Short Report on IAED Webinar on Balkans, March 11th, 2021

Universal Peace Federation Albania in close cooperation with IAED Europe and Middle East organized on March 11th a Balkan level webinar entitled: **"What needs to be done to build a sustainable and inclusive economy in the Balkans?"**

The panelists of the webinar were important experts from Albania, Bosnia, Swiss and Kosovo:

- Prof. Asoc. Dr. Selami Xhepa, President, European University of Tirana, Albania
- Prof. Vjekoslav Domljan, Rector of Sarajevo School of Science & Technology, B. & Herzegovina
- Dr. Claude Béglé, Entrepreneur, Founder and President, Symbioswiss
- Mr. Skender Krasniqi, President of "Chamber of Doing Business in Kosovo"
- Mr. Myzaljen Hoxha, Chair of UPF Commission on Peace & Economic Development, Albania

The event was moderated by Mrs. Mirilda Kobatake Tili, journalist on economic issues, Albania

There were about 60 participants who attended the webinar live on zoom and Facebook. So far, the video post on Albanian UPF Facebook page has reached over 2500 people.

The recording of the webinar can be found on: https://fb.watch/4aUiTVogrs/

Backgrounder of the webinar: Economic development, leading toward mutual prosperity, is necessary for a true and lasting peace. The United Nations Sustainable Development Goals underscore the need to bring an end to extreme poverty and to promote good governance and policies that contribute to economic development, raising the standard of living for everyone.

In this webinar, panelists will consider the ways in which economic development can be expanded throughout Balkans, harmonizing EU strategies with local environment and needs. Panelists will address, in the short time they have (just 7 minutes each), a specific point that they consider especially important, taking into account the key challenges countries in the region are facing:

- What kind of investment is needed to stimulate development and how to attract foreign investors?
- How do government policies enhance or hinder economic development in the region?
- How to build a stable and inclusive economy that can benefit the social situation for the population?
- How to stimulate entrepreneurship and improve the public administration?

Short bios of the speakers:



Prof. Asoc. Dr. Selami Xhepa, *President, European University of Tirana* Has served as Research Manager at the Albanian Center for International Market; Chief Economic Officer of the Research Department at the Bank of Albania. From 2009 – 2013 he has served as a Member of Parliament.



Prof. Vjekoslav Domljan, *Rector of Sarajevo School of Science & Technology* He has served as the Ambassador of Bosnia & Herzegovina to Canada and Cuba; Executive Director and Chief Economist of the Development Bank of BiH; Strategic Advisor to Deputy Prime Minister of the Federation of BiH.

Mr. Skender Krasniqi, President of "Chamber of Doing Business in Kosovo" He is Founder and CEO of "KosovaPress" News Agency. He is a board member of the Statistical Office of Kosovo. He served as the chairman of the board of the Kosovo Energy Corporation (KEC).
Dr. Claude Béglé, Entrepreneur, Founder and President, Symbioswiss Entrepreneur, Founder and President, Symbioswiss; former Member of the Swiss Parliament. He has held leading positions in prestigious organizations and companies, in numerous countries around the globe, and has been dealing with a wide spectrum of sectors.
Mr. Myzaljen Hoxha, Chairman of UPF Commission on Peace & Economic Development Mr. Hoxha is a Researcher of Economic Sciences. He is the author of two books; Economic and Financial Analysis of LTD Companies and Local Government and Local Self-Government.

Pictures from the webinar:

