

WFWP Spain: Entrepreneur Women from Puerto Rico and Spain

Marcia de Abreu
July 2, 2021



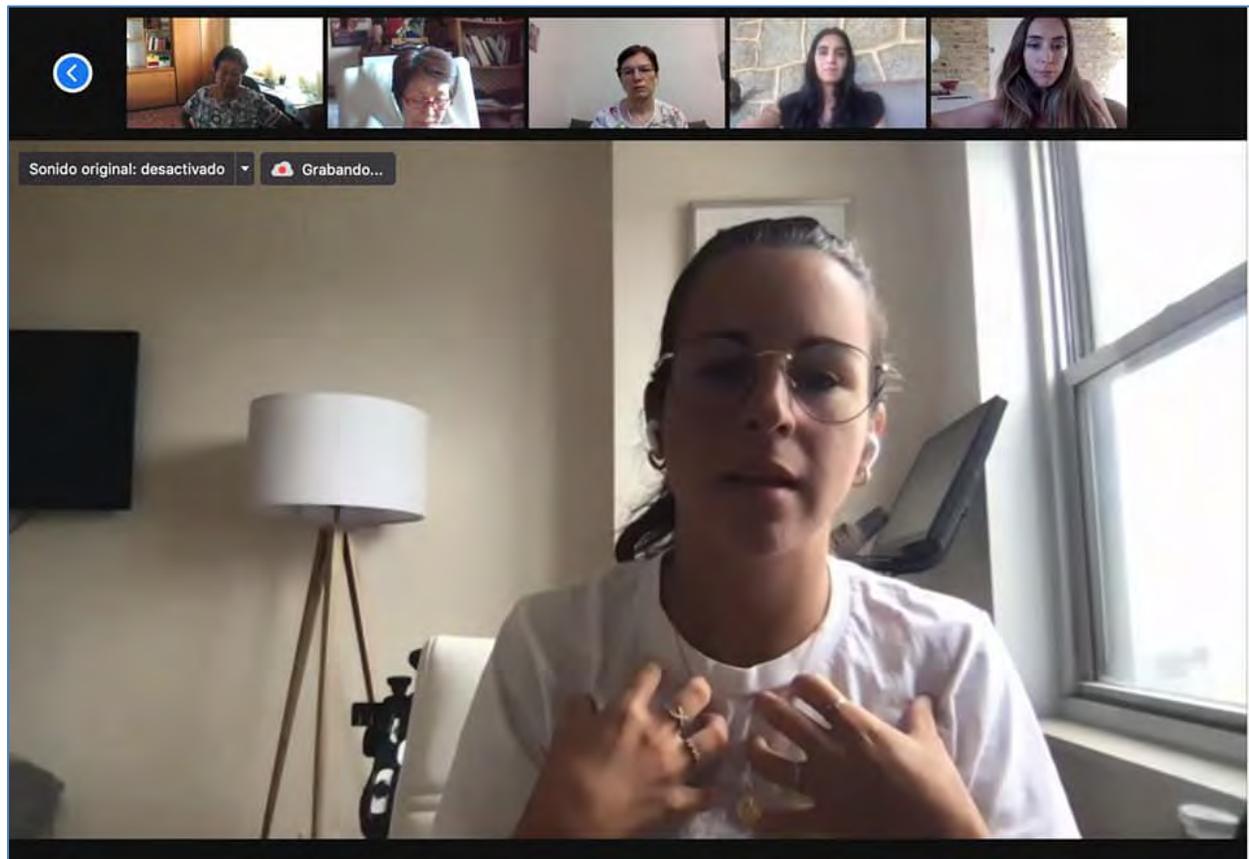
The event, "Entrepreneur Women from Puerto Rico and Spain," organized by both WFWP Spain and UPF Aragon was held online on July 2nd. Four speakers, two from each country, shared their experiences when establishing a business, its development and current situation.



The event was moderated by Concha Garcia, UPF representative in Aragon, a region of Spain. Mrs. Garcia initiated her moderation by quoting Michelle Bachellette, the UN High Commissioner for Human

Rights, when she made a tribute to the women who are human rights defenders and who individually or collectively work to build a better world.

The first speaker, Mabel Lasalle, from PR, founder and CEO of Whecutica, coach and instructor at the HeartMath y Rasur Foundation Institute, gave a personal testimony and shared how through her NGO they are able to help by training and preparing women to be economically autonomous. At the same time, they promote activities that engage in the circular economy, through circular fashion.



The following speaker, Clara Fernandez Porta, Spanish, founder and CEO of APP Rosita, highlighted the importance of the family as a support for anyone to be able to give shape to an idea such as a business. She built an activity to support and grant longevity to adults from the age of 60 and on.

Martha Sylvia Torres, on the basis of her professional career as an estates register, was able to create an activity which she called Blessed to Bless. This NGO offers training to women and girls of different skills to help them earn a living.

Our last speaker was Lola Priego, a Spanish young woman who lives in the US and works in the area of new technologies. On the foundation of her training, she started a business called Base, which makes a quick and effective analysis of a person's health by collecting a small sample of their blood. It diagnoses a person's health condition, their weaknesses and possible solutions.

We came out from the program feeling enriched by these women whose experiences are a source of inspiration for all. Giving visibility to women entrepreneurs can serve as a model for others, and this was one of the goals of the event.

Reported by Marcia de Abreu
WFWP Spain Chapter Leader