our Heavenly Parents with an unbreakable filial hearts, enjoy a heavenly culture, and abide to a heavenly constitution. A hometown where children, parents, and communities can live without fighting and poverty. A family where everyone can live free from satanic accusations. Eventually, this province will become a model to the rest of the country, and the world.

Our HTM goal is not just to bless 430 couples, but to institutionalize the Blessing and integrate it with the family code of the country. As of this time, in Bohol, we have one town, in Clarin, Bohol, who has institutionalized the Blessing by making a town ordinance allowing the conduct of the Blessing. Our goal is to perfect such ordinance according to heavenly standard in all 48 towns of Bohol, and replicate it to all towns of the Philippines. We understand, we only have 12 months to do it. Please forgive us, we are so inadequate and unworthy in front of your standard. However, we are confident because we know that our Heavenly Parent and True Parents have prepared the way. It is our deepest desire to relieve you of your burden, and to erase the bitter memories of rejection and betrayal – and let True Parents finally see and feel the bright light of your children who are becoming the lamp that shines brightly the dark path from our side of the world.

Our HTM preparation started ten years ago. But the actual work of moving back to our hometown started 7 years ago - inspired by a paragraph in Cheon Seong Gyeong. In that paragraph True Father said, I paraphrase, "if Americans sell their houses and serve North Koreans, the unification of the fatherland will be possible." This message hit me like a bolt of lightning that struck my

heart, and from that day forward, our family went on to follow a dark and lonely path somewhere in the poor and remote, but very beautiful village, called Montesunting, my hometown of Carmen, in Bohol, Philippines. Within that year, in the middle of school year, we gave up our house, sold our car, and transferred our children, who were then studying at the gifted and talented school of America and moved them to my hometown. We gave-up the house along with all of the comfortable life that America offered, with the determination that there was no turning back. The first three years were extremely difficult internally and externally, but my heart would flutter with excitement envisioning a model ideal province filled with Blessed families. March 2012 was the day we left every bit of American dream we had to pursue God's 6,000-year dream of settling in the fatherland. My husband and I made the absolute commitment to offer our family to support True Parents until 2020. My husband would stay behind for 7 years in New Jersey alone - to work and support our family and our HTM mission in the Philippines.

Bohol is an island paradise province of 1.3 million people, 1,109 villages, 47 towns and 1 city. The most conservative, devoted and defensive Catholic province in the Philippines. The number one producer of nuns and priests in the country. Having spent 21 years in America, we expected that we could have a fair advantage, but nothing could have prepared us from the difficult restoration formula course of a tribal messiah. Because of repeated failures of central figures in history, no Messiah is ever welcomed in his own hometown without shedding blood, sweat, and tears.

In search of John the Baptist figure, the abyss of God's loneliness is unfathomable. For without a fore-runner to prepare the way, just like Jesus and True Parents, a Tribal Messiah will have no choice but to go the way of suffering course. My family walked through the course for seven years, with nothing but absolute faith and love for Heavenly Parents and True Parents. Yet, no matter how formidable the enemy and intimidating the satanic territory was, In the midst of bitter rejection and betrayal, I was constantly inspired and enraptured by the addicting spell of God's love, it feels as if the Holy Spirit was always there comforting me, even my ancestors, they actively participated by giving inspirations, ideas, and protection amidst the urgency of God's providential timetable.

Loving Cain families, loving the enemy families, even loving the Abel families cannot be achieved without an absolute life-and-death determination. Just as diamonds are formed from heat and pressure, John-the-Baptist figures emerge in such environment. In my eyes and in my heart, they are God's precious jewels. God's love and our jeongseong make them shine. I can still vividly remember when we met our first Ambassador for Peace, she could only heartistically understood and committed to her mission as John the Baptist after I prayed and cried in desperation for a day. I felt very strongly in my heart, God's sincere promise and commitment every step of the way as He shed tears watching me, my husband, and our children grow. If I become victorious in this formula course, He will unleash all the blessings He has been wanting to give for 6,000 years to all His children. I said to God, my beloved Heavenly Parent, You have already given me everything I need to be happy. You have given me a husband who loves You more than I could ever do. While multitude of families are groaning in travail amidst this fallen world, You allowed me to be born and grow in a loving family environment. If there is blessing in exchange of my family's small sacrifice, please bless my country instead. Please allow me to meet all the righteous and influential women of this country and let me guide them to attend the True Parents, so we can march together in building your dream nation. Please, give me a part of your heart, that can love unconditionally these treacherous, betraying-kind, fallen human beings.

On the first year, most of our activities were focused on WFWP-NGO service projects, such as schools, scholarships programs for women and children. In the formative years, we deliver God's love and our message of salvation packaged in the form of solutions to specific social problems in the community. With the love and guidance of our central figure, Yeon Ah Nim, Dr. Chung Sik Yong, and Dr. Julius Malicdem, through the ALC Divine Principle Seminars for VIPs, we could reach up to the provincial and national level of partnership, providing our government leaders a clear vision – a realistic image of a beautiful world of love and peace – and making them become a willing and proud owners of that dream. Just like how Jacob won the heart of Essau by giving everything he had, the same formula applies for HTMs – submission by natural surrender. With the support of our Ambassadors for Peace, investing in Divine Principle Education for our youth leaders, working in partnership with American Second Generation (STF Europe, GPA, and USA, ILTP, Japan, Korea CIG Missionaries), we could move the hearts of government leaders and



communities, in the universities, one Ambassador for Peace after another, year after year, one family, one community at a time, our Heavenly Parent patiently, lovingly walked with us on this sacred path, guiding us by the hand. Through our projects in the campuses and communities such as: Raising filial children, patriots, and global leaders of heart, we became mentors, sisters, mothers, best friends, and blood family through the Blessing- engrafted to True Parents.

