

Strategy Presentation Heavenly Asia: A Strategy of the Heart

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"We can't solve the challenges that we are facing today by human power alone. We need to create a movement that attends God as our Heavenly Parent." (Dr. Hak Ja Han Moon)

Thanks to our precious True Parents, we are now living in the era of the Heavenly Parent's Holy Community, so we are to attend the Heavenly Parent and True Parents. In order to fulfill our portion of responsibility well, we first need a strategy of the heart. That is, total unity with True Mother, which means our emotions, thoughts and actions must be completely united with her. Our first strategy and first goal is to experience a spiritual re-awakening through our relationship with True Mother. Therefore, True Mother's autobiography will be the core of our education for all members and VIPs.

Our core focus must be growth of our core-CheonBo foundation and financial self-sufficiency, which means raising the Gross Domestic Product of Cheon Il Guk citizens. Furthermore, we wish to contribute substantially to the world missions. Our current strategy can be broken down into five areas: Mass Membership; Core Membership; Future Leadership in Society; Overcoming Ideological Barriers; and Supporting a Heavenly, Unified Korea.

Mass membership

True Mother has launched worldwide online ministry, which we will support and multiply. We will expand our daily devotion to raise leaders and connect the population of the villages, communes, districts, provinces, and nations. By coordinating with government strategies and initiatives, we will speed up the process and become a mainstream partner. This is already taking place in nations like Thailand and Cambodia.

Core membership

Our members are VIPs, and we will treat them as such. It's all about our journey towards CheonBo and expanding from there. This is not just for us, but for everyone. We will open our minds and our arms.

Overcoming ideological barriers

True Father guided us to use sports, so we will expand the success of Tong-il Moo-do with the aim of becoming an official sport of the 2022 South East Asia Sea Games.

Supporting heavenly Unified Korea

We will support UPF's Expert Working Group project. We will promote the Korean culture and language and will prepare substantial Heavenly Tribal Messiah Pilgrimages to Korea.