## FFWPU and YSP Brazil's HJ online communications Studio in San Paulo, Brazil

Koichi Sasaki December 17, 2023



The YSP Brazil together with the FFWPU Brazil held the inauguration of the HJ Studio on December 17, 2023, at the South American continental headquarters in São Paulo, Brazil.

Knowing and understanding that we are living in an era of online communications, which is very similar to how spiritual world communicate, and as True Father has long emphasized the importance of working with the media, we felt we must move on to connect to the world with updated tools suitable for this time. And this is where the idea of the studio came from so, we worked on it. We created the studio to produce professional media content, mainly educational materials aimed at witnessing.

The inauguration ceremony was attended by major figures such as the Regional President of South America, Rev. Dong Woo Kim, who gave encouraging words for the beginning of this providence, as well as several second-generation.

The studio will serve as a channel for ambassadors for peace projects, YSP projects, and FFWPU news outlets.