Divine Principle is a blueprint of the highest ideals. Bringing it down to this fallen world and let that ideals manifest into heavenly lifestyle and culture in the communities, a realistic, stable, and sustainable bridge needs to be established. By breaking down the ideals into realistic advocacy, from advocacy into strategic and time-bound programs, to long-term and short-term projects can be conducted which will pave the way to transformation of hearts and minds, core values and lifestyles, thereby leading to the emergence of heavenly traditions and heavenly culture, thus making the Divine Principle a living blueprint of God's ideals.

Recalling the path we walked with God and True Parents for the past 7 years, I am overwhelmed with the depth and vastness of True Parents' and Heavenly Parent's inexhaustible love for His children. From day one to the day we reached five hundred couples' blessing, we walked with eyes closed, denying the comfort and grandeur of the satanic world, while focusing our gaze to the glory of Cheon Il Guk. Every step, loneliness is a constant companion, yet everyday I wake up to be a living witness to daily miracles and immense grace and benevolence of Heavenly Parent. With my husband working two jobs, braving the loneliness of days and nights far away from wife and children, he is sincerely and unconditionally investing his heart to support my frontline mission. My husband never utter a single word of complain even when I fail in my responsibilities at times. While leaving my children in the care of others, we move from place to place so I can care for God's children; walking this dark and lonely-yet-miraculous road, after seven years, I look back, and I see behind me thousands of people following True Parents' way, in search of this holy love relationship with our Heavenly Parent: Thirty brilliant and idealistic youth leaders, fulltime members with filial heart - who gave up their own youthful dreams and follow True Parents, Five hundred thirteen Blessed families, five thousand, pure-love-practicing young people, forty

Ambassadors for Peace, thirteen strategic towns, sixteen mayors, 36 legislators, 12 educators, and 3 businessmen – marching along this path, lighting my dark way, paving the rough roads towards our original homeland. By living with and loving our Cain and Abel families, one family at a time, I realized, that my fallen heart has shed layers after layers of fallen natures. Every time a couple victoriously completed the 3-day ceremony, my couple’s love also grew stronger and mature. The more families we coached and invested in, the more we feel that God’s love settles in our hearts. If I can describe my HTM experiences into one sentence, it would be, “The bliss of living as the object partner of Heavenly Parent’s heart”. I would like to thank everyone, and every family who helped us walk this path, your love and support inspired and helped us reach a higher ground.

Beloved True Mother, my husband, Mar, and I, together with my five children, we offer to you our renewed determination not to rest until we see a restored and unified fatherland, Korea. It is our hope that the yearning hearts of your children who received new life can heal the lonely heart of our Beloved True Mother.

*With our deepest love and unending gratitude,  
Mar Ayad Barlaan and Merly Christina Barrete-Barlaan  
HTM, Bohol, Philippines*



**HTM Academy HTM Victors Research Questionnaire:**

**HTM VICTOR: Mar Ayad & Merly Barrete Barlaan**

**HTM AREA: Carmen, Bohol, Philippines**

**E-mail: [cwace.ceo@gmail.com](mailto:cwace.ceo@gmail.com)**

**FB: Merly Barrete Barlaan**

**Kakao: Merly C Barlaan**

QUESTIONS:

**1) Have you completed 430 couples blessing (horizontally)?**

Answer: YES

**2) What inspired you to start witnessing to your family and other members of your tribe?**

Answer: To change their blood lineage, start their own personal path of love and attendance to Heavenly Parent and True Parents, and together we can create a heavenly community and nation.

**3) How many people did you witness to at first?**

Answer: Three. I witnessed to my 2 younger brothers and a cousin. They joined as CARP fulltime members and later got matched and Blessed in 1997, 2001, and 2003.

**4) What were some of the difficulties that you faced while managing your tribe?**

Answer: 1. During the first 3 years, pioneering was a lonely and difficult course with only few family members who understand God's heart.

2. Many years of institutionalized and organized persecution from priests and Catholic Church
3. Limitations of PMC Couples due to poverty
4. Formative years in educating the children of PMCs to become future leaders.

**5) Financially, how were you able to support your tribe and carry out these activities?**

1. We had our house in America, we had it foreclosed and gain some money in the process. We bought lands in my village in Philippines and built infrastructures, such as HTM house, and library, Divine Principle seminars, mobilization for Blessing events.
2. My husband worked in New Jersey, USA to support my family, children's school matters, mobilization and Blessing events funding.
3. I have a training in NGO management, grant writing and corporate fundraising. We identified problem in our community, created HTM-support infrastructure projects that provide solution to this social problem. I wrote long- term community development project proposals for partnership with government and NGOs. Through these type of projects, our activities could generate income to support its operation.

