

YSP Russia's first S!NERGY contest in Russia - Projects Solving Social Problems

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On Dec 5th, YSP Russia had held the first S!NERGY contest in Russia, where active young people had the opportunity to present their projects aimed at improving of resolving social problems.

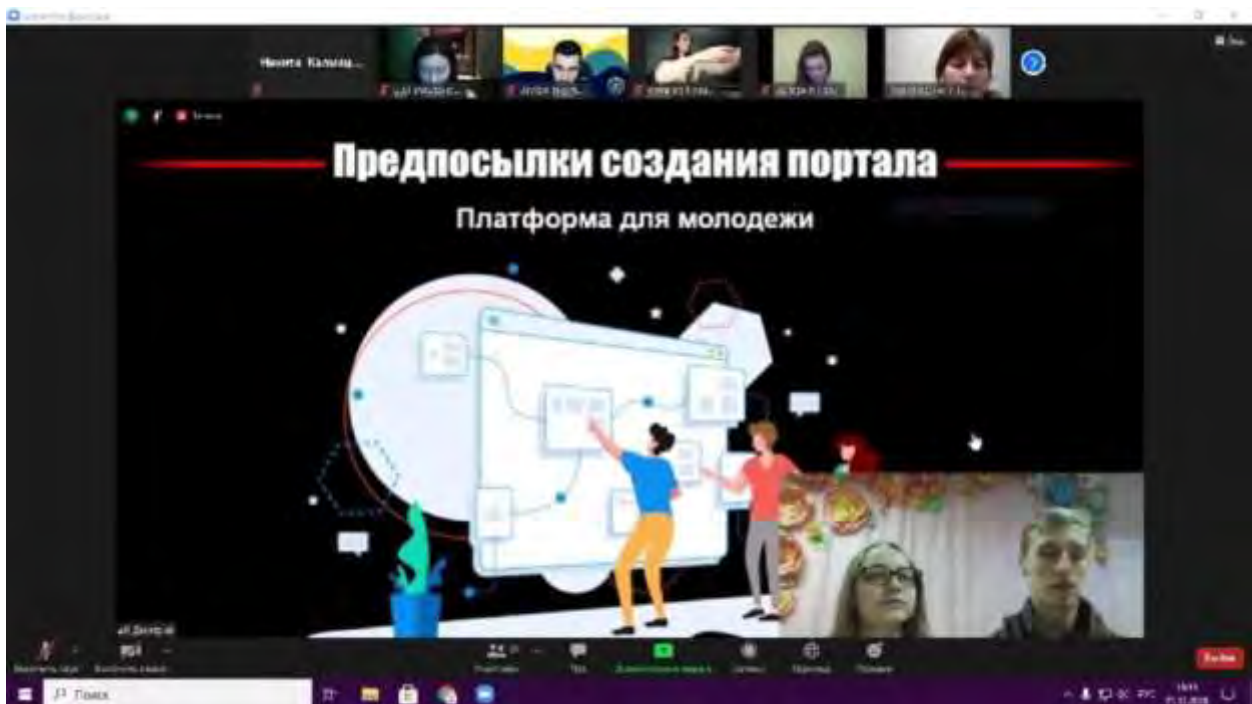
In total, five projects were presented from teams from different cities: Moscow, St. Petersburg, Ufa and Yekaterinburg.



First of the two projects from Moscow was called "School of Survival". The activists decided to start out-of-school education for young people with the help of ... social networks! The team chose the mainstream Tik-Tok app as a platform for their activities. The organizer of the project, Valeria Galiullina, said that they record short informative video sketches (from everyday life hacks to relationships between people) that will help children and adolescents enter adulthood well-prepared.

