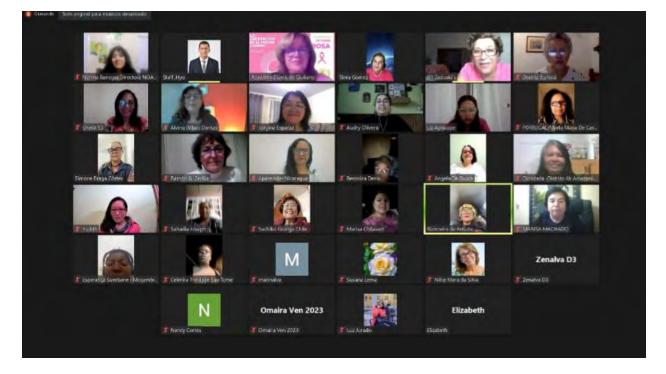
WFWP Portugal - Pink October: International Breast Cancer Prevention Day

Marta Maria de Carvalho November 27, 2023



On 19th October 2023, WFWP Latin America held a webinar commemorating International Breast Cancer Prevention Day, also known as Pink October. Thanks to the good relationship WFWP Portugal has developed with Lusophone countries (Portuguese speaking countries, including Brazil), WFWP Brazil suggested that WFWP Latin America invite WFWP Portugal as part of this important event. WFWP Portugal was given the responsibility to bring representatives of WFWP from African Lusophone countries to actively participate.

The event was focused on the mobilization, awareness and prevention of Breast Cancer.

WFWP Portugal brought to the event WFWP Angola, WFWP Mozambique and WFWP São Tomé and Príncipe. Each chapter nominated one speaker, and Portugal brought two peace ambassadors as speakers: a former MP, Prof. Ilda Novo, as well as the Founding President of the Lirio Azul Movement, Dr. Odete Costa. In addition, Dr. Marta de Carvalho, WFWP Portugal Chapter Leader, was invited to give the welcoming words.

We could hear touching testimonies from women who have overcome breast cancer and those who are still struggling with it, and many words of encouragement and support were also given.

Much was said about breast cancer awareness and prevention. The audience were encouraged to reflect deeply on the content of the diverse and knowledgeable speakers. There also was moving music performed by two women who have gone through this terrible illness.

More than 300 people participated via Zoom, in addition to others who participated via Facebook and Youtube. Among the participants were high-profile Latin American leaders, including former and current

First Ladies, Parliamentarians, Doctors, Teachers, Pastors, etc.



We also had the participation of the International President of WFWP International, Ms. Moriko Hori, who opened the session, among many other high-level leaders.

The meeting took place via Zoom, and despite the late hour in Europe and Africa (over midnight), we were privileged to receive such wonderful support from so many participants.

The event ended with a closing speech addressed by the International Vice President for WFWP Latin America, Mrs. Roswitha.

We would like to take this opportunity to thank WFWP Latin America, especially WFWP Brazil for this wonderful invitation to this timely and first ever Spanish-Lusophone partnership.

Reported by Marta Maria Carvalho WFWP Portugal Chapter Leader