4. We invested first in witnessing to John the Baptist figures, those people who have capacity to support in-kind and financial.
5. Crowdfunding from circle of friends and network of NGOs They can partner by providing in-kind support such as free venue, transportation, or sponsor registration fees. International NGOs funded our scholarship program, Youth Leadership Training Programs. We created International Voluntourism programs with GPA-USA and STF-Europe and YLT Asia. Government sponsored our VIP seminars.
6. What step-by-step process did you take? (e.g multiplication from 4 to 7 to 12) Please explain in detail.
  1. Before I got Blessed, I witnessed to my 2 younger brothers and a cousin. They joined as CARP fulltime members and later got matched and Blessed in 1997, 2001, and 2003. They now occupied leadership position in the church and have total of 9 second generation children combined.
  2. I then witnessed to my parents and 2 eldest sister's couple, they got Blessed in 1995 and did 3-day Ceremony in 2016.
  3. My husband and I gave Blessing lecture, held tribal festival from both sides, and blessed more than 1,000 couples from 1997-2008.
  4. In 2013, we appointed 12 Ambassadors for Peace, and Blessed 8 of them. We manage a village Pre-School program, Feeding program, and Farming project while conducting Divine Principle seminars.
  5. Centering on these 12 couples, they became our core support group. My husband and I invested in educating their children. We gave scholarship for college education. From 2007-2020, we have sponsored 30 students, (most of them are children of PMCs) to study at International Peace Leadership College (IPLC) in Tanay, Rizal.  
Out of 30 students, these are the successful:
    - a – 3 Studied in Universal Peace Academy
    - b – 1 graduated and appointed by True Mother as CIG Special Youth Envoy to Brazil
    - c- 7 graduated Global and Asia Top Gun Workshop in Korea (They now serve key leadership responsibilities in YLT Asia, IPLC, Philippine HQ, TIMD)
    - d – 21 black Tong Il Moo Do (TIMD) Blackbelters.
  6. From 2013-2015 with the support of these 12-Blessed families core group and their children, witnessing activities were focused in my village and 10 surrounding villages. Thirty-six (36) couples finished three-day Ceremony.
  7. In 2016, we re-pioneered a CARP Center, funded by WFPW in the capital City of Tagbilaran. With the support of Top-Gun missionaries and GPA-USA and STF Europe, we conducted major Blessing events in the Bohol province level. Expanded Blessing mobilization to 13

- towns of Bohol, including VIPs such as Congresswoman, Provincial legislators, Lawyers, Professors, Town Mayors, Municipal Councilors, and Barangay Captains. We were able to Bless more than 500 couples from all over the province of Bohol by 2018 – and 89 of these couples finished 3-days ceremony.
8. In 2013, we educated 12 Academe from Bohol Island State University (BISU). Conducted 3-days Divine Principle Seminar for 12 of their Campus Directors and Student Affairs Directors and appointed them as Ambassadors for Peace.
  9. In 2016, as we opened the CARP and WFWP Center, we embark on projects to educate future leaders. GPA / American CIG Missionaries stayed in Bohol for 50 days and witnessed to 40 top level university graduating students from Bohol Island State University and youth leaders. After conducting 7-days Divine Principle seminar. Out of 40 students, 14 went on to attend 21 days Divine Principle seminar the following week. These youth leaders attended further training such as Global and Asian Top Gun in Korean, and HJ ILTP.
  10. Summer of 2016, we had 14 new fulltime members, the new graduates of BISU. Later in the year, CARP sponsored the 4<sup>th</sup> International Youth Assembly in Bohol attended by 2,000 youth from 9 countries. While WFWP hosted series of high level VIP seminars for government officials and Academe.
  11. In partnership with Ambassadors for Peace in academe and government youth Sector, CARP and WFWP launched the following education programs for the youth of Bohol:
    - a. Pure Love Rallies – Touring the towns of Bohol lecturing Pure Love and 1 day DP Seminar to 10,000 youth.
    - b. Mister and Miss Pure Love Leadership and Beauty Pageant
    - c. 10,000 Heroes League
    - d. Barangay Youth Leader Peace Conference (Divine Principle Seminar)
  12. Between 2013-2020, WFWP led high level education tour of Bohol government officials, educators, and Ambassadors for Peace at the United Nations in New York and Washington, DC, USA. Total of 13 officials attended.
  13. From 2012-2019, WFWP and CARP hosted 8 Annual International Youth Service Projects serving schools and villages of Bohol, in partnership with local governments and GPA and STF.
  14. October 2016, 10 government officials from Bohol including 5 Mayors, Provincial Legislator, lawyer, and educators attended the 3-day Asian Leadership Conference (Divine Principle Seminar and Blessing) in Thailand and appointed them as Ambassadors for Peace.
  15. On February 2017, Bohol Provincial Government sponsored 12 Mayors and 36 Town Councilors to attend the 3-days ALC Divine Principle Seminar and Blessing at Manila Hotel. The province of Bohol paid for the registration fee and airfare of each participant with estimated cost of \$20,000.