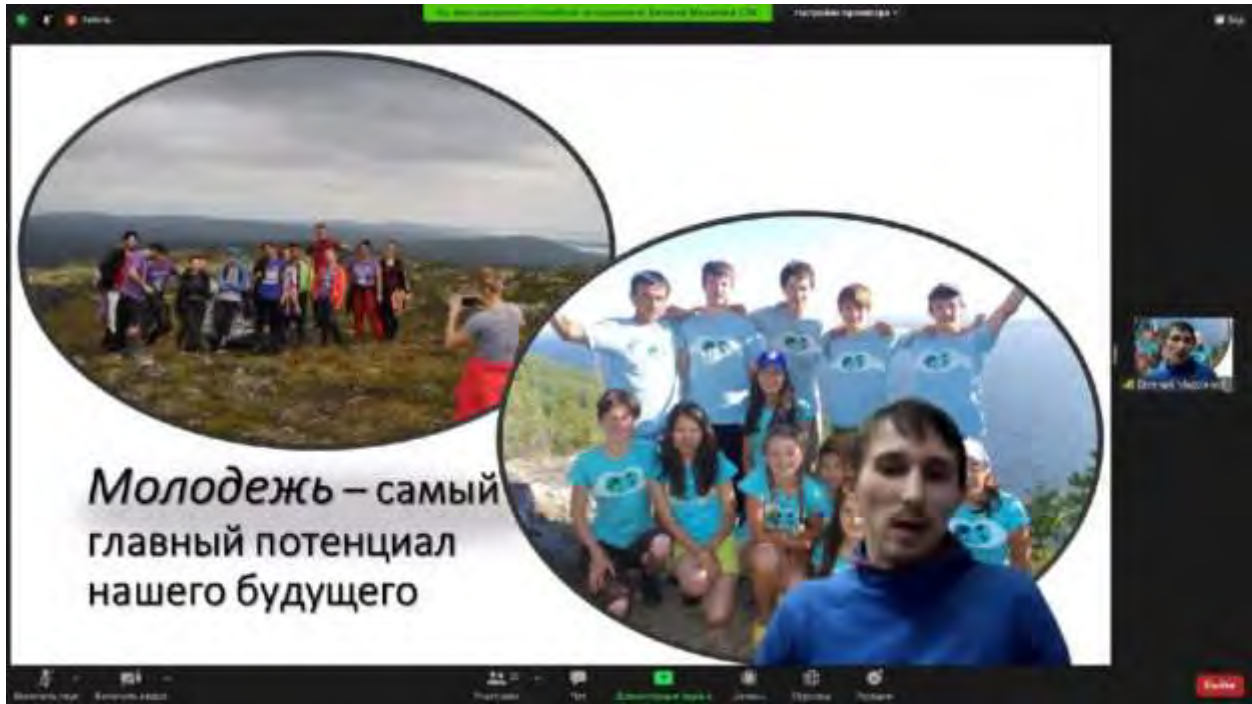


The project from Ufa – "Youth Power Fest" – also touched on the topic of educating young people, namely drug addiction prevention. It was presented by Ilzana Abuzarova, noting that statistics on the use of illegal drugs are only growing, and the average age of drug addicts is now 16-18 years. To combat this problem, it is proposed to organize free lectures and a major festival in the city center of Ufa.

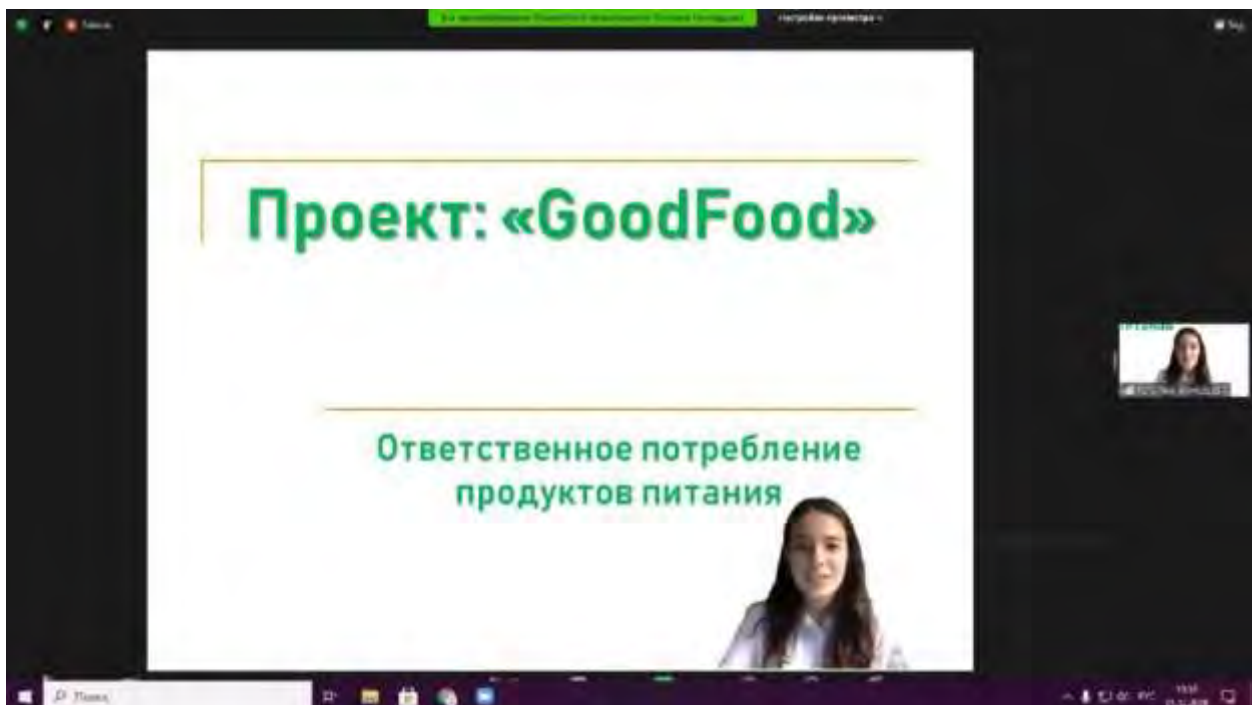


The project "Reactor" involves the establishing of a youth resource center and an internet portal in Yekaterinburg, which will help active young people to implement their projects. According to the initiators – Olga Solovyova and Dmitry Vorobyov – this will be a platform where one can apply with new idea or project and find funding, consultants and volunteers to bring it to life.