16. As a result of divine inspiration from the Manila Hotel ALC/Divine Principle Seminar and Blessing, Mr. Frederick Amarille, Municipal Councilor of Clarin, Bohol sponsored a Municipal Ordinance No. 015, Series of 2017, institutionalizing the Blessing / Marriage Renewal as a government program to strengthen families. It is entitled, *“An Ordinance Strengthening Husband and Wife Relationship through Marriage Renewal / Rededication through Interfaith Gathering Every 14<sup>th</sup> of February”*.
17. June 2019, the Municipality of Clarin hosted the Barangay Peace Leadership Conference and Blessing of Barangay Captains led by the Mayor’s couple. Between June and November 2019, more than 1,000 previously married couples were Blessed. These Blessings were sponsored by 4 HTM families from USA and UK. CARP students and new fulltime members became the mobilizers and staff.
18. In January 2020, the Municipality of Carmen, Bohol through the Department of Social Welfare and Development (DSWD) partnered with FFWPU and UPF in the training of their 120 Parent Leaders of 4Ps Program and Barangay Captains. This include 1 day Divine Principle Seminar and Blessing. The training is intended to educate and equip the Parent Leaders to become homegroup coordinators for the 6,000 families to be Blessed in the whole town of Carmen.
19. As of Foundation Day 2020, there are 12 single-matched Blessed couples from Barrete-Barlaan tribe and Bohol. They hold key leadership positions in the church.
20. From 2016-2020 – Barlaan tribe sent 4 youth leaders to be trained and Fundraise at ILTP-USA. They have provided major financing in the education and PR activities of Bohol providence especially in WFWP and CARP Center projects.
21. February 2020 – Launched the Bohol Interfaith Dialogue in partnership with Catholic Church, Evangelical Churches, Muslim Imam and Bohol Government
22. June 2020 – Bohol embarked on a new ambitious goal to Bless one-third of Bohol’s 1.5 million population and offer 10,000 single-matched Blessing candidates by 2027. Bohol has now total of 12 HTM families from USA, UK, and Korea to adopt and expand an eternal HTM hometown, Heavenly Parent’s Holy Communities in Bohol.

Note: Due to pandemic lockdown, village level blessing mobilization has slowed down the pace, it is challenging. However, the determination of Blessed families and mobilizers are unstoppable.

***7. Did your first spiritual children also witness to other spiritual children(3rd gen. spiritual children).***

Answer: YES

**8. Are those 3rd gen. spiritual children) members of your tribe now?**

Answer: YES.

**9) What kind of education did you give your spiritual children at that time?**

Answer: 1. Divine Principle Seminars

2. Distributed 2,000 copies of True Father's Autobiography to students and VIPs.
3. Pure Love Rallies
4. Sunday Services
5. Hoon Dok Hae / Family Fellowships
6. Conferences
7. Livelihood and Community Service Projects
8. Schools /Scholarships
9. Competitions
10. Blessing Mobilization

**10) How did you keep in touch with your spiritual children?**

Answer: 1. Visitation at home or office

2. Meetings at Restaurant
3. Phone
4. Email
5. Social Media

**11) What kind of follow-up/ education are you doing for your tribe now?**

Due to Pandemic lockdown: Activities are limited:

1. Online Sunday Service
2. Zoom Meetings
3. Online Group Chat / Posting TP Speeches
4. Service Project, Face Mask Distribution
5. Zoom Education Program: a. - Women's World – society and culture show (every Sunday and Tuesday)  
b. – Pure Love Talk – for youth to address teen-age pregnancy and mental health issues
6. Invite to join Blessing Mobilization

Please send the testimony to us at [htmacademyhq@gmail.com](mailto:htmacademyhq@gmail.com)

# HEAVENLY TRIBAL MESSIAH (HTM) STRATEGIES IN REALIZING VISION 2027 AND BEYOND

## MODEL CHEON IL GUK BOHOL

### *Heavenly Hometown (International Peace Village) Development Plan: Transforming families, creating a culture of heart and a world of peace – one family at a time*

Prepared by: *Mar Ayad and Merly Christina Barlaan, HTM Cluster Leader for Bohol  
IVP for Asia, WFWP International*

*“The future world will be a world of a new culture of heart that brings harmony between God, humanity and creation, and a culture of love based on true families. It will be a world of true love where everyone lives for the sake of others and all people live together in harmony and cooperation. It will be a world of interdependence, mutual prosperity and universally shared values. In the future we have to live the dream of one global family in which we are all brothers and sisters. It will be based on the ideal of true family centered on True Parents and realized by true love that transcends race.”* - **TRUE PARENTS of Heaven Earth and Humankind**

#### **I. BOHOL HTM Vision 2020 and BEYOND**

***Hyo Jeong Peace Village Movement*** - is a family-centered, community-driven, multi-party-partnerships development framework adopting the Interfaith Peace Family Blessing Program (IPBP) model and apply the organizational principles of Interdependence, Mutual Prosperity, and Universally Shared Values. This framework intends to build Cheon Il Guk model peace villages or Hyojeong Peace Villages to realize Heavenly Parent’s dream and True Parents’ heavenly mandate while addressing the over-arching goals of the UN Sustainable Development Goals through partnership with the local government units, providential organizations, international NGOs and international HTMs.

#### **Vision:**

Settlement of a united and dynamic community of blessed families, harmoniously advancing together with the core values of filial heart, purity, and living for the sake of others to establish Heavenly Parent’s and True Parent’s dream of a peaceful and sustainable world of heart.

#### **Mission:**

- Create and environment for the creation of Hyo Jeong (Filial Heart) culture by expanding and institutionalizing the Blessed Family Movement;
- protect and empower blessed families by creating a family-centered and youth-centered education programs in partnership with government and local stakeholders;
- create a community-driven economic development framework based on the core values, traditions, and lifestyle of True Parents by practicing the principles of interdependence, mutual prosperity, and universally shared values;
- advocate for policies that promote love of nature and earth-friendly stewardship.



***Creating a culture of heart and a world of peace by unlocking humanity's fullest potentials -  
one family at a time.***

Following projects are strategically invested for the development of human capital; to unlock and unleash each individual's and family's maximum level of creativity and happiness, by establishing educational institutions that teach Cheon Il Guk ideals and promotes conscience-driven, parental leadership paradigms, interfaith dialogues, international, and multi-cultural cooperation, love and management of the environment, economic investments, arts, entertainment, and culture that promotes spiritually, socially, economically, and environmentally wholesome and sustainable living for people of all ages:

- International Peace Education Training Center
- HTM Training Center
- School /Leadership Training Institutions
- Blessed Family Cooperatives
- Hyojeong International Peace Village Tourism Hub
- Agricultural Supply/Product Warehouse /
- Manufacturing Companies and Artisan /Cottage Industries / Shopping Center
- Ocean Enterprise
- Integrated Zero-waste farming technology
- Housing/Real Estate Development: Hyo Jeong Student Dormitories/  
Townhouses/Shopping Centers
- Tourism/Leisure Industry
- Employment Agency
- Banking and Economic Hub
- Hospitals, Health and Wellness Centers
- Arts and Cultural Centers

**II. Ongoing Projects: Vehicles to Achieve MODEL CIG BOHOL Vision 2020**

- 1- CWACE Peace Library and Education Center** – Local Non-Governmental Organization (NGO) established by Mar & Merly Barlaan in 2009 and created the **HOPE Program** to provide environment for foundational Divine Principle education, economic, and public relations for future HTM activities and settlement.
  
- 2 – HTM and INTERFAITH PEACE FAMILY BLESSING PROGRAM:**
  - a. Education and Blessing of 12 immediate family members and relatives
  - b. Witness, educate, and Bless 36 loyal John the Baptist figures as supporters and mobilizers: Local and national level leaders with influence in the areas of: Academe (3), Politics (3), Economic (3), Religious (3), Youth (12), NGO/ Women/community (12)
  - c. Witness and mentor 40 hard core CARP/Youth leaders in campuses
  - d. Witness, raise, match and Bless 40 Single-Blessing couples, 430 PMCs
  - e. Support 12 Victorious HTMs to lead and raise 430 Blessed Couples
  - f. Witness to minimum of 12 Municipal Mayors, Government Officials, Educators to attend 3-days Divine Principle Seminar and Blessing

through the *Asian Leadership Conferences* in Bangkok, Thailand and *UN Conferences in New York*.

- g. Identify 12 strategic model towns/municipalities where 1 HTM family serves as town's development partner in spiritual and socio-economic development initiatives to transform the town into a model CIG town by organizing 43 Blessed families, appoint them to be the *HTM Cluster Leader*, and establish a *Family Home Group Support Network*.
- h. Build an HTM Education Center in each strategic town as meeting place for *Weekly Homegroup Meetings*, and *DP Workshop*, *Blessing* venues.
- i. Settlement of the HTM Blessing Program and Hyo Jeong Peace Village Movement in **13 Strategic Municipalities of Bohol**: *Carmen*, *Tagbilaran*, *Maribojoc*, *Panglao*, *Valencia*, *Candijay*, *Alicia*, *Ubay*, *Sikatuna*, *Guindulman*, *Sevilla*, *San Isidro*, *Sagbayan*.

- 3 - WFWP Annual Peace Leadership Conference on Social Development** – Annual high level conferences promoting heart-based, parental leadership model for civil society leaders and local government officials aiming to integrate and institutionalize True Parents' ideals in local and national governance system.

The conferences address the country's critical needs highlighting the importance of partnerships and collective contributions of government, academe, and the civil society sectors as pillars of economic and social development. When these pillars of development such as the *local and national government units*, *academe*, *religious sector*, and the *civil society sector* unite to take ownership and mobilize means of implementation, they contribute decisively to elimination of causes of conflicts and provide the foundation for sustainable solution, and reinforces the conditions needed for the nation to prosper.

- 4 - Mothers' Hearts Network: Mother's Raising Filial Children and Patriots for the Nation** – A network of mothers - leading the way in raising new generation of peace-loving, global citizens and future leaders of Cheon Il Guk, promoting the values of pure love, filial piety, and altruism. **MHN** will provide holistic and long-term solutions to the socio-economic problems commonly faced by women and their families in their respective communities. Developed to counter the systemic immorality and corruption in the country; MHN will educate and empower the mothers in their crucial role and responsibility as Blessed wives, the first educators and primary care-givers of the future leaders of the nation. Through a new heart-based (motherly) leadership paradigm, mothers in the community are educated and empowered to understand their true values as the standard bearers of love, truth, beauty, and goodness and inspire them to fulfill their responsibility in realizing the ideals of Cheon Il Guk.

- 5 - Peace Leaders of Hyo Jeong Culture Leadership Training Program - Signature Advocacy: Raising 10,000 Heroes for the Nation: The Bohol Model** - Investment in the higher education of future leaders of the heavenly nation, providing balanced and holistic educational programs combined with the proper training that hones the character and leadership qualities of the youth to become productive and dynamic, peace-loving global citizens.

Scholarships will be extended to CARP Student / Center Leaders, Youth Ambassador for Peace, Pure Love mobilizers, deserving children of Blessed Children and core members of MHN to promote the values of Pure Love, Filial Piety and Patriotism.

6. **Women's World: Peace, Happiness, Leadership** – Twice a week Zoom Platform  
**Pure Love Talk** – Weekly Online Educational Talk Show Broadcasting program to support the 10,000 Heroes' advocacy of:
  - a. Mass education and promotion of Cheon Il Guk and Hyo Jeong culture, arts, entertainment, and lifestyle.
  - b. Fight pornography, vote-buying, immorality, teen-age pregnancy, and HIV AIDS.
  
7. **ASIA PACIFIC PEACE EDUCATION CENTER (APPEC)** – A youth leadership *Training Center*, a home to raise 10,000 heroes of Bohol which is now being constructed in Barangay Montevideo, Municipality of Carmen. APPEC is a partnership program of WFWP-Philippines, Family Federation for World Peace, and World Tong-il Moo Do Federation (to be used also for the Zero-to-Hero Project – A *One-year Holistic Martial Arts Training Program and Peace Studies* conducted in partnership with World Tong-IL Moo Do Federation and International Peace Leadership College to educate empower out-of-school-youth, and rehabilitate minor case drug-abuse victims into victors.) wherein youth leaders, out-of-school-youth (OOSY), and young professionals enroll in a series of 120-day holistic leadership training program involving: Lectures on Divine Principle, Meditation, Martial arts, Entrepreneurship, Fund Raising, Public speaking, Events Management, and Community service. Thereby providing the youth with an altruist leadership paradigm while nurturing them in a holistically conducive environment to realize their fullest God-given potentials and become future leaders of heart and character who are principled, honorable, and incorruptible stewards of a peaceful nation.
  
8. **MaAJU Fashion** – *Sustainable Village Incubator (SVI)*- created for the economic empowerment for the women and families of Carmen located in Montesunting, Carmen, Bohol - producers of various fashion-inspired artisan products: clothing, fashion accessories, and home decors. This initiative aims to empower the Blessed families to gain social and economic empowerment and achieve their fullest potentials in an environment of beneficial cooperation between government and community While the main focus of the Livelihood Center is to empower women to raise filial children and patriots, it takes into paramount importance the environmental and economic well-being of the family and their communities, hence the parallel development framework called LA MONTE VIDA COOPERATIVE.

### III. **Implementation and Timeline of for Formation and Growth Stage**

The HTM formation and growth stage of the development framework has a ten-year time-frame from 2009 -2019.

*Formation Stage is from 2009-2015*

*Growth Stage from 2016-2019*

*Completion Stage is from 2020-2030*

However, the actual implementation unfolds in seven development phases as follow:

- Phase I (2009-2013) Setting of Vision and Mission. Setting-up spiritual foundations, create environment for witnessing, acquire lands, establish NGO, build Training Center, and set-up scholarship program, meet John the Baptists, appoint Ambassadors for Peace, establish women's group, launch advocacy theme and community development framework, and education program for the community.
- Phase II (2014-2015) Establish warm relationships, promote and share stewardship of the vision, strengthen public relations, create partnership projects with local stakeholders, local government leaders, and international NGOs. Introduce the Mothers' Hearts Network.
- Phase III (2015-2016) Local and international Youth Leadership training/Internship Program. Partnership with Universities, Teachers and students Divine Principle Lectures at University Campuses. Conduct seminars and Blessing activities with community leaders, establish CARP and WFWP Center, Scholarship Programs, build the core leadership team, train CARP members to become future CIG leaders, expand WFWP chapters. Introduce banner projects to help government and community solve immediate social problems: poverty, corruption, teen-age pregnancy, family breakdown, HIV AIDS, etc.
- Phase IV (2016-2017) Expansion phase; Membership Campaign – Inspire and engage Mayors and University presidents, NGO leaders to partner and take ownership of the vision. Deliver promises, working with the Ambassadors for Peace, evaluate system, result, and impact. Solidify partnership.
- Phase V (2017-2018) Divine Principle education and expansion of chapters and projects to 12 towns of Bohol. Implementation of Heart-based Stewardship and Economic Empowerment. Submit project proposal for funding, integrate blessing and family ideals to local and national policy-makers. *Partnership with Government using the ideals of interdependence, mutual prosperity, and universally shared values*". Establishment of substantial ideal communities.
- Phase VI (2019-2020) Continuous education of elected youth leaders and mayors, expansion to 48 towns. Pure Love education implemented in schools, Blessing program included in the marriage license seminars and wedding requirements, establishment of CIG educational institutions, introduce hyojeong language and culture. Massive education in the grassroots areas, substantial impact in the communities, infusion and implementation of CIG-friendly policies,
- Phase VII (2020-2030) Settlement of Hyojeong culture, emergence of High Noon standard: Transparent Leadership, Conscience-driven Leadership Paradigm, economic opportunities for Blessed families, leadership opportunities at the provincial and national level for CARP/YSP, HTM youth leaders in politics, business, education, arts and entertainment industry. Significant reduction of broken families,

substance abuse, pornography, teen-age pregnancy, HIV-AIDS. Zero occurrence of vote-buying during election. Flourishing of opportunities for environment-friendly, green tourism industry. National celebration of church holy days and TF's SeongHwa and birthday.