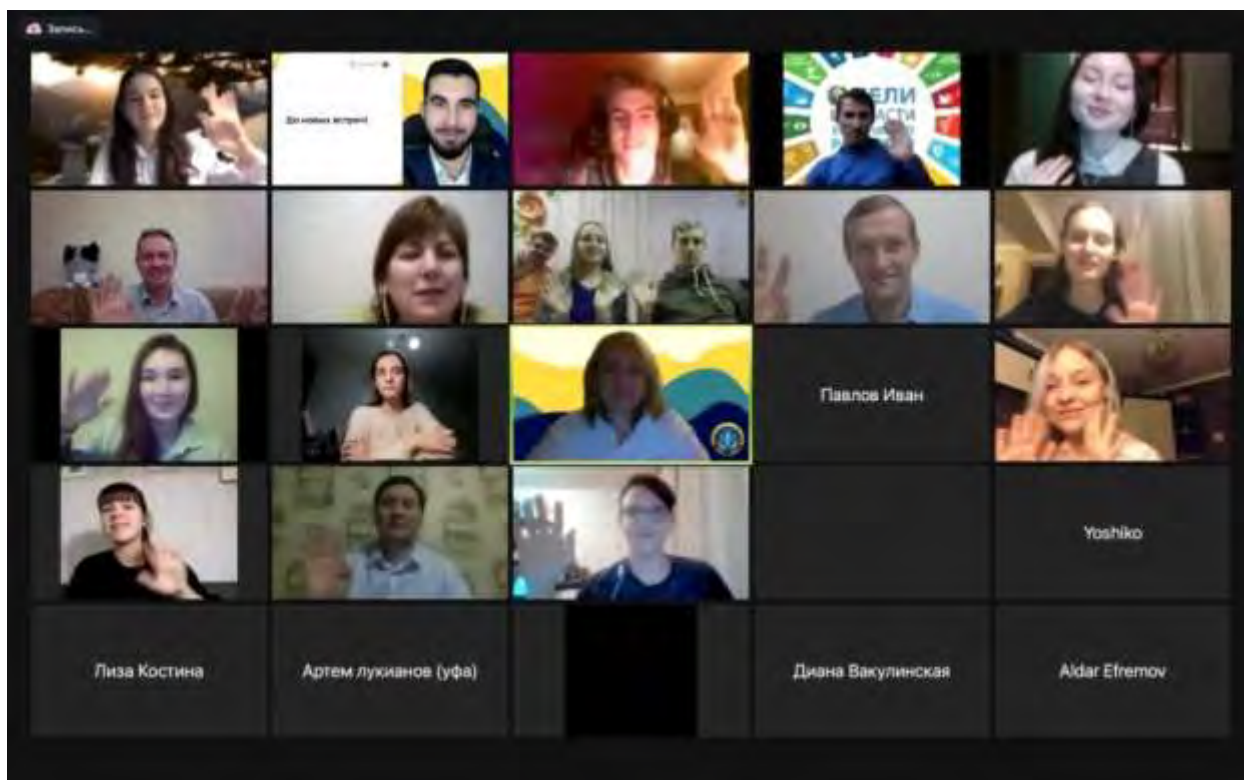
Despite the fact that the competition was held online, the participants exchanged amazing energy and inspiration. Each project was striking and unique, but there could be only two winners who received the right to take part in the next, European stage.



The second place was taken by the project "Lapland – Point of Growth". Its main goal is to create a platform for cooperation and further interaction of active youth. At the same time, the forum draws attention to environmental problems by providing assistance to the Lapland Nature National Reserve, and also contributes to the UN sustainable development goals through education of young people. "Youth is the most important potential of the future," said the organizer of the project, Yevgeny Mirzyanov.



And, finally, the first prize got the "Good Food" project! Its goal is the rational distribution of food products and the creation of a youth food-sharing movement in Russia. Short example: 1.3 billion tons of food is thrown away every year in the world, despite the fact that more than 800 million people are hungry. The speaker of the project – Tatiana Nekhodtseva – spoke about cooperation with other organizations and plans for the future. This is undoubtedly a relevant and important project!



We will look forward to December 12 to see them again!