### III. **Budget and Financing (upon request)**

### IV. **Result/ Impact / Sustainability:**

#### **Result/Progress Indicators/ Impact/ Sustainability:**

1. *GOAL:* Blessed wives and MHN members (7,000-strong) partners in Community Governance and members of the Barangay (Village) Development Council and dialogue with policy makers, agencies, administrators and members of civil society in support of upholding the well-being of the blessed families and the community.

*Current Result: There are more than 1,500 families Blessed all over the province, about 30% are active in local governance.*

*WFWP is an accredited NGO in the Provincial Government of Bohol and has partnered with several Gov/NGO Partnership projects.*

#### *#VIPS attended DP Seminars / Supporter of WFWP Advocacy:*

- *There are 30 Ambassadors for Peace in Bohol*
- *Cabinet Secretary Evasco Hosted 2 GPA Service Projects in his hometown*
- *Assistant Secretary Mabilin – Ambassador for Peace and Supporter of GPA- he distributed TF Autobiography*
- *Governor Edgar Chatto – Partner and hosted o2 STF European Service Projects*
- *Vice Governor Balite – Attended WFWP High Level Conf, and hosted GPA Service Project in his hometown*
- *1 Congresswoman, attended 3-days VIP DP Seminar and attended the Blessing with husband who is a Mayor*
- *2 Provincial Board Member (Provincial Legislator) attended 3-day DP Seminar*
- *9 attended UN CSW Conference in NY ( 3 Board Members, 2 Mayors, 2 town Councilors, 1 Univ. Dean, 1 Vice Mayor)*
- *12 out of 48 Mayors Attended the 3-day DP Seminar for VIPs (Asian Leadership Conference in Bangkok and Manila.*
- *30 Town Councilors Attended 3-day DP Seminar (Asian Leadership Conference)*
- *12 Educators: University President, Campus Directors, Deans have attended 3-day DP (Asian Leadership Conference in Bangkok and Manila)*
- *200 Instructors of the Bohol Island State University have attended 1-day Divine Principle Seminar*
- *25 out of 48 Elected Youth Leaders representing each town (SK Chairman) have attended Pure Love Lectures and WFWP Conference.*

- 25 Barangay Captains (Village Elected Leader) have attended the Blessing Ceremony
- 70 Barangay Captains have attended Blessing Lecture
- 2,000 copies of True Father's Autobiographies have been distributed to VIPs and students.

2. GOAL: Proliferation of Pure Love Youth Movement in the 47 towns of Bohol reaching out to 200,000 young people.

Current Result:

- 1 - Youth CIG Special Envoy to Brazil,
- 3 - attended the Universal Peace Academy – Korea,
- 13 - attended 21-day Global, Asia, & Philippine Top Gun Workshop,
- 22 - attended 21-day DP Seminar in Philippines
- 200 - Youth Leaders graduated 7-day Divine Principle Seminar,
- 50 – Youth Leaders graduated 3-day DP Seminar,
- 120 - graduated 1-day Divine Principle Seminar,
- 10,000 - attended 1-day Pure Love Lectures and Rallies throughout the province.
- 21 - Tong-Il Moo Do blackbelts, (4 are national level Instructors)
- 36 - full-time members (21 in Bohol), 9 in other centers, 6 in foreign missions.
- 30- core CARP members in Bohol Island State University BISU campuses.

3. GOAL: Establishment of the 10,000 Heroes of Bohol who are crusaders in establishing the High Noon Lifestyle by fighting to end vote-buying, teen-age pregnancy, pornography, and HIV-AIDS.

Current Result:

- 12,000 - attended 1-day Pure Love Lectures and Rallies throughout the province.
- Annual Mr. & Miss Pure Love Leadership and Beauty Pageant launched in 2017.

*Advocacy: Promote Pure Love End Teen-Age Pregnancy and HIV-AIDS.*

The High Noon Standard – Launched in September 2018 aimed at educating 2,000 youth against vote-buying and pornography.

Zero-To-Hero Project – Launched in May 2018 a holistic Martial Arts Training and Peace Studies program in partnership with World TIM Federation and International Peace Leadership College to rehabilitate drug abuse victims, empower the out-of-school youth to become heroes in their own rights.

4. GOAL: 10% of Blessed families are owners of small business enterprises in the community

Current Result:

- 50 – rural women participated in (Sustainable Village Incubator) A grant of \$10,000 was awarded by Soroptimist International of the Americas) Programs

*launched in November 2017 in the Village of Montesunting – these women have been trained through TESDA Skills Training Classes*

*July 2018 - WFWP Women Livelihood Center was established in partnership with WFWP Korea and Soroptimist International. A total grant of \$7,000 (\$5,000- WFWP Korea, and \$2,000 – Soroptimist of the Americas) was awarded to the women of Montesunting.*

*September 2018 – MaAJU Fashion was established. It is still in the formative stage. Now currently overcoming challenges of organizing as a group, putting together the business and product development. Honing their skills in production, marketing, and business management. Produced 5,000 pcs of washable masks, donated to Blessed families and frontline workers.*

5. GOAL: All Blessed families are Peacemakers and Role-model in the community - raising filial son/daughter in the family and patriot of the nation.

Current Result:

*There are 12 Blessed families whose children are fulltime members.*

*There are only 12 Blessed families who are mobilized for HTM mission – however, due to financial challenges, they are limited in full-time mobilization.*

*Since 2016, 80% of activities in Bohol were focused on creating environment for witnessing youth leaders, educators, and government officials, hence the higher percentage result for youth, VIP, Academe, and government programs partnerships.*

*From September 2018, 70% of the activities will be focused on HTM settlement to realize Vision 2020.*

6. GOAL: Weekly meeting and Reporting through the Hoon Dok Family Group Meetings.

Current Result:

*Only the youth group led by Fulltime members and CARP are regularly conducting Weekly Home Group Meetings.*

*The first Weekly Home Group Meeting for Blessed families started in September 2018.*

7. GOAL: IPBF Activities to be integrated in the social program of LGUs (Barangay Levels).

Current Result: *IPBF has been conducted with Barangay Captains or Village Head hosting or offered venues.*

- a. *2018 - Municipality of Clarin – Municipal Ordinance Institutionalizing the Interfaith Marriage Renewal / Blessing*
- b. *2020 - Municipality of Carmen – Through DSWD – Parent Leaders and 4Ps Education Program*

8. GOAL: Each family Practicing the Family Pledge “Become a Family the conveys heaven’s blessing to our community” through:



1. International Family Festivals
2. International Service Projects: GPA/STF
3. TIMD Sports Tournament
4. Mr. & Miss Pure Love Beauty Pageant
5. Celebrate God's Day True Parents' birthdays on national level.

Current Results:

- *International Family Festivals – Conducted in Maribojoc in 2016 and 2018 International*
- *Service Projects: GPA/STF- Conducted 7 times in Carmen, Maribojoc, Valencia, Candijay, Tagbilaran City, and Balilihan.*
- *TIMD Sports Tournament – TIMD Zero-to-Hero Interns are deployed in Candijay, Bilar, Maribojoc, and Tagbilaran. First Tournament will be held in December 2018.*
- *Mr. & Miss Pure Love Beauty Pageant – Launched in July 2017*
- *Celebrate God's Day True Parents' birthdays on national level (Still a work in progress. Need a local, provincial resolution, and national legislator such as Congressman to sponsor such Bill to become a national law.)*

9. GOAL: The successful implementation and integration of Hyojeong Peace Village Movement projects in the communities in partnership with Ambassadors for Peace and government agencies directly contribute to achieving the UN SDG's, particularly 12 of the 17 United Nations SDGs: Transforming our World by 2030:

*No Poverty, Good Health and Well-being, Quality Education, Gender Equality, Decent Work and Economic Growth, Reduced Inequalities, Sustainable Cities and Communities, Responsible Consumption and Production, Climate Action, Life on Land, Peace Justice and Strong Institutions, Partnerships for the Goals.*

Current Result:

***Creating a culture of heart and a world of peace by unlocking humanity's fullest potentials – one family at a time***

*Projects are strategically invested for the development of human capital; to unlock and unleash each individual's and family's maximum level of creativity and happiness, by establishing educational institutions that teach Cheon Il Guk ideals and promote conscience-driven, parental leadership paradigms, interfaith, international, and multi-cultural cooperation, care and management of the environment, economic development, and developing arts, entertainment, and culture that promotes spiritually, socially, economically, and environmentally wholesome and sustainable living for people of all ages:*

- a. *International Peace Education Training Center (APPEC) – Construction will started October 2018 – to be completed in 2020 (\$80,000)*
- b. *HTM Training Center – Montesunting Carmen, Bohol, Constructed 2012*
- c. *School /Leadership Training Institutions – WFWP/CARP Training Center*
- d. *Blessed Family Business Cooperatives - MaAJU Fashion*
- e. *Hyojeong International Peace Village Tourism Hub- Launched in 2019*
- f. *Agricultural Supply/Product Warehouse /- To be launched in 2021*

- g. MaAJU - Manufacturing and Artisan /Cottage Industries / Shopping Center -*t be Launched in 2020*
- h. Ocean Enterprise - *To be launched in 2021*
- i. Integrated Zero-waste farming technology - *To be launched in 2021*
- j. Housing/Real Estate Development - *To be launched in 2021*
- k. Tourism/Leisure Industry: MOLAVE FOREST BED & BREAKFAST / AIR BNB – *Launched 2019*
- l. Employment Agency - *To be launched in 2021*
- m. Banking and Economic Hub - *To be launched in 2023*
- n. Hospitals, Health and Wellness Centers - *To be launched in 2022*
- o. Arts and Cultural Centers - *To be launched in 2021*

***HTM Vision 2020 and Beyond Partners:***

*Proponent: Mar Ayad Barlaan & Merly C. Barrete-Barlaan, HTM Bohol Cluster Leader  
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*Development Partners:*

*Bohol Youth Leaders / Fulltime Members  
USA Blessed Families HTMs,  
Ambassadors for Peace  
WFWP Leaders, International HTMS  
Providential Organizations: FFWPU, WFWP, UPF, YSP, CARP  
International Peace Leadership College  
World Tong-IL Moo Do Federation  
Bohol Provincial Government  
Bohol Island State University  
Local Government Units  
Department of Education  
Local NGOs, International NGOs  
Local and International Businessmen/women*

*“I hope that all of you can unite as one with me and contribute to become central figures in the Providence and you will become ancestors for humanity and eternally be recorded in Cheon Bo Won!”*

*“Until 2020, all blessed families must fulfill the Heavenly Tribal Messiah mission blessing 430 couples.” – True Mother*